UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported) February 20, 2014

MOVADO GROUP, INC.

(Exact name of registrant as specified in its charter)

New York

(State or other jurisdiction of incorporation)

1-16497 13-2595932

(Commission File Number) (I.R.S. Employer Identification No.)

650 From Road, Suite 375

Paramus, NJ 07652-3556

(Address of principal executive offices) (Zip Code)

(201) 267-8000

(Registrant's Telephone Number, Including Area Code)

NOT APPLICABLE

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 5.02. Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers.

On February 20, 2014, the Board of Directors of the Company elected Peter A. Bridgman to the Board effective immediately. The size of the Company's Board of Directors was increased from eight to nine in connection with this appointment.

There are no arrangements or understandings between Mr. Bridgman and any other person pursuant to which he was selected as a director.

Mr. Bridgman will serve as a member of the Audit Committee.

As an independent director, Mr. Bridgman will be eligible to participate in the Company's amended and restated 2004 stock incentive plan, as amended ("SIP").

A copy of the press release announcing the election of Mr. Bridgman is attached as Exhibit 99.1 to this Form 8-K and is incorporated herein by reference.

Item 9.01.

Financial Statements and Exhibits.

(d) Exhibits.

Exhibit

Description

No.

99.1 Press release issued February 24, 2014 announcing the election to the Board of Directors of Peter A. Bridgman.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report on Form 8-K to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: February 24, 2014

MOVADO GROUP, INC.

By: /s/ Timothy F. Michno

Name: Timothy F. Michno Title: General Counsel