#### **UNITED STATES**

# SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

#### **SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed by the Registrant x		Filed by a Party other than the Registrant "	
Cho	eck the appropriate		
o	Preliminary Prox	sy Statement	
o	Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))		
o	Definitive Proxy Statement		
X	Definitive Additional Materials		
o	Soliciting Material Pursuant to § 240.14a-12		
	OVADO GROUP, II	NC. s Specified In Its Charter)	
(Na	ame of Person(s) Fil	ling Proxy Statement, if other than the Registrant)	
Pay	ment of Filing Fee	(Check the appropriate box):	
X	No fee required.		
o	Fee computed on table below per Exchange Act Rules 14(a)-6(i)(4) and 0-11.		
	(1)	Title of each class of securities to which transaction applies:	
	(2)	Aggregate number of securities to which transaction applies:	
	(3)	Per unit price or other underlying value of transaction computed pursuant	

to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4)	Proposed maximum aggregate value of transaction:	
(5)	Total fee paid:	
Fee paid previously with preliminary materials.		
Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.		
(1)	Amount Previously Paid:	
(2)	Form, Schedule or Registration Statement No.:	
(3)	Filing Party:	
(4)	Date Filed:	

o

o

\*\*\* Exercise Your Right to Vote \*\*\*
Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to Be Held on June 13, 2013

mtgdate>.

**Meeting Information** 

MOVADO GROUP, INC.

Meeting Type: Annual Meeting For holders as of: April 17, 2013 Date: June 13, 2013 Time: 10:00 AM

**EDT** 

Location: 25 West 39th Street

15th Floor

New York, NY 10018

Movado Group, Inc. 650 From Road Paramus, NJ 07652 You are receiving this communication because you hold shares in the above named company.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

0000178334 1 R1.0.0.51160

## — Before You Vote — How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:

1. Annual Report 2. Notice & Proxy Statement 3. Shareholder Letter

How to View Online:

Have the information that is printed in the box marked by the arrow (located on the following page) and visit: www.proxyvote.com.

How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

1)BY www.proxyvote.com

**INTERNET:** 

2)BY 1-800-579-1639

TELEPHONE:

3)BY E-MAIL\*: sendmaterial@proxyvote.com

\* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before May 30, 2013 to facilitate timely delivery.

— How To Vote — Please Choose One of the Following Voting Methods

Vote In Person: Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

Vote By Internet: To vote now by Internet, go to www.proxyvote.com. Have the information that is printed in the box marked by the arrow available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

0000178334 2 R1.0.0.51160

Voting Items

The Board of Directors recommends you vote FOR the following:

1. Election of

Directors

Nominees

01 Margaret Hayes 02 Richard Coté 03 Efraim Grinberg 04 Alan H. Howard 05 Richard Isserman

Adame

06 Nathan 07 Alex Grinberg 08 Maurice Reznik

Leventhal

The Board of Directors recommends you vote FOR proposals 2, 3, 4 and 5:

- To ratify the selection of PricewaterhouseCoopers LLP as the Company's independent accountants for the fiscal year ending January 31, 2014.
- To approve, on an advisory basis, the compensation of the Company's named executive officers, as described in the proxy statement under "Executive Compensation".
- To approve the performance-based provisions of the Movado Group, Inc. 1996 Stock Incentive Plan, as amended and restated as of April 8, 2004, and as further amended and restated as of April 4, 2013.
- 5 To approve the amended and restated Deferred Compensation Plan for Executives.

NOTE: To transact such other business as may properly come before the meeting or any postponement or adjournment thereof.

0000178334\_3 R1.0.0.51160