

LEVY ANTON J  
Form 4  
November 10, 2011

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
LEVY ANTON J

(Last) (First) (Middle)

C/O GENERAL ATLANTIC SERVICE COMPANY,LLC, 3 PICKWICK PLAZA

(Street)

GREENWICH, CT 06830

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
MERCADOLIBRE INC [MELI]

3. Date of Earliest Transaction (Month/Day/Year)  
11/07/2011

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	V	Amount	(A) or (D)	Price			
Common Stock	11/07/2011		S		64,577	D	\$ 87.691	372,946	I	See footnotes (1) (7) (8)
Common Stock	11/07/2011		S		55,719	D	\$ 87.508	372,976	I	See footnotes (1) (7) (8)
Common Stock	11/07/2011		S		837	D	\$ 87.691	372,976	I	See footnotes (2) (7) (8)
Common	11/07/2011		S		722	D	\$	372,946	I	See

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Stock					87.508			footnotes <u>(2)</u> <u>(7)</u> <u>(8)</u>
Common Stock	11/07/2011	S	154	D	\$ 87.691	372,946	I	See footnotes <u>(3)</u> <u>(7)</u> <u>(8)</u>
Common Stock	11/07/2011	S	133	D	\$ 87.508	372,946	I	See footnotes <u>(3)</u> <u>(7)</u> <u>(8)</u>
Common Stock	11/07/2011	S	69	D	\$ 87.691	372,946	I	See footnotes <u>(4)</u> <u>(7)</u> <u>(8)</u>
Common Stock	11/07/2011	S	60	D	\$ 87.508	372,946	I	See footnotes <u>(4)</u> <u>(7)</u> <u>(8)</u>
Common Stock	11/07/2011	S	3,606	D	\$ 87.691	372,946	I	See footnotes <u>(5)</u> <u>(7)</u> <u>(8)</u>
Common Stock	11/07/2011	S	3,112	D	\$ 87.508	372,946	I	See footnotes <u>(5)</u> <u>(7)</u> <u>(8)</u>
Common Stock	11/07/2011	S	757	D	\$ 87.691	372,946	I	See footnotes <u>(6)</u> <u>(7)</u> <u>(8)</u>
Common Stock	11/07/2011	S	654	D	\$ 87.508	372,946	I	See footnotes <u>(6)</u> <u>(7)</u> <u>(8)</u>
Common Stock	11/08/2011	J	4,686	D	\$ 0 <sup>(9)</sup>	372,946	I	See footnotes <u>(5)</u> <u>(7)</u> <u>(8)</u>
Common Stock	11/08/2011	S	92,252	D	\$ 87.697	372,946	I	See footnotes <u>(1)</u> <u>(7)</u> <u>(8)</u>
Common Stock	11/08/2011	S	1,195	D	\$ 87.697	372,946	I	See footnotes <u>(2)</u> <u>(7)</u> <u>(8)</u>
Common Stock	11/08/2011	S	220	D	\$ 87.697	372,946	I	See footnotes <u>(3)</u> <u>(7)</u> <u>(8)</u>
Common Stock	11/08/2011	S	99	D	\$ 87.697	372,946	I	See footnotes <u>(4)</u> <u>(7)</u> <u>(8)</u>
Common Stock	11/08/2011	S	4,199	D	\$ 87.697	372,946	I	See footnotes <u>(5)</u> <u>(7)</u> <u>(8)</u>

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Common Stock	11/08/2011		S	1,082	D	\$ 87.697	372,946	I	See footnotes (6) (7) (8)
Common Stock	11/08/2011		S	17,527	D	\$ 87.657	372,946	I	See footnotes (1) (7) (8)
Common Stock	11/08/2011		S	228	D	\$ 87.657	372,946	I	See footnotes (2) (7) (8)
Common Stock	11/08/2011		S	41	D	\$ 87.657	372,946	I	See footnotes (3) (7) (8)
Common Stock	11/08/2011		S	19	D	\$ 87.657	372,946	I	See footnotes (4) (7) (8)
Common Stock	11/08/2011		S	798	D	\$ 87.657	372,946	I	See footnotes (5) (7) (8)
Common Stock	11/08/2011		S	206	D	\$ 87.657	372,946	I	See footnotes (6) (7) (8)
Common Stock	11/09/2011		J	684	D	\$ 0 <sup>(9)</sup>	372,946	I	See footnotes (5) (7) (8)
Common Stock	11/09/2011		J	1,158	D	\$ 0 <sup>(10)</sup>	372,946	I	See footnotes (6) (7) (8)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 6)
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