UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported) March 11, 2011

MOVADO GROUP, INC.

(Exact name of registrant as specified in its charter)

New York

(State or other jurisdiction of incorporation)

1-16497 13-2595932

(Commission File Number) (I.R.S. Employer Identification No.)

650 From Road, Suite 375

Paramus, NJ 07652-3556

(Address of principal executive offices) (Zip Code)

(201) 267-8000

(Registrant's Telephone Number, Including Area Code)

NOT APPLICABLE

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 1.01. Entry into a Material Definitive Agreement.

On March 11, 2011, Movado Group, Inc. (the "Company") entered into an amendment dated as of March 10, 2011 (the "Tenth Amendment") to its lease agreement dated December 21, 2000 (as previously amended, the "Lease") with Mack-Cali Realty L.P. ("Lessor") pursuant to which the Company leases its corporate headquarters from Lessor at 650 From Road, Paramus, New Jersey. The Tenth Amendment extends the term of the Lease through June 30, 2018 and provides the Company with an option to renew the term of the Lease for one additional extension period of five years through June 30, 2023.

The Company intends to file the Tenth Amendment as an exhibit to its next periodic report.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report on Form 8-K to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: March 16, 2011

MOVADO GROUP, INC.

By: /s/ Timothy F. Michno

Name: Timothy F. Michno

Title: GT Title: General Counsel