Cinemark Holdings, Inc. Form 8-K March 07, 2008 Edgar Filing: Cinemark Holdings, Inc. - Form 8-K

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 Date of report (Date of earliest event reported): March 7, 2008 Cinemark Holdings, Inc.

(Exact Name of Registrant as Specified in Charter)

Delaware

(State or Other Jurisdiction of Incorporation)

001-33401 (Commission File Number) 20-5490327

(IRS Employer Identification No.)

3900 Dallas Parkway, Suite 500, Plano, Texas 75093

(Address of Principal Executive Offices) (Zip Code)

Registrant s telephone number, including area code: 972.665.1000

N/A

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation

of the registrant under any of the following provisions (see General Instruction A.2. below):

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 7.01 Regulation FD Disclosure. Item 9.01 Financial Statements and Exhibits. SIGNATURE Revenue and Theatre Operating Costs for Three Months and Fiscal Year Ended 2007

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Item 7.01 Regulation FD Disclosure.

Cinemark Holdings, Inc. (the *Company*) may disclose to certain institutional investors certain non-public information relating to the revenue and theatre operating costs for the domestic and international segments of the Company for the three months and fiscal year ended December 31, 2007. Such non-public information is set forth as Exhibit 99.1 to this Current Report on Form 8K.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No.

Exhibit Description

99.1 Revenue and Theatre Operating Costs for three months and fiscal year ended 2007. The information furnished pursuant to Item 7.01 of this Current Report on Form 8-K, including the exhibit, shall not be deemed to be incorporated by reference into any of our filings with the SEC under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in any such filing, and shall not be deemed to be

filed with the SEC under the Securities Exchange Act of 1934, as amended.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CINEMARK HOLDINGS, INC.

By: /s/ Michael D. Cavalier Name: Michael D. Cavalier Title: Senior Vice President - General Counsel

Date: March 7, 2008