

GENERAL ELECTRIC CAPITAL CORP

Form FWP

March 18, 2011

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Registration Statement No. 333-160487

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GE Capital provides businesses and consumers with financial solutions that enable them to build a
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Save your Money. Not your Questions. At GE Interest Plus for business, we take pride in going the extra mile to serve you. The good news is that your concerns may have already been addressed. Please read the FAQ, and if you have any other questions, our representatives are available Monday-Friday, 8:30 am-7:00 pm Eastern Time at 888-674-4138.

General Information

- ~ What is GE Interest Plus for Businesses?
- How does GE Interest Plus for Businesses set its rates?
- How is yield calculated?
- * Why does GE Interest Plus for Businesses pay a different rate than the consumer version?
- * Can I use checks to access my GE Interest Plus for Businesses investment?
- > What is the minimum initial investment? What if my investment amount falls below the required minimum? How is interest accrued and paid?
- * What if I have questions about my investment?

Establishing a GE Interest Plus for Businesses Investment

What type of business entities can establish a GE Interest Plus for Businesses investment? How can I establish and invest for my business?

- * What type of documentation is required to establish a GE Interest Plus for Business investment account? How do I fund my investment? Do I have to link my business checking account to my GE Interest Plus for Businesses investment?
- * Can I establish an investment with an address outside of the United States?

Investing and redeeming What types of checks will you accept for investment? Can I redeem my investment at anytime? Are there any penalties for redeeming funds? What types of bank account can I link to my GE Interest Plus for Businesses investment? Can I link more than one bank checking account to my GE Interest Plus for Businesses investment? When are invested funds available for redemption? Investment Quality How safe is my investment? * Is GE Interest Plus for Businesses FDIC Insured? Is GE Interest Plus for Businesses covered under the FDIC's Temporary Liquidity Guarantee Program? Fees Do I pay any sales or management fees? Are there Maintenance Fees? Reporting, investor communications When will I know that my investment has been established? How often will I receive statements? When will I receive my 10B& Int. Statement?¹ How to contact us What are the mailing addresses, for GE Interest Plus, for Businesses? Where do I wire money? Managing *your* investment online or over the phone * How can I manage my investment via the Internet? How secure is my information online? What if I am having trouble logging in to eService? Questions? Contact us or call us at 1 888 674 4138 Representatives are available Monday Friday, from 8:30 a.m. to 7:00 p.m. ET GE Interest Plus for Businesses is an investment in unsecured debt of General Electric Capital Corporation. You should note that GE Interest Plus for Businesses is not an FDIC insured deposit. GE Interest Plus for Businesses is not insured under the FDIC's Temporary Liquidity Guarantee Program. It is possible to lose money if GE Capital is unable to pay its debts. Please see the prospectus for more information. The issuer has filed a registration statement including a prospectus with the SEC for the offering of this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents free by visiting EDGAR on the SEC website at www.sec.gov by clicking here. Alternatively, the issuer, any underwriter, or any dealer participating in the offering will arrange to mail you the prospectus if you request it by clicking here or calling toll free 1 3BB 574 513B. Yield reflects the annual rate of return on your investment. It assumes that interest is accrued daily and paid monthly, and that there are no additional investments or redemptions. The return on your investment that is greater than \$1 Million will earn a base rate of .25% and a yield of 25% HE.cofn GECapital.com Prospectus Part 1 FDIC SEC. Filings Requests for Rate History Site Map Coowioht 2011. General Electric Capital Corporation

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To help the government fight the funding of terrorism and money laundering activities. Federal Law requires all financial institutions to obtain, verify and record information that identifies each person who opens an account To verify your identity, we require information on each registered owner/co owner of the investment. As part of normal verification procedures, a credit bureau inquiry will be conducted. 2C11 General ElenricCac itsI CcMnorBtion Pfi a Policy GE Interest Flu; if an investment in the ssnicr. unsecured ccrpswte debt of the General Electric Capital Corporsti en. Ycu incll: note that GE Interest Plus : : are not : money martlet fund, which is generally a diversified fund ccn.si.stin g of investment in shc t term debt ecuTitie; cf many companies. Unlifce bank accounts and certificates, of deoo sit. GE Interest Plus is nnt an FDID insuferJ deposit GE Intefest Plus is not guaranteed un d e* the FDIC s Tempwary Liquidity GuaTanlee PragjBjn. H is feasible tc lose mc ney if GE Capital is unable tc pay its detta. Please see the pfs spectus fa irnpcftant Investment InfonnBtiDn. The issuer has filed s fegistjati nn statement [including a. praspedu. [R&gistiHtian Statement Ma. 333 1EKWB7J with the SEC for the offering to which this cammuniratin n (elates. Befrwe you invest, ycu shculd read the prcspectus in that legistyBtlan statement and ether documenb the issuer has filed with the SEC frx mere complete inFormsti on about the Is uef and this offering. You may get these documents f wfree by visiting EDGAR en the SEC website Btww.v.secgpv w by dicfcin g here . Alternatively, the issuer, any underiwiter. sr any dealer participating in the cflffng will fliiange to mail yau the Mcsoerfusirvcureaueat itbv dieting heie c* callinc toll free 1 BfJfl 33 44SO.

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- o Executed copy of your Articles of Incorporation with evidence of state filing
- c Signed copy of IRS Form W-9
- c Signed copy of an Authorization Form for Corporations
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