ECOMETRY CORP Form SC 13D February 07, 2002

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13D (Rule 13d-101)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULE 13d-1(a) AND AMENDMENTS THERETO FILED PURSUANT TO RULE 13d-2(a)

(Amendment No.

Ecometry Corporation

\_\_\_\_\_

(Name of Issuer)

Common Stock

(Title of Class of Securities)

27900H106

(CUSIP Number)

Allen B. Holeman, Bear, Stearns & Co. Inc. 115 South Jefferson Road, Whippany, NJ 07981 (973) 793-2202

(Name, Address and Telephone Number of Person

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

January 29, 2002

\_\_\_\_\_

(Date of Event which Requires Filing of This Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(e), 13d-1(f) or 13d-1(g), check the following box [\_].

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See Rule 13d-7(b) for other parties to whom copies are to be sent.

(Continued on following pages)
(Page 1 of Pages)

<sup>(1)</sup> The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(SC13D-07/98) CUSIP No. 27900H106 13D Page of Pages NAME OF REPORTING PERSONS I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY) The Bear Stearns Companies Inc.\*\* IRS # 13-3286161 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\* (a) [\_] (b) [\_] 3 SEC USE ONLY SOURCE OF FUNDS\* WC, 00 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e) [\_] CITIZENSHIP OR PLACE OF ORGANIZATION Delaware SOLE VOTING POWER NUMBER OF SHARES SHARED VOTING POWER BENEFICIALLY OWNED BY 624,750 SOLE DISPOSITIVE POWER EACH REPORTING 0 PERSON

SHARED DISPOSITIVE POWER WITH 624,750 11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 624,750 12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES\* [\_] PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 5.01% TYPE OF REPORTING PERSON\* НС \*SEE INSTRUCTIONS BEFORE FILLING OUT! NAME OF REPORTING PERSONS I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY) Bear, Stearns & Co. Inc. \*\* IRS # 13-3299429 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\* (a) [\_] (b) [\_] SEC USE ONLY SOURCE OF FUNDS\* WC, OO CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e) [\_] CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

SOLE VOTING POWER

3

NUMBER OF		0									
SHARES	8	SHARED VOTING POWER									
BENEFICIALLY	O	SHARLD VOIING I OWER									
OWNED BY		624,750									
EACH	9	SOLE DISPOSITIVE POWER									
REPORTING		0									
PERSON											
10 SHARED DISPOSITIVE POWER WITH											
		624,750									
11 AGGREGATE	AMOU!	T BENEFICIALLY OWNED BY EACH REF	PORTING PERSON								
		624,750									
12 CHECK BOX	IF T	E AGGREGATE AMOUNT IN ROW (11) E	EXCLUDES CERTAIN SHARES*								
			[_]								
13 PERCENT OF	F CLA	S REPRESENTED BY AMOUNT IN ROW (	(11)								
		5.01%									
14 TYPE OF RI	EDORT	NG PERSON*									
	JI OI(I										
		BD									
		*SEE INSTRUCTIONS BEFORE FILLIN	IG OUT!								
CUSIP No. 27	900H1	6 13D	Page of Pages								
		d Issuer.	ion								
oona	Common Stock Ecometry Corporation 1615 South Congress Street										
		Delray	Beach, FL 33445								
Item 2. Ident:	ity a	d Background.									
(a)Name:	Bear	Stearns & Co. Inc. ("Bear Stear	rns")								
(b)Place	(b)Place of Organization: Delaware										
(c)(i)Prin (ii)	ncipa	Business: Securities Broker/D Address: 245 Park Avenue New York, NY 10167	Dealer								

- (d) None
- (e) Any such proceedings are reported and summarized in Bear Stearn's Form BD filed with the Securities and Exchange Commission, which descriptions are hereby incorporated by reference.
- (f) See Appendix I

Item 3. Source and Amount of Funds or Other Consideration.

Working Capital; The aggregate purchase price of the 624,750 shares of Common Stock was approximately \$1,593,112.

Item 4. Purpose of Transaction.

Bear Stearns has acquired the Common Stock of Ecometry Corporation. in the ordinary course of its business as a broker/dealer in connection with its trading and investment activities. Bear Stearns may acquire additional securities of the Issuer or dispose of securities of the Issuer in connection with such trading and investment activities. Although the foregoing represents the range of activities presently contemplated by Bear Stearns with respect to the Issuer, it should be noted that the possible activities of Bear Stearns are subject to change at any time.

Except as set forth above, Bear Stearns has no present plans or intentions which relate to or would result in any of the actions described in subparagraph (a) through (j) of item 4 of Schedule 13D.

Item 5. Interest in Securities of the Issuer as of 01/29/2002.

(a) Number:	624,750
Percentage:	5.01%

- (b) 1. Sole power to vote or to direct the vote:

  2. Shared power to vote or to direct the vote:

  3. Sole power to dispose or to direct the disposition:

  4. Shared power to dispose or to direct the disposition:

  624,750
- (c)Information concerning transactions in the common stock effected by Bear Stearns is set forth on Appendix II hereto.
- (d) Inapplicable.
- (e) Inapplicable.

Item 6. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer.

None

Item 7. Material to be Filed as Exhibits.

None

\*\*Bear, Stearns & Co. is a subsidiary of The Bear Stearns Companies Inc.

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

F	ebruary 7, 2002
	(Date)
	/S/
	(Signature)

Barry J. Cohen/Senior Managing Director
(Name/Title)

# $\label{eq:appendix} \mbox{\ensuremath{\text{APPENDIX I}}} \\ \mbox{\ensuremath{\text{DIRECTORS AND EXECUTIVE OFFICERS OF BEAR, STEARNS & CO. INC.}}$

Name	Principal Occupation or Employment
James E. Cayne	Chairman of the Board/Chief Executive Officer Chairman of the Management and Compensation Committee
Alan D. Schwartz	President and Co-Chief Operating Officer
Warren J. Spector	President and Co-Chief Operating Officer
Alan C. Greenberg	Chairman of the Executive Committee
Bruce E. Geismar	Chief Operations Officer
Mark E. Lehman	Executive Vice President/General Counsel Chief Legal Officer
Michael Minikes	Treasurer
Samuel L. Molinaro Jr.	Chief Financial Officer/Senior Vice President-Finance
E. John Rosenwald Jr.	Vice-Chairman of the Board
Michael L. Tarnopol	Vice-Chairman of the Board
Kenneth L. Edlow	Secretary
Denis A. Bovin	Director
Peter D. Cherasia	Director
Ralph R. Cioffi	Director
Barry J. Cohen	Director

Wendy L. de Monchaux Director

Daniel L. Keating	Director
John L. Knight	Director
David A. Liebowitz	Director
Richard R. Lindsey	Director
Bruce M. Lisman	Director
Roland N. Livney	Director
Jeffrey Mayer	Director
Fares D. Noujaim	Director
Craig M. Overlander	Director
Stephen E. Raphael	Director
Robert M. Steinberg	Director
Donald W. Tang	Director
Michael J. Urfirer	Director
Eli Wachtel	Director
Uzi Zucker	Director

John L. Knight's business address is One Canada Square London E16 5AD England. All other Directors and Executive Officers are citizens of the United States and their business address is 245 Park Avenue, New York, New York 10167. Bear Stearns & Co. Inc. is a wholly-owned subsidiary of the Bear Stearns Companies Inc. and of the persons named, all but John L. Knight hold similar office in the parent company.

#### APPENDIX II

# Ecometry Corporation Trading from 12/01/2001 through 01/29/2002 (Various Firm's Accounts)

***** 0	1/29 ****	*				
4,854	ECOMETRY	CORP			2.8000	13,591.20
2,573	ECOMETRY	CORP			2.8000	7,204.40
2,573	ECOMETRY	CORP			2.8000	7,204.40
			****	01/28	****	
13,741	ECOMETRY	CORP			2.8000	38,474.80
7,283	ECOMETRY	CORP			2.8000	20,392.40
12,976	ECOMETRY	CORP			2.8000	36,332.80
			****	01/11	****	
1,196	ECOMETRY	CORP			2.6300	3,145.48
1,429	ECOMETRY	CORP			2.6300	3,772.56
1,375	ECOMETRY	CORP			2.6300	3,630.00
****	1/10 ****	*				
1,500	ECOMETRY	CORP			2.6300	3,945.00
			****	01/09	****	
7,843	ECOMETRY	CORP			2.6300	20,627.09

24,510 4,157 12,990 4,000	ECOMETRY ECOMETRY ECOMETRY ECOMETRY	CORP CORP			2.6300 2.6300 2.6300 2.6300		64,461.30 10,932.91 34,163.70 10,520.00
12,500	ECOMETRY	CORP			2.6300		32,875.00
			****	01/08	****		
23,401	ECOMETRY	CORP			2.6300		61,544.63
12,402	ECOMETRY	CORP			2.6300		32,617.26
14,197	ECOMETRY	CORP			2.6300		37,338.11
**** 01/02 ****							
1,231	ECOMETRY	CORP			2.6300		3,237.53
653	ECOMETRY	CORP			2.6300		1,717.39
616	ECOMETRY	CORP			2.6300		1,620.08

Attention. Intentional misstatements or omissions of fact constitute federal criminal violations (see 18 U.S.C. 1001).