

RIVIERA HOLDINGS CORP

Form 3

March 12, 2007

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB
Number: 3235-0104Expires: January 31,
2005Estimated average
burden hours per
response... 0.5**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF
SECURITIES**Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting
Person *

Â BCB Consultants, LLC

(Last) (First) (Middle)

900 NORTH MICHIGAN
AVENUE, SUITE 1900

(Street)

CHICAGO,Â ILÂ 60611

(City) (State) (Zip)

2. Date of Event Requiring
Statement

(Month/Day/Year)

08/08/2006

3. Issuer Name **and** Ticker or Trading Symbol
RIVIERA HOLDINGS CORP [RIV]4. Relationship of Reporting
Person(s) to Issuer5. If Amendment, Date Original
Filed(Month/Day/Year)

(Check all applicable)

____ Director ____X__ 10% Owner
____ Officer ____ Other
(give title below) (specify below)6. Individual or Joint/Group
Filing(Check Applicable Line)
____ Form filed by One Reporting
Person
X Form filed by More than One
Reporting Person**Table I - Non-Derivative Securities Beneficially Owned**1. Title of Security
(Instr. 4)2. Amount of Securities
Beneficially Owned
(Instr. 4)3. Ownership
Form:
Direct (D)
or Indirect
(I)
(Instr. 5)4. Nature of Indirect Beneficial
Ownership
(Instr. 5)

Common Stock, \$0.001 par value per share 75,300

I See footnotes ⁽¹⁾ ⁽²⁾Reminder: Report on a separate line for each class of securities beneficially
owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of
information contained in this form are not
required to respond unless the form displays a
currently valid OMB control number.****Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**1. Title of Derivative Security
(Instr. 4)2. Date Exercisable and
Expiration Date
(Month/Day/Year)3. Title and Amount of
Securities Underlying
Derivative Security
(Instr. 4)
Title4. Conversion
or Exercise
Price of
Derivative
Security5. Ownership
Form of
Derivative
Security:
Direct (D)6. Nature of Indirect
Beneficial Ownership
(Instr. 5)

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Date Exercisable	Expiration Date	Amount or Number of Shares	or Indirect (I) (Instr. 5)
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BCB Consultants, LLC 900 NORTH MICHIGAN AVENUE, SUITE 1900 CHICAGO, IL 60611	Â	Â X	Â	Â
Black Brian C 900 NORTH MICHIGAN AVENUE, SUITE 1900 CHICAGO, IL 60611	Â	Â X	Â	Â

Signatures

/s/ BCB Consultants, LLC, By Brian C. Black, Manager	03/12/2007
<u> </u> Signature of Reporting Person	Date
/s/ Brian C. Black	03/12/2007
<u> </u> Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This is a joint filing by BCB Consultants, LLC ("BCB") and Brian C. Black (collectively, the "Reporting Persons").
ISLE Investors directly holds 75,300 shares of Common Stock, as reported on Form 3 filed August 23, 2006. Accordingly, BCB Consultants, as a manager and member of ISLE that holds 1.4% of the equity of ISLE, may also be deemed to have beneficial ownership of the foregoing shares of Common Stock. Brian C. Black, as the manager and sole member of BCB, may also be deemed to have
- (2) beneficial ownership of the foregoing shares of Common Stock. BCB is the designated filer. The Reporting Persons are filing this joint Form 3 because they may be regarded as part of a group. However, each Reporting Person disclaims beneficial ownership of the shares owned by the other Reporting Persons and disclaims membership in a group, and this filing shall not constitute an acknowledgement that the Reporting Persons are part of a group.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.