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BEAR STEARNS COMPANIES INC Form 424B3 June 28, 2004

THE BEAR STEARNS COMPANIES INC. ${\tt IncomeNotes\,(SM)}$ With Maturities of Nine Months or More from Date of Issue

Registration No. 333-109793 Filed Pursuant to Rule 424(b)(3) Pricing Supplement No. 29 (To Prospectus dated November 17, 2003, and Prospectus Supplement dated November 17, 2003)

Trade Date: June 28, 2004

Issue Date: July 1, 2004

The date of this Pricing Supplement is June 28, 2004

Fixed Rate Notes

CUSIP#	TP# Interest Rate		Price to Public	Discounts & Commissions	Reallowanc
07387EFP7	6.125%	7/15/2029	100.00%	2.50%	0.350%

Subject to Redemption

First Interest Payment Date	First Interest Payment Amount	Survivor's Option	Yes/No	Date and Terms of Redemption	Ag Pr A
1/15/2005	\$33.01	Yes	Yes	Commencing on 7/15/2009 and on the 15th of each month thereafter until Maturity, the Notes may be called in whole at par at the option of the Company on ten calendar days notice.	\$3

The distribution of IncomeNotes will conform to the requirements set forth in Rule 2720 of the NASD Conduct Rules.