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BEAR STEARNS COMPANIES INC

[] CMT Rate

Index Maturity:

Initial Interest Rate:

Spread (plus or minus):

Form 424B3

January 28, 2002

PRICING SUPPLEMENT NO. 94 Rule 424(b)(3) File No. 333-52902 DATED: January 23, 2002 (To Prospectus dated January 11, 2001, and Prospectus Supplement dated January 11, 2001) \$9,015,893,162 THE BEAR STEARNS COMPANIES INC. MEDIUM-TERM NOTES, SERIES B Principal Amount: \$30,000,000 Floating Rate Notes [] Book Entry Notes [x] Original Issue Date: 2/14/2002 Fixed Rate Notes [x] Certificated Notes [] CUSIP#: 073928WD1 Maturity Date: 2/14/2022 Option to Extend Maturity: No [x] Yes [] Final Maturity Date: Optional Optional Optional Optional
Repayment Repayment
Date(s) Price(s) Redemption
Redeemable On Price(s) N/A N/A N/A Applicable Only to Fixed Rate Notes: Interest Rate: 7.00% Interest Payment Dates: ** Applicable Only to Floating Rate Notes: _____ Interest Rate Basis: Maximum Interest Rate: [] Commercial Paper Rate Minimum Interest Rate: [] Federal Funds Effective Rate [] Federal Funds Open Rate Interest Reset Date(s): [] Treasury Rate Interest Reset Period: [] LIBOR Reuters Interest Payment Date(s): [] LIBOR Telerate [] Prime Rate

Interest Payment Period:

1

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- * Commencing February 14, 2006 and on the interest payment dates thereafter until Maturity, the Notes may be called in whole at par at the option of the Company on ten calendar days notice.
- ** Commencing March 14, 2002 and on the 14th of each month thereafter until Maturity or until the Notes are called.

The distribution of Notes will conform to the requirements set forth in Rule 2720 of the NASD Conduct Rules.