

GORMLEY STEPHEN F  
Form 4  
May 09, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
GREAT HILL INVESTORS LLC

2. Issuer Name and Ticker or Trading Symbol  
SPARK NETWORKS INC [LOV]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
ONE LIBERTY SQUARE,  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
05/07/2013

\_\_\_\_ Director  10% Owner  
\_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

BOSTON, MA 02109  
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	05/07/2013		S		2,245,137	D	\$ 5.875
							3,468,328 <sup>(1)</sup> <sub>(2)</sub>
							I
							See Footnotes (1) (2)
Common Stock	05/09/2013		S		538,644	D	\$ 5.875
							2,929,684 <sup>(1)</sup> <sub>(2)</sub>
							I
							See Footnotes (1) (2)
Common Stock	05/07/2013		S		85,536	D	\$ 5.875
							132,137 <sup>(1)</sup> <sub>(3)</sub>
							I
							See Footnotes (1) (3)
Common Stock	05/09/2013		S		20,522	D	\$ 5.875
							111,615 <sup>(1)</sup> <sub>(3)</sub>
							I
							See Footnotes (1) (3)

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Transaction (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
GREAT HILL INVESTORS LLC ONE LIBERTY SQUARE BOSTON, MA 02109		X		
GREAT HILL EQUITY PARTNERS II LP ONE LIBERTY SQUARE BOSTON, MA 02109		X		
GREAT HILL AFFILIATE PARTNERS II LP ONE LIBERTY SQUARE BOSTON, MA 02109		X		
GREAT HILL PARTNERS GP II LLC ONE LIBERTY SQUARE BOSTON, MA 02109		X		
GAFFNEY CHRISTOPHER S C/O GREAT HILL PARTNERS ONE LIBERTY SQUARE BOSTON, MA 02109		X		
GORMLEY STEPHEN F C/O GREAT HILL PARTNERS ONE LIBERTY SQUARE		X		

BOSTON, MA 02109

HAYES JOHN G  
 C/O GREAT HILL PARTNERS  
 ONE LIBERTY SQUARE  
 BOSTON, MA 02109

X

## Signatures

/s/ Laurie T. Gerber, as attorney-in-fact for Great Hill Investors, LLC	05/09/2013
__Signature of Reporting Person	Date
/s/ Laurie T. Gerber, as attorney-in-fact for Great Hill Equity Partners II Limited Partnership	05/09/2013
__Signature of Reporting Person	Date
/s/ Laurie T. Gerber, as attorney-in-fact for Great Hill Affiliate Partners II, L.P.	05/09/2013
__Signature of Reporting Person	Date
/s/ Laurie T. Gerber, as attorney-in-fact for Great Hill Partners GP II, LLC	05/09/2013
__Signature of Reporting Person	Date
/s/ Laurie T. Gerber, as attorney-in-fact for Christopher S. Gaffney	05/09/2013
__Signature of Reporting Person	Date
/s/ Laurie T. Gerber, as attorney-in-fact for Stephen F. Gormley	05/09/2013
__Signature of Reporting Person	Date
/s/ Laurie T. Gerber, as attorney-in-fact for John G. Hayes	05/09/2013
__Signature of Reporting Person	Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).  
 This report is filed jointly by Great Hill Equity Partners II Limited Partnership ("GHEP II"), Great Hill Affiliate Partners II, L.P. ("GHAP II"), Great Hill Partners GP II, LLC ("GHPIIGP", and together with GHEP II and GHAP II, the "Reporting Entities"), Christopher S. Gaffney ("Gaffney"), Stephen F. Gormley ("Gormley"), and John G. Hayes ("Hayes", and together with Gaffney and Gormley, the "Reporting Persons"). The Reporting Entities and the Reporting Persons may be deemed to be part of a group for reporting purposes.
- (1) These shares are directly held by GHEP II. GHPIIGP is the sole general partner of GHEP II. The Reporting Persons are managers of GHPIIGP (Gormley is a retired manager) and as such, together with GHPIIGP, may be deemed to indirectly beneficially own the common stock beneficially owned by GHEP II. The Reporting Persons and GHPIIGP each disclaim beneficial ownership of the reported securities except to the extent of their pecuniary interest therein.
- (2) These shares are directly held by GHAP II. GHPIIGP is the sole general partner of GHAP II. The Reporting Persons are managers of GHPIIGP (Gormley is a retired manager) and as such, together with GHPIIGP, may be deemed to indirectly beneficially own the common stock beneficially owned by GHAP II. The Reporting Persons and GHPIIGP each disclaim beneficial ownership of the reported securities except to the extent of their pecuniary interest therein.
- (3)

**Remarks:**

Great Hill Investors, LLC ("GHI") is the designated filer on behalf of the following reporting owners: Great Hill Equity Partn

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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