## Edgar Filing: SPARK NETWORKS INC - Form 4

SPARK NET Form 4 July 23, 2007	WORKS INC										
FORM		D STATE					NGE C	COMMISSION	OMB	PROVAL 3235-0287	
Was Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).				<b>SECUR</b> 6(a) of the ility Hold	BENEFI ITIES Securiti ing Com	<b>CIAI</b> es Ex pany	chang Act of	Estimated av burden hours response te Act of 1934, f 1935 or Section		January 31, 2005 verage	
(Print or Type R	Responses)										
SIMINOFF DAVID E Symbol				Name and			-	5. Relationship of Reporting Person(s) to Issuer			
				-	insaction			(Check all applicable) <u>X</u> Director <u>10%</u> Owner <u>Officer (give title</u> <u>X</u> Other (specify below) Chairman of the Board			
				endment, Date Original nth/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip)	Table	e I - Non-Do	erivative S	ecurit	ties Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction I (Month/Day/Ye	ar) Executionany		3. Transactio Code (Instr. 8) Code V		sposed	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect	
Common Stock	07/20/2007			S <u>(1)</u>	10,500	D	\$ 5.35	419,500	D		
Common Stock								653,600	I	By the D&E Living Trust	
Common Stock								8,400	I	In the name of minor children	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Title	e and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onNumber	Expiration Da	ate	Amou	nt of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	Secu
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securi	ties	(Instr. 5)	Bene
	Derivative				Securities			(Instr.	3 and 4)		Owne
	Security				Acquired						Follo
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									Amount		
						Date	Expiration		or		
						Exercisable	Date		Number		
					(A) (D)				of		
				Code V	(A) (D)				Shares		

## **Reporting Owners**

<b>Reporting Owner Name / Address</b>		Relationships							
		Director	10% Owner	Officer	Other				
SIMINOFF DAVID E C/O SPARK NETWORKS PLC 8383 WILSHIRE BLVD. SUITE 800 BEVERLY HILLS, CA 90211		Х			Chairman of the Board				
Signatures									
/s/ David Siminoff	07/23/200	7							
**Signature of	Date								

### **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The sales reported in this Form 4 were effected to a Rule 10b-5-1 trading plan adopted by the reporting person on March 6, 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Person