#### SPARK NETWORKS PLC

Form 4 June 27, 2007

### FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

30(h) of the Investment Company Act of 1940

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per

**OMB APPROVAL** 

response...

if no longer subject to Section 16. Form 4 or Form 5

Check this box

**SECURITIES** Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

obligations may continue. See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* SIMINOFF DAVID E

(First)

(Street)

2. Issuer Name and Ticker or Trading Symbol

SPARK NETWORKS PLC [LOV]

5. Relationship of Reporting Person(s) to

(Check all applicable)

Chairman of the Board

below)

Issuer

below)

(Last)

(Instr. 3)

(Middle)

3. Date of Earliest Transaction

\_X\_\_ Director

Officer (give title

10% Owner

\_X\_ Other (specify

C/O SPARK NETWORKS PLC, 8383 WILSHIRE **BOULEVARD, SUITE 800** 

4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check

Filed(Month/Day/Year)

(Month/Day/Year)

06/26/2007

Applicable Line) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

BEVERLY HILLS, CA 90211

(City) (State) (Zip) 1. Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) Execution Date, if

4. Securities Acquired (A) 5. Amount of 3. Transactionr Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 6. Securities Beneficially Owned Indirect (I) **Following** 

7. Nature of Ownership Indirect Form: Direct Beneficial (D) or Ownership (Instr. 4)

(9-02)

Reported (Instr. 4)

(A) Transaction(s) (Instr. 3 and 4)

Code V (D) Price Amount

Ordinary 06/26/2007 Shares

 $S^{(1)}$ 50,000 D

450,000 5.3959

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

(Month/Day/Year)

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of	2.	3. Transaction Date		4.	5.	6. Date Exerc		7. Title a		8. Price of	9. Nu
Derivative Security (Instr. 3)	Conversion or Exercise Price of Derivative Security	(Month/Day/Year)	Execution Date, if any (Month/Day/Year)	Transactic Code (Instr. 8)	of (Month/Day/Year)			Amount Underlyi Securitie (Instr. 3	ing es	Derivative Security (Instr. 5)	Deriv Secur Bene Own Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	or Title N of	umber		

Relationships

# **Reporting Owners**

BEVERLY HILLS, CA 90211

Reporting Owner Name / Address				<b>.</b>		
	Director	10% Owner	Officer	Other		
SIMINOFF DAVID E						
C/O SPARK NETWORKS PLC 8383 WILSHIRE BOULEVARD, SUITE 800	X			Chairman of the Board		

## **Signatures**

/s/ David 06/27/2007 Siminoff \*\*Signature of Date Reporting Person

### **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The sales reported in this Form 4 were effected pursuant to a Rule 10b-5-1 trading plan adopted by the reporting person on March 6, (1)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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