

EMC CORP  
Form 4  
October 27, 2014

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**BURTON JEREMY**

(Last) (First) (Middle)

**EMC CORPORATION, 176 SOUTH STREET**

(Street)

**HOPKINTON, MA 01748**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**EMC CORP [EMC]**

3. Date of Earliest Transaction (Month/Day/Year)  
**10/23/2014**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

President, Prod & Marketing

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	10/23/2014		M	20,000 A	\$ 19.55 630,002	D	
Common Stock	10/23/2014		S	20,000 D	\$ 27.407 610,002	D	
Common Stock	10/23/2014		M	7,200 A	\$ 20.47 617,202	D	
Common Stock	10/23/2014		S	7,200 D	\$ 27.407 610,002	D	
Common Stock	10/23/2014		M	9,000 A	\$ 20.47 619,002	D	

Edgar Filing: EMC CORP - Form 4

Common Stock	10/23/2014	S	9,000	D	\$ 27.407	610,002	D
Common Stock	10/23/2014	M	11,484	A	\$ 25.04	621,486	D
Common Stock	10/23/2014	S	11,484	D	\$ 27.407	610,002	D
Common Stock	10/23/2014	S	27,058	D	\$ 27.37	582,944	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option Right To Buy	\$ 19.55	10/23/2014		M	20,000	04/28/2011 04/28/2020	Common Stock	20,000	
Stock Option Right To Buy	\$ 20.47	10/23/2014		M	9,000	08/03/2011 08/03/2020	Common Stock	9,000	
Stock Option Right To Buy	\$ 20.47	10/23/2014		M	7,200	08/03/2011 08/03/2020	Common Stock	7,200	
Stock Option Right To Buy	\$ 25.04	10/23/2014		M	11,484	08/03/2012 08/03/2021	Common Stock	11,484	

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BURTON JEREMY EMC CORPORATION 176 SOUTH STREET HOPKINTON, MA 01748			President, Prod & Marketing	

## Signatures

/s/Barbara E. Coluci, Attorney In Fact	10/27/2014
**Signature of Reporting Person	Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reflects forfeiture of 998 performance based options.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.