

Bolognini Louis T  
 Form 4  
 September 20, 2018

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL  
 OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Bolognini Louis T

(Last) (First) (Middle)  
 6555 WEST GOOD HOPE RD  
 (Street)

MILWAUKEE, WI 53223

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
 BRADY CORP [BRC]

3. Date of Earliest Transaction  
 (Month/Day/Year)  
 09/18/2018

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 SR VP - GENERAL COUNSEL

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |                                   |
| Class A Common Stock            | 09/18/2018                           |  | M                              | 6,892   | A \$ 22.66  | 33,486   | D                                 |
| Class A Common Stock            | 09/18/2018                           |  | S                              | 800   | D \$ 44.5   | 32,686   | D                                 |
| Class A Common Stock            | 09/18/2018                           |  | S                              | 200   | D \$ 44.55  | 32,486   | D                                 |
| Class A Common                  | 09/18/2018                           |  | S                              | 492   | D \$ 44.6   | 31,994   | D                                 |

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|                            |            |  |   |       |   |             |        |   |
|----------------------------|------------|--|---|-------|---|-------------|--------|---|
| Stock                      |            |  |   |       |   |             |        |   |
| Class A<br>Common<br>Stock | 09/18/2018 |  | S | 1,039 | D | \$<br>44.65 | 30,955 | D |
| Class A<br>Common<br>Stock | 09/18/2018 |  | S | 200   | D | \$<br>44.68 | 30,755 | D |
| Class A<br>Common<br>Stock | 09/18/2018 |  | S | 661   | D | \$ 44.7     | 30,094 | D |
| Class A<br>Common<br>Stock | 09/18/2018 |  | S | 300   | D | \$<br>44.73 | 29,794 | D |
| Class A<br>Common<br>Stock | 09/18/2018 |  | S | 800   | D | \$<br>44.75 | 28,994 | D |
| Class A<br>Common<br>Stock | 09/18/2018 |  | S | 400   | D | \$ 44.8     | 28,594 | D |
| Class A<br>Common<br>Stock | 09/18/2018 |  | S | 200   | D | \$<br>44.85 | 28,394 | D |
| Class A<br>Common<br>Stock | 09/18/2018 |  | S | 1,198 | D | \$ 44.9     | 27,196 | D |
| Class A<br>Common<br>Stock | 09/18/2018 |  | S | 100   | D | \$<br>44.93 | 27,096 | D |
| Class A<br>Common<br>Stock | 09/18/2018 |  | S | 502   | D | \$<br>44.95 | 26,594 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of Derivative<br>Securities<br>Acquired<br>(A) or | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) | 8. I<br>De<br>Sec<br>(In |
|---|--|---|---|--------------------------------------|--|--|---|--------------------------|
|---|--|---|---|--------------------------------------|--|--|---|--------------------------|

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| Security                 |      |   | Disposed of |                      | Date Exercisable | Expiration Date | Title                | Amount or Number of Shares |
|--------------------------|------|---|-------------|----------------------|------------------|-----------------|----------------------|----------------------------|
|                          |      |   | (D)         | (Instr. 3, 4, and 5) |                  |                 |                      |                            |
|                          | Code | V | (A)         | (D)                  |                  |                 |                      |                            |
| Exercise of Stock Option |      |   |             |                      |                  |                 | Class A Common Stock |                            |
| \$ 22.66                 |      |   |             |                      |                  |                 |                      |                            |
| 09/18/2018               |      |   |             |                      |                  |                 |                      |                            |
|                          | M    |   |             | 6,892                | (1)              | 09/25/2024      |                      | 6,892                      |

## Reporting Owners

| Reporting Owner Name / Address                                   | Relationships |           |                         |       |
|--|---------------|-----------|-------------------------|-------|
|  | Director      | 10% Owner | Officer                 | Other |
| Bognini Louis T<br>6555 WEST GOOD HOPE RD<br>MILWAUKEE, WI 53223 |               |           | SR VP - GENERAL COUNSEL |       |

## Signatures

Heidi Kneuppel,  
Attorney-In-Fact  
Date: 09/20/2018

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents options exercisable one third each year for the three years subsequent to the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.