STAGE STORES INC Form 3/A January 04, 2002

FORM 3

UNITED STATES SECURITIES AND EXCHANGE

COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF

BENEFICIAL

OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities
Exchange Act of 1934, Section 17(a) of the
Public Utility Holding Company Act of 1935 or
Section 30(f) of the Investment Company Act of
1940

(Print or Type Responses)

(City)

1. Name and Address of Reporting Person*

Brumfield	<u>Ken</u>	
(Last)	(First)	(Middle)
1020 Willow Creek (Street)		
<u>Jacksonville</u>	<u>TX</u>	<u>75766-5122</u>

(State)

(Zip)

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2. Date of Event Requiring Statement (Month/Day/Year)				Decembe	er 28, 2001			
3. IRS Identification Number of Reporting Person if an entity (Voluntary)								
4. Issuer Name and Ticker or Trading Symbol					<u>S</u>	tage Store	s, Inc./STGS	
5. Relationship o	of Reportin	ng Person(s)	to Issuer (Chec	k a	all applicable)			
Director	X Offic	er1	0% Owner	О	Other			
(specify below) (specify below)								
		SVP, Cr	edit					
6. If Amendment	t, Date of	Original (M	onth/Day/Year)				<u>Decen</u>	nber 28, 2001
7. Individual or J	Joint/Grou	ıp Filing (Cl	neck Applicable	Li	ine)			
X Form Filed	d by One I	Reporting Po	erson					
Form filed	by More t	than One Re	eporting Person					
Table INon-Derivative Securities Beneficially Owned								
1. Title of Securi	tle of Security 2. Amount of Securities Beneficially Owned		3. Ownership Form: Direct (D) or Indirect (I)					
(Instr. 4) (Instr. 4)		ly Owned	(Instr. 5)		(Instr. 5)	ii Ownership		
Common Stock				(111511. 3)				
(\$0.01 par value))	1,010		-				
	,							
Table II - Derivative Securities Beneficially Owned								
(e.g., puts, calls, warrants, options, convertible securities)								
1. Title of Derivative Security 2. Date Exercisable and Expiration Date 3. Title and Amount of Securities			4. Conversion or Exercise Price of	5. Ow Form		6. Nature of Indirect		

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(Instr. 4)	(Month/Day/Year)	Underlying Derivative Security (Instr. 4)	Derivative Security	Securities: Direct (D) or Indirect (I) (Instr. 5)	Beneficial Ownership (Instr. 5)
Stock Options	(See Below)	50,000 shares of Common Stock (\$0.01 par value)	(See Below)	D	
		(See Below)			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Explanation of Reponses:

The options were issued in three equal groupings with per share exercise prices of \$13.75, \$15.00 and \$16.25, respectively. The right to exercise these options will vest over four years from August 24, 2001, with 25% of each grouping vesting at the end of each of the first four years following the date of grant, and will expire on the earlier of (i) sixty days after the termination of the Officer's employment with the Company and (ii) ten years from the date of grant.

/s/ Ken Brumfield	<u>January 4, 2002</u>
**Signature of Reporting Person	Date

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

^{*} If the form is filed by more than one reporting person, see Instruction 5(b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).