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MEREDITH CORP

Form 3

August 11, 2010

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

OMB APPROVAL

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SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement MEREDITH CORP [MDP] A Harty Thomas H (Month/Day/Year) 08/10/2010 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) **57 FIELD TERRACE** (Check all applicable) (Street) 6. Individual or Joint/Group Filing(Check Applicable Line) 10% Owner Director _X_ Form filed by One Reporting _X__ Officer Other Person IRVINGTON, ÂNYÂ 10533 (give title below) (specify below) Form filed by More than One President-National Media Group Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 2. Amount of Securities 4. Nature of Indirect Beneficial 1. Title of Security Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) D Â Common Stock (\$1 par value) (1) 350 Â Common Stock (Restricted) (\$1 par value) (2) 20,000 D Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

currently valid OMB control number.

6. Nature of Indirect 1. Title of Derivative Security 2. Date Exercisable and 3. Title and Amount of (Instr. 4) **Expiration Date** Securities Underlying Conversion Ownership Beneficial (Month/Day/Year) Derivative Security or Exercise Form of Ownership (Instr. 4) Price of Derivative (Instr. 5) Derivative Security:

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Non-Qualified Stock Option (right to buy) (3)	08/11/2012	08/11/2019	Common Stock (\$1 par value)	38,100	\$ 28.6	D	Â
Non-Qualified Stock Option (right to buy) (3)	08/12/2011	08/12/2018	Common Stock (\$1 par value)	25,000	\$ 29.23	D	Â
Non-Qualified Stock Option (right to buy) (3)	08/08/2009	08/08/2016	Common Stock (\$1 par value)	5,000	\$ 46.21	D	Â
Non-Qualified Stock Option (right to buy) (3)	08/09/2008	08/09/2015	Common Stock (\$1 par value)	6,000	\$ 49.1	D	Â
Non-Qualified Stock Option (right to buy) (3)	08/10/2007	08/10/2014	Common Stock (\$1 par value)	4,500	\$ 49.97	D	Â
Non-Qualified Stock Option (right to buy) (3)	08/07/2010	08/07/2017	Common Stock (\$1 par value)	10,000	\$ 53.9	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships				
1	Director	10% Owner	Officer	Other	
Harty Thomas H 57 FIELD TERRACE IRVINGTON, NY 10533	Â	Â	President-National Media Group	Â	

Signatures

THOMAS H.
HARTY

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held in the reporting person's Meredith Corporation Employee Stock Purchase Plan account. Quarterly dividends on these shares are paid in the form of additional Common Stock, \$1 par value.
- (2) Shares were awarded pursuant to the Meredith Corporation Stock Incentive Plans. The shares are subject to forfeiture and are nontransferable until vested, either on the third or the fifth anniversary of the grant date, as specified in each award agreement.
- (3) This option was granted pursuant to the Meredith Corp. Stock Incentive Plans and becomes exercisable in its entirety on the third anniversary of the date of grant.

Reporting Owners 2

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.