#### **MEREDITH CORP**

Form 4

December 14, 2004

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

**OMB APPROVAL** 

3235-0287 January 31,

Expires:

2005

0.5

burden hours per response...

5. Relationship of Reporting Person(s) to

Issuer

Estimated average

Form 4 or Form 5 obligations may continue. See Instruction

Check this box

if no longer

Section 16.

subject to

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

Symbol

1(b).

Stock (\$1

par value)

Common Stock (\$1

par value)

(1)

(1)

12/13/2004

12/13/2004

(Print or Type Responses)

HENRY FREDERICK B

1. Name and Address of Reporting Person \*

			Syn	1001									
		MEREDITH CORP [MDP]							(Check all applicable)				
	(Last)	(First) (N	Middle) 3. D	ate of Earlies	t Tra	ansaction			(Check an applicable)				
			(Mo	onth/Day/Yea	r)				X Director 10% Owner				
1716 LOCUST STREET				13/2004					Officer (give title Other (specibelow)				
		(Street)	4. It	Amendment	, Da	te Original	1		6. Individual or Joint/Group Filing(Check				
			File	d(Month/Day/	Year)	)			Applicable Line)				
									_X_ Form filed by One Reporting Person Form filed by More than One Reporting				
	DES MOINI	ES, IA 50309-30	23						Person				
	(City)	(State)	(Zip)	Table I - No	n-D	erivative :	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned		
	1.Title of	2. Transaction Date	2A. Deemed	3.		4. Securit	ties A	equired	5. Amount of	6. Ownership	7. Nature of		
	Security	(Month/Day/Year)	Execution Dat		actio	n(A) or Di	•		Securities	Form: Direct			
	(Instr. 3)		any (Month/Day/Y	Code (Instr.	8)	(Instr. 3,	4 and	5)	Beneficially Owned	(D) or Indirect (I)	Beneficial Ownership		
			(Wolldin Day)	(Instr.	0)				Following	(Instr. 4)	(Instr. 4)		
							(A)		Reported				
							or		Transaction(s) (Instr. 3 and 4)				
				Code	V	Amount	(D)	Price	(Ilisti. 3 alid 4)				
	Common												
	Stock (\$1	12/13/2004		S		500	D	\$	82,978	I	by Trust		
	par value)							55.93					
	Common												

S

S

300

200

D

82,678

82,478

Ι

I

by Trust

by Trust

# Edgar Filing: MEREDITH CORP - Form 4

Common Stock (\$1 par value)	12/13/2004	S	200	D	\$ 54	82,278	I	by Trust
Common Stock (\$1 par value)	12/13/2004	S	200	D	\$ 53.97	82,078	I	by Trust
Common Stock (\$1 par value)	12/13/2004	S	200	D	\$ 54	81,878	I	by Trust
Common Stock (\$1 par value)	12/13/2004	S	400	D	\$ 53.98	81,478	I	by Trust
Common Stock (\$1 par value)	12/13/2004	S	100	D	\$ 53.99	81,378	I	by Trust
Common Stock (\$1 par value)	12/13/2004	S	100	D	\$ 54	81,278	I	by Trust
Common Stock (\$1 par value)	12/13/2004	S	1,600	D	\$ 54	79,678	I	by Trust
Common Stock (\$1 par value)	12/13/2004	S	100	D	\$ 54	79,578	I	by Trust
Common Stock (\$1 par value)	12/13/2004	S	200	D	\$ 54	79,378	I	by Trust
Common Stock (\$1 par value)	12/13/2004	S	300	D	\$ 54	79,078	I	by Trust
Common Stock (\$1 par value)	12/13/2004	S	200	D	\$ 54	78,878	I	by Trust
	12/13/2004	S	500	D		78,378	I	by Trust

# Edgar Filing: MEREDITH CORP - Form 4

Common Stock (\$1 par value)					\$ 53.98			
Common Stock (\$1 par value)	12/13/2004	S	400	D	\$ 53.96	77,978	I	by Trust
Common Stock (\$1 par value)	12/13/2004	S	300	D	\$ 54	77,678	I	by Trust
Common Stock (\$1 par value)	12/13/2004	S	1,000	D	\$ 54	76,678	I	by Trust
Common Stock (\$1 par value)	12/13/2004	S	100	D	\$ 54	76,578	I	by Trust
Common Stock (\$1 par value)	12/13/2004	S	200	D	\$ 54	76,378	I	by Trust
Common Stock (\$1 par value)	12/13/2004	S	300	D	\$ 54	76,078	I	by Trust
Common Stock (\$1 par value)	12/13/2004	S	100	D	\$ 53.96	75,978	I	by Trust
Common Stock (\$1 par value)	12/13/2004	S	500	D	\$ 53.96	75,478	I	by Trust
Common Stock (\$1 par value)	12/13/2004	S	500	D	\$ 54.13	74,978	I	by Trust
Common Stock (\$1 par value)	12/13/2004	S	200	D	\$ 54.09	74,778	I	by Trust
	12/13/2004	S	100	D		74,678	I	by Trust

#### Edgar Filing: MEREDITH CORP - Form 4

Common Stock (\$1 par value)					\$ 54.03			
Common Stock (\$1 par value)	12/13/2004	S	8,700	D	\$ 53.82	65,978	I	by Trust
Common Stock (\$1 par value)	12/13/2004	S	500	D	\$ 53.83	65,478	I	by Trust
Common Stock (\$1 par value)	12/13/2004	S	100	D	\$ 53.8	65,378	I	by Trust
Common Stock (\$1 par value)	12/13/2004	S	400	D	\$ 53.71	64,978	I	by Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (Instr.		5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Secur	ant of rlying	8. Price of Derivative Security (Instr. 5)
				Code	V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

9. Nu Deriv Secu Bene Own Follo Repo Trans (Insti

(9-02)

### **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

HENRY FREDERICK B 1716 LOCUST STREET X DES MOINES, IA 50309-3023

### **Signatures**

By: John S. Zieser, Attorney-in-Fact For: Frederick B.
Henry

12/14/2004

\*\*Signature of Reporting Person Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - Shares held at Bankers Trust Co. and Wells Fargo Bank in various Trusts for the benefit of the reporting person and his immediate family.
- (1) The reporting person is Co-Trustee and has or shares in voting and dispositive power. Except to the extent of the reporting person's pecuniary interest, the reporting person disclaims beneficial ownership.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 5