#### PROTECTIVE LIFE CORP

Form 4

March 07, 2006

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB** Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average

**OMB APPROVAL** 

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response...

if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Last)

(City)

(Print or Type Responses)

1. Name and Address of Reporting Person \* LONG DEBORAH J

2. Issuer Name and Ticker or Trading Symbol

PROTECTIVE LIFE CORP [PL]

5. Relationship of Reporting Person(s) to

(Check all applicable)

Sr. VP

Issuer

(Middle)

(Zip)

3. Date of Earliest Transaction

Director

2801 HIGHWAY 280 SOUTH

(First)

(Street)

(State)

(Month/Day/Year) 03/03/2006

Filed(Month/Day/Year)

X\_ Officer (give title below) below)

10% Owner Other (specify

4. If Amendment, Date Original

Applicable Line)

\_X\_ Form filed by One Reporting Person

6. Individual or Joint/Group Filing(Check

Form filed by More than One Reporting Person

BIRMINGHAM, AL 35223

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if	3. 4. Securities TransactionAcquired (A) or		5. Amount of Securities	6. Ownership	7. Nature of Indirect Beneficial	
(Instr. 3)	, ,	any	Code Disposed of (D)		Beneficially	Form:	Ownership	
		(Month/Day/Year)	(Instr. 8)  Code V	(Instr. 3, 4 and 5)  (A)  or  Amount (D) Price	Owned Following Reported Transaction(s) (Instr. 3 and 4)	Direct (D) or Indirect (I) (Instr. 4)	(Instr. 4)	
Common					1,000	D		

Stock

Common 3,156.8695 I By  $401(k)^{(1)}$ Stock

Deferred Common 48,579.5834 Compensation Stock (2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form

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# displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivativ Security (Instr. 5)
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
SAR 3 3 06 (3)	\$ 48.6	03/03/2006		A	750	03/03/2007	03/03/2016	SAR	750	\$ 0
SAR 3 3 06 a (3)	\$ 48.6	03/03/2006		A	750	03/03/2008	03/03/2016	SAR	750	\$ 0
SAR 3 3 06 b (3)	\$ 48.6	03/03/2006		A	750	03/03/2009	03/03/2016	SAR	750	\$0
SAR 3 3 06 c (3)	\$ 48.6	03/03/2006		A	750	03/03/2010	03/03/2016	SAR	750	\$0
SAR 06	\$ 41.05					03/04/2006	03/04/2015	SAR	2,800	
SAR 4 (5)	\$ 32					03/04/2007	03/04/2012	SAR	15,000	
SAR 6	\$ 22.31					07/21/2004	03/06/2010	SAR	17,962	

# **Reporting Owners**

Reporting Owner Name / Address	Relationships					
1 8	Director	10% Owner	Officer	Other		
LONG DEBORAH J 2801 HIGHWAY 280 SOUTH BIRMINGHAM, AL 35223			Sr. VP			
Signatures						
By: by Harriette Hyche Attorney-in-Fact for	03/07/2006					
**Signature of Reporting Person	Date					

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## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Total shares held by reporting person in PLC's 401(k) & Stock Ownership Plan as of 2/28/06.
- (2) Shares acquired through PLC Def. Comp. Plan for Officers of the Corporation (exempt under Rule 16b-3). Total amount in Col. 5 includes dividend shares acquired under the PLC Def. Comp. Plan for Officers exempt under Rule 16-a 11.
- (3) Stock Appreciation Right awarded under the Protective Life Corporation Long Term Incentive Plan in transaction exempt under Rule 16b-3 becoming exercisable in equal installments over four years beginning 3/3/07.
- (4) Previously reported Stock Appreciation Right (SAR).
- (5) Previously reported Stock Appreciation Right (SAR).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.