FREEMAN JAME I

Form 4

January 13, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number:

Person

January 31, Expires: 2005

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * FREEMAN JAME I			2. Issuer Name and Ticker or Trading Symbol DILLARDS INC [DDS]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last)	(Last) (First) (Middle)		3. Date of Earliest Transaction	(Energy an applicable)		
1600 CANTRELL ROAD)	(Month/Day/Year) 01/11/2005	X Director 10% Owner X Officer (give title Other (specify below) Senior VP, CFO		
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
LITTLE DO	CIZ A.D. 700	11	Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting		

LITTLE ROCK, AR 72201

(City)	(State) (Z	Zip) Table	I - Non-D	erivative S	ecurit	ies Acquir	ed, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securit our Dispos (Instr. 3, 4	ed of		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Class A	01/11/2005		M	53,535	A		217,648	D	
Common Class A	01/11/2005		F	49,384	D	\$ 26.455	168,264	D	
Common Class A	01/11/2005		M	47,489	A	\$ 23.25	215,753	D	
Common Class A	01/11/2005		F	43,659	D	\$ 26.455	172,094	D	
Dillard's Capital Trust 1							22,850	D	

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7.5% Capital Securities

Securities

Common Class A -

Retirement

Plan

8,978 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amo Underlying Secu (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	An or Nu of
Employee Stock Option	\$ 23.25	01/11/2005		M		53,535	03/08/2002	12/15/2007	Common Class A	5:
Employee Stock Option	\$ 26.455	01/11/2005		F	49,384		01/11/2005	12/15/2007	Common Class A	49
Employee Stock Option	\$ 23.25	01/11/2005		M		47,489	03/08/2002	05/24/2011	Common Class A	4
Employee Stock Option	\$ 26.455	01/11/2005		F	43,659		01/11/2005	05/24/2011	Commom Class A	4:

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
FREEMAN JAME I 1600 CANTRELL ROAD LITTLE ROCK, AR 72201	X		Senior VP, CFO					

Reporting Owners 2

Signatures

/s/ James I. 01/12/2005 Freeman

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Remarks:

Total of 172,094 includes 1,624 shares of Class A acquired under 401(k) plan Exempt Under Rule 16b-3(c).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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