### DILLARD ALEX

Form 4

November 12, 2004

FORM 4 UNITED STATES SECURITIES AND EVCHANCE COMMISSION								OMB APPROVAL		
Washington, D.C. 20549									3235-0287	
Check this box								Expires:	January 31,	
subject to Section 1	if no longer subject to Section 16. Form 4 or STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES						Estimated average burden hours per response 0.5			
Form 5 obligation may continue <i>See</i> Instruction 1(b).	Section 17(a) of		tility Hold	ling Con	npany	Act of		·		
(Print or Type R	Responses)									
1. Name and A DILLARD A	Symbol	r Name and		Tradir	ng	5. Relationship of Reporting Person(s) to Issuer				
		DILLA	RDS INC	[מממ]			(Check all applicable)			
(Last) 1600 CANT	(Month/D	3. Date of Earliest Transaction (Month/Day/Year) 11/10/2004					ive title 10% Owner below)  President			
	(Street)		ndment, Da	_			6. Individual or Jo Applicable Line) _X_Form filed by C	one Reporting Pe	rson	
LITTLE RO	CK, AR 72201						Form filed by M Person	lore than One Re	porting	
(City)	(State) (Zip)	Tabl	e I - Non-D	erivative S	Securi	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	any	ecution Date, if	3. Transaction Code (Instr. 8)	(Instr. 3,	ispose 4 and (A) or	d of (D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common			Code V	Amount	(D)	Price \$	, ,			
Class A	11/10/2004		A	261	A	24.21	388,986	D		
Dillard's Capital Trust 1 7.5% Capital Securities							18,000	D		
Common Class A							58,072	D		

41,496

D

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Common Class A

Common Class B 3,985,776 D

Common Class A 36,011 I Owned by Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)		4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired		ate	7. Titl Amou Under Securi (Instr.	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo
Security	or Exercise Price of Derivative		any	Code	of Derivative Securities	(Month/Day/ e		Under Securi (Instr.	rlying ities	Security	Secur Bene Own
				Code V	(A) (D)				Shares		

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
DILLARD ALEX							
1600 CANTRELL ROAD	X		President				
LITTLE ROCK, AR 72201							

# **Signatures**

Alex Dillard 11/12/2004

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Reporting Owners 2

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#### **Remarks:**

Common Class A 58,072 Shares in Dillard's 401K Plan

Common Class A 41,496 Shares By W.D Company. Reporting person owns 27.93% interest in W.D. Co.. This is W.D. Common Class B 3,985,776 Shares By W.D. Company. Reporting person owns 27.93% interest in W.D. Co.. This is W.I.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.