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Smith Peter R Form 4	Royer											
February 14, 2	2019											
FORM 4 UNITED STATES SECURITIES AND EXCHANCE COMMISSION										OMB APPROVAL		
CUNIVI 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549									OMB Number:	3235-0287		
Check this if no longe subject to Section 16 Form 4 or	F CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES						burden hou	Expires:January 31 200Estimated averageburden hours per response0.				
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940												
(Print or Type R	esponses)											
1. Name and Address of Reporting Person <u>*</u> Smith Peter Royer			2. Issuer Name and Ticker or Trading Symbol CARTERS INC [CRI]					5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First) (M	iddle)	3. Date of Earliest Transaction (Chec						ck all applicable	k all applicable)		
3438 PEACHTREE ROAD NE, SUITE 1800			(Month/Day/Year) 02/13/2019					Director 10% Owner Officer (give title Other (specify below) below) below) EVP Supply Chain				
	4. If Amendment, Date Original Filed(Month/Day/Year)					 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 						
ATLANTA,	GA 30326							Person	whole than one R	porting		
(City)	(State) (2	Zip)	Table	e I - Non-Do	erivative S	Securi	ties Ac	quired, Disposed o	f, or Beneficia	lly Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution any	Execution Date, if any		3.4. SecuritiesTransactionAcquired (A) orCodeDisposed of (D)(Instr. 8)(Instr. 3, 4 and 5)			Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
0				Code V		(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)				
Stock	Common 02/13/2019 02/13 tock		2019	А	3,236 (1)	А	\$0	21,146.33 (2)	D			
Common Stock	02/13/2019	02/13/2	2019	А	3,236 (3)	А	\$0	24,382.33 <u>(2)</u>	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Unde Secur	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
Smith Peter Royer 3438 PEACHTREE ROAD NE SUITE 1800 ATLANTA, GA 30326			EVP Supply Chain					
Signatures								
/s/Antonio D. Robinson, Attorney-in-Fact		02/14/2019						
<u>**</u> Signature of Reporting Person		Date						

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) These restricted shares are subject to restrictions that lapse in four equal annual installments beginning one year from the grant date.

(2) Some of these shares are restricted shares that are subject to either time-vesting or performance-based restrictions.

(3) These restricted shares cliff vest based upon the achievement of certain 2021 targets.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.