

Teffner Carrie W.  
Form 4  
May 03, 2019

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

**OMB APPROVAL**

OMB  
Number: 3235-0287  
Expires: January 31,  
2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Teffner Carrie W.

(Last) (First) (Middle)

C/O ASCENA RETAIL GROUP,  
INC., 933 MACARTHUR  
BOULEVARD

(Street)

MAHWAH, NJ 07430

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
Ascena Retail Group, Inc. [ASNA]

3. Date of Earliest Transaction  
(Month/Day/Year)  
05/01/2019

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☐ Director ☐ 10% Owner  
☒ Officer (give title below) ☐ Other (specify  
below) below)

Interim Executive Chair

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common				(A) or (D)	0	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of  
information contained in this form are not  
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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted Stock Units <sup>(1)</sup>	<u>(2)</u>	05/01/2019		A		533,898		<u>(3)(4)</u>	<u>(3)(4)</u>	Common	533,898
Options to Buy <sup>(1)</sup>	\$ 1.17	05/01/2019		A		750,000		<u>(3)(4)</u>	<u>(3)(4)</u>	Common	750,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Teffner Carrie W. C/O ASCENA RETAIL GROUP, INC. 933 MACARTHUR BOULEVARD MAHWAH, NJ 07430	X		Interim Executive Chair	

## Signatures

Mary Beth Riley, Power of Attorney 05/03/2019

**\*\*Signature of Reporting Person** \_\_\_\_\_ **Date** \_\_\_\_\_

### Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Granted under the Company's 2016 Omnibus Incentive Plan.
- (2) Restricted stock units convert into common stock on a one-for-one basis.

(3) Subject to the grantee's continued employment or service as a member of the Board from the grant date through the applicable vesting date: 25% of each of the Restricted Stock Units ("RSUs") and Non-Qualified Stock Options ("NQSOS") will be eligible to vest if the closing price of the Company's common stock equals or exceeds \$3.00 per share for a 20-consecutive trading day period on or prior to the third anniversary of the grant date (the "\$3 Hurdle"); an additional 25% of each of the RSUs and NQSOS will be eligible to vest if the closing price of the Company's common stock equals or exceeds \$5 per share for a 20-consecutive trading day period on or prior to the third anniversary of the grant date (the "\$5 Hurdle"); and the remaining 50% of each of the RSUs and NQSOS will be eligible to vest if the closing price of the Company's common stock equals or exceeds \$7 per share for a 20-consecutive trading day period on or prior to the third anniversary of the grant date (the "\$7 Hurdle" and

- (4) together with the \$3 Hurdle and \$5 Hurdle, the "Hurdles"); provided, however, if a Hurdle is actually achieved prior the the second anniversary of the grant date, the portion of the RSUs and NQSOs related to the Hurdle that was actually achieved prior to the second anniversary of the grant date will vest on the second anniversary of the the grant date, subject to the grantee's continued employment or service as a member of the Board from the grant date through the second anniversary of the grant date. Any portion of the RSUs and NQSOs for which the applicable Hurdle is not actually achieved by the third anniversary of the grant date will be forfeited for no consideration.

**Remarks:**

Note: Footnotes 3 and 4 is one footnote due to the length of the explanation.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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