

Proto Labs Inc  
Form 4  
July 27, 2015

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
Expires: January 31,  
2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Schneider Jacqueline D.

(Last) (First) (Middle)

5540 PIONEER CREEK DRIVE

(Street)

MAPLE PLAIN, MN 55359

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol

Proto Labs Inc [PRLB]

3. Date of Earliest Transaction  
(Month/Day/Year)

07/23/2015

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_X\_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

Vice President Global Sales

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_\_\_X\_\_\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price		
Common Stock	07/23/2015		M		5,000	A	\$ 5.56	11,729	D
Common Stock	07/23/2015		M		14,000	A	\$ 7.86	25,729	D
Common Stock	07/23/2015		M		7,142	A	\$ 30.58	32,871	D
Common Stock	07/23/2015		M		3,858	A	\$ 47.08	36,729	D
Common Stock	07/23/2015		S <sup>(1)</sup>		8,846	D	\$ 73.1174 <sup>(2)</sup>	27,883	D

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Common Stock	07/23/2015	S <sup>(1)</sup>	1,154	D	\$ <u>(3)</u> 73.6662	26,729	D
Common Stock	07/23/2015	S <sup>(1)</sup>	10,000	D	\$ <u>(4)</u> 74.5481	16,729	D
Common Stock	07/23/2015	S <sup>(1)</sup>	10,000	D	\$ <u>(5)</u> 76.509	6,729	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 5.56	07/23/2015		M		5,000		<u>(6)</u>	04/28/2019	Common Stock	5,000
Employee Stock Option (right to buy)	\$ 7.86	07/23/2015		M		14,000		<u>(7)</u>	12/21/2020	Common Stock	14,000
Employee Stock Option (right to buy)	\$ 30.58	07/23/2015		M		7,142		<u>(8)</u>	05/07/2022	Common Stock	7,142
Employee Stock Option (right to	\$ 47.08	07/23/2015		M		3,858		<u>(9)</u>	02/15/2023	Common Stock	3,858

buy)

## Reporting Owners

Reporting Owner Name / Address	Relationships
	Director    10% Owner    Officer    Other
Schneider Jacqueline D. 5540 PIONEER CREEK DRIVE MAPLE PLAIN, MN 55359	Vice President Global Sales

## Signatures

/s/ Samuel A. Rosenbaum,  
attorney-in-fact

07/27/2015

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Sale effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on June 10, 2015.  
Reflects the weighted average price of 8,846 shares of common stock of Proto Labs, Inc. sold by the reporting person on July 23, 2015 with sale prices ranging from \$72.56 to \$73.56 per share. The reporting person undertakes to provide upon request by the U.S. Securities and Exchange Commission staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price.
- (2) Reflects the weighted average price of 1,154 shares of common stock of Proto Labs, Inc. sold by the reporting person on July 23, 2015 with sale prices ranging from \$73.58 to \$74.02 per share. The reporting person undertakes to provide upon request by the U.S. Securities and Exchange Commission staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price.
- (3) Reflects the weighted average price of 10,000 shares of common stock of Proto Labs, Inc. sold by the reporting person on July 23, 2015 with sale prices ranging from \$74.50 to \$74.75 per share. The reporting person undertakes to provide upon request by the U.S. Securities and Exchange Commission staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price.
- (4) Reflects the weighted average price of 10,000 shares of common stock of Proto Labs, Inc. sold by the reporting person on July 23, 2015 with sale prices ranging from \$76.50 to \$76.65 per share. The reporting person undertakes to provide upon request by the U.S. Securities and Exchange Commission staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price.
- (5) Fully vested.
- (6) The option vests as to 20% of the shares in five annual installments beginning on December 21, 2011.
- (8) The option vests as to 20% of the shares in five annual installments beginning on May 7, 2013.
- (9) The option vests as to 20% of the shares in five annual installments beginning on February 15, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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