WILSON L MICHELLE

Form 4

November 18, 2008

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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if no longer subject to Section 16. Form 4 or Form 5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

See Instruction 1(b).

obligations

may continue.

(Print or Type Responses)

(Time of Type	e Kesponses)							
	Address of Reporting L MICHELLE	Symbo	1	nd Ticker or Trading M INC [AMZN]	5. Relationship of Reporting Person(s) to Issuer			
					(Check all applicable)			
(Last)	(First)	(Middle) 3. Date	of Earliest	Transaction				
		(Month	n/Day/Year)		Director		0% Owner	
P.O. BOX	11/15	/2008		X Officer (give title Other (specify below)				
					/	or Vice Presid	lent	
	(Street)	4 If A ₁	mendment	Date Original	6. Individual or J	oint/Group Fi	iling(Check	
	, ,		Ionth/Day/Y	ĕ	Applicable Line)			
		1 1104(1)	Tollill Buy, 1	cui)	_X_ Form filed by	One Reporting	Person	
SEATTLE	E, WA 98108-122	6			Form filed by Person	More than One	Reporting	
(City)	(State)	(Zip) Ta	ıble I - Non	-Derivative Securities Acq	uired, Disposed (of, or Benefic	ially Owned	
1.Title of	2. Transaction Date	2A. Deemed	3.	4. Securities Acquired (A)	5. Amount of	6.	7. Nature of	
Security	(Month/Day/Year)	Execution Date, if	Transaction	or Disposed of (D)	Securities	Ownership	Indirect	
(Instr. 3)		any	Code	(Instr. 3, 4 and 5)	Beneficially	Form:	Beneficial	
		(Month/Day/Year)	(Instr. 8)		Owned	Direct (D)	Ownership	
					Following	or Indirect	(Instr. 4)	
				(A)	Reported	(I)		
				or	Transaction(s) (Instr. 3 and 4)	(Instr. 4)		
			Code V	Amount (D) Dries	(1118ti. 3 and 4)			

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	(A) or			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	ecurities Ownership eneficially Form: wned Direct (D) ollowing or Indirect eported (I) ransaction(s) (Instr. 4)		
Common Stock, par value \$.01 per share	11/15/2008		M	2,165	A	\$ 0	29,169	D		
Common Stock, par value \$.01 per share	11/15/2008		M	3,012	A	\$ 0	32,181	D		
Common Stock, par	11/15/2008		M	8,326	A	\$ 0	40,507	D		

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value \$.01 per share								
Common Stock, par value \$.01 per share	11/17/2008	S <u>(1)</u>	4,800	D	\$ 40.4894 (2)	35,707	D	
Common Stock, par value \$.01 per share	11/17/2008	S <u>(1)</u>	600	D	\$ 39.8167 (3)	35,107	D	
Common Stock, par value \$.01 per share						394.874	I	Held by the reporting person's Amazon.com. 401(k) plan account
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.								
	Persons who respond to the collection of information contained in this form are not required to respond unless the form							

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

3. Transaction Date 3A. Deemed

1. Title of

number.

displays a currently valid OMB control

5. Number

6. Date Exercisable and

Derivative Security (Instr. 3)	Conversion or Exercise Price of Derivative Security	(Month/Day/Year)	Execution Date, if any (Month/Day/Year)	Transacti Code (Instr. 8)			Expiration Date (Month/Day/Year)		Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amoun or Number of Shares
Restricted Stock Unit Award	\$ 0 (4)	11/15/2008		M		2,165	05/15/2008(5)	02/15/2009	Common Stock, par value \$.01 per share	2,165
Restricted Stock Unit	\$ 0 (4)	11/15/2008		M		3,012	05/15/2008(6)	02/15/2010	Common Stock, par	3,012

7. Title and Amount of

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Award value \$.01 per share Common Restricted Stock, par \$ 0 (4) 8,326 05/15/2008⁽⁷⁾ 02/15/2011 Stock Unit 11/15/2008 M value Award \$.01 per share

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer

Director 10% Owner Officer Other

WILSON L MICHELLE P.O. BOX 81226 SEATTLE, WA 98108-1226

Senior Vice President

Signatures

/s/ L. Michelle Wilson, Senior Vice President, General Counsel and Secretary

11/18/2008

8,326

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- Represents the weighted average sale price. The highest price at which shares were sold was \$41.05 and the lowest price at which shares (2) were sold was \$40.12. The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer, full information regarding the number of shares transacted at each price.
- Represents the weighted average sale price. The highest price at which shares were sold was \$40.05 and the lowest price at which shares (3) were sold was \$39.61. The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer, full information regarding the number of shares transacted at each price.
- (4) Converts into Common Stock on a one-for-one basis.
- This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award (5) as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 25.00% on May 15, 2008 and an additional 25.00% upon completion of each 3-month period of employment thereafter through February 15, 2009.
- This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 18.75% on May 15, 2008 and an additional 18.75% upon completion of each 3-month period of employment thereafter through February 15, 2009; 6.25% on May 15, 2009 and an additional 6.25% upon completion of each 3-month period thereafter through February 15, 2010.
 - This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 6.75% on May 15, 2008 and an additional 6.75%
- (7) upon completion of each 3-month period of employment thereafter through February 15, 2009; 9.33% on May 15, 2009 and an additional 9.33% upon completion of each 3-month period thereafter through February 15, 2010; 8.92% on May 15, 2010 and an additional 8.92% upon completion of each 3-month period thereafter through February 15, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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