

GLU MOBILE INC  
Form 8-K  
November 12, 2010

---

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):

November 11, 2010

Glu Mobile Inc.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction  
of incorporation)

001-33368

(Commission  
File Number)

91-2143667

(I.R.S. Employer  
Identification No.)

2207 Bridgepointe Parkway, Suite 300, San  
Mateo, California

(Address of principal executive offices)

94404

(Zip Code)

Registrant's telephone number, including area code:

(650) 532-2400

Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))



**Top of the Form**

**Item 7.01 Regulation FD Disclosure.**

On the evening of November 11, 2010, Glu Mobile Inc. ("Glu") held a launch party for its employees and certain investors and members of the press at which Glu showed a video featuring each of the six social, persistent, freemium games that it has released or intends to release during the fourth quarter of 2010: Deer Hunter Challenge, Gun Bros., Hero Project, Magic Life, Toyshop Adventures and Zombie Isle. The video that was shown at the launch party is also available for viewing at Glu's website at [www.glu.com/investors](http://www.glu.com/investors).

The information under Item 7.01 in this Form 8-K is being furnished and shall not be deemed "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The information under Item 7.01 in this Form 8-K shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended.

---

Edgar Filing: GLU MOBILE INC - Form 8-K

**Top of the Form**

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Glu Mobile Inc.

*November 12, 2010*

By: */s/ Eric R. Ludwig*

---

*Name: Eric R. Ludwig*

*Title: Senior Vice President and Chief Financial Officer*