BRAZILIAN DISTRIBUTION CO COMPANHIA BRASILEIRA DE DISTR CBD

Form 6-K April 13, 2010

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of April, 2010

Brazilian Distribution Company
(Translation of Registrant s Name Into English)

Av. Brigadeiro Luiz Antonio, 3142 São Paulo, SP 01402-901 Brazil

(Address of Principal Executive Offices)

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F)

Form 20-F X Form 40-F

(Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101 (b) (1)):

Yes ___ No _X_

(Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101 (b) (7)):

Yes ___ No <u>X</u>

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.)

Yes ___ No <u>X</u>

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Companhia Brasileira de Distribuição Publicly-held Company Corporate Taxpayer's ID (CNPJ/MF): 47.508.411/0001-56 Globex Utilidades S.A.
Publicly-held Company
Corporate Taxpayer's ID (CNPJ/MF):
33.041.260/0652-90

Material Fact

The managements of Companhia Brasileira de Distribuição ("CBD") and Globex Utilidades S.A. ("Globex"), pursuant to CVM Instruction 358/02 and in view of news published by the media, hereby announce that Casa Bahia Comercial Ltda. and its partners ("Casa Bahia") declared their intention to review the joint venture purpose of the Agreement entered into on December 4, 2009.

CBD and Globex believe that the Joint Venture Agreement that was executed is valid and perfectly effective, having declared their willingness to continue with discussions in order to reach an understanding and ensure the implementation of the Joint Venture.

CBD and Globex will keep the market informed of any further developments.

São Paulo, Brazil, April 13, 2010

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Pursuant to the requirement of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

COMPANHIA BRASILEIRA DE DISTRIBUIÇÃO

Date: April 13, 2010 By: /s/ Enéas César Pestana Neto

Name: Enéas César Pestana Neto Title: Chief Executive Officer

By: /s/ Daniela Sabbag

Name: Daniela Sabbag Title: Investor Relations Officer

FORWARD-LOOKING STATEMENTS

This press release may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management's current view and estimates offuture economic circumstances, industry conditions, company performance and financial results. The words "anticipates", "believes", "estimates", "expects", "plans" and similar expressions, as they relate to the company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.

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