

BRITESMILE INC  
Form 10-Q  
May 23, 2006

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**FORM 10-Q**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the Quarterly Period Ended: **April 1, 2006**

or

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15 (d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the Transition Period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number: **1-11064**

**BRITESMILE, INC.**

*(Exact name of registrant as specified in its charter)*

**UTAH**

**87-0410364**

*(State or other jurisdiction of incorporation or organization)*

*(IRS employer identification no.)*

**460 North Wiget Lane  
Walnut Creek, California**

**94598**

*(Address of principal executive offices)*

*(Zip Code)*

**(925) 941-6260**

*(Issuer's telephone number, including area code)*

*(Former name, former address and former fiscal year, if changed since last report)*

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act.

Yes No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Exchange Act.

Yes No

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Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer. See definition of accelerated filer and large accelerated filer in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer

Indicate by check mark whether the registrant is an accelerated filer (as defined in Rule 12b-2 of the Act).

Yes No

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes No

The Company had 10,549,130 shares of common stock outstanding at May 12, 2006.

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**BRITESMILE, INC. AND SUBSIDIARIES**

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## PART I - FINANCIAL INFORMATION

## ITEM 1. FINANCIAL STATEMENTS

**BRITESMILE, INC.**  
**CONDENSED CONSOLIDATED BALANCE SHEETS**  
(\$ in thousands, except share data)

	April 1, 2006	December 31, 2005
	(unaudited)	
<b>ASSETS</b>		
<b>CURRENT ASSETS:</b>		
Cash and cash equivalents	\$ 9,303	\$ 5,504
Assets held for sale	7,559	19,213
Prepaid expenses and other	373	750
<b>Total current assets</b>	<b>17,235</b>	<b>25,467</b>
Property and equipment, net	521	629
Investments, restricted as to use	12,463	1,466
Other assets	48	280
<b>TOTAL ASSETS</b>	<b>\$ 30,267</b>	<b>\$ 27,842</b>
<b>LIABILITIES AND SHAREHOLDERS' EQUITY (DEFICIT)</b>		
<b>CURRENT LIABILITIES:</b>		
Accounts payable	\$ 4,024	\$ 3,598
Accrued liabilities	12,662	7,527
Accrual for Center closures	400	403
Liabilities held for sale	3,637	4,678
Accrued interest due to a related party		264
Long-term debt with related party - current portion		6,024
Convertible debt - current portion		6,828
Convertible debt with a related party - current portion		621
Financial instruments related to convertible debt - current portion		9
Capital lease obligations with related parties - current portion		73
<b>Total current liabilities</b>	<b>20,723</b>	<b>30,025</b>
<b>LONG TERM LIABILITIES:</b>		
Accrual for Center closures	190	242
Other long-term liabilities	26	26
<b>Total long-term liabilities</b>	<b>216</b>	<b>268</b>
<b>Total liabilities</b>	<b>20,939</b>	<b>30,293</b>
<b>SHAREHOLDERS' EQUITY (DEFICIT):</b>		
Common stock, \$.001 par value; 50,000,000 shares authorized; 10,549,130 shares issued and outstanding	38	38
Preferred Stock, no par value; 5,000,000 shares authorized and non issued or outstanding		
Additional paid-in capital	173,437	173,340
Accumulated deficit	(164,147)	(175,829)
<b>Total shareholders' equity (deficit)</b>	<b>9,328</b>	<b>(2,451)</b>
<b>TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY (DEFICIT)</b>	<b>\$ 30,267</b>	<b>\$ 27,842</b>

See notes to condensed consolidated financial statements.



**BRITESMILE, INC.**  
**CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS**  
(unaudited)  
(\$ in thousands, except share data)

	13 Weeks Ended April 1, 2006	13 Weeks Ended March 26, 2005
REVENUES	\$	\$
OPERATING COSTS AND EXPENSES:		
Operating and occupancy costs		
Selling, general and administrative expenses	2,458	2,591
Research and development expenses	45	75
Depreciation and amortization	107	210
Total operating costs and expenses	2,610	2,876
Loss from operations	(2,610)	(2,876)
OTHER INCOME AND EXPENSES:		
Gain on mark-to-market of financial instruments related to convertible debt		2,730
Amortization of discount on convertible note	(530)	(637)
Loss on early extinguishment of debt	(5,039)	
Other expense, net	(964)	(208)
Loss from continuing operations before income tax provision	(9,143)	(991)
INCOME TAX	35	96
Net loss from continuing operations	(9,178)	(1,087)
Discontinued Operations:		
Gain (loss) from discontinued operations, net of tax (2006 including gain from sale of business \$14,664 and gain from lawsuit settlement, \$5,202, net of tax.)	20,860	(2,103)
NET INCOME/(LOSS) ATTRIBUTABLE TO COMMON SHAREHOLDERS	\$ 11,682	\$ (3,190)
NET LOSS PER SHARE - BASIC AND DILUTED:		
Basic and diluted net gain/(loss) per common share from continuing operations	\$ (0.87)	\$ (0.10)
Basic and diluted net gain/(loss) per common share from discontinued operations	\$ 1.98	\$ (0.20)
Basic and diluted net gain/(loss) per common share	\$ 1.11	\$ (0.30)
Weighted average shares basic	10,549,130	10,491,815
Weighted average shares diluted	10,555,130	10,491,815

**BRITESMILE, INC.**  
**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**  
**Unaudited**  
**(\$ in thousands, except share data)**

	<u>13 Weeks Ended</u> <u>April 1, 2006</u>	<u>13 Weeks Ended</u> <u>March 26, 2005</u>
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>		
Net loss from continuing operations	\$ (9,178)	\$ (1,087)
Adjustments to reconcile net loss to net cash used in operating activities:		
Depreciation and amortization	107	54
Loss on disposal of property and equipment	64	
Non-cash compensation expense	75	
Amortization of discount of debt	530	637
Gain on mark-to-market of financial instruments related to convertible debt		(2,730)
Non-cash compensation for restricted stock		693
Non-cash early extinguishment of debt	5,039	
Expense paid by related party	20	
Other	(1)	9
Change in assets and liabilities, net	2,471	(386)
Net cash provided by (used) in operating activities discontinued operations	7,842	(665)
	<u>6,969</u>	<u>(3,475)</u>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Proceeds from sale of assets held for sale - Associated Center business	26,824	
Cash restricted as to use	(10,992)	427
Proceeds from selling investment	122	0
Purchase of property and equipment		(3)
Net cash used in investing activities discontinued operations		(955)
	<u>15,954</u>	<u>(531)</u>
<b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>		
Payments on capital lease	(73)	(1,001)
Payments on debt	(19,051)	
Proceeds from exercise of stock options		75
	<u>(19,124)</u>	<u>(926)</u>
<b>NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS</b>	<b>3,799</b>	<b>(4,932)</b>
<b>CASH AND CASH EQUIVALENTS AT BEGINNING OF THE PERIOD</b>	<b>5,504</b>	<b>18,880</b>
	<u>9,303</u>	<u>13,948</u>
<b>CASH AND CASH EQUIVALENTS AT END OF THE PERIOD</b>		
	<b>\$ 9,303</b>	<b>\$ 13,948</b>
<b>SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION:</b>		
Cash paid for income taxes	\$ 41	\$ 78
Cash paid for interest	\$ 546	\$ 898

See notes to condensed consolidated financial statements.

**BRITESMILE, INC. AND SUBSIDIARIES**

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**(Unaudited)**

**April 1, 2006**

**1. Description of Business and Basis of Presentation**

**Description of Business and Basis of Presentation**

BriteSmile, Inc., a Utah corporation ( "BriteSmile" or the "Company" ), and its affiliates market and sell advanced teeth whitening products and services through 17 Professional Teeth Whitening Centers ( "Centers" ). Prior to March 13, 2006, the Company also offered its products and technologies through arrangements with existing independent dental offices known as BriteSmile Professional Teeth Whitening Associated Centers ( "Associated Centers" ). The Company's business is focused on one industry segment, products and procedures to whiten teeth.

On May 1, 2006, the Company gave notice to Dental Spas, LLC, an Iowa limited liability company ( "Dental Spas" ), that the Company was exercising its right to terminate the Limited Liability Company Membership Purchase Agreement (the "Purchase Agreement" ) dated January 13, 2006 between the Company and Dental Spas. A copy of the Purchase Agreement was filed as an exhibit to the Company's Form 8-K filed with the Securities and Exchange Commission on January 19, 2006.

On March 13, 2006, the Company and its wholly owned subsidiaries, BriteSmile International Limited, an Ireland corporation, and BriteSmile Development, Inc., a Delaware corporation (collectively, the "Sellers" ) completed an asset sale with Discus Dental, Inc., a California corporation ( "Discus" ), whereby Discus acquired the assets and the operations of the Associated Centers for approximately \$26.3 million plus the assumption of certain operating liabilities, and the Company settled its litigation with Discus for \$8.7 million, resulting in total consideration of approximately \$35 million to BriteSmile.

As of the close of the first fiscal quarter on April 1, 2006, the Company expected to close the deal to sell the Centers business to Dental Spas within the second fiscal quarter. It was during the second quarter that the Company terminated the Purchase Agreement. Therefore, these financial statements have been prepared in accordance with Statement of Financial Accounting Standards No. 144, "Accounting for the Impairment or Disposal of Long-Lived Assets." Accordingly, the results of operations for the Centers and the Associated Centers for all periods presented have been reflected as discontinued operations. All assets and liabilities related to discontinued operations are classified as held for sale for all reporting periods presented. The continuing operations in the financial statements consist of operating expenses incurred in operating the corporate entity.

**Going Concern**

To date, the Company has yet to achieve profitability. The Company's principal sources of liquidity historically have been proceeds from issuance of common stock and debt and related financial instruments, and more recently, from the sale of its Associated Centers business. At April 1, 2006, the Company had \$9.3 million in unrestricted cash. The Company's outstanding long-term debt was fully paid in March 2006 from the proceeds of the sale transaction with Discus in March 2006 as required by consents obtained from certain debt holders of the Company. While the Company currently is able to pay its debts as they come due, and has a plan to generate positive cash flow from its Centers business in the remaining portion of 2006, the Company can not guarantee that it will become profitable. In addition, a legal ruling recently restricted the use of \$6.5 million of the Company's cash in connection with the litigation with Mayer, Brown, Rowe & Maw LLP. This amount is included in Investments, restricted as to use on the balance sheet. Furthermore, the Company has agreed to a standby \$1.5 million writ of attachment in connection with the Smile, Inc. litigation, if and when the \$6.5 million restriction from the Mayer, Brown litigation is eliminated. The Mayer Brown cash restriction, and any other further cash restriction could have a significant adverse impact on the Company's ability to fund operations in the near term. Due to the uncertainty of the outcome of legal claims against the Company, the Company is not certain that its cash will be sufficient to maintain operations at least through the next twelve months.



While the financial results and statements have been presented assuming discontinuance of operations consistent with FAS 144 impairment analysis, the Company expects to operate the Centers business following the termination of the Purchase Agreement with Dental Spas in May 2006. There can be no assurance that BriteSmile can become profitable in its operation of the Centers. If it cannot become profitable, and without additional financing, which the Company might not be able to secure, BriteSmile may not have sufficient funds to support its operating requirements for the next twelve months. In addition, it is possible that the Company could have additional cash demands as a result of the legal claims against the Company. Accordingly, BriteSmile management believes that these factors raise doubt as to whether the going concern basis of accounting reflected in these financial statements continues to be appropriate. Our liquidity projections may improve or deteriorate depending on these changing conditions.

The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America for interim financial information and with the instructions in Form 10-Q and Article 10 of Regulations S-X. Accordingly, they do not include all of the information and footnotes required by accounting principles generally accepted in the United States for annual financial statements. In the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation have been included. Operating results for the 13 weeks ended April 1, 2006 are not necessarily indicative of the results that may be expected for the remainder of the fiscal year ending December 30, 2006.

### ***Recent Accounting Pronouncements***

In February 2006, the FASB issued FASB Statement No. 155, *Accounting for Certain Hybrid Financial Instruments – an amendment to FASB Statements No. 133 and 140*. Statement 155 permits fair value remeasurement for any hybrid financial instruments, clarifies which instruments are subject to the requirements, establishes a requirement to evaluate interest in securitized financial assets and other items. The new standard is effective for financial assets acquired or issued after the beginning of the entity's first fiscal year that begins after September 15, 2006. The Company has evaluated the impact of the adoption of SFAS 155, and does not believe the impact will be significant to the Company's overall results of operations or financial position.

In March 2006, the FASB issued FASB Statement No. 156, *Accounting for Servicing of Financial Assets – an amendment to FASB Statement No. 140*. Statement 156 requires that an entity recognize a servicing asset or servicing liability each time it undertakes an obligation to service a financial asset by entering into a service contract under certain situations. The new standard is effective for fiscal years beginning after September 15, 2006. The Company has evaluated the impact of the adoption of SFAS 156, and does not believe the impact will be significant to the Company's overall results of operations or financial position.

## **2. Stock Based Compensation**

Through the end of fiscal 2005, the Company measured compensation expense for stock-based incentive programs utilizing the intrinsic value method prescribed by APB Opinion No. 25, *Accounting for Stock Issued to Employees*. Under this method, the Company did not record compensation expense when stock options were granted to eligible participants as long as the exercise price was not less than the fair value of the stock when the option was granted. Effective January 1, 2006, we adopted FAS 123(R), which requires that compensation cost relating to share-based payment transactions be recognized in our financial statements. We have adopted FAS 123(R) on a modified prospective basis, which requires that compensation cost relating to all new awards and to awards modified, repurchased, or cancelled be recognized in our financial statements beginning January 1, 2006. Additionally, compensation cost for the portion of awards for which the requisite vesting period has not been completed that are outstanding as of January 1, 2006 will be recognized as the requisite vesting is rendered on or after January 1, 2006. The pro forma disclosures previously permitted under SFAS No. 123, *Accounting for Stock-Based Compensation*, are no longer an alternative to financial statement recognition.

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In January 1997, the Company adopted the 1997 Stock Option and Incentive Plan (the 1997 Plan ). Under the terms of the 1997 Plan, as amended to date, and as approved by the Company's shareholders, 1,900,000 of the Company's common stock shares are available for issuance. Options may be granted at exercise prices of no less than the fair market value on the date of the grant, as determined by the Board of Directors and quoted market prices. Options generally vest over a two to five-year period and have a maximum term of ten years.

For the thirteen week period ended April 1, 2006, the company recognized compensation costs of \$75,000 as a result of the adoption of SFAS 123R.

The following table represents stock option activity for the first quarter ended April 1, 2006:

	Number of Shares	Wtd-Average Exercise Price
Outstanding options at beginning of period	1,039,068	\$ 12.91
Granted	40,000	\$ 1.15
Exercised	0	
Forfeited	71,777	\$ 30.68
Outstanding options at the end of the period	1,007,291	\$ 11.24
Exercisable options at the end of the period	816,758	\$ 12.42

We use the Black-Scholes option pricing model to estimate the fair value of stock-based awards with the following assumptions:

	Thirteen Weeks Ended	
	April 1, 2006	March 26, 2005
Risk-free interest rate	4.37%	4.30%
Expected life of options (in years)	2.66	4.66
Expected volatility	121%	65%
Expected dividend yield		
Forfeiture rate per year	27%	None

The assumptions above are based on multiple factors, including historical exercise patterns of employees. We use historical data to estimate the options' expected term, which represents the period of time that options granted are expected to be outstanding. Volatility is also based on historical run-rate. Since we have never paid any dividends and do not anticipate paying any dividends at least through the expected life of our stock options outstanding, we use an expected dividend yield of zero when calculating the fair value of stock options. The risk-free interest rate for periods within the contractual life of the option is based on the U.S. Treasury yield curve.

FAS 123(R) requires that we estimate forfeitures, or the number of shares that are expected to be cancelled prior to vesting, at the time of grant, and adjust for actual forfeitures in subsequent periods if they differ from our original estimates. Based on our historical experience of options cancelled prior to vesting, we have assumed an average annualized forfeiture rate of 27% over the next three years for all grants. In the Company's pro-forma information required under FAS 123 for the periods prior to fiscal 2006, we accounted for forfeitures as they occurred.

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Had compensation expense for the Company's employee stock option awards been determined based on the Black-Scholes fair value at the grant dates for awards under those plans consistent with the fair value method of FAS 123, the Company would have recorded additional compensation expense and its net loss and loss per share would have been reduced to the pro forma amounts presented in the following table:

	<b>Thirteen Weeks Ended March 26, 2005</b>
Reported net loss	\$ (3,190)
Compensation expense for stock options	(582)
Pro forma net loss	\$ (3,772)
Pro-Forma Net loss per share basic and diluted:	\$ (0.36)

Total compensation cost for share-based payment arrangements recognized in income for the thirteen-week period ended April 1, 2006 was approximately \$75,000. We did not recognize any tax benefit related to these share-based arrangements as we have been in a loss position historically and have a full valuation allowance against our tax benefits.

### 3. Income/Loss Per Common Share

Basic net income/loss per share is calculated as net income/loss divided by the weighted-average number of common shares outstanding. Diluted net income/loss per share for the thirteen weeks ended April 1, 2006 reflects the impact of 6000 options in addition to the number of outstanding shares. Stock options totaling 1,922,702 shares and warrants totaling 1,189,963 shares and convertible notes payable have been excluded from the calculation of net loss per share for the 13 week period ended March 26, 2005 as their effect is anti-dilutive.

### 4. Discontinued Operations

During 2005, the Company's Board of Directors took various actions to evaluate the long-term prospects for continuing to operate the Company's Associated Centers and Centers. These actions led to the hiring of an investment bank who identified potential buyers for these two operations. In mid-2005, the Board of Directors and management had committed to seek potential buyers of both the Associated Centers and the Centers. This search had identified buyers where a deal appeared probable within the next twelve months and the operations were ready for immediate sale. Therefore, the operations of the Associated Centers and the Centers have been accounted for as discontinued operations as prescribed by Statement of Financial Accounting Standards No. 144, Accounting for the Impairment or Disposal of Long-Lived Assets.

On May 1, 2006, the Company gave notice to Dental Spas that the Company was exercising its right to terminate Purchase Agreement between the Company and Dental Spas. Pursuant to the Purchase Agreement, Dental Spas agreed to purchase the Company's Centers. Through the Centers business, teeth whitening procedures are performed using the Company's whitening technology in 17 Centers throughout the United States. In addition, the sale was to include the Company's business of selling teeth whitening products, including its BriteSmile-to-Go whitening pen, toothpaste and mouthwash products, directly and through third party retail channels. The purchase price was approximately \$20 million, plus the assumption of certain continuing obligations of the Company relating to its Centers business. A copy of the Purchase Agreement was filed as an exhibit to the Company's Form 8-K filed with the Securities and Exchange Commission on January 19, 2006.

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On March 13, 2006, the Sellers completed an asset sale with Discus, whereby Discus acquired the assets and the operations of the Associated Centers for approximately \$26.3 million plus the assumption of certain operating liabilities and settled our litigation with Discus for \$8.7 million, resulting in total consideration of approximately \$35 million to BriteSmile.

The assets sold to Discus include certain of our intangible assets and proprietary rights related to the Associated Centers business, including the BriteSmile name and trademark, and substantially all of our intellectual property rights. Discus acquired our intellectual property subject to certain existing technology and trademark licenses in favor of Sellers that permit the operation of the Spa Business of the Sellers and sales of certain retail products under the BriteSmile trademark. Discus also acquired all of our rights and claims against third parties relating to the intellectual property, except for our claims against third parties who may have infringed certain patents in the whitening strips field, which we retained under a license from Discus.

As of the close of the first fiscal quarter on April 1, 2006, the Company expected to close the deal to sell the Centers business to Dental Spas within the second fiscal quarter. It was during the second quarter that the Company terminated the Purchase Agreement. Therefore, these financial statements have been prepared in accordance with Statement of Financial Accounting Standards No. 144, Accounting for the Impairment or Disposal of Long-Lived Assets. Accordingly, the results of operations for the Centers and the Associated Centers for all periods presented have been reflected as discontinued operations. All assets and liabilities related to discontinued operations are classified as held for sale for all reporting periods presented. The continuing operations in the financial statements consist of operating expenses incurred in operating the corporate entity.

Revenues from total discontinued operations for the thirteen week periods ended April 1, 2006 and March 26, 2005 were \$9.1 million and \$9.9 million, respectively. Excluding the impact of the gains on the sale of the Associated Centers business and the settlement of the lawsuit, pre-tax income (loss) from total discontinued operations for the thirteen week periods ended April 1, 2006 and March 26, 2005 were \$1.0 million and \$(2.3) million, respectively. This equates to net income of \$0.09 per share and a net loss of \$(0.22) per share, respectively, on both a basic and diluted basis. Furthermore, the revenue related to only the sold Associated Center business was \$3.0 million and \$4.6 million for the first quarter of 2006 and 2005 respectively, while the pre-tax loss related to only the sold Associated Centers business was \$(0.3) million and \$(2.4) million for the first quarter of 2006 and 2005, respectively.

Assets and liabilities of the discontinued operations are as follows (in thousands):

	<u>April 1, 2006</u>	<u>December 31, 2005</u>
<b>Assets held for sale:</b>		
Cash	\$ 14	\$ 14
Accounts receivable, net of reserves of \$245 and \$269, respectively	727	1,592
Inventories	605	916
Prepaid expense and other	98	629
Property and equipment	5,245	9,621
Intangibles		4,839
Other assets	870	1,602
	<u>\$ 7,559</u>	<u>\$ 19,213</u>
<b>Liabilities held for sale:</b>		
Accounts payable	\$	\$ 97
Accrued liabilities	37	6
Gift certificates and prepaid appointments	1,017	1,295
Deferred revenue	1,199	1,940
Other long term liabilities	1,384	1,340
	<u>\$ 3,637</u>	<u>\$ 4,678</u>

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The intangibles reflected in assets related to discontinued operations related to the 2003 acquisition of intellectual property from a related party, the value of which was capitalized at cost, with specific costs allocated to key components based on a ratio of fair value per key components over total fair value (as valued by a third-party valuation firm). The purchase price was \$6.4 million and is being amortized over a weighted average period of 9.82 years using the straight-line method of accounting. The intangible assets consist of purchased technology and a capitalized consulting agreement. The intangibles are not reflected on the April 1, 2006 balance sheet as they were sold to Discus on March 13, 2006.

During 1999, the Company granted warrants to Orthodontic Centers of America ( OCA ) in consideration of OCA installing the Company's BS3000 machines in OCA centers. The value of the warrants was capitalized as deferred contract costs and was being amortized as a reduction of revenue over the life of the agreement (approximately 10 years). This deferred contract cost is not reflected on the April 1, 2006 balance sheet due to the sale of the Associated Center business to Discus on March 13, 2006.

During 2003, the Company introduced the Magic Mirror, a marketing product designed to show potential customers what their teeth will look like after an LATW procedure. The Company provided the Magic Mirror to Associated Centers under five-year contracts to purchase a minimum number of key cards each month. In accordance with EITF 01-09, Accounting for Consideration Given to a Vendor by a Customer (Including the Reseller of a Vendor's Products), the associated revenue and cost of the Magic Mirrors provided to customers were capitalized and were being amortized to revenue and cost of goods sold over the life of the contract. In the event a particular Associated Center abandoned the contract or failed to order any procedures for six months, the remaining capitalized cost of the Magic Mirror was written off. For this reason, the Company recorded a \$147,000 impairment charge in the second quarter of 2005. At December 31, 2005 the capitalized amount included in assets held for sale on the balance sheet was \$463,000, net of deferred revenue received from the sale of Magic Mirrors to customers. Deferred Magic Mirror cost is not reflected on the April 1, 2006 balance sheet as it was sold to Discus on March 13, 2006.

Related to the sale of the Associated Centers business to Discus, the Company classified \$4.5 million of the gross proceeds from the sale as restricted cash (shown in investments, restricted as to use on the balance sheet), since these funds are held in escrow for up to 15 months.

### **5. Debt**

The Company utilized proceeds received from selling its Associated Centers business in March 2006 to pay off all long-term debt, capital leases and accrued interest. Prior to the pay off, the Company's note payable to LCO and its convertible debt had unamortized discounts totaling \$5.0 million. The Company had been amortizing these discounts over the life of the debt instrument. Concurrent with the debt pay off, the Company recorded a loss on the early extinguishment of debt to record the unamortized discount in the statement of operations.

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Prior to March 2006, the Company had certain financial instruments related to its convertible debt. The estimated fair value amounts were determined using appropriate market information and valuation methodologies. In the measurement of the fair value of these instruments, the Black-Scholes option pricing model was utilized, which is consistent with the Company's historical valuation techniques. The value of the Financial Instruments Related to Convertible Debt Conversion Feature was treated as a liability and marked-to-market based on the current stock price with the resulting gain or loss reflected in the income statement. In addition, all noteholder warrants related to this debt have been cancelled upon the payoff of the notes in March 2006.

### 6. Related Party Payments

The following table summarizes the amounts paid to related parties in the first quarter of 2006:

			<u>Amount Paid in 2006</u>
Oraceutical, LLC	A former board member is a co-founder and managing director	Merchandise/Pack out charges and order fulfillment services	\$ 952,000
LCO Properties, Inc.	Deemed affiliate of the chairman of the board	Monthly rent for New York Center	123,000
LCO Investments Limited	Deemed affiliate of the chairman of the board	Interest and pay off of debt and pay out for preferred stock	3,306,000
CAP America Trust	Deemed affiliate of the chairman of the board	Interest and pay off of debt	1,582,000
Excimer Vision Leasing	Deemed affiliate of the chairman of the board	Variable fees, fixed fees, pay off of deferred lease balance	2,867,000

### 7. Legal Proceedings

The Company is the subject of certain legal actions. Management believes that it has accrued the appropriate amount of liability for actions against the Company. However, the litigation and other claims noted in this report are subject to inherent uncertainties and it is possible that future results of operations for any particular quarterly or annual period could be materially affected by changes in management's assumptions and the effectiveness of BriteSmile's strategies related to these legal actions.

*BriteSmile, Inc. v. Discus Dental, Inc. and Salim Nathoo*, filed in the United States District Court for the Northern District of California (the Discus Patent Litigation). This case was dismissed with prejudice in March 2006. The Company filed a complaint against Discus in July 2002, and added Salim Nathoo (Nathoo) as a defendant in February 2003. As subsequently amended, the complaint asserted claims of infringement of the Company's U.S. Patents Nos. 6,343,933, 6,514,543 and 6,536,628, misappropriation of the Company's trade secrets, civil conspiracy, and unfair competition and business practices by Discus and Nathoo; breach of contract and breach of fiduciary duty by Mr. Nathoo, and tortious interference with contract by Discus. The complaint alleged that Nathoo and Discus conspired to misappropriate BriteSmile's trade secrets in violation of Nathoo's contractual obligations to the Company. Discus filed counterclaims seeking declarations of invalidity and non-infringement of several BriteSmile patents, and for tortious interference, unfair competition and product disparagement.

On March 13, 2006, the parties entered into a global settlement of the litigation proceedings between the parties, including the Discus Patent Litigation and the litigation described in the two following paragraphs. Discus and the Company agreed to settle the Discus Patent litigation and litigation described in the following two paragraphs for \$8.7 million.

*BriteSmile Development, Inc. v. Discus Dental, Inc.* BriteSmile Development, Inc. (BDI), a wholly owned subsidiary of BriteSmile, Inc. filed on October 28, 2005, a patent infringement suit against Discus in federal court in California. The suit alleged that Discus Zoom! 2 tooth whitening system infringed a patent issued to BDI on October 25, 2005. This case was dismissed in March 2006, as described above.

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*BriteSmile v. Discus Dental, Inc.*, filed in Contra Costa County Superior Court, California. In May 2002, the Company filed a complaint against Discus alleging causes of action for intentional interference with contractual relationship, negligent interference with contractual relationship, violation of Unfair Business Practice Act – Loss Leader, violation of Unfair Business Practice Act, trade libel and injunctive relief. The Complaint sought damages for loss of business, punitive damages, injunctive relief, and costs of suit. This case was stayed in March 2003 pending the resolution of the Discus Patent Litigation. This case was dismissed in March 2006, as described above.

*Smile Inc. Asia Pte. Ltd. v. BriteSmile*. In April 2002, Smile Inc. Asia Pte. Ltd. ( Smile ) sued the Company and BriteSmile Management, Inc., a wholly owned subsidiary of the Company ( BriteSmile Management ), in Utah state court. The complaint asserts \$10 million in damages and alleges that BriteSmile Management breached its 1998 distributor agreement with Smile (exclusive as to Singapore and other surrounding countries) by failing to fill orders placed and to perform other obligations under the agreement. The complaint also alleges that BriteSmile Management and the Company fraudulently induced Smile to enter into the distributor agreement, and includes claims for alleged damages, based on theories of unjust enrichment, civil conspiracy, breach of the duty of good faith and fair dealing, interference with contractual and economic relations, and fraudulent transfer.

In May 2002, the Company and BriteSmile Management filed their answer and counterclaim. The counterclaim alleges that Smile breached the distributor agreement by, among other things, failing to operate using a licensed dentist in good standing (the license of the principal of Smile, Dr. Tan, was revoked during 1999) and using BriteSmile's names and marks in a fashion not permitted by the distributor agreement.

One of the principal defenses to Smile's claims is that the distributor agreement expressly excludes non-laser-aided teeth whitening products and processes sold by the Company. Accordingly, in the lawsuit the Company asserts that Smile has no rights to market and sell the Company's current light activated teeth whitening ( LATW ) or retail products and cannot claim damages for BriteSmile's marketing of such products in the exclusive territory described in the distributor agreement.

On April 27, 2006, the court entered a prejudgment writ of attachment based on a stipulation of the parties whereby the court attached \$1.5 million of the approximate \$6.5 million that is currently subject to the writ of attachment issued in the Mayer Brown litigation, as described below.

The Company disputes liability and will continue to vigorously defend against this claim.

*The Procter & Gamble Company v. Oraceutical LLC, IDEX Dental Sciences, Inc., Robert Eric Montgomery, BriteSmile, Inc. and BriteSmile Development, Inc.*, filed in the United States District Court for the Southern District of Ohio. This case was dismissed in February 2006 in connection with a settlement payment from the Procter & Gamble Company ( P&G ). In June 2003, P&G filed a complaint against the defendants listed above alleging that Oraceutical LLC, IDEX Dental Sciences, Inc. and Eric Montgomery (collectively, the REM Group ) had breached an agreement between the REM Group and P&G (the Standstill Agreement ) by entering into a binding memorandum of understanding (the MOU ) with the Company and BriteSmile Development, Inc. on May 9, 2003. Montgomery is a former director of the Company, and Oraceutical LLC, which is owned by Montgomery, is a consultant to the Company. The complaint also sought a declaratory judgment that certain U.S. patents previously owned by the Company (but owned by the REM Group at the time the complaint was filed) (the Patents ) were invalid and unenforceable, and that P&G's Whitestrips product did not infringe the Patents.

In February 2004, the defendants filed counterclaims asserting that P&G literally infringed one of the patents by, among other things, making, using, selling or offering to sell in the United States the Crest Whitestrips and that P&G actively induced infringement of the patents by providing marketing assistance for advertising and otherwise promoting the Crest Whitestrips products to others for resale.

On February 17, 2006, the parties entered into a global settlement of the litigation proceedings between the parties. As part of the settlement, the Company granted to P&G a nonexclusive license to certain patents relating to teeth whitening strips and P&G agreed to pay \$4 million. The Company is currently in negotiation with parties entitled to shares in the settlement proceeds to finalize the distribution of the settlement among the parties. As of April 1, 2006, the Company had not recorded any gain or cash for this settlement payment, pending finalization of the negotiation of the settlement distribution.

*Gregg A. Coccari v. BriteSmile, Inc.*, commenced as an arbitration proceeding with the American Arbitration Association on August 11, 2005. Coccari was hired as the Company's CEO in January 2005. Subsequently, Coccari was appointed to the Board of Directors of the Company and as a member of its Executive Committee. Based on, among other things, statements made by Coccari and his representatives, the Company deems that Coccari resigned as CEO and a member of the Executive Committee in June 2005. In his demand for arbitration, Coccari claims that he was wrongfully terminated as the CEO of the Company and that he was fraudulently induced to enter into an employment contract with the Company. He further alleges that his termination by the Company was in retaliation for unspecified actions by Coccari. Coccari filed the statement of claims concerning his allegations in September 2005 and the Company filed the answer to the statement of claims and counterclaims in October 2005. Coccari's demand for arbitration seeks an award of \$10 million. However, the Company believes that Coccari's claims are without merit and intends to vigorously defend against such claims.

On May 10, 2006, the Superior Court for the State of California, County of San Francisco, denied Coccari's application for an ex parte right to attach order and order for issuance of a writ of attachment with respect to \$1.7 million of the Company's cash.

An arbitrator has been appointed for the case. At an arbitration management conference held in March 2006, the parties agreed on a discovery schedule and tentatively scheduled a hearing for February 2007.

*Lisa Bates Pristavec and Paul Pristavec v. Thomas Galligan, Drs. Galligan and Villa LLP, BriteSmile Inc., Gerard Villa and Jane Doe*. This action was commenced on September 24, 2004 in Supreme Court, Richmond County New York, but a complaint was not filed until June 23, 2005. The Complaint alleges that the plaintiff was injured in the course of a teeth whitening procedure performed at an Associated Center and asserts claims for medical malpractice, lack of informed consent, strict liability, breach of warranty, and negligence/product liability as well as loss of consortium by the plaintiff's husband. The plaintiff seeks \$5 million in damages and her husband also seeks \$5 million in damages.

In May 2006, the Company and the Plaintiff agreed in principle to settle the litigation proceedings upon payment by the Company of \$5,000 to the Plaintiff, and are currently awaiting final settlement documentation.

*Green River Junction v. BriteSmile*. In or about November 2005, Green River Junction, Inc. filed a complaint in the United States District Court for the Eastern District of Pennsylvania seeking to recover approximately \$85,000 from the Company on breach of contract and related claims. BriteSmile denied the allegations of the complaint and filed an answer.

In May 2006, the parties entered into a settlement agreement, whereby BriteSmile would pay Green River Junction \$60,000 plus royalties on future revenues received from the QVC network by the Company. This litigation between the Company and Green River Junction, Inc. has now been dismissed.

*BriteSmile v. Oraceutical LLC, Oraceutical Innovative Properties LLC, and Eric Montgomery*. On March 9, 2006, the Company filed a complaint against Oraceutical LLC, Oraceutical Innovative Properties LLC, and Eric Montgomery in Utah state court. In its complaint, the Company asserted claims for breach of contract/specific performance, declaratory judgment, breach of fiduciary duty and punitive damages. These claims arose from the refusal of these defendants to sign documents confirming the assignment of certain patent rights to the Company as required under contracts with the Company.

On or about May 5, 2006, the parties agreed to settle the litigation proceedings upon defendants' agreement to sign assignment documents satisfactory to the Company, and have filed a joint motion and stipulation to dismiss the litigation between the Company and the defendants.



*Mayer, Brown, Rowe & Maw LLP v. BriteSmile, Inc. and BriteSmile Development, Inc.*, filed in the California Superior Court for San Francisco County. Mayer, Brown, Rowe & Maw LLP ( MBR&M ), the Company's former patent litigation counsel in *BriteSmile, Inc. v. Discus Dental, Inc.*, filed a complaint alleging causes of action for breach of contract, breach of the implied covenant of good faith and fair dealing, and unjust enrichment arising from the attorney-client relationship between MBR&M and the Company. The Complaint alleges that MBR&M is entitled to more than \$12 million from the Company in attorney's fees allegedly due under the Contingent Fee Agreement entered into between MBR&M and the Company relating to the Discus Patent Litigation.

Concurrently with filing its Complaint, MBR&M filed an application for a right to attach order, a writ of attachment, and a temporary protective order attaching \$12,803,713 of the proceeds obtained by the Company from its sale of the Associated Centers business to Discus. The Company opposed MBR&M's application for a right to attach order, a writ of attachment, and a temporary protective order. The Company has not filed a pleading responding to the Complaint.

On March 22, 2006, the San Francisco Superior Court entered a temporary protective order in the amount of \$3,045,000. The temporary protective order was originally drafted to expire on April 12, 2006.

On March 27, 2006, the Company filed a Request For Fee Arbitration with the Santa Clara County Bar Association. On the same day, the Company filed a Notice of Automatic Stay of Action Pursuant to the Mandatory Fee Arbitration Act in the San Francisco Superior Court in *Mayer, Brown, Rowe & Maw LLP v. BriteSmile, Inc., et al.*

On April 7, 2006, the San Francisco Superior Court granted a motion filed by MBR&M to partially lift the automatic stay in place as a result of the Company's filing of the Request For Fee Arbitration.

On April 10, 2006, the San Francisco Superior Court entered an order rescheduling the hearing on MBR&M's application for a right to attach order and writ of attachment from April 11, 2006 to April 19, 2006. The Court also extended the temporary protective order from April 12, 2006 to April 20, 2006.

On April 19, 2006, the Court approved a writ of attachment on approximately \$6.5 million of the proceeds received by the Company from the sale of the Associated Centers business.

BriteSmile denies the allegations of the complaint and intends to continue defending these claims vigorously. As of April 1, 2006, the Company had approximately \$3.0 million accrued for the liability related to the contingency legal fees owed to MBR&M based on the settlement of the lawsuit with Discus valued at \$8.7 million. However, the actual amount that the Company may be obligated to pay could be higher or lower based on the final resolution of the claim.

The Company is also subject to legal proceedings and claims in the ordinary course of business, including claims of alleged personal injury, infringement of trademarks and other intellectual property rights. However, the Company believes any such claims that have been presented to the Company as of the date of this report are without merit and the Company will vigorously defend against any such claims.

## **8. Subsequent Events**

On May 1, 2006, the Company gave notice to Dental Spas that the Company was exercising its right to terminate the Purchase Agreement between the Company and Dental Spas.

On May 1, 2006, the Company announced that John Reed, a current director of the Company, was appointed Chief Executive Officer of the Company effective immediately. Mr. Reed previously served as the Company's Chief Executive Officer from June 1999 to April 2004. The Company also announced that its President, Dr. Julian Feneley, will leave the Company on June 1, 2006 to pursue other opportunities. Dr. Feneley will continue to serve as a director of the Company.

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Related to the downsizing of the Company as a result of the sale of the Associated Centers business, several senior employees, including the executive vice presidents of Marketing and Center Operations, the General Counsel, and the vice president of Distribution Operations left the Company during the second quarter of 2006. The Company is currently evaluating its organizational structure and personnel needs going forward to support the Centers business.

In April 2006, the Company signed a lease termination agreement with the landlord of its Walnut Creek, California corporate offices whereby the Company will pay the landlord \$740,000 in exchange for terminating the lease. The Company will record a charge in the second quarter of 2006 equal to the pay out amount and will fully pay the landlord by July 1, 2006. Subsequently, the Company negotiated a month-to-month lease, at a substantial cost reduction, which provides adequate space for the continuing operation of the Centers business.

**ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

**Overview**

The Company's discussion and analysis of its financial condition and results of operations are based upon the Company's consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States of America. The preparation of these financial statements requires the Company to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses, and related disclosure of contingent assets and liabilities. On an on-going basis, the Company evaluates its estimates, including those related to customer programs and incentives, bad debts, inventories, income taxes, warranty obligations, financing operations, restructuring, and contingencies and litigation. The Company bases its estimates on historical experience and on various other assumptions that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions.

BriteSmile, Inc., and its affiliates market and sell advanced teeth whitening products and services. Unless specified to the contrary herein, references to BriteSmile or to the Company refer to the Company and its subsidiaries on a consolidated basis. The Company's operations include the development of technologically advanced teeth whitening processes that are distributed in professional salon settings known as BriteSmile Professional Teeth Whitening Centers (Centers). The Company previously also offered its products and systems through existing independent dental offices, known as BriteSmile Professional Teeth Whitening Associated Centers (Associated Centers).

On May 1, 2006, the Company gave notice to Dental Spas, LLC, an Iowa limited liability company (Dental Spas), that the Company was exercising its right to terminate the Limited Liability Company Membership Purchase Agreement (the Purchase Agreement) dated January 13, 2006 between the Company and Dental Spas.

On March 13, 2006, the Company and its wholly owned subsidiaries, BriteSmile International Limited, an Ireland corporation, and BriteSmile Development, Inc., a Delaware corporation (collectively, the Sellers) completed an asset sale with Discus Dental, Inc., a California corporation (Discus), whereby Discus acquired the assets and the operations of the Associated Centers for approximately \$26.3 million plus the assumption of certain operating liabilities, and the Company settled its litigation with Discus for \$8.7 million, resulting in total consideration of approximately \$35 million to BriteSmile.

As of the close of the first fiscal quarter on April 1, 2006, the Company expected to close the deal to sell the Centers business to Dental Spas within the second fiscal quarter. It was during the second quarter that the Company terminated the Purchase Agreement. Therefore, these financial statements have been prepared in accordance with Statement of Financial Accounting Standards No. 144, Accounting for the Impairment or Disposal of Long-Lived Assets. Accordingly, the results of operations for the Centers and the Associated Centers for all periods presented have been reflected as discontinued operations. All assets and liabilities related to discontinued operations are classified as held for sale for all reporting periods presented. The continuing operations in the financial statements consist of operating expenses incurred in operating the corporate entity.

The Company's products and services are ultimately directed to consumers in the global marketplace for aesthetic enhancement. As such, general economic factors that affect consumer confidence and spending also affect the Company. The primary source of revenue for the Company is from consumers who are seeking to whiten their teeth using the most advanced technology available. This technology is offered through the Company's 17 Centers in 11 metropolitan areas in the US. The Company promotes demand for its products and services by advertising directly to the consumer, while also offering a range of whitening and post-whitening maintenance retail products that generate additional revenue.

Management of the Company focuses on optimizing the productivity of the existing base of LATW systems, both in terms of the number of procedures performed per system and retail product revenue per procedure or venue. The marketing initiatives of the Company are usually constructed and monitored in such a way that management can determine their impact on revenue generation.

In addition, management seeks to leverage a cost base that includes, among other items, the cost of materials for the procedures and retail products, property and equipment lease expenses, employee salaries and marketing expenses.

### **Critical Accounting Policies And Estimates**

#### ***Critical Accounting Policies And Estimates***

The consolidated financial statements are prepared in accordance with accounting principles generally accepted in the United States, which require the Company to make estimates and assumptions. The Company believes that the following critical accounting policies require significant management judgments, estimates and assumptions in the preparation of the consolidated financial statements.

#### ***Revenue Recognition***

BriteSmile recognizes revenue related to retail products at the time such products are sold or shipped to customers.

The Company recognizes revenue from teeth whitening procedures performed at its Centers when the procedures have been performed. The Company deferred the revenue generated on the sale of key cards and activation codes to domestic Associated Centers and recognized the revenue over the estimated performance period. The Company deferred the revenue generated on the sale of key cards and activation codes to customers outside of the United States (primarily distributors who sell through to dentists) and recognizes the income over the estimated sell-through period for the distributor. Additionally, revenue from procedure sales may have been deferred if any of the components necessary to perform the procedure have not been sent to the dentist or distributor.

BriteSmile's policy was to not accept any return of key cards or access codes during the course of the agreement with an Associated Center or a distributor.

Beginning in the third quarter of 2004, BriteSmile introduced the Smile Forever program. Under various versions of the program, Center customers can pay an additional fee for the right to receive touch-up procedures over a one- or two-year period. The revenue associated with this program is deferred and recognized in product sales over the specific maintenance period.

#### ***Deferred Contract Costs***

During 1999, the Company granted warrants to Orthodontic Centers of America (OCA) in consideration of OCA installing the Company's BS3000 machines in OCA centers. The value of the warrants was capitalized as deferred contract costs and was being amortized as a reduction of revenue over the life of the agreement (approximately 10 years). The unamortized balance of \$268,000 is included in assets held for sale on the balance sheet at December 31, 2005 and is not reflected on the April 1, 2006 balance sheet as this deferred contract cost was written-off upon the sale of the Associated Centers business to Discus in March 2006.

During 2003, the Company introduced the Magic Mirror, a marketing product designed to show potential customers what their teeth will look like after an LATW procedure. The Company provided the Magic Mirror to Associated Centers under five-year contracts to purchase a minimum number of key cards each month. In accordance with EITF 01-09, Accounting for Consideration Given to a Vendor by a Customer (Including the Reseller of a Vendor's Products), the associated revenue and cost of the Magic Mirrors provided to customers were capitalized and are being amortized to revenue and cost of goods sold over the life of the contract. In the event a particular Associated Center abandoned the contract or failed to order any procedures for six months, the remaining capitalized cost of the Magic Mirror was written off. At December 31, 2005, the capitalized amount included in assets held for sale on the balance sheet was \$463,000, net of deferred revenue received from the sale of Magic Mirrors to customers. Deferred Magic Mirror cost is not reflected on the April 1, 2006 balance sheet as it was written-off upon the sale of the Associated Centers business to Discus in March 2006.

*Inventories*

Inventories are stated at the lower of average cost or market and are included in assets held for sale on the balance sheet. BriteSmile writes down its inventory for estimated obsolescence or unmarketable inventory equal to the difference between the cost of inventory and the estimate market value based upon assumptions about future demand and market conditions, as well as for damaged goods. If market conditions are less favorable than those projected by management, additional inventory write-downs may be required.

*Property, Equipment and Improvements*

BriteSmile evaluates its property, equipment and improvements for impairment whenever indicators of impairment exist. No material impairment charge was recorded in either the thirteen week period ended April 1, 2006 or March 26, 2005.

*Valuation of Financial Instruments Related to Convertible Debt*

In December 2004, BriteSmile sold to six investors in a private placement \$12 million of Convertible Debt that was to be repaid over 36 months beginning in June 2006 in cash or registered stock. The Convertible Debt was convertible into common shares of the Company at a conversion price of \$7.61 per share, which is 115% of the volume-weighted average price of the common stock during the 10-day period prior to the transaction date (the Financial Instruments Related to Convertible Debt Conversion Option ). In addition, the investors were issued five-year warrants to purchase 544,253 shares of common stock at an exercise price of \$7.61 per share (the Financial Instruments Related to Convertible Debt Warrants ). The investors also had an additional investment right that gives the investors the option within 180 trading days to loan the Company up to an additional \$4 million under the same terms (the Financial Instruments Related to Convertible Debt AIR ). The Financial Instruments Related to Convertible Debt Conversion Option, the Financial Instruments Related to Convertible Debt Warrants and the Financial Instruments Related to Convertible Debt AIR together are the Financial Instruments Related to Convertible Debt . In connection with the December 2004 financing, the Company filed a registration statement with the SEC in January 2005 to cover the underlying shares for the transaction. The SEC declared the registration statement effective in February 2005.

The Company allocated the net proceeds from the sale of the Convertible Debt between the Convertible Debt, the Financial Instruments Related to Convertible Debt Warrants, and the Financial Instruments Related to Convertible Debt AIR based on their relative fair values. The Company employed the Black-Scholes model to value the embedded conversion option of the Convertible Debt. The relative fair values of the Financial Instruments Related to Convertible Debt Warrants and the Financial Instruments Related to Convertible Debt AIR, and the fair value of the embedded conversion option resulted in the recording of a discount on the Convertible Debt.

In accordance with APB No. 14, The Company accounted for the Financial Instruments Related to Convertible Debt Warrants separately as freestanding instruments. The value of the Financial Instruments Related to Convertible Debt Warrants was determined utilizing the Black-Scholes option pricing model, which was consistent with the Company's historical valuation methods. The following assumptions and estimates were used in the Black-Scholes model: volatility of 0.600; an average risk-free interest rate of 3.50%; dividend yield of 0%; and an expected life of 4.42 years. The value of the Financial Instrument Related to Convertible Debt Warrants was treated as a liability and marked-to-market based on the current stock price with the resulting gain or loss reflected in the income statement. As of February 4, 2005, the Company's registration statement relating to the warrants was declared effective which triggered the financial instrument to convert to equity. The value of the Financial Instrument Related to Convertible Debt Warrants as of the date of conversion was \$1.2 million.

In accordance with APB No. 14, the Company accounted for the Financial Instruments Related to Convertible Debt Additional Investment Rights separately as freestanding instruments. The value of the Financial Instruments Related to Convertible Debt Additional Investment Rights was determined utilizing the Black-Scholes option pricing model, which is consistent with the Company's historical valuation methods. The following assumptions and estimates were used in the Black-Scholes model: volatility of 0.600; an average risk-free interest rate of 3.50%; dividend yield of 0%; and an expected life of 0.75 years. The value of the Financial Instruments Related to Convertible Debt Additional Investment Rights has been recorded as a current liability and was marked-to-market based on the current stock price with the resulting gain or loss reflected in the income statement. As of September 4, 2005, the Additional Investment Rights expired; the value of the financial instruments was written off.

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In accordance with SFAS No. 133 the Company has accounted for the Financial Instruments Related to Convertible Debt Conversion Option as a freestanding instrument. The value of the Financial Instruments Related to Convertible Debt Conversion Option was determined utilizing the Black-Scholes option pricing model, which is consistent with the Company's historical valuation methods. The following assumptions and estimates were used in the Black-Scholes model: volatility of 0.600; an average risk-free interest rate of 3.50%; dividend yield of 0%; and an average expected life of 2.88 years. The value of the Financial Instruments Related to Convertible Debt Conversion Option has been recorded as a long-term liability and was marked to market on December 31, 2005. The value of the Financial Instruments Related to Convertible Debt Conversion Option as of December 31, 2005 was \$9,205. The only change to the assumptions and estimates used in the model was a reduction to the average expected life of one year.

The total mark to market adjustments resulted in a gain of \$2.7 million for the 13 week re-measurement period March 26, 2005. There was no gain in the period ended April 1, 2006 as the debt was paid off prior to the balance sheet date.

The discount on the Convertible Debt was being amortized to interest expense over the life of the Convertible Debt using the effective yield method. The Convertible Debt accrued interest at the greater of 5% or 6-month LIBOR plus 300 basis points (capped at 8%) payable in cash or registered stock. Interest was payable quarterly in arrears.

The convertible debt was paid in full at the principal amount of \$12.0 million, plus accrued interest, in March 2006, and all noteholder warrants related to this debt were cancelled at that time. The remaining unamortized discount was \$4.6 million as of December 31, 2005, and was \$4.1 million on March 13, 2006, the day the convertible debt was paid off, which was written off at the time of debt repayment as a loss on the early extinguishment of debt in the condensed consolidated statement of operations for the thirteen-week period ended April 1, 2006.

### *Center Closures*

The Company has recorded reserves in connection with Center closures. These reserves, which are periodically adjusted, include estimates pertaining to employee separation costs and the settlements of contractual obligations, primarily property leases. Although the Company does not anticipate significant changes, the actual costs related to closures may differ from these estimates.

The Boca Raton Center was closed in 2005; however, no expense was recorded related to the closure in 2005. The Company recorded an adjustment of \$26,000 to decrease the Center closure reserve in the first quarter of 2006.

### *Sales Tax Liability*

Through the date of this report, certain states have issued initial assessments against the Company claiming insufficient remittance of sales taxes on revenues from past procedure sales to Associated Centers, which the Company is disputing. Based upon the circumstances and the advice of its independent counsel and advisors, management has estimated and accrued approximately \$2.4 million as of April 1, 2006 and December 31, 2005 for potential additional sales tax liability related to these assessments and related state sales tax matters.

The Company may further increase its tax in 2006 in response to tax assessments received to date. The Company intends to vigorously challenge the imposition of these tax assessments, and believes it has substantial authority for its reporting. Nonetheless, the Company may attempt to negotiate a resolution of such assessments and may also initiate discussions with some other states that have not asserted additional assessments against the Company. An unfavorable outcome with respect to some or all of these tax assessments discussions could have a material adverse affect on the Company's financial position and results of operations, and no assurance can be given that these tax matters will be resolved in the Company's favor in view of the inherent uncertainties involved in tax proceedings. The Company believes that it has provided adequate accruals for additional taxes and related interest expense that may ultimately result from the assessments, and will re-evaluate the adequacy of its reserves as new information or circumstances warrant.

### **Forward Looking Statements**

The statements contained in this Report that are not purely historical are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and Section 21E of the Securities Exchange Act. These statements relate to the Company's expectations, hopes, beliefs, anticipations, commitments, intentions and strategies regarding the future. They may be identified by the use of words or phrases such as believes, expects, anticipates, should, plans, estimates, and potential, among others. Forward-looking statements include, but are not limited to, statements contained in Management's Discussion and Analysis of Financial Condition and Results of Operations regarding the Company's financial performance, revenue and expense levels in the future and the sufficiency of its existing assets to fund future operations and capital spending needs. Actual results could differ materially from the anticipated results or other expectations expressed in such forward-looking statements. The Company believes that many of the risks set forth here and in the Company's filings with the Securities and Exchange Commission, (the SEC), are part of doing business in the industry in which the Company operates and competes and will likely be present in all periods reported. The forward-looking statements contained in this Report are made as of the date of this Report and the Company assumes no obligation to update them or to update the reasons why actual results could differ from those projected in such forward-looking statements. Among others, risks and uncertainties that may affect the business, financial condition, performance, development, and results of operations of the Company include those risks set forth under Item 1A. Risk Factors.

### **Results of Operations**

**The following are explanations of significant changes for the thirteen week period ended April 1, 2006 compared to the thirteen week period ended March 26, 2005:**

**Selling, General and Administrative Expenses** decreased 5% from \$2.6 million for 2005 to \$2.5 million in 2006. The decrease was primarily due to lower employee costs as in 2005 the Company incurred \$693,000 of non-cash compensation expense related to the hiring of the then CEO. This was partially offset by higher legal costs in 2006 due to various lawsuits against the Company (See Part II, Item 1 Legal Proceedings), and the adoption of FAS 123R stock option accounting which resulted in a \$75,000 charge to the first quarter 2006 financial results.

**Research and Development Expenses** decreased from \$75,000 for 2005 to \$45,000 in 2006. The Company performed minimal research activities during its efforts to sell the Associated Centers and Centers businesses.

**Depreciation and Amortization** expense decreased 49%, or \$103,000, to \$107,000 for 2006 compared to \$210,000 for 2005, as a result of certain assets reaching the end of their depreciable lives.

**Gain on Mark-to-Market of Financial Instruments Related to Convertible Debt.** To reflect the fair value in each reporting period, the Financial Instruments Related to Convertible Debt is revalued and marked-to-market based on the current stock price with the resulting gain or loss reflected in the income statement. As the Company's stock price rises or falls in future periods, the Company records significant non-cash gains or losses to record the mark-to-market revaluation. The total mark-to-market adjustments at March 26, 2005 resulted in a gain of \$2.7 million. No gain or loss occurred at April 1, 2006 as the convertible debt was paid off in full prior to quarter end.

**Amortization of discount on convertible debt.** The convertible debt issued in December 2004 was valued net of discount. That discount was being amortized over the life of the debt using the effective interest method up until the date the debt was paid in March 2006. For the thirteen week period ended April 1, 2006, the Company recorded \$530,000 of amortization. The unamortized debt discount remaining when the debt was paid off in March 2006 has been recorded as a loss on the early extinguishment of debt (\$5.0 million). For the thirteen week period ended March 26, 2005, the amortization of discount on convertible debt was \$637,000.

**Other expense, net** for 2005 was \$964,000 and primarily consisted of fees connected with the failed sale of the Centers business of \$870,000 and interest expense of \$221,000 partially offset by interest income of \$79,000 and other miscellaneous income. The \$208,000 of expense in 2005 was primarily due to interest expense related to the then outstanding debt.

**Discontinued operations** for 2006 was a gain of \$20.9 million as compared to a loss of \$2.1 million in 2005. The gain in 2006 represents the operations of the Associated Centers from January 1, 2006 to March 13, 2006, the date of sale, the gain on the sale of the Associated Centers, the gain on the settlement of the Discus lawsuit, and the results of operations for the Centers business for the entire thirteen week period ended April 1, 2006. Revenue decreased from \$9.9 million in 2005 to \$9.1 million in 2006 partially due to the fewer number of days the Company operated the Associated Centers in 2006 due to its sale on March 13, 2006. While we started lowering the price of the whitening procedure in the Centers from \$600 (approximately \$480 after discounts) to \$399 in late March 2006, the impact on first quarter revenue was immaterial due to the late timing of the price change in the quarter and an offsetting increase in the sales volume as a result of the price reduction. Operating and occupancy costs decrease from \$12.2 million in 2005 to \$8.1 million in 2006 primarily due to lower marketing costs of \$1.4 million and lower depreciation of \$1.4 million as the Company recorded no depreciation in 2006 in accordance with the requirements of FAS 144.

### **Liquidity and Capital Resources**

#### **General**

The Company's principal sources of liquidity have been proceeds from issuances of common stock and debt. At April 1, 2006, the Company had \$9.3 million in cash. To date, the Company has yet to achieve profitability and it is not clear if the Company will become profitable in the future. The Company expects that its principal uses of cash will be to provide working capital to meet corporate expenses and satisfy outstanding liabilities.

The Company made the following changes to its capital resources during the thirteen week period ended April 1, 2006:

The Company had debt of approximately \$19 million outstanding as of December 31, 2005. This debt was fully paid in March 2006 from the proceeds of the sale of the Associated Centers business in March 2006 as was required by consents obtained from the debt holders related to the sale of the Associated Centers business.

Proceeds received from the sale of the Associated Centers business on March 13, 2006 have been used or are planned to be used to pay off long-term debt, capital leases and accrued interest, (\$19.4 million); to establish an escrow account from which payment can be made for claims BriteSmile has agreed to indemnify Discus, (\$3.5 million); to pay costs associated with the asset sale transaction, (\$1.0 million); to establish a second escrow account to be used to reimburse expenses which may be incurred by Discus in connection with defending or asserting and prosecuting specified proceedings relating to some of the patent rights acquired by Discus, (\$1.0 million); to pay outstanding legal bills related to the Discus patent litigation, (\$3.8 million); to pay employee severance, (\$1.0 million); to resolve certain outstanding sales tax issues related to the Associated Centers, (\$1.3 million); and to pay potential income and other tax related to the Discus transaction, (\$1.0 million). Any remaining proceeds will be used for working capital needs.

While the financial results and statements have been presented assuming discontinuance of operations consistent with FAS 144 impairment analysis, the financial statements otherwise reflect a going concern basis of accounting. While the Company currently is able to pay its debts as they come due, and has a plan to generate positive cash flow from its Centers business in the remaining portion of 2006, it is not certain that the Company will become profitable. In addition, a legal ruling recently restricted the use of \$6.5 million of the Company's cash in connection with the on-going litigation with Mayer, Brown, Rowe & Maw LLP. This amount is included in Investments, restricted as to use on the balance sheet. Furthermore, the Company has agreed to a standby \$1.5 million writ of attachment in connection with the Smile, Inc. litigation, if and when the \$6.5 million restriction from the Mayer, Brown litigation is eliminated. The Mayer Brown cash restriction and any other further cash restriction could have a significant adverse impact on the Company's ability to fund operations in the near term. In addition, it is possible that the Company could have additional cash demands as a result of the legal claims against the Company. Our liquidity projections may improve or deteriorate depending on these changing conditions.

#### **Cash Requirements**

During the last three years, the primary uses of cash were for funding of operations, purchases of property and equipment and, to a lesser degree, debt repayments. However, some of the proceeds realized from selling the Associated Centers business in March 2006 were used to pay all outstanding debt. Therefore, in the near term, the primary use of cash is expected to be to support the Centers business and related corporate overhead expenses as well as the liquidation of litigation, tax, employee and other liabilities.



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The Company has the following contractual obligations as of April 1, 2006:

### Payments Due By Period (in thousands)

Contractual Obligations	Total	Less Than 1 Year	1-3 Years	4-5 Years	After 5 Years
Operating Leases	\$ 17,393	\$ 4,394	\$ 11,098	\$ 1,478	\$ 423
Service Contracts	537	297	240		
<b>Total Contractual Cash Obligations</b>	<b>\$ 17,930</b>	<b>\$ 4,691</b>	<b>\$ 11,338</b>	<b>\$ 1,478</b>	<b>\$ 423</b>

In April 2006, the Company signed a lease termination agreement with the landlord of its Walnut Creek, California corporate offices whereby the Company will pay the landlord \$740,000 in exchange for terminating the lease. The Company will record a charge in the second quarter of 2006 equal to the pay out amount and will fully pay the landlord prior by July 1, 2006. Subsequently, the Company negotiated a month-to-month lease, at a substantial cost reduction, which provides adequate space for the continuing operation of the Centers business.

### Sources of Cash, Liquidity and Capital Resources

In the thirteen weeks ended April 1, 2006, net cash provided by operations was \$7.0 million. This amount includes 7.8 million that was generated by the discontinued operations.

Cash provided in investing activities of \$16.0 million is primarily due to the sale of the Associated Centers business in March 2006. The Company had no capital expenditures in 2006.

Net cash used in financing activities was \$19.1 million for the thirteen weeks ended April 1, 2006. This entire amount was due to the Company paying off all of its outstanding debt including the capital leases.

### ITEM 3. QUALITATIVE AND QUANTITATIVE DISCLOSURE ABOUT MARKET RISK

We believe there has been no material change in our exposure to Market Risk from that discussed in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2005.

### ITEM 4. CONTROLS AND PROCEDURES

Company management is aware of certain deficiencies in the design or operation of the Company's disclosure controls and internal accounting controls.

In connection with its audit of the Company's 2004 financial statements, Deloitte & Touche LLP, the Company's former independent registered public accounting firm reported that (1) inadequacies in the design and execution of the Company's internal control structure, and (2) improper application of accounting principles in accordance with GAAP, constituted material weaknesses in the Company's internal control structure for the year ended December 31, 2004. During 2005, the Company addressed these inadequacies with a focused effort to improve its controls and reporting processes. These efforts included, among other actions, the engagement of outside consultants to identify solutions to control weaknesses and implement corrective actions, clear assignment of account responsibilities among the finance staff, more disciplined deployment of accounting close activities and requirements, along with additional oversight and review of accounting entries by finance management. As a result of these efforts, there has been improvement in the internal controls and reporting processes. In the course of the 2005 audit, there were relatively few adjusting entries required to finalize the Company's financial statements. The Company believes that all required adjustments have been made and are properly incorporated in the reported results of the Company for the year ended 2005. These efforts have continued during the thirteen week period ended April 1, 2006 and the Company believes that all required adjustments have been made and are properly incorporated in the reported results of the Company for the period then ended.

The Company's management, with the participation of its Principal Executive Officer and Chief Financial Officer, have evaluated the effectiveness of the Company's disclosure controls and procedures (as defined in Exchange Act Rule 13a-15(e)) as of the end of the period covered by this report. During the course of the evaluation, the additional procedures performed and controls instituted by the Company to enhance its internal controls and mitigate the effect of deficiencies and to prevent misstatements or omissions in its consolidated financial statements were considered. However, since the Company decided to sell its operations last year, there has been a significant amount of its finance resources shifted to the sale of its businesses, with less emphasis on continued future process improvements. As a result of the decision to sell its operations, there has also been a significant amount of turnover among the finance staff. As a result of these factors, the Company's Principal Executive Officer and Chief Financial Officer have concluded that the Company's disclosure controls and procedures are not effective as of the period covered by this report.

The Company plans to make improvements to its policies, procedures, systems and staff who have significant roles in disclosure controls and in internal controls over financial reporting during the remainder of 2006 with a goal of addressing any remaining deficiencies.

There were no significant changes in our internal controls during our last fiscal quarter, other than those referenced above that have materially affected our internal control over financial reporting.

**PART II - OTHER INFORMATION**

**ITEM 1. LEGAL PROCEEDINGS**

The Company is the subject of certain legal actions. Management believes that it has accrued the appropriate amount of liability for actions against the Company. However, the litigation and other claims noted in this report are subject to inherent uncertainties and it is possible that future results of operations for any particular quarterly or annual period could be materially affected by changes in management's assumptions and the effectiveness of BriteSmile's strategies related to these legal actions.

*BriteSmile, Inc. v. Discus Dental, Inc. and Salim Nathoo*, filed in the United States District Court for the Northern District of California (the Discus Patent Litigation). This case was dismissed with prejudice in March 2006. The Company filed a complaint against Discus in July 2002, and added Salim Nathoo (Nathoo) as a defendant in February 2003. As subsequently amended, the complaint asserted claims of infringement of the Company's U.S. Patents Nos. 6,343,933, 6,514,543 and 6,536,628, misappropriation of the Company's trade secrets, civil conspiracy, and unfair competition and business practices by Discus and Nathoo; breach of contract and breach of fiduciary duty by Mr. Nathoo, and tortious interference with contract by Discus. The complaint alleged that Nathoo and Discus conspired to misappropriate BriteSmile's trade secrets in violation of Nathoo's contractual obligations to the Company. Discus filed counterclaims seeking declarations of invalidity and non-infringement of several BriteSmile patents, and for tortious interference, unfair competition and product disparagement.

On March 13, 2006, the parties entered into a global settlement of the litigation proceedings between the parties, including the Discus Patent Litigation and the litigation described in the two following paragraphs. Discus and the Company agreed to settle the Discus Patent Litigation and litigation described in the following two paragraphs for \$8.7 million.

*BriteSmile Development, Inc. v. Discus Dental, Inc.* BriteSmile Development, Inc. (BDI), a wholly owned subsidiary of BriteSmile, Inc. filed on October 28, 2005, a patent infringement suit against Discus in federal court in California. The suit alleged that Discus' Zoom! 2 tooth whitening system infringed a patent issued to BDI on October 25, 2005. This case was dismissed in March 2006, as described above.

*BriteSmile v. Discus Dental, Inc.*, filed in Contra Costa County Superior Court, California. In May 2002, the Company filed a complaint against Discus alleging causes of action for intentional interference with contractual relationship, negligent interference with contractual relationship, violation of Unfair Business Practice Act - Loss Leader, violation of Unfair Business Practice Act, trade libel and injunctive relief. The Complaint sought damages for loss of business, punitive damages, injunctive relief, and costs of suit. This case was stayed in March 2003 pending the resolution of the Discus Patent Litigation. This case was dismissed in March 2006, as described above.

*Smile Inc. Asia Pte. Ltd. v. BriteSmile*. In April 2002, Smile Inc. Asia Pte. Ltd. (Smile) sued the Company and BriteSmile Management, Inc., a wholly owned subsidiary of the Company (BriteSmile Management), in Utah state court. The complaint asserts \$10 million in damages and alleges that BriteSmile Management breached its 1998 distributor agreement with Smile (exclusive as to Singapore and other surrounding countries) by failing to fill orders placed and to perform other obligations under the agreement. The complaint also alleges that BriteSmile Management and the Company fraudulently induced Smile to enter into the distributor agreement, and includes claims for alleged damages, based on theories of unjust enrichment, civil conspiracy, breach of the duty of good faith and fair dealing, interference with contractual and economic relations, and fraudulent transfer.

In May 2002, the Company and BriteSmile Management filed their answer and counterclaim. The counterclaim alleges that Smile breached the distributor agreement by, among other things, failing to operate using a licensed dentist in good standing (the license of the principal of Smile, Dr. Tan, was revoked during 1999) and using BriteSmile's names and marks in a fashion not permitted by the distributor agreement.

One of the principal defenses to Smile's claims is that the distributor agreement expressly excludes non-laser-aided teeth whitening products and processes sold by the Company. Accordingly, in the lawsuit the Company asserts that Smile has no rights to market and sell the Company's current light activated teeth whitening (LATW) or retail products and cannot claim damages for BriteSmile's marketing of such products in the exclusive territory described in the distributor agreement.

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On April 27, 2006, the court entered a prejudgment writ of attachment based on a stipulation of the parties whereby the court attached \$1.5 million of the approximately \$6.5 million that is currently subject to the writ of attachment issued in the Mayer Brown litigation, as described below.

The Company disputes liability and will continue to vigorously defend against this claim.

*The Procter & Gamble Company v. Oraceutical LLC, IDEX Dental Sciences, Inc., Robert Eric Montgomery, BriteSmile, Inc. and BriteSmile Development, Inc.*, filed in the United States District Court for the Southern District of Ohio. This case was dismissed in February 2006 in connection with a settlement payment from the Procter & Gamble Company ( P&G ). In June 2003, P&G filed a complaint against the defendants listed above alleging that Oraceutical LLC, IDEX Dental Sciences, Inc. and Eric Montgomery (collectively, the REM Group ) had breached an agreement between the REM Group and P&G (the Standstill Agreement ) by entering into a binding memorandum of understanding (the MOU ) with the Company and BriteSmile Development, Inc. on May 9, 2003. Montgomery is a former director of the Company, and Oraceutical LLC, which is owned by Montgomery, is a consultant to the Company. The complaint also sought a declaratory judgment that certain U.S. patents previously owned by the Company (but owned by the REM Group at the time the complaint was filed) (the Patents ) were invalid and unenforceable, and that P&G's Whitestrips product did not infringe the Patents.

In February 2004, the defendants filed counterclaims asserting that P&G literally infringed one of the Patents by, among other things, making, using, selling or offering to sell in the United States the Crest Whitestrips and that P&G actively induced infringement of the Patents by providing marketing assistance for advertising and otherwise promoting the Crest Whitestrips products to others for resale.

On February 17, 2006, the parties entered into a global settlement of the litigation proceedings between the parties. As part of the settlement, the Company granted to P&G a nonexclusive license to certain patents relating to teeth whitening strips and P&G agreed to pay \$4 million. The company is currently in negotiation with other parties entitled to shares in the settlement proceeds to finalize the distribution of the settlement among the parties. As of April 1, 2006, the Company had not recorded any gain or cash for this settlement payment, pending finalization of the negotiation of the settlement distribution.

*Gregg A. Coccari v. BriteSmile, Inc.*, commenced as an arbitration proceeding with the American Arbitration Association on August 11, 2005. Coccari was hired as the Company's CEO in January 2005. Subsequently, Coccari was appointed to the Board of Directors of the Company and as a member of its Executive Committee. Based on, among other things, statements made by Coccari and his representatives, the Company deems that Coccari resigned as CEO and a member of the Executive Committee in June 2005. In his demand for arbitration, Coccari claims that he was wrongfully terminated as the CEO of the Company and that he was fraudulently induced to enter into an employment contract with the Company. He further alleges that his termination by the Company was in retaliation for unspecified actions by Coccari. Coccari filed the statement of claims concerning his allegations in September 2005 and the Company filed the answer to the statement of claims and counterclaims in October 2005. Coccari's demand for arbitration seeks an award of \$10 million. However, the Company believes that Coccari's claims are without merit and intends to vigorously defend against such claims.

On May 10, 2006, the Superior Court for the State of California, County of San Francisco, denied Coccari's application for an ex parte right to attach order and order for issuance of a writ of attachment with respect to \$1.7 million of the Company's cash.

An arbitrator has been appointed for the case. At an arbitration management conference held in March 2006, the parties agreed on a discovery schedule and tentatively scheduled a hearing for February 2007.

*Lisa Bates Pristavec and Paul Pristavec v. Thomas Galligan, Drs. Galligan and Villa LLP, BriteSmile Inc., Gerard Villa and Jane Doe*. This action was commenced on September 24, 2004 in Supreme Court, Richmond County New York, but a complaint was not filed until June 23, 2005. The Complaint alleges that the plaintiff was injured in the course of a teeth whitening procedure performed at an Associated Center and asserts claims for medical malpractice, lack of informed consent, strict liability, breach of warranty, and negligence/product liability as well as loss of consortium by the plaintiff's husband. The plaintiff seeks \$5 million in damages and her husband also seeks \$5 million in damages.

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In May 2006, the Company and the Plaintiff agreed in principle to settle the litigation proceedings upon payment by the Company of \$5,000 to the Plaintiff, and are currently awaiting final settlement documentation.

*Green River Junction v. BriteSmile.* In or about November 2005, Green River Junction, Inc. filed a complaint in the United States District Court for the Eastern District of Pennsylvania seeking to recover approximately \$85,000 from the Company on breach of contract and related claims. BriteSmile denied the allegations of the complaint and filed an answer.

In May 2006, the parties entered into a settlement agreement, whereby BriteSmile would pay Green River Junction \$60,000 plus royalties on future revenues received from the QVC network by the Company. This litigation between the Company and Green River Junction, Inc. has now been dismissed.

*BriteSmile v. Oraceutical LLC, Oraceutical Innovative Properties LLC, and Eric Montgomery.* On March 9, 2006, the Company filed a complaint against Oraceutical LLC, Oraceutical Innovative Properties LLC, and Eric Montgomery in Utah state court. In its complaint, the Company asserted claims for breach of contract/specific performance, declaratory judgment, breach of fiduciary duty and punitive damages. These claims arose from the refusal of these defendants to sign documents confirming the assignment of certain patent rights to the Company as required under contracts with the Company.

On or about May 5, 2006, the parties agreed to settle the litigation proceedings upon defendants' agreement to sign assignment documents satisfactory to the Company, and have filed a joint motion and stipulation to dismiss the litigation between the Company and the defendants.

*Mayer, Brown, Rowe & Maw LLP v. BriteSmile, Inc. and BriteSmile Development, Inc.,* filed in the California Superior Court for San Francisco County. Mayer, Brown, Rowe & Maw LLP ( MBR&M ), the Company's former patent litigation counsel in *BriteSmile, Inc. v. Discus Dental, Inc.*, filed a complaint alleging causes of action for breach of contract, breach of the implied covenant of good faith and fair dealing, and unjust enrichment arising from the attorney-client relationship between MBR&M and the Company. The Complaint alleges that MBR&M is entitled to more than \$12 million from the Company in attorney's fees allegedly due under the Contingent Fee Agreement entered into between MBR&M and the Company relating to the Discus Patent Litigation.

Concurrently with filing its Complaint, MBR&M filed an application for a right to attach order, a writ of attachment, and a temporary protective order attaching \$12,803,713 of the proceeds obtained by the Company from its sale of the Associated Centers business to Discus. The Company opposed MBR&M's application for a right to attach order, a writ of attachment, and a temporary protective order. The Company has not filed a pleading responding to the Complaint.

On March 22, 2006, the San Francisco Superior Court entered a temporary protective order in the amount of \$3,045,000. The temporary protective order was originally drafted to expire on April 12, 2006.

On March 27, 2006, the Company filed a Request For Fee Arbitration with the Santa Clara County Bar Association. On the same day, the Company filed a Notice of Automatic Stay of Action Pursuant to the Mandatory Fee Arbitration Act in the San Francisco Superior Court in *Mayer, Brown, Rowe & Maw LLP v. BriteSmile, Inc., et al.*

On April 7, 2006, the San Francisco Superior Court granted a motion filed by MBR&M to partially lift the automatic stay in place as a result of the Company's filing of the Request For Fee Arbitration.

On April 10, 2006, the San Francisco Superior Court entered an order rescheduling the hearing on MBR&M's application for a right to attach order and writ of attachment from April 11, 2006 to April 19, 2006. The Court also extended the temporary protective order from April 12, 2006 to April 20, 2006.

On April 19, 2006, the Court approved a writ of attachment on approximately \$6.5 million of the proceeds received by the Company from the sale of the Associated Centers business.

BriteSmile denies the allegations of the complaint and intends to continue defending these claims vigorously. As of April 1, 2006, the Company had approximately \$3.0 million accrued for the liability related to the contingency legal fees owed to MBR&M based on the settlement of the lawsuit with Discus valued at \$8.7 million. However, the actual amount that we may be obligated to pay could be higher or lower based on the final resolution of the claim.

The Company is also subject to legal proceedings and claims in the ordinary course of business, including claims of alleged personal injury, infringement of trademarks and other intellectual property rights. However, the Company believes any such claims that have been presented to the Company as of the date of this report are without merit and the Company will vigorously defend against any such claims.

#### **ITEM 1A. RISK FACTORS**

##### **Forward-looking Statements and Risk Factors**

The following risk factors and other information included in this Report should be carefully considered. The risks and uncertainties described below are not the only ones we face. Additional risks and uncertainties not presently known to us or that we currently deem immaterial also may impair our business operations. The following risks could materially adversely affect our business, financial condition, operating results and cash flows.

##### **The Asset Purchase Agreement with Discus exposes us to contingent liabilities.**

In connection with the sale of our Associated Center business to Discus, we agreed to indemnify Discus for a number of matters, including the breach of our representations, warranties and covenants contained in the Asset Purchase Agreement with Discus, as well as any potential additional local sales, stamp, or VAT tax obligations. A breach or inaccuracy of any of the representations, warranties and covenants in the Asset Purchase Agreement could lead to an indemnification claim against us by Discus. Any such indemnification claims could require us to pay substantial sums and incur related costs and expenses and have a material adverse effect on our liquidity, financial condition, future prospects and ability to distribute cash to shareholders upon a liquidation or our ability to acquire a new operating business. An escrow account was established for \$3.5 million from the Associated Centers' sale proceeds from which any payments due Discus resulting from a breach of our representations, warranties and covenants would be paid.

##### **Our ability to utilize our net operating loss carryforward may be limited or eliminated in its entirety.**

We will recognize gains for federal income tax purposes on the sale of the assets in the sale of our Associated Centers business. We have a substantial net operating loss carryforward that we plan to use to offset our federal tax liability to the extent allowable, other than alternative minimum tax, generated from the sale of our Associated Centers business. Based on the final determination of the purchase price allocation of the Associated Centers business, we may be subject to additional tax in the Republic of Ireland above the federal income tax. If our net operating loss carryforward is found to be subject to annual limitations, then our federal tax liability and available cash proceeds after the sale may be materially different and our financial position could be adversely affected. As of December 2005, we had net operating loss carryforwards of approximately \$155 million that we anticipate may be used in the future to reduce our federal tax liability. We established a full valuation allowance against the net operating loss carryforward, along with all other deferred tax assets, to reflect the uncertainty of the recoverability of this asset. The utilization of this asset in the future is dependent upon our having positive earnings. Furthermore, the likelihood of an annual limitation on our ability to utilize our net operating loss carryforward to offset future U.S. federal taxable income is increased by (1) the issuance of certain convertible preferred stock, options, warrants, or other securities exercisable for common stock, (2) changes in our equity ownership occurring in the last three years and (3) potential future changes in our equity ownership. The amount of an annual limitation can vary significantly based on factors existing at the date of an ownership change. If such limitations were imposed, they could have a material adverse impact on our results of operations and cash flows.

**We face possible delisting from the Nasdaq SmallCap Market, which would result in a limited public market for our common stock, and may adversely affect the price and trading volume of our common stock.**

There are several requirements for the continued listing of our common stock on the Nasdaq SmallCap Market, including, but not limited to, maintaining a minimum bid price of \$1.00 per share, maintaining total shareholders' equity of \$2.5 million and maintaining an operating business.

We received notice from The Nasdaq Stock Market informing us that our common stock would be subject to delisting from the Nasdaq SmallCap Market unless we provided a specific plan to achieve and sustain compliance with all listing requirements. We submitted to Nasdaq a plan to comply with the shareholders' equity requirement, based upon the impact of the sale of our Associated Centers business on shareholders' equity. However, we received a letter from The Nasdaq Stock Market on January 25, 2006, informing us that because we do not comply with the shareholders' equity requirements of The Nasdaq Stock Market and we would no longer have an operating business following the sales of our Associated Centers and Centers businesses, our common stock would be delisted from the Nasdaq SmallCap Market at the opening of business on February 3, 2006. We appealed Nasdaq's decision to delist our common stock to a Nasdaq Listing Qualification Panel. On March 9, 2006, representatives of BriteSmile attended an oral hearing before the Nasdaq Listing Qualifications Panel regarding our continued listing on The Nasdaq SmallCap Market. On March 17, 2006, we received notification of the Panel's decision. The Panel granted our request for continued listing, subject to the conditions that (1) on or before May 15, 2006, we report in our Form 10-Q for the fiscal period ended April 1, 2006, actual stockholders' equity at April 1, 2006 of at least \$2.5 million, and (2) on May 15, 2006, or on the day of the closing of the sale of our Centers business, whichever is sooner, we provide the Panel a written update containing a definitive plan addressing resolution of our potential status as a public shell. In addition, we must be able to demonstrate compliance with all requirements for continued listing on The Nasdaq SmallCap Market. If we are unable to meet these conditions, our common stock may be delisted from The Nasdaq Stock Market. If we were to be delisted, the Company would explore other listing alternatives such as the OTC Bulletin Board. We notified Nasdaq that we filed a Form 12b-25 with the Securities and Exchange Commission, which has the effect of permitting us to timely file our Form 10-Q for the fiscal period ended April 1, 2006 on or before May 22, 2006, and that we target the filing of our first quarter results by no later than May 26, 2006. We believe that after we file this Form 10-Q, we will have complied with the conditions set forth by the Panel, as we are reporting stockholders' equity in this Form 10-Q of \$9.3 million, and we have terminated the agreement to sell our Centers business and we currently intend to continue to operate our Centers business for the foreseeable future.

If our common stock is delisted, trading our stock may become more difficult and our stock price could decrease even further. If our common stock is not listed on the Nasdaq SmallCap Market, many potential investors will not purchase it, which would further limit the trading market for our common stock.

**Our stock price may be volatile and you could lose all or part of your investment.**

We expect that the market price of our common stock will be volatile. Stock prices have risen and fallen in response to a variety of factors, including:

quarter-to-quarter variations in operating results; and

market conditions in the economy as a whole.

The market price for our common stock may also be affected by our ability to meet investors' or securities analysts' expectations. Any failure to meet these expectations, even slightly, may result in a decline in the market price of our common stock. In addition, the stock market is subject to extreme price and volume fluctuations. This volatility has had a significant effect on the market prices of securities issued by many companies for reasons unrelated to the operating performance of these companies. In the past, following periods of volatility in the market price of a company's securities, securities class action litigation has often been instituted against that company. If similar litigation were instituted against us, it could result in substantial costs and a diversion of our management's attention and resources.

**We have a history of losses and accumulated deficit and this trend of losses may continue in the future.**

For 2005, 2004 and 2003, we had a net loss of \$17.8 million, \$7.8 million and \$14.6 million, respectively. As of December 31, 2005, our accumulated deficit was \$175.8 million. We sold our Associated Centers business in the first quarter of 2006, and our Centers business is our sole operating business. We currently intend to continue to operate our Centers business. We have not been able to operate profitably in the past, and while our business currently consists of only our Centers business and not our Associated Center business, which we sold, we cannot guarantee that our business will be profitable.

## **Inflation**

Most of our products are purchased in finished form and packaged by the supplier. We anticipate usual inflationary increases in the price of our products and do not intend to pass these increases along to our customers. In general, we do not believe that inflation has had a material effect on our results of operations in recent years. However, there can be no assurance that our business will not be affected by inflation in the future.

## **Seasonality**

We believe that our business follows seasonal trends due to increased consumer demand during the spring and early summer months, and around public and national holidays. As a result, our sales performance could potentially be affected.

### **Our success will depend on acceptance of our LATW process and post-whitening maintenance products.**

We derive most of our revenues from our LATW procedures, a relatively new teeth-whitening concept for consumers. We also market BriteSmile branded toothpaste, electric toothbrushes, mouthwash, the BriteSmile To Go pen, and post-whitening procedure touchups through our Centers and on our website. Our success will depend in large part on our ability to successfully encourage consumers to switch from traditional and less expensive bleaching tray whitening methods to our LATW system, and on our ability to successfully market our line of whitening and post-whitening maintenance products. There can be no assurance that consumers will accept our procedure or products. Typically, medical and dental insurance policies do not cover teeth whitening procedures, including the Company's LATW procedure, or whitening maintenance products, which may have an adverse impact upon the market acceptance of our products and services.

### **Our success will depend on our ability to update our technology to remain competitive.**

The dental device and supply industry is subject to technological change. As technological changes occur in the marketplace, we may have to modify our products in order to become or remain competitive or to ensure that our products do not become obsolete. We sold virtually our entire technology portfolio to Discus and although we have a license to use the existing technology in the Centers, we cannot give assurances that we will be able to either acquire or develop newer technology in the future. If we fail to anticipate or respond in a cost-effective and timely manner to government requirements, market trends or customer demands, or if there are any significant delays in product development or introduction, our revenues and profit margins may decline, which could adversely affect our cash flows, liquidity and operating results.

### **We may have problems financing our future growth.**

Our growth strategy includes investment in and expansion of Centers throughout the United States and internationally, increasing awareness of the BriteSmile brand, and developing and marketing our brand name and retail products. To finance our prior growth we have sold debt and equity securities; however, additional funds may be needed in the future for continued expansion. We cannot give assurance that additional financing will be available or that, if available, it will be on terms favorable to our stockholders or us. If needed funds are not available, we may be required to close existing Centers, and/or limit or forego the establishment of new Centers and the development of new products, or limit the scope of our current operations, which could have a material adverse effect on our business, operating results and financial condition. We may be required to take other actions that may lessen the value of our common stock, including borrowing money on terms that are not favorable to us. Raising the needed funds through the sale of additional shares of our common stock or securities convertible into shares of common stock may result in dilution to current stockholders.



**We are subject to competition.**

The market for teeth whitening products and services is highly competitive. Competition in the market for teeth whitening products and services may intensify in the future. Numerous well-established companies and smaller entrepreneurial companies are focusing significant resources on developing and marketing products and services that will compete with our products and services. In addition, many of our current and potential competitors have greater financial, technical, operational and marketing resources. Teeth whitening products and services offered by our competitors include traditional and often less expensive bleaching tray methods and other forms of heat or light activated curing methods. We may not be able to compete successfully against these competitors in developing, marketing and distributing our services and products, which could result in the loss of customers and could have a material adverse effect on our business. Competitive pressures may also force prices for teeth whitening services down and such price reductions may adversely affect our potential future revenue and profitability.

In addition, we recently sold our Associated Center business to Discus. BriteSmile products and services offered through our Centers will compete directly with BriteSmile products and systems offered through existing independent dental offices.

**We may experience shortages of the supplies we need because we do not have long-term agreements with certain suppliers and rely on sole sources for key equipment.**

Successful operation of our Centers business depends to a degree on our ability to provide our Centers a sufficient supply of teeth whitening gels and maintenance products. Since our BS2000 was first used commercially, we have relied upon manufacturing and supply agreements with multiple suppliers and a single manufacturer of our LATW systems. Effective April 2001, the Company's LATW systems are manufactured by Delphi Medical Systems Corporation, Longmont, Colorado, pursuant to an agreement between the Company and Delphi.

We have no long-term purchase contracts or other contractual assurance of continued supply, pricing or access to new products. While we believe that we have good relationships with our suppliers and our manufacturer, if we are unable to extend or secure manufacturing services or to obtain component parts or finished products from one or more key vendors on a timely basis and on acceptable commercial terms, our results of operations could be seriously harmed.

**Our future growth will depend in part on adding new Centers.**

One driver of future growth will be expansion of the number of our Centers. We cannot give assurance that we will be successful in expanding the number of Centers or that such additions will achieve sales levels satisfactory to us. Demand for the Company's services and products is driven by consumers whose broad spending patterns are affected by general economic conditions. Over recent years, we have observed some variability in demand as a result of changing economic conditions, which we believe may relate to fluctuations in the level of consumer discretionary spending. We believe that our performance will continue to be affected by such economic parameters.

**We operate our Centers using intellectual property under a license granted to us by Discus Dental, and we cannot guarantee that the underlying patents will not be infringed by competitors, or that certain patents that have been applied for will be granted.**

In connection with the sale of our Associated Center business to Discus, we sold all of our intellectual property relating to our business to Discus, but we retained a license from Discus permitting us to utilize the intellectual property to operate our Centers business.

There is an expansive and growing portfolio of patents to protect the intellectual property rights licensed to us. In 2002, two patents relating to the LATW systems were granted, including a patent covering a method of whitening teeth by exposing teeth treated with transparent composition including a peroxide and photosensitizing compound to light, comprising of a bleaching composition exposed to light to accelerate whitening, and a patent covering the light source. There are also a number of patent applications related to the composition of our whitening gel, tissue isolation useful in light-activated teeth whitening, our business method and our unique system of delivery of light to all teeth simultaneously. We also filed patent applications related to the BriteSmile To Go pen.

**The rights relied upon to protect the intellectual property licensed to us by Discus underlying our products and services may not be adequate, which could enable third parties to use the technology used by us and would reduce our ability to compete in the market.**

The rights licensed to us by Discus rely on a combination of trade secrets, copyright and trademark laws, non-disclosure agreements and other contractual provisions and technical measures to protect our intellectual property rights. Nevertheless, these measures may not be adequate to safeguard the technology underlying our products and services. If these measures do not protect these rights, third parties could use the same technology we use, and our ability to compete in the market would be reduced. In addition, employees, consultants and others who participate in the development of our products and services may breach their agreements with us or Discus regarding intellectual property, and we may not have adequate remedies for the breach. We or Discus also may not be able to effectively protect these intellectual property rights in some foreign countries. We also realize that our and Discus' trade secrets may become known through other means not currently foreseen by us. Notwithstanding our and Discus' efforts to protect this intellectual property, our competitors may independently develop similar or alternative technologies or products that are equal or superior to the technology and products used by us without infringing on any of the intellectual property rights or designs we use.

**Our products or services could infringe on the intellectual property rights of others, which may cause us to engage in costly litigation and, if we are not successful, could also cause us to pay substantial damages and prohibit us from selling our products or services.**

Third parties may assert infringement or other intellectual property claims against us. We may have to pay substantial damages, including treble damages, for past infringement if it is ultimately determined that our products or services infringe a third party's proprietary rights. Further, we may be prohibited from selling our products before we obtain a license, which, if available at all, may require us to pay substantial royalties. Even if these claims are without merit, defending a lawsuit takes significant time, may be expensive and may divert management's attention from other business concerns. Notwithstanding the foregoing, we are not aware of any infringement claims asserted against us by others.

**We are subject to government regulation regarding the corporate practice of dentistry.**

Our corporate structure, the operation of Centers and contractual relationships with the licensed dentists at our Centers are subject to government regulation and may be reviewed by applicable state agencies governing the practice of dentistry (such as a Board of Dental Examiners). We believe that our present and contemplated operation of Centers is and will be in compliance in all material respects with applicable federal, state and local laws and regulations, and that favorable review of our corporate structure would be obtained from any state agency which chooses to review our operational structure. However, we cannot give assurance that such favorable review would be obtained in all instances. If we are unable to obtain favorable review, we may be subject to penalties. We continue to cooperate with state regulatory agencies to respond to any requests for information about our business structure and to obtain any necessary governmental approvals. We cannot give assurance that future enactments, amendments or interpretations of government regulations will not be more stringent, and will not require structural, organizational or operational modifications to our existing or future contractual relationships with the licensed dentists at our Centers who provide our services.

**We may become subject to government regulation regarding our teeth whitening services and products.**

The light used in the LATW systems is categorized as a Class I Medical Device as defined by the Food and Drug Administration (FDA). As long as the light is used specifically to perform cosmetic dental procedures (teeth whitening), it is not subject to pre-market notification requirements, although we are subject to FDA requirements regarding handling of complaints and other general FDA record keeping standards. There can be no assurance that some or all of the existing government regulations will not change significantly or adversely in the future, or that we will not become subject to compliance with additional and stricter government regulations which could, in the future, affect our revenue.

**Ownership of our common stock is concentrated in a limited number of shareholders.**

Current directors and executive officers of the Company, or their affiliates, own and control more than a majority of the outstanding common stock of the Company and, therefore, have ultimate authority to make all major decisions affecting our business, including the identity and make-up of the Company's board of directors and any other matters requiring approval of the shareholders of the Company.

**Our efforts to build strong brand identity and customer loyalty may not be successful.**

We believe that establishing and maintaining brand identity and brand loyalty is critical to attracting customers and strategic partners. In order to attract and retain these groups and respond to competitive pressures, we intend to continue advertising spending to create and maintain brand loyalty. However, as a result of the sale of our Associated Centers business, we intend to reduce spending on advertising. We do not yet know if the reduced advertising will result in a material reduction in revenues. We believe that advertising rates, and the cost of advertising campaigns in particular, could increase in the future. If our branding efforts are not successful, our results of operations could be adversely affected.

Promotion and enhancement of the Company's brand will also depend on our success in consistently providing a high-quality customer experience for our teeth whitening services and satisfaction with our products. If customers do not perceive our service and product offerings to be of high quality, or if we introduce new services and products that are not favorably received, the value of the Company's brand could be harmed. Any brand impairment or dilution could decrease the attractiveness of the Company, which could harm our reputation, reduce our net revenue and cause us to lose customers.

**Changes in required accounting practices may affect our reported operating results and stock price.**

Any future changes to applicable Generally Accepted Accounting Procedures or additional SEC statements on relevant accounting policies may require us to further change our practices. These uncertainties may cause our reported operating results and stock price to decline.

**Failures in our information technology systems or the systems of third parties could adversely affect our business and result in a loss of customers.**

Our web site and our Internet-based Scheduler system may experience slow response times, decreased capacity to accommodate a large number of customers or a temporary disruption in service for a variety of reasons. Additionally, power outages and delays in such service may interrupt or prevent us from immediately coordinating with the schedules of Centers, and may interrupt or prevent customers from arranging for our services or from ordering our products through our e-Commerce Internet site. Any of these potential problems could have an adverse effect on business.

Computer hardware and software components to our Scheduler system are located at a third party co-location. In addition, a back-up file server and tape back-ups of the Scheduler database reside both at our headquarters and off-site. Delays in scheduling teeth whitening procedures would result if we were required to use our backup computer hardware and software systems. Nevertheless, natural disasters such as floods, fires, and power outages, telecommunications failures, physical or electronic break-ins or vandalism, viruses and other similar events could damage our hardware and software systems, lead to a loss of data, cause substantial disruption in our business operations and have a material adverse effect on our business.

**We are susceptible to product liability suits and if a lawsuit is brought against us it could result in us having to pay large legal expenses and judgments.**

Because of the nature of the dental device industry, there can be no assurance that we will not be subject to claims against us related to our products or services. Our products come into contact with vulnerable areas of the human body, such as the mouth, tongue, teeth and gums, and, therefore, the sale and support of dental products makes us susceptible to the risk of such claims. A successful product liability claim or claim arising as a result of use of our products or services brought against us, or the negative publicity brought up by such claim, could have a material adverse effect on our business. We maintain product liability insurance with coverage limits of at least \$5 million per occurrence and \$5 million per year. While we believe that we maintain adequate insurance coverage that is reasonable and customary for our business, we cannot give assurance that the amount of insurance will be adequate to satisfy claims made against us in the future, or that we will be able to obtain insurance in the future at satisfactory rates or in adequate amounts.

**ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS.**

There was no issuance of securities in the thirteen week period ended April 1, 2006. There was no issuance of securities in 2005 except issuances associated with exercises of stock options and warrants. The Company registered shares in January 2005 related to the convertible debt financing which occurred in December 2004. The Securities and Exchange Commission declared the registration statement effective in February 2005.

**ITEM 3. DEFAULTS UPON SENIOR SECURITIES.**

None.

**ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS.**

None.

**ITEM 5. OTHER INFORMATION.**

None.

**ITEM 6. EXHIBITS.**

- 3.01 Articles of Restatement of the Articles of Incorporation of the Company as filed with the Utah Division of Corporations and Commercial Code on January 17, 2003 (incorporated by reference to the Company's Annual Report on Form 10-K for the fiscal year ended December 28, 2002).
- 3.02 Articles of Amendment to the Articles of Incorporation of the Company as filed with the Utah Division of Corporations and Commercial Code effective January 30, 2004 (incorporated by reference to the Company's Annual Report on Form 10-K for the fiscal year ended December 27, 2003).
- 3.03 Bylaws adopted May 2, 1996, (incorporated by reference to the Company's Annual Report on Form 10-K for the fiscal year ended March 31, 1996).
- 3.04 Amendment to Bylaws adopted July 23, 1999 (incorporated by reference to the Company's Quarterly Report on Form 10-QSB for the quarter ended June 30, 1999).
- 10.01 Registration Rights Agreement dated April 1, 1996 between the Company, LCO Investments Limited, Richard S. Braddock, and Pinnacle Fund, L.P. (incorporated by reference to the Current Report on Form 8-K of the Company dated April 1, 1996).
- 10.02 Registration Rights Agreement dated May 8, 1997 among the Company, LCO Investments Limited, and Richard S. Braddock (incorporated by reference to the Company's Annual Report on Form 10-KSB for the fiscal year ended March 31, 1997).
- 10.03 Registration Rights Agreement dated as of May 4, 1998 between the Company and LCO Investments Limited (incorporated by reference to the Company's Annual Report on Form 10-KSB for the fiscal year ended March 31, 1998).
- 10.04\* Revised 1997 Stock Option and Incentive Plan of the Company, as amended through June 20, 2001 (incorporated by reference to the Company's Annual Report on Form 10-K for the 52 weeks ended December 29, 2001).
- 10.05\* Form of Option Agreement between the Company and certain directors of the Company (incorporated by reference to the Company's Annual Report on Form 10-K for the 52 weeks ended December 29, 2001).
- 10.06\* Form of Option Agreement between the Company and certain employees of the Company (incorporated by reference to the Company's Annual Report on Form 10-K for the 52 weeks ended December 29, 2001).
- 10.07 Registration Rights Agreement dated as of June 3, 1999 between the Company and the non-management purchasers (incorporated by reference to the Company's Current Report on Form 8-K as filed June 21, 1999).

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- 10.08 Amended and Restated Registration Rights Agreement dated as of June 3, 1999 between the Company and the management purchasers (incorporated by reference to the Company's Current Report on Form 8-K as filed June 21, 1999).
- 10.09 Registration Rights Agreement dated as of June 3, 1999 between the Company and certain non-management purchasers in the June 1999 Private Placement (incorporated by reference to the Company's Current Report on Form 8-K dated June 4, 1999).
- 10.10 Amended and Restated Registration Rights Agreement dated as of June 3, 1999 between the Company and certain management purchasers (incorporated by reference to the Company's Current Report on Form 8-K as filed June 4, 1999).
- 10.11 Registration Rights Agreement dated as of January 18, 2000 between the Company and the Pequot Funds (incorporated by reference to the Company's Current Report on Form 8-K dated January 18, 2000).
- 10.12 Agreement of Sublease dated December 1999 between the Company and LCO Properties, Inc. (incorporated by reference to the Company's Annual Report on Form 10-KSB for the fiscal year ended April 1, 2000).
- 10.13 Form of Warrants granted to note purchasers pursuant to the Securities Purchase Agreement dated as of June 27, 2000 (incorporated by reference to the Company's Transition Report on Form 10-K for the Nine-month Transition Period ended December 30, 2000).
- 10.14 Form of Registration Rights Agreement between the Company of the purchasers of Notes pursuant to the Securities Purchase Agreement dated as of June 27, 2000 (incorporated by reference to the Company's Transition Report on Form 10-K for the Nine-month Transition Period ended December 30, 2000).
- 10.15 Convertible Promissory Note dated December 5, 2000 in the principal amount of \$5,000,000 (incorporated by reference to the Company's Current Report on Form 8-K dated December 5, 2000).
- 10.16 Warrant to Purchase 250,000 Shares of common stock of the Company dated December 5, 2000 (incorporated by reference to the Company's Current Report on Form 8-K dated December 5, 2000).
- 10.17 Amended and Restated Agreement between Excimer Vision Leasing L.P. and the Company dated February 2001 (incorporated by reference to the Company's Transition Report on Form 10-K for the Nine-month Transition Period ended December 30, 2000).
- 10.18 Amendment dated September 18, 2002 to Amended and Restated Agreement between Excimer Vision Leasing L.P. and the Company dated February 2001 (incorporated by reference to the Company's Annual Report on Form 10-K for the 52 weeks ended December 28, 2002).
- 10.19 Amendment dated January 1, 2003 to Amended and Restated Agreement between Excimer Vision Leasing L.P. and the Company dated February 2001 (incorporated by reference to the Company's Annual Report on Form 10-K for the 52 weeks ended December 28, 2002).
- 10.20 Loan Agreement between Excimer Vision Leasing L.P. and the Company dated as of March 1, 2001 (incorporated by reference to the Company's Transition Report on Form 10-K for the Nine-month Transition Period ended December 30, 2000).
- 10.21 Unsecured Credit Agreement between BriteSmile International and CAP Advisers Limited dated March 2002 (incorporated by reference to the Company's Annual Report on Form 10-K for the 52 weeks ended December 29, 2001).
- 10.22 Credit and Security Agreement dated December 13, 2001 between BriteSmile International and CAP Advisers Limited (incorporated by reference to the Company's Annual Report on Form 10-K for the 52 weeks ended December 29, 2001).
- 10.23 Supplemental Agreement dated March 2002 to Credit and Security Agreement dated December 13, 2001 between BriteSmile International and CAP Advisers Limited (incorporated by reference to the Company's Annual Report on Form 10-K for the 52 weeks ended December 29, 2001).
- 10.24 Supplemental Agreement dated July 19, 2002 to Credit and Security Agreement dated December 13, 2001, as amended, and to Unsecured Credit Agreement dated March 8, 2002 (incorporated by reference to the Quarterly Report on Form 10-Q of the Company for the 13 weeks ended June 29, 2002).
- 10.25 Supplemental Agreement dated January 9, 2003 to Credit and Security Agreement dated March 2002 (incorporated by reference to the Company's Annual Report on Form 10-K for the 52 weeks ended December 28, 2002).

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- 10.26 Amendment to Lease Agreement between Excimer Vision Leasing L.P. and the Company dated March 8, 2002 (incorporated by reference to the Company's Annual Report on Form 10-K for the 52 weeks ended December 29, 2001).
- 10.27 Form of Guaranty of Fiscal 2002 Shortfall Summary of Terms dated March 2002 in connection with commitments from certain shareholders and/or directors of the Company to secure up to \$4 million of additional working capital (incorporated by reference to the Company's Annual Report on Form 10-K for the 52 weeks ended December 29, 2001).
- 10.28 Form of Convertible Promissory Note issued in connection with November 20, 2002 convertible note offering (incorporated by reference to the Current Report on Form 8-K of the Company filed on November 25, 2002).
- 10.29 CAP Line Conversion Agreement dated as of November 20, 2003 between the Company and LCO Investments Limited (incorporated by reference to the Current Report on Form 8-K of the Company filed on November 28, 2003).
- 10.30 Demand Promissory Note dated November 20, 2003 payable by the Company to LCO Investments Limited in the principal amount of \$2,000,000 (incorporated by reference to the Current Report on Form 8-K of the Company filed on November 28, 2003).
- 10.31 Amendment to Lease Agreement between Excimer Vision Leasing L.P. and the Company dated December 12, 2003 (incorporated by reference to the Company's Annual Report on Form 10-K for the fiscal year ended December 27, 2003).
- 10.32 Receivable Conversion Agreement dated November 20, 2003 between the Company and Excimer Vision Leasing L.P. (incorporated by reference to the Company's Annual Report on Form 10-K for the fiscal year ended December 27, 2003).
- 10.33 Amended and Restated Consulting Agreement dated December 27, 2003 between the company and John Warner (incorporated by reference to the Company's Annual Report on Form 10-K for the fiscal year ended December 27, 2003).
- 10.34\* Employment Agreement, Confidentiality and Rights Ownership Agreement, Common Stock Purchase Option and Restricted Stock Grant Agreement each dated January 9, 2005 between the Company and Gregg A. Coccari (incorporated by reference to the Company's Annual Report on Form 10-K for the fiscal year ended December 25, 2004).
- 10.35 Form of Securities Purchase Agreement dated as of December 16, 2004, between the Company and the Investors, together with exhibits including form of Senior Convertible Note dated December 16, 2004, due December 16, 2009; form of Warrant to Purchase Common Stock of the Company dated December 16, 2004; and form of Additional Investment Right between the Company and the Investors (incorporated by reference to the Current Report on Form 8-K of the Company filed on December 21, 2004).
- 10.36 July 2003 Asset Purchase Agreement between BDI and R. Eric Montgomery (incorporated by reference to the Quarterly Report on Form 10-Q of the Company filed on August 12, 2003).
- 10.37 Consulting Agreement between BDI and Oraceutical Innovative Properties (incorporated by reference to the Quarterly Report on Form 10-Q of the Company filed on August 12, 2003).
- 10.38 \$2 million promissory note issued by BDI to LCO Investments Limited (incorporated by reference to the Quarterly Report on Form 10-Q of the Company filed on August 12, 2003).
- 10.39 Supply Agreement dated December 21, 2004 between the Company and Oraceutical, LLC (incorporated by reference to the Company's Annual Report on Form 10-K for the fiscal year ended December 25, 2004).
- 10.40 \$2.5 million loan agreement between BriteSmile and CAP America Trust: See Agreement dated May 7, 2003 between the Company and CAP America Trust (incorporated by reference to the Company's Annual Report on Form 10-K for the fiscal year ended December 25, 2004).
- 10.41 Amendment to Lease Agreement between Excimer Vision Leasing L.P. and the Company dated July 12, 2005 (incorporated by reference to the Company's Quarterly Report on Form 10-Q filed on November 8, 2005).

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- 10.42\* Letter Agreement between BriteSmile and Ken Czaja dated November 18, 2005 (incorporated by reference to the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2005).
- 10.43\* Letter Agreement between BriteSmile and Julian Feneley dated November 21, 2005 (incorporated by reference to the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2005).
- 10.44 Asset Purchase Agreement among BriteSmile, BriteSmile International Limited, BriteSmile Development, Inc. and Discus Dental, Inc. dated December 30, 2005 (incorporated by reference to the Current Report on Form 8-K of the Company filed on January 4, 2006).
- 10.45 Limited Liability Company Membership Interest Purchase Agreement between BriteSmile and Dental Spas, LLC dated January 13, 2006 (incorporated by reference to the Current Report on Form 8-K of the Company filed on January 19, 2006).
- 10.46 Contribution Agreement between BriteSmile and BriteSmile Spas, LLC dated January 13, 2006. (incorporated by reference to the Current Report on Form 8-K of the Company filed on January 19, 2006).
- 31.1 Certification of Principal Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 **(filed herewith)**.
- 31.2 Certification of Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 **(filed herewith)**.
- 32.1 Certification of Principal Executive Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 **(filed herewith)**.
- 32.2 Certification of Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 **(filed herewith)**.

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\* Denotes management contract or compensatory plan or arrangement.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**BRITESMILE, INC.**

**/s/ John Reed**

**May 22, 2006**

\_\_\_\_\_  
**John Reed**  
**Chief Executive Officer**  
**(Principal Executive Officer)**

\_\_\_\_\_  
**Date**

**/s/ Ken Czaja**

**May 22, 2006**

\_\_\_\_\_  
**Ken Czaja**  
**EVP, Chief Financial Officer**  
**(Principal Financial and Accounting Officer)**

\_\_\_\_\_  
**Date**