## Edgar Filing: SEKHRI PAUL J - Form 4

CEVIDIDALII I

Form 4 June 22, 2018  FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549  Check this box if no longer subject to Section 16. Form 4 or Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations anay continue. See Instruction 1(b).  (Print or Type Response)  I. Name and Address of Reporting Person 2. Issuer Name and Ticker or Trading SEKHRI PAUL J (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) (Last) (First) (Street)	SEKHRI PAU	UL J											
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549       OMB APPROVAL         Check this box if no longer subject to Section 16. Form 5 obligations may continue. Section 17(a) of the Public Utility Holding Company Act of 1934, of the Public Utility Holding Company Act of 1935 or Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 17(b).       State Section 16(a) of the Securities Exchange Act of 1934, section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1935 or Section 17(b).       State Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1935.       State Section 1944.         It is preserve       Section 17(a) of the Public Utility Holding Company Act of 1935.       State Section 1944.       State Section 1944.         It is preserve       Section 17(a) of the Public Utility Holding Company Act of 1935.       State Section 1944.       State Section 1944.         It is preserve       Section 17(a) of the Investment Company Act of 1935.       State Section 1944.       State Section 1944.         It is preserve       Section 17(a) of the Investment Company Act of 1945.       State Section 1944.       State Section 1944.         It is preserve       Section 17(a) of the Investment Company Act of 1945.       State Section 1944.       State Section 1944.         It is preserve       Section 1944.       State of Earliest Transaction Investore Section 1944.       State of Earli	Form 4												
Check this box if no longer subject to Section 16. Form 4 or Form 4 or Form 5       STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES       MB Number: January 31, 2005       S235-0287         Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations may continue. Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 1(b).       Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations       Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 17(a) of the Investment Company Act of 1935 or Section 1(b).       Section 17(a) of the Investment Company Act of 1935 or Section 10(b).       Section 17(a) of the Investment Company Act of 1935 or Section 10(b).       Section 17(a) of the Investment Company Act of 1935 or Section Symbol       Section 17(a) of the Investment Company Act of 1935 or Section Symbol       Section 17(a) of the Investment Company Act of 1935 or Section Symbol       Section 17(a) of the Investment Company Act of 1935 or Section Symbol       Section 17(a) of the Investment Company Act of 1935 or Section Symbol       Section 17(a) of the Investment Company Act of 1935 or Section Symbol       Section 17(a) of the Investment Company Act of 1935 or Section Symbol       Section 17(a) of the Investment Company Act of 1935 or Section Issuer       Section 17(a) of the Investment Company Act of 1935 or Section Issuer       Section 17(a) of the Investment Company Act of 1935 or Section Issuer       Section 17(a) of the Investment Company Act of 1935 or Section Issuer       Section 17(a) of the Investment Company Act of 1935 or Section Issuer       Section 17(a) of the Investment Company Act of 1935 or Section Issuer       Section 17(a) of the Investment Company Ac	June 22, 2018	8											
Check this box if no longer subject to Section 16.       STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF Section 16.       STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF Section 16.       Expires: January 31, 2005         Form 4 or Form 5       Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations section 17(a) of the Public Utility Holding Company Act of 1935 or Section 1(b).       Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940       S. Relationship of Reporting Person(s) to Issuer         (Print or Type Responses)       2. Issuer Name and Ticker or Trading Symbol       S. Relationship of Reporting Person(s) to Issuer         (Last)       (First)       (Middle)       3. Date of Earliest Transaction (Month/Day/Year)       S. Relationship of Reporting Person(s) to Issuer         (Street)       4. If Amendment, Date Original Filed(Month/Day/Year)       6. Individual or Joint/Group Filing(Check Applicable Line)											PPROVAL		
Washington, D.C. 20549       Number: 3235-0287         Check this box if no longer subject to Section 16.       STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES       Number: 3235-0287         Section 16.       STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF Form 4 or Form 5       SECURITIES       Section 16.         Form 4 or Form 5       Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations may continue.       Section 17(a) of the Public Utility Holding Company Act of 1935 or Section section 17(a) of the Public Utility Holding Company Act of 1940       Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 10(b).         (Print or Type Responses)       2. Issuer Name and Ticker or Trading Symbol       5. Relationship of Reporting Person(s) to Issuer         (Last)       (First)       (Middle)       3. Date of Earliest Transaction (Month/Day/Year)       -X_Director Officer (give tille       10% Owner Downer         (VEEVA SYSTEMS INC., 4280 HACIENDA DRIVE       (Street)       4. If Amendment, Date Original Filed(Month/Day/Year)       6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year)	<b>LOUNING</b> UNITED STATES SECURITIES AND EXCHANGE COMMISSION									OMB	3		
if no longer subject to Section 16.       STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES       Expires: 00.0001/2005         Form 4 or Form 5 obligations may continue. See Instruction 1(b).       State of pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations may continue. Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1935 or Section       Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940       Section 17(a) of the Public Utility Holding Company Act of 1940         (Print or Type Responses)       2. Issuer Name and Ticker or Trading Symbol VEEVA SYSTEMS INC [VEEV]       5. Relationship of Reporting Person(s) to Issuer         (Last)       (First)       (Middle)       3. Date of Earliest Transaction       (Check all applicable)         (Last)       (First)       3. Date of Earliest Transaction				Was	hington, 1	D.C. 205	549				3235-0287		
Subject to subject to Section 16.       STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF Section 16.       Estimated average burden hours per response         Form 4 or Form 5       Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations may continue. Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 1(b).       0.5         (Print or Type Responses)       30(h) of the Investment Company Act of 1940 1(b).       5. Relationship of Reporting Person(s) to Issuer         1. Name and Address of Reporting Person * SEKHRI PAUL J       2. Issuer Name and Ticker or Trading Symbol       5. Relationship of Reporting Person(s) to Issuer         (Last)       (First)       (Middle)       3. Date of Earliest Transaction (Month/Day/Year)       (Check all applicable)         (ActienDA DRIVE       4. If Amendment, Date Original Filed(Month/Day/Year)       6. Individual or Joint/Group Filing(Check Applicable Line)										Expires:			
Section 16.       SECURITIES       burden hours get response       0.5         Form 4 or Form 5       Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations may continue. Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 10(b).       0.5       0.5         (Print or Type Responses)       30(h) of the Investment Company Act of 1940 1(b).       1940       5. Relationship of Reporting Person(s) to Issuer       5. Relationship of Reporting Person(s) to Issuer       5. Relationship of Reporting Person(s) to Issuer         (Last)       (First)       (Middle)       3. Date of Earliest Transaction (Month/Day/Year)       5. Relationship of Reporting Person(s) to Issuer         (C/O VEEVA SYSTEMS INC., 4280       06/21/2018       —       —       10% Owner         (Street)       4. If Amendment, Date Original Filed(Month/Day/Year)       6. Individual or Joint/Group Filing(Check Applicable Line)					GES IN BENEFICIAL OWNER				NERSHIP OF	2003			
Form 4 or Form 5 obligations may continue. See Instruction 1(b).       Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations may continue. See Instruction 1(b).       0.5         1. Name and Address of Reporting Person* SEKHRI PAUL J       30(h) of the Investment Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940       1.935 or Section 1.0000 (10000)         (Print or Type Responses)       2. Issuer Name and Ticker or Trading Symbol VEEVA SYSTEMS INC [VEEV]       5. Relationship of Reporting Person(s) to Issuer         (Last)       (First)       Middle)       3. Date of Earliest Transaction         (Month/Day/Year)       (Check all applicable)       10% Owner         Objective       06/21/2018       (First)         (Street)       4. If Amendment, Date Original Filed(Month/Day/Year)       6. Individual or Joint/Group Filing(Check Applicable Line)	0									0			
Form 5 obligations may continue. See Instruction 1(b).       Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940         (Print or Type Responses)       30(h) of the Investment Company Act of 1940         1. Name and Address of Reporting Person* SEKHRI PAUL J       2. Issuer Name and Ticker or Trading Symbol       5. Relationship of Reporting Person(s) to Issuer         (Last)       (First)       (Middle)       3. Date of Earliest Transaction       (Check all applicable)         (Last)       (First)       (Month/Day/Year) $= \frac{-X_{-Director}}{Officer (give tile} = \frac{10\% Owner}{00\% Other (specifybelow)         (Street)       4. If Amendment, Date OriginalFiled(Month/Day/Year)       6. Individual or Joint/Group Filing(CheckApplicable Line)   $									•				
obligations may continue. See Instruction 1(b).       Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940         (Print or Type Responses)       30(h) of the Investment Company Act of 1940         1. Name and Address of Reporting Person*       2. Issuer Name and Ticker or Trading Symbol       5. Relationship of Reporting Person(s) to Issuer         (Last)       (First)       (Middle)       3. Date of Earliest Transaction       (Check all applicable)         C/O VEEVA SYSTEMS INC., 4280       06/21/2018 $-X_{-}$ Director below)       10% Owner - 00fter (give title below)         (Street)       4. If Amendment, Date Original Filed(Month/Day/Year)       6. Individual or Joint/Group Filing(Check Applicable Line)		Filed p	oursuant to S	Section 16	6(a) of the	Securiti	es Ez	cchang	ge Act of 1934,				
may continue.       30(h) of the Investment Company Act of 1940         1(b).       (Print or Type Responses)         1. Name and Address of Reporting Person <sup>*</sup> .       2. Issuer Name and Ticker or Trading Symbol         SEKHRI PAUL J       2. Issuer Name and Ticker or Trading Symbol         (Last)       (First)         (Last)       (First)         (Last)       (First)         (Month/Day/Year)       -X_Director         (Month/Day/Year)       -X_Director         (Street)       4. If Amendment, Date Original Filed(Month/Day/Year)		<sup>18</sup> Section 1'								n			
1(b).       Image: construction of the period	-	inue.			•	•	• •						
(Print or Type Responses)       1. Name and Address of Reporting Person*       2. Issuer Name and Ticker or Trading Symbol       5. Relationship of Reporting Person(s) to Issuer         (Last)       (First)       (Middle)       3. Date of Earliest Transaction         (Last)       (First)       (Middle)       3. Date of Earliest Transaction         (CO VEEVA SYSTEMS INC., 4280       (Month/Day/Year)       -X Director       10% Owner         (Street)       4. If Amendment, Date Original Filed(Month/Day/Year)       6. Individual or Joint/Group Filing(Check Applicable Line)		letion	~ /			1.							
1. Name and Address of Reporting Person*       2. Issuer Name and Ticker or Trading Symbol       5. Relationship of Reporting Person(s) to Issuer         (Last)       (First)       (Middle)       3. Date of Earliest Transaction       (Check all applicable)         (Last)       (First)       (Middle)       3. Date of Earliest Transaction													
SEKHRI PAUL J       Symbol       Issuer         Symbol       VEEVA SYSTEMS INC [VEEV]       (Check all applicable)         (Last)       (First)       (Middle)       3. Date of Earliest Transaction       (Check all applicable)         C/O VEEVA SYSTEMS INC., 4280       (Month/Day/Year)      X_ Director      10% Owner         Of/21/2018       06/21/2018      Officer (give title below)      Other (specify below)         (Street)       4. If Amendment, Date Original Filed(Month/Day/Year)       6. Individual or Joint/Group Filing(Check         Applicable Line)       Street       4. If Amendment, Date Original Filed(Month/Day/Year)       6. Individual or Joint/Group Filing(Check	(Print or Type R	(esponses)											
SEKHRI PAUL J       Symbol       Issuer         Symbol       VEEVA SYSTEMS INC [VEEV]       (Check all applicable)         (Last)       (First)       (Middle)       3. Date of Earliest Transaction       (Check all applicable)         C/O VEEVA SYSTEMS INC., 4280       (Month/Day/Year)      X_ Director      10% Owner         Of/21/2018       06/21/2018      Officer (give title below)      Other (specify below)         (Street)       4. If Amendment, Date Original Filed(Month/Day/Year)       6. Individual or Joint/Group Filing(Check         Applicable Line)       Street       4. If Amendment, Date Original Filed(Month/Day/Year)       6. Individual or Joint/Group Filing(Check													
SEKHRI PAUL J     Symbol     Issuer       VEEVA SYSTEMS INC [VEEV]     (Check all applicable)       (Last)     (First)     (Middle)       3. Date of Earliest Transaction     (Month/Day/Year)       C/O VEEVA SYSTEMS INC., 4280     (Month/Day/Year)       06/21/2018	1. Name and Address of Reporting Person _ 2. Issuer				Name <b>and</b> Ticker or Trading				5. Relationship of Reporting Person(s) to				
(Last)       (First)       (Middle)       3. Date of Earliest Transaction       (Check all applicable)         (Last)       (First)       (Middle)       3. Date of Earliest Transaction       (Month/Day/Year)         C/O VEEVA SYSTEMS INC., 4280       (Month/Day/Year)       (Month/Day/Year)       (Month/Day/Year)         (Street)       4. If Amendment, Date Original       6. Individual or Joint/Group Filing(Check         Filed(Month/Day/Year)       Applicable Line)	SEKHRI PA	UL J			-				Issuer				
(Last)       (First)       (Middle)       3. Date of Earliest Transaction         (Last)       (First)       (Month/Day/Year)      X_ Director         C/O VEEVA SYSTEMS INC., 4280       06/21/2018      X_ Director      10% Owner         (Street)       4. If Amendment, Date Original       6. Individual or Joint/Group Filing(Check         Filed(Month/Day/Year)       Applicable Line)				-	SYSTEM	4S INC I	VEE	V1					
C/O VEEVA SYSTEMS INC., 4280 HACIENDA DRIVE       (Month/Day/Year) 06/21/2018      XDirector Officer (give title below)      10% Owner Other (specify below)         (Street)       4. If Amendment, Date Original Filed(Month/Day/Year)       6. Individual or Joint/Group Filing(Check Applicable Line)	(Lost)	(First)	(Middle)					-	(Chec	k all applicabl	e)		
C/O VEEVA SYSTEMS INC., 4280       O6/21/2018	(Last)	(11181)	(winduie)			insaction			V Director	100	/ Owner		
HACIENDA DRIVE (Street) 4. If Amendment, Date Original Filed(Month/Day/Year) 6. Individual or Joint/Group Filing(Check Applicable Line)	C/O VEEVA	A SYSTEMS II	NC 4280										
(Street)4. If Amendment, Date Original6. Individual or Joint/Group Filing(CheckFiled(Month/Day/Year)Applicable Line)				00/21/2018					below) below)				
Filed(Month/Day/Year) Applicable Line)													
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$\_A\_$ FOID filed by One Reporting Person	Filed(Mo			Filed(Mon	d(Month/Day/Year)								
Form filed by More than One Penerting	DI FACANTONI CA 04500												
PLEASANTON, CA 94588	PLEASANI	ON, CA 94588	8						•		1 0		
(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned	(City)	(State)	(Zip)	Tabl	I Non D	orivotivo S	loouri	tios A a	auirad Disposed of	f or Bonoficio	lly Ownod		
								its At			-		
1		1. Title of 2. Transaction Date 2A. Deemed			3. 4. Securities								
	-	• • • •				1 ( /							
	(Month/Day/Year) (Instr. 8)			-			· · · · · · · · · · · · · · · · · · ·	· /					
Following (Instr. 4) (Instr. 4)									•				
(A) Reported Transaction(c)							(A)						
ITAIISaction(s)													
Code V Amount (D) Price (Instr. 3 and 4)					Code V	Amount	(D)	Price	(instr. 5 and 4)				
Class A \$ 0	Class A							\$ 0					
Class A $\mathbb{C}^{(1)}$ M $601$ A $\mathbb{S}^{(0)}_{(2)}$ 12,539       D	Common	06/21/2018(1)	)		М	601	А	φU (2)	12,539	D			
Stock (2)	Stock							<u>(_)</u>					

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

## Edgar Filing: SEKHRI PAUL J - Form 4

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	Derivative	6. Date Exercisable and Expiration Date (Month/Day/Year)		Underlying Securities (Instr. 3 and 4)		8. Price Derival Securit (Instr. 5
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Stock Units	(2)	06/21/2018 <u>(1)</u>		М	601	(3)	(3)	Class A Common Stock	601	\$ 0

## **Reporting Owners**

<b>Reporting Owner Name / Address</b>	Relationships						
	Director	10% Owner	Officer	Other			
SEKHRI PAUL J C/O VEEVA SYSTEMS INC. 4280 HACIENDA DRIVE PLEASANTON, CA 94588	Х						
Signatures							
/s/ Meaghan S. Nelson, attorney-in-fact		06/22/201	8				
**Signature of Reporting Person		Date					

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction exempt from Section 16(b) of the Securities Exchange Act of 1934 (the "Act") pursuant to Rule 16b-6(b) promulgated under the Act.
- (2) Each Restricted Stock Unit ("RSU") represents a contingent right to receive one share of Class A Common Stock of the Issuer.
- On June 21, 2017, the Reporting Person was granted 2,403 RSUs under the Issuer's 2013 Equity Incentive Plan, of which 1/4 of the RSUs
  (3) vested on September 21, 2017, with the remaining RSUs vesting equally on a quarterly basis thereafter, subject to continued service on the Issuer's board of directors on the applicable vesting date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.