

SVB FINANCIAL GROUP  
Form 4  
September 15, 2014

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Parsons Joan

(Last) (First) (Middle)

SVB FINANCIAL GROUP, 3005  
TASMAN DRIVE

(Street)

SANTA CLARA, CA 95054

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

SVB FINANCIAL GROUP [SIVB]

3. Date of Earliest Transaction (Month/Day/Year)

06/30/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_\_\_ Other (specify below)

Head of Specialty Banking

6. Individual or Joint/Group Filing(Check Applicable Line)

\_X\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (D) or Price		
Common Stock	06/30/2014		A	V	242 <sup>(1)</sup> A \$ 87.746	17,517	D
Common Stock	09/11/2014		M		824 A \$ 48.76	18,341	D
Common Stock	09/11/2014		M		875 A \$ 19.48	19,216	D
Common Stock	09/11/2014		M		624 A \$ 23.16	19,840	D
Common Stock	09/11/2014		M		1,206 A \$ 42.45	21,046	D

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Common Stock	09/11/2014		M	2,727	A	\$ 49.18	23,773	D	
Common Stock	09/11/2014		M	511	A	\$ 43.53	24,284	D	
Common Stock	09/11/2014		S	824	D	\$ 113.6772	23,460	D	
Common Stock	09/11/2014		S	875	D	\$ 113.7546	22,585	D	
Common Stock	09/11/2014		S	624	D	\$ 113.726	21,961	D	
Common Stock	09/11/2014		S	1,206	D	\$ 113.8219	20,755	D	
Common Stock	09/11/2014		S	2,727	D	\$ 113.876	18,028	D	
Common Stock	09/11/2014		S	511	D	\$ 113.6532	17,517	D	
Common Stock	09/11/2014		S	6,092	D	\$ 113.8846	11,425	D	
Common Stock							5,816 <sup>(2)</sup>	I	By 401(k)/ESOP

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option	\$ 42.45	09/11/2014		M	1,206	10/27/2010 10/27/2016	Common Stock	1,206
	\$ 43.53	09/11/2014		M	511	10/26/2011 10/26/2017		511

