

GOODYEAR TIRE &amp; RUBBER CO /OH/

Form 4

September 03, 2014

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
Expires: January 31,  
2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Zsulc Jaime Cohen

2. Issuer Name **and** Ticker or Trading  
Symbol  
GOODYEAR TIRE & RUBBER CO  
/OH/ [GT]

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

(Last) (First) (Middle)  
200 INNOVATION WAY  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
08/29/2014

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_X\_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)  
President, Latin America

AKRON, OH 44316

4. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_\_\_X\_\_\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	08/29/2014		M		31,294	A	\$ 10.87
Common Stock	08/29/2014		F		21,975	D	\$ 25.74
Common Stock	08/29/2014		M		25,176	A	\$ 13.91
Common Stock	08/29/2014		F		19,275	D	\$ 25.74
Common Stock	08/29/2014		M		20,368	A	\$ 12.94

Edgar Filing: GOODYEAR TIRE & RUBBER CO /OH/ - Form 4

Common Stock	08/29/2014	F	15,170	D	\$ 25.74	43,761	D
Common Stock	08/29/2014	M	10,992	A	\$ 12.98	54,753	D
Common Stock	08/29/2014	F	8,180	D	\$ 25.74	46,573	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
2008 Plan Option <u>(1)</u>	\$ 10.87	08/29/2014		M	31,294	10/05/2013 <sup>(2)</sup> 10/05/2020	Common Stock 31,294
2008 Plan Option <u>(1)</u>	\$ 13.91	08/29/2014		M	25,176	02/22/2014 <sup>(3)</sup> 02/22/2021	Common Stock 25,176
2008 Plan Option <u>(1)</u>	\$ 12.94	08/29/2014		M	20,368	02/27/2014 <sup>(4)</sup> 02/27/2022	Common Stock 20,368
2008 Plan Option <u>(1)</u>	\$ 12.98	08/29/2014		M	10,992	02/28/2014 <sup>(5)</sup> 02/28/2023	Common Stock 10,992

## Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

Edgar Filing: GOODYEAR TIRE & RUBBER CO /OH/ - Form 4

Director    10% Owner    Officer

Other

Szulc Jaime Cohen  
200 INNOVATION WAY  
AKRON, OH 44316

President, Latin America

## Signatures

/s/ Bertram Bell, signing as an attorney-in-fact and agent duly authorized to execute this Form 4 on behalf of Jaime Cohen Szulc pursuant to a Power of Attorney dated 9/22/10, a copy of which has been previously filed with the SEC.

09/03/2014

\_\_\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Non-Qualified Stock Option in respect of shares of Common Stock granted under the 2008 Performance Plan.

(2) The option vested and became exercisable in 25% increments over four years commencing one year after the date of grant (10/5/2010).

(3) The option vested and became exercisable in 25% increments over four years commencing one year after the date of grant (2/22/2011).

(4) The option vested and became exercisable in 25% increments over four years commencing one year after the date of grant (2/27/2012).

(5) The option vested and became exercisable in 25% increments over four years commencing one year after the date of grant (2/28/2013).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.