CONNS INC Form SC 13D/A April 08, 2016 CUSIP No. 208242107

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13D/A

Under the Securities Exchange Act of 1934

(Amendment No. 16)

Conn s Inc.

(Name of Issuer)

Common Stock, par value \$.01 per share

(Title of Class of Securities)

208242107

(CUSIP Number)

David A. Knight

Stephens Investments Holdings LLC

111 Center Street

Little Rock, AR 72201

(501) 377-2573

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

March 30, 2016

(Date of Event which Requires Filing of this Statement)

| | filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this dule 13D, and is filing this schedule because of Rule 13d-1(e), 13d-1(f) or 13d-1(g), check the following box ". |
|---|--|
| | Schedules filed in paper format shall include a signed original and five copies of the schedule, including all its. See Rule 13d-7(b) for other parties to whom copies are to be sent. |
| t | The remainder of this cover page shall be filled out for a reporting person s initial filing on this form with respect of the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page. |

The information required on the remainder of this cover page shall not be deemed to be filed for the purpose of

but shall be subject to all other provisions of the Act (however, see the notes).

Section 18 of the Securities Exchange Act of 1934 (Act) or otherwise subject to the liabilities of that section of the Act

PERSON

SCHEDULE 13D

| 1 | Name of Reporting Persons | | | | |
|---------|--|--|--|--|--|
| | I.R.S. Identification No. of Above Persons (entities only) | | | | |
| | | | | | |
| 2 | Stephens Investments Holdings LLC Check the Appropriate Box if a Member of a Group (See Instructions) (a) " (b) x | | | | |
| _ | | | | | |
| 3 | SEC Use Only | | | | |
| 4 | Source of Funds (See Instructions) | | | | |
| | | | | | |
| 5 | AF Check Pow if Disclosure of Legal Proceedings Is Proposed Pursuant to Itams 2(d) or 2(a) " | | | | |
| 5 | Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) " | | | | |
| 6 | Citizenship or Place of Organization | | | | |
| | | | | | |
| NUMBI | Arkansas CR OF 7 Sole Voting Power | | | | |
| SHAI | RES | | | | |
| BENEFIC | | | | | |
| OWNE | 8 Shared Voting Power D BY | | | | |
| EAC | CH 0 | | | | |
| REPOR | | | | | |

WITH 2,477,920 10 Shared Dispositive Power

11 Aggregate Amount Beneficially Owned by Each Reporting Person

2,477,920

- 12 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) "
- Percent of Class Represented by Amount in Row (11)

8.1

14 Type of Reporting Person (See Instructions)

OO

| 1 | Name of Reporting Persons | | |
|---------|--|--|--|
| | I.R.S. Identification No. of Above Persons (entities only) | | |
| | | | |
| | Stanhana Ina | | |
| 2 | Stephens Inc. Check the Appropriate Box if a Member of a Group (See Instructions) | | |
| | (a) " (b) x | | |
| | (a) (b) X | | |
| 3 | SEC Use Only | | |
| - | | | |
| 4 | Source of Funds (See Instructions) | | |
| | | | |
| | | | |
| 5 | WC Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) x | | |
| | enten zen n zuerean er zegan riesetanige is riequine i anomine te rienis z(e) er z(e) in | | |
| 6 | Citizenship or Place of Organization | | |
| | | | |
| | | | |
| NUMB | Arkansas ER OF 7 Sole Voting Power | | |
| | | | |
| SHA | RES | | |
| BENEFIC | | | |
| OWNE | 8 Shared Voting Power ED BY | | |
| EAG | CH | | |
| | 12,956 | | |
| REPOR | RTING 9 Sole Dispositive Power | | |
| PERS | SON | | |
| WI | ГН 82,430 | | |
| | 10 Shared Dispositive Power | | |

12,956
Aggregate Amount Beneficially Owned by Each Reporting Person

95,386
Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) "

Percent of Class Represented by Amount in Row (11)

0.3
Type of Paparti

14 Type of Reporting Person (See Instructions)

BD, CO

| 1 | Name of Reporting Persons | | | | |
|---------|--|--|--|--|--|
| | I.R.S. Identification No. of Above Persons (entities only) | | | | |
| | | | | | |
| 2 | | Stephens Grantor Trust Appropriate Box if a Member of a Group (See Instructions) | | | |
| | (a) " (b |) x | | | |
| 3 | SEC Use Only | | | | |
| 4 | Source of Funds (See Instructions) | | | | |
| 5 | WC, AF Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) " | | | | |
| 6 | Citizenship or Place of Organization | | | | |
| NUMBI | | Sole Voting Power | | | |
| SHA | | | | | |
| BENEFIC | CIALLY 8 | 100,350 Shared Voting Power | | | |
| OWNE | ED BY | | | | |
| EAG | CH | 0 | | | |
| REPOR | RTING 9 | Sole Dispositive Power | | | |
| PERS | SON | | | | |
| WIT | гн | 100 350 | | | |

10 Shared Dispositive Power

Aggregate Amount Beneficially Owned by Each Reporting Person

100,350
Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) "

Percent of Class Represented by Amount in Row (11)

0.3
Type of Reporting Person (See Instructions)

| 1 | Name of Reporting Persons | | | | |
|--------------|--|--|--|--|--|
| | I.R.S. Identification No. of Above Persons (entities only) | | | | |
| 2 | Harriet C. Stephens Trust Check the Appropriate Box if a Member of a Group (See Instructions) (a) " (b) x | | | | |
| 3 | SEC Use Only | | | | |
| 4 | Source of Funds (See Instructions) | | | | |
| 5 | WC Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items $2(d)$ or $2(e)$ " | | | | |
| 6 | Citizenship or Place of Organization | | | | |
| NUMBI SHA | | | | | |
| BENEFIC | 8 Shared Voting Power | | | | |
| EA(REPOR | 0 | | | | |
| PERS | | | | | |
| WI | ΓΗ 683,28310 Shared Dispositive Power | | | | |

Aggregate Amount Beneficially Owned by Each Reporting Person

683,283
Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)
Percent of Class Represented by Amount in Row (11)

2.2
Type of Reporting Person (See Instructions)

| 1 | Name of Rep | porting Persons | | |
|--|---|---|--|--|
| | I.R.S. Identi | fication No. of Above Persons (entities only) | | |
| | | | | |
| | | farriet Stephens Children s Trust | | |
| 2 | Check the Appropriate Box if a Member of a Group (See Instructions) | | | |
| | (a) " (b) |) x | | |
| 3 | SEC Use On | nly | | |
| • | G GE | | | |
| 4 | Source of Fu | ands (See Instructions) | | |
| | WG AF | | | |
| WC, AF Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2 | | of Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) " | | |
| (| Citiman alain | au Place of Oussainstian | | |
| 6 Citizenship or Place of Organization | | or Place of Organization | | |
| | Arkansas | | | |
| NUMB | | Sole Voting Power | | |
| SHA | RES | | | |
| BENEFIC | CIALLY 8 | 931,038 Shared Voting Power | | |
| OWNE | | Shared Voting Lower | | |
| EAC | СН | 0 | | |
| REPOR | RTING 9 | Sole Dispositive Power | | |
| PERS | SON | | | |
| WI | ГН | 931,038 Shored Dispositive Power | | |

10 Shared Dispositive Power

Aggregate Amount Beneficially Owned by Each Reporting Person

931,038
Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)
Percent of Class Represented by Amount in Row (11)

3.0
Type of Reporting Person (See Instructions)

| 1 Name of Re | | porting Persons | | | |
|----------------|---|---|--|--|--|
| | I.R.S. Identi | fication No. of Above Persons (entities only) | | | |
| | | | | | |
| | | | | | |
| 2 | | es Amerine Stephens 95 Trust ppropriate Box if a Member of a Group (See Instructions) | | | |
| _ | | | | | |
| | (a) (b) | (a) " (b) x | | | |
| 3 SEC Use Only | | | | | |
| 3 | SEC USC OII | | | | |
| 4 | Source of Funds (See Instructions) | | | | |
| | | | | | |
| | | | | | |
| 5 | WC, AF Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) " | | | | |
| | Check Box it Disclosure of Legal Proceedings is required Parsuant to Items 2(a) of 2(c) | | | | |
| 6 | Citizenship or Place of Organization | | | | |
| | | | | | |
| | | | | | |
| NUMB | Arkansas ER OF 7 | Sole Voting Power | | | |
| SHA | | | | | |
| SHA | KES | | | | |
| BENEFI | CIALLY 8 | 56,633 Shared Voting Power | | | |
| OWNE | | Shared Young Young | | | |
| EAG | СН | | | | |
| REPOI | RTING 9 | 0 Sole Dispositive Power | | | |
| | | Sole Dispositive I owel | | | |
| PERS | SON | | | | |
| WI | ТН | 56,633 | | | |

10 Shared Dispositive Power

Aggregate Amount Beneficially Owned by Each Reporting Person

56,633
Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)
Percent of Class Represented by Amount in Row (11)

0.2
Type of Reporting Person (See Instructions)

| 1 | Name of Reporting Persons | | | |
|---------------|--|----------------------------------|--|--|
| | I.R.S. Identification No. of Above Persons (entities only) | | | |
| 2 | Warren Miles Amerine Stephens Trust Check the Appropriate Box if a Member of a Group (See Instructions) (a) " (b) x | | | |
| 3 | SEC Use Only | | | |
| 4 | Source of Funds (See Instructions) | | | |
| 5 | WC Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) " | | | |
| 6 | Citizenship or Place of Organization | | | |
| NUMBI SHAI | | 7 Sole Voting Power | | |
| BENEFIC | 8 | 6,352 8 Shared Voting Power | | |
| EAC | | 0 | | |
| REPOR PERS | | 9 Sole Dispositive Power | | |
| WIT | | 6,352 O Shared Dispositive Power | | |

Aggregate Amount Beneficially Owned by Each Reporting Person

6,352
Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) "

Percent of Class Represented by Amount in Row (11)

0.0
Type of Reporting Person (See Instructions)

| 1 | Name of Reporting Persons | | | |
|--|---|--|--|--|
| I.R.S. Identification No. of Above Persons (entities only) | | | | |
| | | | | |
| 2 | John Calhoun Stephens 95 Trust Check the Appropriate Box if a Member of a Group (See Instructions) | | | |
| | (a) " (b) x | | | |
| 3 | SEC Use Only | | | |
| 4 | Source of Funds (See Instructions) | | | |
| 5 | WC, AF Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) " | | | |
| 6 | Citizenship or Place of Organization | | | |
| NUMBI SHAI | | | | |
| BENEFIC | 8 Shared Voting Power | | | |
| OWNE EAG | | | | |
| REPOR | 0 | | | |
| PERS | SON | | | |
| WIT | 56,633Shared Dispositive Power | | | |

Aggregate Amount Beneficially Owned by Each Reporting Person

56,633
Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)

Percent of Class Represented by Amount in Row (11)

0.2
Type of Reporting Person (See Instructions)

| 1 | Name of Reporting Persons | | | | |
|--------------------------------------|---|--|--|--|--|
| 1 | | | | | |
| | I.R.S. Identification No. of Above Persons (entities only) | | | | |
| | | | | | |
| | John Calhoun Stephens Trust | | | | |
| 2 | Check the Appropriate Box if a Member of a Group (See Instructions) | | | | |
| | (a) " (b) x | | | | |
| _ | | | | | |
| 3 | SEC Use Only | | | | |
| 4 Source of Funds (See Instructions) | | | | | |
| • | Source of Funds (See Instructions) | | | | |
| | | | | | |
| 5 | WC Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) " | | | | |
| | . Check Box it Disclosure of Degai 1100000111gs is required 1 disduit to Itelia 2(d) of 2(t | | | | |
| 6 | Citizenship or Place of Organization | | | | |
| | | | | | |
| | Arkansas | | | | |
| NUMBI | | | | | |
| SHA | RES | | | | |
| BENEFIC | CIALLY 6,352 | | | | |
| OWNE | 8 Shared Voting Power | | | | |
| | | | | | |
| EAG | C H 0 | | | | |
| REPOR | RTING 9 Sole Dispositive Power | | | | |
| PERS | SON | | | | |
| WI | ГН 6,352 | | | | |
| | 10 Shared Dispositive Power | | | | |

Aggregate Amount Beneficially Owned by Each Reporting Person

6,352
Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) "

Percent of Class Represented by Amount in Row (11)

0.0
Type of Reporting Person (See Instructions)

| 1 | Name of Reporting Persons | | |
|---------|--|--|--|
| | I.R.S. Identification No. of Above Persons (entities only) | | |
| | | | |
| 2 | | ker Stephens 95 Trust ppropriate Box if a Member of a Group (See Instructions) | |
| | (a) " (b) | | |
| 2 | SEC II C | J | |
| 3 | SEC Use Only | | |
| 4 | Source of Funds (See Instructions) | | |
| | | | |
| 5 | WC, AF Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) " | | |
| | 2(0) 0. 2(0) | | |
| 6 | Citizenship or Place of Organization | | |
| | | | |
| NUMBI | Arkansas ER OF 7 | Sole Voting Power | |
| SHAI | RES | | |
| BENEFIC | CIALLY 8 | 56,633 Shared Voting Power | |
| OWNE | | Shaled Volling Fower | |
| EAC | СН | 0 | |
| REPOR | RTING 9 | Sole Dispositive Power | |
| PERS | SON | | |
| WIT | ГН | 56,633 | |

10 Shared Dispositive Power

Aggregate Amount Beneficially Owned by Each Reporting Person

56,633
Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)

Percent of Class Represented by Amount in Row (11)

0.2
Type of Reporting Person (See Instructions)

| 1 | Name of Reporting Persons | | | |
|---------------|--|---|-----------------------------------|--|
| | I.R.S. Identification No. of Above Persons (entities only) | | | |
| 2 | Laura Whitaker Stephens Trust Check the Appropriate Box if a Member of a Group (See Instructions) (a) " (b) x | | | |
| 3 | SEC Use Only | | | |
| 4 | Source of Funds (See Instructions) | | | |
| 5 | WC Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) " | | | |
| 6 | Citizenship or Place of Organization | | | |
| NUMBI SHAI | | 7 | Sole Voting Power | |
| BENEFIC | ; | 8 | 6,352 Shared Voting Power | |
| EAC | | | 0 | |
| REPOR PERS | | 9 | Sole Dispositive Power | |
| WI | ГН 10 | 0 | 6,352 Shared Dispositive Power | |

Aggregate Amount Beneficially Owned by Each Reporting Person

6,352
Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) "

Percent of Class Represented by Amount in Row (11)

0.0
Type of Reporting Person (See Instructions)

1 Name of Reporting Persons I.R.S. Identification No. of Above Persons (entities only) Curtis F. Bradbury, Jr. 2 Check the Appropriate Box if a Member of a Group (See Instructions) (a) " (b) x 3 SEC Use Only 4 Source of Funds (See Instructions) 005 Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) " Citizenship or Place of Organization 6 Arkansas **NUMBER OF** 7 Sole Voting Power **SHARES BENEFICIALLY** 234,972 8 Shared Voting Power **OWNED BY EACH** 0 **9** Sole Dispositive Power REPORTING **PERSON** WITH 234,972

10 Shared Dispositive Power

Aggregate Amount Beneficially Owned by Each Reporting Person

234,972
Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) "

Percent of Class Represented by Amount in Row (11)

0.8
Type of Reporting Person (See Instructions)

IN

WITH

157,240

10 Shared Dispositive Power

1 Name of Reporting Persons I.R.S. Identification No. of Above Persons (entities only) Douglas H. Martin 2 Check the Appropriate Box if a Member of a Group (See Instructions) (a) " (b) x 3 SEC Use Only 4 Source of Funds (See Instructions) PF 5 Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) " Citizenship or Place of Organization 6 Arkansas **NUMBER OF** 7 Sole Voting Power **SHARES BENEFICIALLY** 157,240 **8** Shared Voting Power **OWNED BY EACH** 6,300 **9** Sole Dispositive Power REPORTING **PERSON**

6,300
Aggregate Amount Beneficially Owned by Each Reporting Person

163,540
Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) "

13 Percent of Class Represented by Amount in Row (11)

0.5
Type of Reporting Person (See Instructions)

IN

| 1 | Name of Reporting Persons | | | | | | | | |
|---------|---|---|--------------------------------|--|--|--|--|--|--|
| | I.R.S. Identification No. of Above Persons (entities only) | | | | | | | | |
| | | | | | | | | | |
| 2 | WAS Conn s Annuity Trust One Check the Appropriate Box if a Member of a Group (See Instructions) | | | | | | | | |
| | (a) " (b) x | | | | | | | | |
| 3 | SEC Use Only | | | | | | | | |
| 4 | Source of Funds (See Instructions) | | | | | | | | |
| 5 | AF Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) | | | | | | | | |
| 6 | Citizenship or Place of Organization | | | | | | | | |
| NUMBI | | 7 | Sole Voting Power | | | | | | |
| SHAI | RES | | | | | | | | |
| BENEFIC | | 8 | 206,116 Shared Voting Power | | | | | | |
| OWNE | | Ū | | | | | | | |
| EAC | СН | | | | | | | | |
| REPOR | RTING | 9 | 0 Sole Dispositive Power | | | | | | |
| PERS | SON | | | | | | | | |
| WITH | | | 206.116 | | | | | | |

10 Shared Dispositive Power

Aggregate Amount Beneficially Owned by Each Reporting Person

206,116
Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)
Percent of Class Represented by Amount in Row (11)

0.7
Type of Reporting Person (See Instructions)

Introductory Statement

This Amendment No. 16 to Schedule 13D relates to the Common Stock, par value \$.01 per share (the Common Stock), of Conn s Inc., a Delaware corporation (the Issuer). This Amendment No. 16 amends and supplements (i) the statement originally filed on December 18, 2003 with the Securities and Exchange Commission (the Commission) by the reporting persons, (ii) Amendment No. 1 to the statement filed on June 2, 2004 with the Commission by the reporting persons, (iii) Amendment No. 2 to the statement filed on September 17, 2007 with the Commission by the reporting persons, (iv) Amendment No. 3 to the statement filed on February 1, 2008 with the Commission by the reporting persons, (v) Amendment No. 4 to the statement filed on October 8, 2008 with the Commission by the reporting persons, (vi) Amendment No. 5 to the statement filed on November 18, 2009 with the Commission by the reporting persons, (vii) Amendment No. 6 to the statement filed on October 22, 2010 with the Commission by the reporting persons, (viii) Amendment No. 7 to the statement filed on November 9, 2010 with the Commission by the reporting persons, (ix) Amendment No. 8 to the statement filed on December 15, 2010 with the Commission by the reporting persons, (x) Amendment No. 9 to the statement filed on January 13, 2012 with the Commission by the reporting persons, (xi) Amendment No. 10 to the statement filed on April 23, 2012 with the Commission by the reporting persons, (xii) Amendment No. 11 to the statement filed on December 12, 2012 with the Commission by the reporting persons, (xiii) Amendment No. 12 to the statement filed on January 10, 2013 with the Commission by the reporting persons, (xiv) Amendment No. 13 to the statement filed on December 10, 2013 with the Commission by the reporting persons, (xv) Amendment No. 14 to the statement filed on February 29, 2016 with the Commission by the reporting persons, and (xvi) Amendment No. 15 to the statement filed on March 21, 2016 with the Commission by the reporting persons (collectively, the Prior Filings and collectively with this Amendment No. 16, this Statement). Unless otherwise defined herein, capitalized terms used herein shall have the meanings ascribed thereto in the Prior Filings. Except as set forth below, there are no changes to the Prior Filings.

This Amendment No. 16 is filed to report an increase by more than one percent in the percentage of outstanding Common Stock owned collectively by the reporting persons.

ITEM 3. SOURCE AND AMOUNT OF FUNDS OR OTHER CONSIDERATION.

Item 3 of the Statement is supplemented by adding the following: Stephens Investments Holdings LLC used working capital to purchase 250,000 shares of the Common Stock in the open market on March 30, 2016 at an average price of \$12.3539 per share.

ITEM 4. PURPOSE OF TRANSACTION.

Item 4 of the Statement is supplemented by adding the following: Stephens Investments Holdings LLC purchased 250,000 shares of the Common Stock in the open market on March 30, 2016 for investment purposes.

ITEM 5. INTEREST IN SECURITIES OF THE ISSUER

Items 5(a) and 5(b) of the Statement are amended and restated to read in their entirety as follows:

(a, b) The following table discloses the beneficial ownership of the Common Stock by the reporting persons and their respective directors and control persons. Because of interrelationships among the various reporting persons, certain shares of the Common Stock may be reported as being beneficially owned by more than one person.

| | Number of Shares | Percent of | | | | |
|--------------------------------|------------------|-------------|--------------|-----------|-------------------|-----------|
| | Beneficially | Outstanding | | | | |
| Name | Owned | Shares(1) | Voting Power | | Dispositive Power | |
| | | | Sole | Shared | Sole | Shared |
| Stephens Investments Holdings | | | | | | |
| LLC | 2,477,920 | 8.1 | 2,477,920 | 0 | 2,477,920 | 0 |
| Stephens Inc.(2) | 95,386 | 0.3 | 82,430 | 12,956 | 82,430 | 12,956 |
| Warren A. Stephens Grantor | | | | | | |
| Trust | 100,350 | 0.3 | 100,350 | 0 | 100,350 | 0 |
| Harriet C. Stephens Trust | 683,283 | 2.2 | 683,283 | 0 | 683,283 | 0 |
| Warren & Harriet Stephens | | | | | | |
| Children s Trust | 931,038 | 3.0 | 931,038 | 0 | 931,038 | 0 |
| Warren Miles Amerine Stephens | | | | | | |
| 95 Trust | 56,633 | 0.2 | 56,633 | 0 | 56,633 | 0 |
| Warren Miles Amerine Stephens | | | | | | |
| Trust | 6,352 | 0.0 | 6,352 | 0 | 6,352 | 0 |
| John Calhoun Stephens 95 Trust | 56,633 | 0.2 | 56,633 | 0 | 56,633 | 0 |
| John Calhoun Stephens Trust | 6,352 | 0.0 | 6,352 | 0 | 6,352 | 0 |
| Laura Whitaker Stephens 95 | | | | | | |
| Trust | 56,633 | 0.2 | 56,633 | 0 | 56,633 | 0 |
| Laura Whitaker Stephens Trust | 6,352 | 0.0 | 6,352 | 0 | 6,352 | 0 |
| Curtis F. Bradbury, Jr. | 234,972 | 0.8 | 234,972 | 0 | 234,972 | 0 |
| Douglas H. Martin(3) | 163,540 | 0.5 | 157,240 | 6,300 | 157,240 | 6,300 |
| Warren A. Stephens(4) | 4,683,048 | 15.3 | 2,579,406 | 2,103,642 | 2,579,406 | 2,103,642 |
| Harriet C. Stephens(5) | 2,090,686 | 6.8 | 0 | 2,090,686 | 0 | 2,090,686 |
| WAS Conn s Annuity Trust One | 206,116 | 0.7 | 206,116 | 0 | 206,116 | 0 |

⁽¹⁾ Based on 30,657,872 shares of the Common Stock reported by the Issuer as outstanding as of March 23, 2016, as set forth in the Form 10K filed by the Issuer on March 29, 2016.

⁽²⁾ Includes 82,430 shares owned directly, as to which Stephens Inc. has sole voting power and sole dispositive power, and 12,956 shares held in discretionary trading accounts on behalf of Stephens Inc. clients as to which the firm may be deemed to have shared voting power and shared dispositive power.

⁽³⁾ Includes 93,335 shares owned directly as to which Mr. Martin has sole voting power and sole dispositive power, and 2,028 shares to be acquired by Mr. Martin upon the vesting of restricted stock units on May 29, 2016, 800 shares owned by Douglas Martin Custodian for Haven Celeste Martin as to which Mr. Martin has sole voting power and sole dispositive power, and 1,600 shares owned by Mr. Martin s children as to which Mr. Martin has shared voting and dispositive power pursuant to powers of attorney. Also includes 16,827 shares owned through Roth IRA accounts as to which Mr. Martin has sole voting and dispositive power, and includes 4,250 shares owned through IRA accounts as to which Mr. Martin has sole voting and dispositive power. Also includes 3,100 shares owned by Mr. Martin s spouse as custodian for a minor child, as to which Mr. Martin may be deemed to have shared voting and dispositive power. Also includes 1,600 shares owned by a charitable foundation of which Mr. Martin is a co-trustee, as to which Mr. Martin has shared voting and dispositive power. Also includes 40,000 shares which Mr. Martin has the right to receive upon the exercise of options, and as to which Mr. Martin would have sole voting power and sole dispositive power.

- (4) Includes 2,477,920 shares owned by Stephens Investments Holdings LLC as to which Mr. Stephens, as Manager of the LLC, may be deemed to have sole voting power and sole dispositive power. Also includes 82,430 shares owned by Stephens Inc. as to which Mr. Stephens, as President of Stephens Inc., may be deemed to have sole voting power and sole dispositive power, and 12,956 shares held in discretionary trading accounts on behalf of clients of Stephens Inc. as to which Mr. Stephens, as President of Stephens Inc., may be deemed to have shared voting power and shared dispositive power. Also includes 6,352 shares owned by each of Warren Miles Amerine Stephens Trust, John Calhoun Stephens Trust, and Laura Whitaker Stephens Trust, as to which Mr. Stephens, as sole Trustee of the trusts, has sole voting power and sole dispositive power. Also includes 683,283 shares owned by Harriet C. Stephens Trust, 100,350 shares owned by Warren A. Stephens Grantor Trust, 206,116 shares owned by WAS Conn s Annuity Trust One, and 56,633 shares owned by each of Warren M. A. Stephens 95 Trust, John Calhoun Stephens 95 Trust, and Laura Whitaker Stephens 95 Trust, as to which Harriet C. Stephens is Trustee and as to which Mr. Stephens may be deemed to have shared voting and dispositive power with Ms. Stephens. Also includes 931,038 shares owned by Warren & Harriet Stephens Childrens Trust, Harriet C. Stephens, Co-Trustee, as to which Mr. Stephens may be deemed to have shared voting and dispositive power with Ms. Stephens.
- (5) Includes 683,283 shares owned by Harriet C. Stephens Trust, 100,350 shares owned by Warren A. Stephens Grantor Trust, 206,116 shares owned by WAS Conn s Annuity Trust One, and 56,633 shares owned by each of Warren M. A. Stephens 95 Trust, John Calhoun Stephens 95 Trust, and Laura Whitaker Stephens 95 Trust, as to which Harriet C. Stephens is Trustee and as to which Ms. Stephens may be deemed to have shared voting and dispositive power with Mr. Stephens. Also includes 931,038 shares owned by Warren & Harriet Stephens Childrens Trust, Harriet C. Stephens, Co-Trustee, as to which Ms. Stephens may be deemed to have shared voting and dispositive power.

Item 5(c) of the Statement is supplemented by adding the following: Since the filing of Amendment No. 15 to the Statement on March 21, 2016, Stephens Investments Holdings LLC purchased 250,000 shares of the Common Stock in the open market on March 30, 2016 at an average price of \$12.3539 per share.

ITEM 7. MATERIAL TO BE FILED AS EXHIBITS. Agreement to File Joint Schedule 13D

SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

April 7, 2016

Date

/s/ David A. Knight
David A. Knight, as attorney in fact for
Stephens Investments Holdings LLC, Stephens
Inc., Warren A. Stephens Grantor Trust,
Harriet C. Stephens Trust, Warren & Harriet
Stephens Children s Trust, Warren Miles
Amerine Stephens 95 Trust, Warren Miles
Amerine Stephens Trust, John Calhoun
Stephens 95 Trust, John Calhoun Stephens
Trust, Laura Whitaker Stephens 95 Trust,
Laura Whitaker Stephens Trust, Curtis F.
Bradbury, Jr., Douglas H. Martin, and WAS
Conn s Annuity Trust One