## UNITED STATES

## SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 10-Q
b Quarterly report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 For the quarterly period ended August 2, 2014,
or

Transition report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934
For the transition period from $\qquad$ to $\qquad$ .

Commission file number: 000-49885

KIRKLAND S, INC.
(Exact name of registrant as specified in its charter)

Tennessee (State or other jurisdiction of incorporation or organization)

62-1287151
(IRS Employer
Identification No.)

2501 McGavock Pike, Suite

1000 Nashville, Tennessee 37214
(Address of principal executive offices) (Zip Code)
Registrant s telephone number, including area code: (615) 872-4800

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. YES p NO *

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T ( $\$ 232.405$ of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). YES p NO *

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer * Accelerated filer p Non-accelerated filer " Smaller reporting company " Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). YES * NO p

Indicate the number of shares outstanding of each of the issuer s classes of common stock, as of the latest practicable date.

Common Stock, no par value 17,294,831 shares outstanding as of September 4, 2014.

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## KIRKLAND S, INC.

## CONDENSED CONSOLIDATED BALANCE SHEETS

## (in thousands, except share data)

|  | August 2, <br> $\mathbf{2 0 1 4}$ <br> (Unaudited) | February 1, <br> $\mathbf{2 0 1 4}$ | August 3, <br> 2013 <br> (Unaudited) |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| ASSETS |  |  |  |  |  |
| Current assets: | 68,468 | $\$$ | 89,050 | $\$$ | 63,489 |
| Cash and cash equivalents | 57,364 | 52,637 | 53,979 |  |  |
| Inventories, net | 2,828 | 2,777 | 1,630 |  |  |
| Deferred income taxes | 12,534 | 8,817 | 12,258 |  |  |
| Prepaid expenses and other current assets | 141,194 | 153,281 | 131,356 |  |  |
|  | 86,201 | 80,329 | 77,537 |  |  |
| Total current assets | 2,065 | 1,838 | 1,757 |  |  |
| Property and equipment, net |  |  |  |  |  |
| Other assets | $\$ 229,460$ | $\$$ | 235,448 | $\$$ | 210,650 |

## LIABILITIES AND SHAREHOLDERS EQUITY

Current liabilities:

| Accounts payable | $\$$ | 22,434 | $\$$ | 23,102 |
| :--- | ---: | ---: | ---: | ---: |
| Income taxes payable |  | $\$ 21,442$ |  |  |
| Accrued expenses | 22,440 | 23,675 | 21,470 |  |
| Total current liabilities | 44,874 | 52,647 | 42,912 |  |
| Deferred rent | 39,519 | 38,976 | 38,222 |  |
| Non-current deferred income taxes | 3,274 | 3,337 | 3,074 |  |
| Other liabilities | 5,416 | 5,259 | 5,425 |  |
|  |  |  |  |  |
| Total liabilities | 93,083 | 100,219 | 89,633 |  |

Shareholders equity:
Preferred stock, no par value, $10,000,000$ shares authorized; no shares issued or outstanding at August 2, 2014, February 1, 2014, or
August 3, 2013, respectively
Common stock, no par value; 100,000,000 shares authorized;
$17,317,777 ; 17,304,285$; and $17,229,536$ shares issued and outstanding at August 2, 2014, February 1, 2014, and August 3, 2013, respectively $\quad 157,576 \quad 156,193 \quad 155,315$ Accumulated deficit
$(21,199) \quad(20,964)$ $(34,298)$

Total shareholders equity
136,377 135,229
121,017
$\begin{array}{lllllll}\text { Total liabilities and shareholders } & \text { equity } & \$ 229,460 & \$ & 235,448 & \$ & 210,650\end{array}$
The accompanying notes are an integral part of these financial statements.

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## KIRKLAND S, INC.

## CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED)

## (in thousands, except per share data)

|  | 13-Week Period Ended |  | 26-Week Period Ended |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\underset{2014}{\text { August }} 2$ | $\underset{2013}{\text { August } 3,}$ | $\underset{2014}{\text { August }} \mathbf{2}$ | $\underset{2013}{\text { August } 3,}$ |
| Net sales | \$ 103,485 | \$ 97,123 | \$ 211,740 | \$ 198,356 |
| Cost of sales (exclusive of depreciation as shown below) | 65,612 | 61,480 | 131,265 | 123,307 |
| Gross profit | 37,873 | 35,643 | 80,475 | 75,049 |
| Operating expenses: |  |  |  |  |
| Compensation and benefits | 21,087 | 19,926 | 42,366 | 39,854 |
| Other operating expenses | 14,226 | 12,841 | 27,890 | 25,692 |
| Depreciation | 4,431 | 3,950 | 8,731 | 7,741 |
| Total operating expenses | 39,744 | 36,717 | 78,987 | 73,287 |
| Operating income (loss) | $(1,871)$ | $(1,074)$ | 1,488 | 1,762 |
| Interest expense, net | 67 | 72 | 136 | 139 |
| Other income, net | (226) | (53) | (308) | (114) |
| Income (loss) before income taxes | $(1,712)$ | $(1,093)$ | 1,660 | 1,737 |
| Income tax expense (benefit) | (657) | (516) | 660 | 541 |
| Net income (loss) | \$ $(1,055)$ | \$ (577) | \$ 1,000 | \$ 1,196 |
| Earnings (loss) per share: |  |  |  |  |
| Basic | \$ (0.06) | \$ (0.03) | \$ 0.06 | \$ 0.07 |
| Diluted | \$ (0.06) | \$ (0.03) | \$ 0.06 | \$ 0.07 |
| Weighted average shares for basic earnings (loss) per share: | 17,335 | 17,174 | 17,321 | 17,129 |
| Effect of dilutive stock equivalents |  |  | 510 | 406 |
| Adjusted weighted average shares for diluted earnings (loss) per share | 17,335 | 17,174 | 17,831 | 17,535 |

The accompanying notes are an integral part of these financial statements.

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## KIRKLAND S, INC.

## CONDENSED CONSOLIDATED STATEMENT OF SHAREHOLDERS EQUITY (UNAUDITED)

## (in thousands, except share data)

|  | Common Stock |  | AccumulatedDeficit |  | Total Shareholders Equity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Shares | Amount |  |  |  |  |
| Balance at February 1, 2014 | 17,304,285 | \$ 156,193 | \$ | $(20,964)$ | \$ | 135,229 |
| Exercise of employee stock options and employee stock purchases | 25,722 | 183 |  |  |  | 183 |
| Tax benefit from exercise of stock options |  | 130 |  |  |  | 130 |
| Net share settlement of stock options and restricted stock units | $(26,343)$ | (315) |  |  |  | (315) |
| Issuance of restricted stock | 82,000 |  |  |  |  |  |
| Stock-based compensation expense |  | 1,385 |  |  |  | 1,385 |
| Repurchase and retirement of common stock | $(67,887)$ |  |  | $(1,235)$ |  | $(1,235)$ |
| Net income |  |  |  | 1,000 |  | 1,000 |
| Balance at August 2, 2014 | 17,317,777 | \$ 157,576 | \$ | $(21,199)$ | \$ | 136,377 |

The accompanying notes are an integral part of these financial statements.

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## KIRKLAND S, INC.

## CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED)

## (in thousands)

|  | 26-Week Period Ended <br> August 2, August 3, <br> 20142013 |  |  |
| :---: | :---: | :---: | :---: |
| Cash flows from operating activities: |  |  |  |
| Net income | \$ 1,000 | \$ | 1,196 |
| Adjustments to reconcile net income to net cash provided by (used in) operating activities: |  |  |  |
| Depreciation of property and equipment | 8,731 |  | 7,741 |
| Amortization of landlord construction allowances | $(3,038)$ |  | $(2,804)$ |
| Amortization of debt issue costs | 38 |  | 38 |
| Loss on disposal of property and equipment | 224 |  | 62 |
| Cash received for landlord construction allowances | 4,354 |  | 3,558 |
| Stock-based compensation expense | 1,385 |  | 1,392 |
| Excess tax benefits from exercise of stock options and restricted stock | (130) |  | (922) |
| Deferred income taxes | (114) |  | (82) |
| Changes in assets and liabilities: |  |  |  |
| Inventories, net | $(4,727)$ |  | $(4,402)$ |
| Prepaid expenses and other current assets | (608) |  | (570) |
| Other noncurrent assets | (265) |  | (236) |
| Accounts payable | (668) |  | (200) |
| Income taxes receivable / payable | $(9,635)$ |  | $(3,762)$ |
| Accrued expenses and other current and noncurrent liabilities | $(1,065)$ |  | 970 |
| Net cash provided by (used in) operating activities | $(4,518)$ |  | 1,979 |
| Cash flows from investing activities: |  |  |  |
| Capital expenditures | $(14,827)$ |  | $(6,841)$ |
| Net cash used in investing activities | $(14,827)$ |  | $(6,841)$ |
| Cash flows from financing activities: |  |  |  |
| Excess tax benefits from exercise of stock options and restricted stock | 130 |  | 922 |
| Employee stock purchases | 183 |  | 138 |
| Repurchase and retirement of common stock | $(1,235)$ |  |  |
| Cash used to settle withholding taxes on the vesting of restricted stock | (315) |  | (506) |
| Net cash provided by (used in) financing activities | $(1,237)$ |  | 554 |
| Cash and cash equivalents: |  |  |  |
| Net decrease | $(20,582)$ |  | $(4,308)$ |


| Beginning of the period | 89,050 | 67,797 |
| :--- | :--- | :--- | :--- |
| End of the period | $\$ 68,468$ | $\$ 63,489$ |

The accompanying notes are an integral part of these financial statements.

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## KIRKLAND S, INC.

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

## Note 1 Basis of Presentation

Kirkland s, Inc. (the Company ) is a specialty retailer of home décor and gifts with 328 stores in 35 states as of August 2, 2014. The condensed consolidated financial statements of the Company include the accounts of Kirkland s, Inc. and its wholly-owned subsidiaries, Kirkland s Stores, Inc., Kirkland s DC, Inc., Kirkland s Texas, LLC, and Kirklands.com, LLC. Significant intercompany accounts and transactions have been eliminated.

The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States for interim financial information and with instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and notes required for complete financial statements. In the opinion of management, all adjustments, including normal recurring accruals, considered necessary for a fair presentation have been included. These financial statements should be read in conjunction with the audited financial statements included in the Company s Annual Report on Form 10-K filed with the Securities and Exchange Commission on April 17, 2014.

It should be understood that accounting measurements at interim dates inherently involve greater reliance on estimates than those at fiscal year-end. In addition, because of seasonality factors, the results of the Company s operations for the 13-week period ended August 2, 2014 are not indicative of the results to be expected for any other interim period or for the entire fiscal year. The Company s fiscal year ends on the Saturday closest to January 31, resulting in years of either 52 or 53 weeks. All references to a fiscal year refer to the fiscal year ending on the Saturday closest to January 31 of the following year.

The preparation of the condensed consolidated financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the amounts reported in the condensed consolidated financial statements and accompanying notes. Actual results could differ from the estimates and assumptions used.

Changes in estimates are recognized in the period when new information becomes available to management. Areas where the nature of the estimate makes it reasonably possible that actual results could materially differ from amounts estimated include, but are not limited to impairment assessments on long-lived assets, asset retirement obligations, inventory reserves, self-insurance reserves, income tax liabilities, stock-based compensation, employee bonus accruals, gift card breakage, customer loyalty program accruals and contingent liabilities.

## Note 2 Income Taxes

An estimate of the annual effective tax rate is used at each interim period based on the facts and circumstances available at that time, while the actual effective tax rate is calculated at year-end. For the 13 -week period ended August 2, 2014, the Company recorded an income tax benefit of $38.4 \%$ of the loss before income taxes. In the prior year period, the Company recorded an income tax benefit of $47.2 \%$ of the loss before income taxes. The decrease in the rate from prior year reflects discrete tax credits received in the second quarter of fiscal 2013 that related to prior years. For the 26 -week period ended August 2, 2014, the Company recorded an income tax expense of $39.8 \%$ of pre-tax income. In the prior year period, the Company recorded an income tax expense of $31.1 \%$ of pre-tax income.

## Note 3 Earnings Per Share

Basic earnings per share is computed by dividing net income by the weighted average number of shares outstanding during each period presented, which excludes non-vested restricted stock units. Diluted earnings per share is computed by dividing net income by the weighted average number of shares outstanding plus the dilutive effect of stock equivalents outstanding during the applicable periods using the treasury stock method. Diluted earnings per share reflects the potential dilution that could occur if options to purchase stock were exercised into common stock and if outstanding grants of restricted stock were vested. Stock options and restricted stock units that were not included in the computation of diluted earnings per share, because to do so would have been antidilutive, were 1.6 million and 1.7 million shares for the 13 -week periods ended August 2, 2014, and August 3, 2013, respectively, and 487,000 and 596,000 shares for the 26 -week periods ended August 2, 2014, and August 3, 2013, respectively.

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## Note 4 Commitments and Contingencies

The Company is party to pending legal proceedings and claims. Although the outcome of such proceedings and claims cannot be determined with certainty, the Company s management is of the opinion that it is unlikely that these proceedings and any claims in excess of insurance coverage will have a material effect on the financial condition, operating results or cash flows of the Company.

## Note 5 Stock-Based Compensation

The Company maintains equity incentive plans under which it may grant non-qualified stock options, incentive stock options, restricted stock, restricted stock units, or stock appreciation rights to employees, non-employee directors and consultants.

The Company granted 182,500 stock options and 97,000 restricted stock units during the 13 -week and 26 -week periods ended August 2, 2014. This compares to 200,000 stock options and 104,000 restricted stock units granted in the 13 -week and 26 -week periods ended August 3, 2013. Total stock-based compensation expense (a component of compensation and benefits) was $\$ 748,000$ for the 13 -week period ended August 2, 2014, and $\$ 1.4$ million for the 26-week period ended August 2, 2014, compared to $\$ 729,000$ and $\$ 1.4$ million, respectively, for the comparable prior year periods. Compensation expense is recognized on a straight-line basis over the vesting periods of each grant. There have been no material changes in the assumptions used to compute compensation expense during the current quarter.

## Note 6 Related Party Transactions

In July 2009, the Company entered into an agreement with a related party vendor to purchase merchandise inventory. The vendor is considered a related party for financial reporting purposes because its principal is the spouse of the Company s Vice President of Merchandising. During the 13-week periods ended August 2, 2014 and August 3, 2013, purchases from this vendor totaled approximately $\$ 6.3$ million, or $12 \%$ of total merchandise purchases, and $\$ 7.0$ million, or $14 \%$ of merchandise purchases, respectively. During the 26 -week periods ended August 2, 2014 and August 3, 2013, purchases from this vendor totaled approximately $\$ 12.0$ million, or $12 \%$ of total merchandise purchases, and $\$ 13.4$ million, or $14 \%$ of merchandise purchases, respectively. Included in cost of sales for the 13-week periods ended August 2, 2014 and August 3, 2013 were $\$ 5.7$ million and $\$ 6.0$ million, respectively, related to this vendor. Included in cost of sales for the 26 -week periods ended August 2, 2014 and August 3, 2013 were $\$ 11.5$ million and $\$ 12.2$ million, respectively, related to this vendor. Payable amounts outstanding to this vendor were approximately $\$ 1.7$ million and $\$ 2.4$ million as of August 2, 2014 and August 3, 2013, respectively. The Company s payable terms with this vendor are consistent with the terms offered by other vendors in the ordinary course of business.

## Note 7 Stock Repurchase Program

On May 22, 2014, the Company announced that its Board of Directors authorized a stock repurchase plan providing for the purchase in the aggregate of up to $\$ 30$ million of the Company s outstanding common stock from time to time until May 2016. Through August 2, 2014, the Company repurchased and retired approximately 68,000 shares of common stock at an aggregate cost of approximately $\$ 1.2$ million. As of August 2, 2014, the Company had $\$ 28.8$ million remaining under the Board of Director s current authorization to repurchase its common stock. Subsequent to August 2, 2014, the Company has repurchased and retired approximately 43,000 shares of common stock at an aggregate cost of $\$ 780,000$.

## Note 8 New Accounting Pronouncement

In May 2014, the Financial Accounting Standards Board issued Accounting Standards Update (ASU) 2014-09, Revenue from Contracts with Customers. Under ASU 2014-09, an entity will recognize revenue when it transfers promised goods or services to customers in an amount that reflects what it expects in exchange for the goods or services. ASU 2014-09 also requires more detailed disclosures to enable users of financial statements to understand the nature, amount, timing, and uncertainty of revenue and cash flows arising from contracts with customers. The Company does not expect the provision of ASU 2014-09 to have a material impact on its consolidated financial statements. This update will be effective for the Company at the beginning of its fiscal 2017 year.

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## ITEM 2. MANAGEMENT S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

## Forward Looking Statements

This Management s Discussion and Analysis of Financial Condition and Results of Operations (MD\&A) is intended to provide an understanding of our financial condition, change in financial condition, cash flow, liquidity and results of operations. The following MD\&A discussion should be read in conjunction with the condensed consolidated financial statements and notes to those statements that appear elsewhere in this Form 10-Q and in the Company s Annual Report on Form 10-K, filed April 17, 2014. The following discussion contains forward-looking statements that reflect the Company s plans, estimates and beliefs. The Company s actual results could differ materially from those discussed or referred to in the forward-looking statements. Factors that could cause or contribute to any differences include, but are not limited to, those discussed under the caption Cautionary Statement for Purposes of the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995 and under Part II, Item 1A Risk Factors .

## General

We are a specialty retailer of home décor and gifts in the United States, operating 328 stores in 35 states as of August 2, 2014, as well as an e-commerce enabled website, www.kirklands.com. Our stores present a broad selection of distinctive merchandise, including wall décor (framed art, mirrors and other wall ornaments), lamps, decorative accessories, accent furniture, textiles, fragrance and accessories, frames, housewares, outdoor accessories and artificial floral products. Our stores also offer an extensive assortment of holiday merchandise during seasonal periods as well as items carried throughout the year suitable for gift-giving. In addition, we use innovative design and packaging to market home décor items as gifts. We provide our predominantly female customers an engaging shopping experience characterized by a diverse, ever-changing merchandise selection reflecting current styles at prices which provide discernible value. This combination of ever-changing and stylish merchandise, value pricing and a stimulating store experience has led to our emergence as a leader in home décor and enabled us to develop a strong customer franchise.

During the 13-week period ended August 2, 2014, we opened six new stores and closed two stores. During the 26-week period ended August 2, 2014, we opened thirteen new stores and closed nine stores. The following table summarizes our stores and square footage under lease:

|  | As of <br> August 2, <br> $\mathbf{2 0 1 4}$ | As of <br> August 3, <br> $\mathbf{2 0 1 3}$ |
| :--- | ---: | ---: |
| Number of stores | 328 | 317 |
| Square footage | $2,470,440$ | $2,338,518$ |
| Average square footage per store | 7,532 | 7,377 |

## 13-Week Period Ended August 2, 2014 Compared to the 13-Week Period Ended August 3, 2013

Results of operations. The table below sets forth selected results of our operations both in dollars (in thousands) and as a percentage of net sales for the periods indicated:

|  | \$ | \% | \$ | \% | \$ | \% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$ 103,485 | 100.0\% | \$ 97,123 | 100.0\% | \$ 6,362 | 6.6\% |
| Cost of sales | 65,612 | 63.4\% | 61,480 | 63.3\% | 4,132 | 6.7\% |
| Gross profit | 37,873 | 36.6\% | 35,643 | 36.7\% | 2,230 | 6.3\% |
| Operating expenses: |  |  |  |  |  |  |
| Compensation and benefits | 21,087 | 20.4\% | 19,926 | 20.5\% | 1,161 | 5.8\% |
| Other operating expenses | 14,226 | 13.7\% | 12,841 | 13.2\% | 1,385 | 10.8\% |
| Depreciation | 4,431 | 4.3\% | 3,950 | 4.1\% | 481 | 12.2\% |
| Total operating expenses | 39,744 | 38.4\% | 36,717 | 37.8\% | 3,027 | 8.2\% |
| Operating loss | $(1,871)$ | (1.8\%) | $(1,074)$ | (1.1\%) | (797) | 74.2\% |
| Interest expense, net | 67 | 0.1\% | 72 | 0.1\% | (5) | (6.9\%) |
| Other income, net | (226) | (0.2\%) | (53) | (0.1\%) | (173) | 326.4\% |
| Loss before income taxes | $(1,712)$ | (1.7\%) | $(1,093)$ | (1.1\%) | (619) | 56.6\% |
| Income tax benefit | (657) | (0.6\%) | (516) | (0.5\%) | (141) | 27.3\% |
| Net loss | \$ $(1,055)$ | (1.0\%) | \$ (577) | (0.6\%) | \$ (478) | 82.8\% |

Net sales. Net sales increased $6.6 \%$ to $\$ 103.5$ million for the second fiscal quarter of 2014 compared to $\$ 97.1$ million for the prior year period. The impact of net new store growth contributed an increase to net sales of $\$ 3.1$ million. An increase in

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comparable store sales, including e-commerce sales, of $3.6 \%$, contributed an increase over the prior year quarter of $\$ 3.3$ million. Comparable store sales decreased $0.2 \%$ in the prior year period. For the second fiscal quarter of 2014, the e-commerce business was up $27.1 \%$ versus the prior year period, accompanied by an increase in comparable store sales at brick-and-mortar stores of $2.6 \%$. For brick-and-mortar stores, the comparable store sales increase was primarily due to an increase in the number of transactions, offset by a decrease in the average ticket. The increase in transactions resulted from an increase in conversion, combined with a slight increase in traffic. The decrease in the average ticket reflected a decrease in the average retail selling price, partially offset by an increase in items per transaction. The merchandise categories contributing most to the comparable store sales increase were fragrance and accessories, textiles, art, holiday, housewares, and wall décor.

Gross profit. Gross profit as a percentage of net sales decreased from $36.7 \%$ in the second quarter of 2013 to $36.6 \%$ in the second quarter of 2014. The overall decrease in gross profit margin was primarily due to higher outbound freight and central distribution costs, partially offset by a higher merchandise margin. Outbound freight costs and central distribution expenses increased as a percentage of sales, primarily due to an increase in the e-Commerce business. Merchandise margin increased from $53.4 \%$ in the second quarter of fiscal 2013 to $54.2 \%$ in the second quarter of fiscal 2014. The increase in merchandise margin was primarily the result of lower inbound freight costs and favorable physical inventory results. The increase was accompanied by a reduction in promotional activity and markdowns. Merchandise margin is calculated as net sales minus product cost of sales (including inbound freight) and inventory shrinkage. Merchandise margin excludes outbound freight, store occupancy and central distribution costs. Store occupancy costs as a percentage of net sales were flat in the second quarter of 2014 as compared to the prior year period.

Compensation and benefits. Compensation and benefits expenses for stores decreased as a percentage of net sales for the second quarter of fiscal 2014 as compared to the second quarter of 2013 due to comparable store sales leverage. At the corporate level, the compensation and benefits ratio increased over the prior year period primarily due to increased headcount associated with our multi-channel initiatives.

Other operating expenses. Other operating expenses increased as a percentage of sales versus the prior year period due to increases in marketing and utility expenses as well as expenses related to e-Commerce operations. These increases were partially offset by a reduction in self-insurance expenses.

Depreciation. The increase in depreciation as a percentage of sales reflects an increase in capital expenditures in recent fiscal years and the implementation of major technology upgrades.

Income tax expense. We recorded an income tax benefit of approximately $\$ 657,000$, or $38.4 \%$ of the loss before income taxes during the second quarter of fiscal 2014, versus a tax benefit of approximately $\$ 516,000$, or $47.2 \%$ of the loss before income taxes, in the prior year quarter. The decrease in the tax rate from prior year reflects discrete tax credits received in the second quarter of fiscal 2013 that related to prior years.

Net loss and loss per share. As a result of the foregoing, we reported a net loss of $\$ 1.1$ million, or $\$ 0.06$ per diluted share, for the second quarter of fiscal 2014 as compared to a net loss of $\$ 577,000$, or $\$ 0.03$ per diluted share, for the second quarter of fiscal 2013.

## 26-Week Period Ended August 2, 2014 Compared to the 26-Week Period Ended August 3, 2013

Results of operations. The table below sets forth selected results of our operations both in dollars (in thousands) and as a percentage of net sales for the periods indicated:

|  | 26-Week Period Ended |  |  |  | Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | August 2, 2014 |  | August 3, 2013 |  |  |  |
|  | \$ | \% | \$ | \% | \$ | \% |
| Net sales | \$ 211,740 | 100.0\% | \$ 198,356 | 100.0\% | \$ 13,384 | 6.7\% |
| Cost of sales | 131,265 | 62.0\% | 123,307 | 62.2\% | 7,958 | 6.5\% |
| Gross profit | 80,475 | 38.0\% | 75,049 | 37.8\% | 5,426 | 7.2\% |
| Operating expenses: |  |  |  |  |  |  |
| Compensation and benefits | 42,366 | 20.0\% | 39,854 | 20.1\% | 2,512 | 6.3\% |
| Other operating expenses | 27,890 | 13.2\% | 25,692 | 13.0\% | 2,198 | 8.6\% |
| Depreciation | 8,731 | 4.1\% | 7,741 | 3.9\% | 990 | 12.8\% |
| Total operating expenses | 78,987 | 37.3\% | 73,287 | 36.9\% | 5,700 | 7.8\% |
| Operating income | 1,488 | 0.7\% | 1,762 | 0.9\% | (274) | (15.6\%) |
| Interest expense, net | 136 | 0.1\% | 139 | 0.1\% | (3) | (2.2\%) |
| Other income, net | (308) | (0.1\%) | (114) | (0.1\%) | (194) | 170.2\% |
| Income before income taxes | 1,660 | 0.8\% | 1,737 | 0.9\% | (77) | (4.4\%) |
| Income tax expense | 660 | 0.3\% | 541 | 0.3\% | 119 | 22.0\% |
| Net income | \$ 1,000 | 0.5\% | \$ 1,196 | 0.6\% | \$ (196) | (16.4\%) |

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Net sales. Net sales increased $6.7 \%$ to $\$ 211.7$ million for the first half of fiscal 2014 compared to $\$ 198.4$ million for the prior year period. The impact of net new store growth contributed an increase to net sales of $\$ 5.4$ million. An increase in comparable store sales, including e-commerce sales, of $4.3 \%$, contributed an increase over the prior year quarter of $\$ 8.0$ million. Comparable store sales decreased $1.3 \%$ in the prior year period. For the first half of 2014, e-commerce net sales were up $32.2 \%$ versus the prior year period, accompanied by an increase in comparable store sales at brick-and-mortar stores of $3.2 \%$. For brick-and-mortar stores, the comparable store sales increase was primarily due to an increase in the number of transactions, offset by a slight decrease in the average ticket. The increase in transactions resulted from an increase in conversion. The slight decrease in the average ticket reflected a decrease in average retail selling price, partially offset by a slight increase in items sold per transaction. The merchandise categories contributing most to the comparable store sales increase were textiles, wall decor, and fragrance and accessories.

Gross profit. Gross profit as a percentage of net sales increased from $37.8 \%$ in the first half of 2013 to $38.0 \%$ in the first half of 2014. The overall increase in gross profit margin was primarily due to a higher merchandise margin, which increased from $54.3 \%$ in the first half of fiscal 2013 to $55.1 \%$ in the first half of fiscal 2014. Merchandise margin is calculated as net sales minus product cost of sales (including inbound freight), inventory shrinkage, and loyalty reward program discounts. Merchandise margin excludes outbound freight, store occupancy and central distribution costs. The increase in merchandise margin was primarily the result of a reduction in promotional activity and markdowns, lower inbound freight costs, and favorable physical inventory results. Store occupancy costs and outbound freight costs as a percentage of net sales were essentially flat in the first half of 2014 as compared to the prior year period. Central distribution expenses as a percentage of net sales increased from the prior year period, mainly due to e-Commerce.

Compensation and benefits. Compensation and benefits expenses for stores increased in dollars as a result of an increase in store count, but slightly decreased as a percent of net sales for the first half of fiscal 2014 as compared to the first half of 2013 due to comparable store sales leverage. At the corporate level, the compensation and benefits ratio increased over the prior year period, primarily due to increased headcount associated with our multi-channel initiatives, and severance benefits related to the departure of our former Senior Vice President of Supply Chain.

Other operating expenses. Other operating expenses increased in dollars and as a percentage of net sales versus the prior year period due primarily to increased marketing expenses.

Depreciation. The increase in depreciation as a percentage of sales reflects an increase in capital expenditures in recent fiscal years and the implementation of major technology upgrades.

Income tax expense. We recorded income tax expense of approximately $\$ 660,000$, or $39.8 \%$ of pre-tax income during the first half of fiscal 2014, versus approximately $\$ 541,000$, or $31.1 \%$ of pre-tax income, in the prior year period. The increase in the rate over prior year reflects discrete tax credits received in the first half of fiscal 2013 that related to prior years.

Net income and earnings per share. As a result of the foregoing, we reported net income of $\$ 1.0$ million, or $\$ 0.06$ per diluted share, for the first half of fiscal 2014 as compared to net income of $\$ 1.2$ million, or $\$ 0.07$ per diluted share, for the first half of fiscal 2013.

## Liquidity and Capital Resources

Our principal capital requirements are for working capital and capital expenditures. Working capital consists mainly of merchandise inventories offset by accounts payable, which typically reach their peak by the early portion of the
fourth quarter of each fiscal year. Capital expenditures primarily relate to new store openings; existing store expansions, remodels or relocations; and purchases of equipment or information technology assets for our stores, distribution facilities and corporate headquarters. Historically, we have funded our working capital and capital expenditure requirements with internally generated cash and borrowings under our credit facility.

Cash flows from operating activities. Net cash used in operating activities was approximately $\$ 4.5$ million for the first half of fiscal 2014, compared to net cash provided by operating activities of $\$ 2.0$ million for the first half of 2013. Cash flows from operating activities depend heavily on operating performance, changes in working capital and the timing and amount of payments for income taxes. The change in the amount of cash used in operations as compared to the prior year period was primarily the result of higher income tax payments and incentive bonus payouts in the first half of 2014, combined with decreased accounts payable, due to timing of payments.

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Cash flows from investing activities. Net cash used in investing activities for the first half of fiscal 2014 consisted of $\$ 14.8$ million in capital expenditures as compared to $\$ 6.8$ million in capital expenditures for the prior year period. The capital expenditures in both periods primarily related to new store construction and information technology assets. During the first half of fiscal 2014, we opened thirteen stores compared to seven stores during the first half of fiscal 2013. We expect that capital expenditures for all of fiscal 2014 will be approximately $\$ 31$ to $\$ 34$ million, primarily to fund the leasehold improvements of new stores, make improvements in our information technology infrastructure and multi-channel capabilities, maintain our investments in existing stores and our distribution center, and support our corporate office relocation.

Cash flows from financing activities. Net cash used in financing activities was approximately $\$ 1.2$ million for the first half of fiscal 2014, and was primarily related to the repurchase and retirement of common stock, partially offset by employee stock purchases and the related tax benefits. Net cash provided by financing activities was approximately $\$ 554,000$ for the first half of fiscal 2013, and was related to the exercise of employee stock options, the vesting of restricted stock units, employee stock purchases, and the related tax benefits.

Revolving credit facility. On August 19, 2011, we entered into an Amended and Restated Credit Agreement (the Credit Agreement ) with Bank of America, N.A. as administrative agent and collateral agent, and the lenders named therein (the Lenders ), replacing our prior credit agreement entered into in 2004. The Credit Agreement increased our senior secured revolving credit facility from $\$ 45$ million to $\$ 50$ million and extended the maturity date to August 2016. Borrowings under the facility bear interest at an annual rate equal to LIBOR plus a margin ranging from 175 to 225 basis points with no LIBOR floor. Additionally, a fee of $0.375 \%$ per annum is assessed on the unused portion of the facility.

Pursuant to the Credit Agreement, borrowings are subject to certain customary conditions and contain customary events of default, including, without limitation, failure to make payments, a cross-default to certain other debt, breaches of covenants, breaches of representations and warranties, a change in control, certain monetary judgments and bankruptcy and ERISA events. Upon any such event of default, the principal amount of any unpaid loans and all other obligations under the Credit Agreement may be declared immediately due and payable. The maximum availability under the facility is limited by a borrowing base formula which consists of a percentage of eligible inventory and eligible credit card receivables, less reserves.

Also on August 19, 2011, we entered into an Amended and Restated Security Agreement with our Lenders. Pursuant to the Security Agreement, we pledged and granted to the administrative agent, for the benefit of itself and the secured parties specified therein, a lien on and security interest in all of the rights, title and interest in substantially all of our assets to secure the payment and performance of the obligations under the Credit Agreement.

As of August 2, 2014, we were in compliance with the covenants in the facility and there were no outstanding borrowings under the credit facility, with approximately $\$ 37.1$ million available for borrowing.

At August 2, 2014, our balance of cash and cash equivalents was approximately $\$ 68.5$ million. We do not anticipate any borrowings under the credit facility during fiscal 2014. We believe that the combination of our cash balances and cash flow from operations will be sufficient to fund our planned capital expenditures and working capital requirements for at least the next twelve months.

Share Repurchase Authorization. On May 22, 2014, we announced that our Board of Directors authorized a stock repurchase plan providing for the purchase in the aggregate of up to $\$ 30$ million of our outstanding common stock until May 2016. Through August 2, 2014, we repurchased and retired approximately 68,000 shares of common stock at an aggregate cost of approximately $\$ 1.2$ million. As of August 2, 2014, we had $\$ 28.8$ million remaining under our

Board of Director s current authorization to repurchase our common stock. Subsequent to August 2, 2014, we have repurchased and retired approximately 43,000 shares of common stock at an aggregate cost of $\$ 780,000$.

## Related Party Transactions

In July 2009, we entered into an agreement with a related party vendor to purchase merchandise inventory. The vendor is considered a related party for financial reporting purposes because its principal is the spouse of our Vice President of Merchandising. During the 13-week periods ended August 2, 2014 and August 3, 2013, purchases from this vendor totaled approximately $\$ 6.3$ million, or $12 \%$ of total merchandise purchases, and $\$ 7.0$ million, or $14 \%$ of merchandise purchases, respectively. During the 26-week periods ended August 2, 2014 and August 3, 2013, purchases from this vendor totaled approximately $\$ 12.0$ million, or $12 \%$ of total merchandise purchases, and $\$ 13.4$ million, or $14 \%$ of merchandise purchases, respectively. Included in cost of sales for the 13 -week periods ended August 2, 2014 and August 3, 2013 were $\$ 5.7$ million

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and $\$ 6.0$ million, respectively, related to this vendor. Included in cost of sales for the 26 -week periods ended August 2, 2014 and August 3, 2013 were $\$ 11.5$ million and $\$ 12.2$ million, respectively, related to this vendor. Payable amounts outstanding to this vendor were approximately $\$ 1.7$ million and $\$ 2.4$ million as of August 2, 2014 and August 3, 2013, respectively. Our payable terms with this vendor are consistent with the terms offered by other vendors in the ordinary course of business.

## Significant Contractual Obligations and Commercial Commitments

## Construction commitments

The Company had commitments for new store construction projects totaling approximately $\$ 743,000$ at August 2, 2014.

## Critical Accounting Policies and Estimates

There have been no significant changes to our critical accounting policies during fiscal 2014. Refer to our Annual Report on Form 10-K for the fiscal year ended February 1, 2014, for a summary of our critical accounting policies.

## Cautionary Statement for Purposes of the Safe Harbor Provisions of the Private Securities Litigation Reform Act of $\mathbf{1 9 9 5}$

The following information is provided pursuant to the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. Certain statements under the heading Management s Discussion and Analysis of Financial Condition and Results of Operations in this Form 10-Q are forward-looking statements made pursuant to these provisions. Forward-looking statements provide current expectations of future events based on certain assumptions and include any statement that does not directly relate to any historical or current fact. Words such as should, likely to, forecasts, strategy, goal, anticipates, believes, expects, estimates, intends, plans, projects, and sin identify such forward-looking statements. Such statements are subject to certain risks and uncertainties which could cause actual results to differ materially from the results projected in such statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof.

The factors listed below under the heading Risk Factors and in the other sections of this Form 10-Q provide examples of risks, uncertainties and events that could cause our actual results to differ materially from the expectations expressed in our forward-looking statements.

These forward-looking statements speak only as of the date of this report and, except as required by law, we undertake no obligation to update forward-looking statements to reflect events or circumstances occurring after the date of this report.

We caution readers that the following important factors, among others, have in the past, in some cases, affected and could in the future affect our actual results of operations and cause our actual results to differ materially from the results expressed in any forward-looking statements made by us or on our behalf.

If We Do Not Generate Sufficient Cash Flow, We May Not Be Able to Implement Our Growth Strategy.

If We Are Unable to Profitably Open and Operate New Stores at a Rate that Exceeds Planned Store Closings, We May Not Be Able to Adequately Execute Our Growth Strategy, Resulting in a Decrease in Net Sales and Net Income.

Our Success Depends Upon our Marketing, Advertising and Promotional Efforts. If We are Unable to Implement them Successfully, or if Our Competitors Market, Advertise or Promote More Effectively than We Do, Our Revenue May Be Adversely Affected.

We May Not Be Able to Successfully Anticipate Consumer Trends and Our Failure to Do So May Lead to Loss of Consumer Acceptance of Our Products Resulting in Reduced Net Sales.

We May Not Be Able to Successfully Respond to Technological Change, Our Website Could Become Obsolete and Our Financial Results and Conditions Could be Adversely Affected.

Inventory Loss and Theft and the Inability to Anticipate Inventory Needs may Result in Reduced Net Sales.

Inability to Successfully Develop and Maintain a Relevant and Reliable Multichannel Experience for Our Customers Could Adversely Affect Our Sales, Results of Operations and Reputation.

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Our Results Could be Negatively Impacted if our Merchandise Offering Suffers a Substantial Impediment to its Reputation Due to Real or Perceived Quality Issues.

We Face an Extremely Competitive Specialty Retail Business Market, and Such Competition Could Result in a Reduction of Our Prices and a Loss of Our Market Share.

Weather Conditions Could Adversely Affect Our Sales and/or Profitability by Affecting Consumer Shopping Patterns.

We are Exposed to the Risk of Natural Disasters, Pandemic Outbreaks, Global Political Events, War and Terrorism That Could Disrupt Our Business and Result in Lower Sales, Increased Operating Costs and Capital Expenditures.

Our Performance May be Affected by General Economic Conditions.

Our Profitability is Vulnerable to Inflation and Cost Increases.

Our Profitability is Vulnerable to Energy Prices.

Our Business Is Highly Seasonal and Our Fourth Quarter Contributes a Disproportionate Amount of Our Net Sales, Net Income and Cash Flow, and Any Factors Negatively Impacting Us During Our Fourth Quarter Could Reduce Our Net Sales, Net Income and Cash Flow, Leaving Us with Excess Inventory and Making It More Difficult for Us to Finance Our Capital Requirements.

Failure to Control Merchandise Returns Could Negatively Impact the Business.

We May Experience Significant Variations in Our Quarterly Results.

Our Comparable Store Net Sales Fluctuate Due to a Variety of Factors.

Our Freight Costs and thus Our Cost of Goods Sold are Impacted by Changes in Fuel Prices.

Changes in Accounting and Tax Rules and Regulations May Adversely Affect our Operating Results.

New Legal Requirements Could Adversely Affect Our Operating Results.

New Regulations Related to Conflict Minerals Could Adversely Impact Our Business.

Litigation May Adversely Affect Our Business, Financial Condition, Results of Operations or Liquidity.

Product Liability Claims Could Adversely Affect Our Reputation.

If We Fail to Protect Our Brand Name, Competitors May Adopt Trade Names that Dilute the Value of Our Brand Name.

Failure to Protect the Integrity and Security of Individually Identifiable Data of Our Customers and Employees Could Expose Us to Litigation and Damage Our Reputation; The Expansion of Our e-commerce Business Has Inherent Cybersecurity Risks That May Result in Business Disruptions.

Our Hardware and Software Systems Are Vulnerable to Damage that Could Harm Our Business.

We Depend on a Number of Vendors to Supply Our Merchandise, and Any Delay in Merchandise Deliveries from Certain Vendors May Lead to a Decline in Inventory Which Could Result in a Loss of Net Sales.

We Are Dependent on Foreign Imports for a Significant Portion of Our Merchandise, and Any Changes in the Trading Relations and Conditions Between the United States and the Relevant Foreign Countries May Lead to a Decline in Inventory Resulting in a Decline in Net Sales, or an Increase in the Cost of Sales Resulting in Reduced Gross Profit.

Our Success Is Highly Dependent on Our Planning and Control Processes and Our Supply Chain, and Any Disruption in or Failure to Continue to Improve These Processes May Result in a Loss of Net Sales and Net Income.

We Depend on Key Personnel, and, if We Lose the Services of Any Member of Our Senior Management Team, We May Not Be Able to Run Our Business Effectively.

Our Charter and Bylaw Provisions and Certain Provisions of Tennessee Law May Make It Difficult in Some Respects to Cause a Change in Control of Kirkland s and Replace Incumbent Management.

Concentration of Ownership among Our Existing Directors, Executive Officers, and Their Affiliates May Prevent New Investors from Influencing Significant Corporate Decisions.

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If We Fail to Maintain an Effective System of Internal Control, We May Not be Able to Accurately Report Our Financial Results.

The Market Price for Our Common Stock Might Be Volatile and Could Result in a Decline in the Value of Your Investment.

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## ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

The Company does not utilize financial instruments for trading or other speculative purposes, nor does it utilize leveraged financial instruments. There have been no material changes in the market risk factors from those disclosed in the Company s Form 10-K for the year ended February 1, 2014.

## ITEM 4. CONTROLS AND PROCEDURES

(a) Evaluation of disclosure controls and procedures. Our Chief Executive Officer and our President and Chief Operating Officer (principal financial officer), after evaluating the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) or 15(d)-(e) of the Securities Exchange Act of 1934, as amended (the Exchange Act ) have concluded that as of August 2, 2014 our disclosure controls and procedures were effective to provide reasonable assurance that information required to be disclosed by the Company in reports filed or submitted under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission s rules and forms and is accumulated and communicated to management, including our principal executive officer and principal financial officer, as appropriate to allow timely decisions regarding required disclosure.
(b) Change in internal controls over financial reporting. There have been no changes in internal controls over financial reporting identified in connection with the foregoing evaluation that occurred during our last fiscal quarter that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

## PART II OTHER INFORMATION

## ITEM 1. LEGAL PROCEEDINGS

The Company is party to pending legal proceedings and claims. Although the outcome of such proceedings and claims cannot be determined with certainty, the Company s management is of the opinion that it is unlikely that these proceedings and claims in excess of insurance coverage will have a material effect on the financial condition, operating results or cash flows of the Company.

## ITEM 1A.RISK FACTORS

In addition to factors set forth in Management s Discussion and Analysis of Financial Condition and Results of Operations Cautionary Statement for Purposes of the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995, in Part I Item 2 of this report, you should carefully consider the factors discussed in Part I, Item 1A. Risk Factors in our Annual Report on Form 10-K for the fiscal year ended February 1, 2014, which could materially affect our business, financial condition or future results. The risks described in this report and in our Annual Report on Form 10-K are not the only risks facing our Company. Additional risks and uncertainties not currently known to us or that we currently deem to be immaterial also may materially adversely affect our business, financial condition and/or operating results.

ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

Shares of common stock repurchased by the Company during the second quarter of fiscal 2014, ending August 2, 2014, were as follows:

## Issuer Repurchases of Equity Securities

$\left.\begin{array}{lccccc} & & \begin{array}{c}\text { Maximum Dollar } \\ \text { Value of } \\ \text { Shares }\end{array} \\ \text { that May } \\ \text { Yet }\end{array}\right]$

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On May 22, 2014, the Company announced that its Board of Directors authorized a stock repurchase plan providing for the purchase in the aggregate of up to $\$ 30$ million of the Company s outstanding common stock from time to time until May 2016. Through August 2, 2014, the Company repurchased and retired a total of approximately 68,000 shares at an aggregate cost of $\$ 1.2$ million.

Subsequent to August 2, 2014, the Company has repurchased and retired approximately 43,000 shares of common stock at an aggregate cost of $\$ 780,000$.

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## ITEM 6. EXHIBITS

(a) Exhibits.

## Exhibit No.

## Description of Document

31.1 Certification of the Chief Executive Officer pursuant to Rule 13a-14(a) or Rule 15d-14(a)
31.2 Certification of the President and Chief Operating Officer Pursuant to Rule 13a-14(a) or Rule 15d-14(a)
32.1 Certification of the Chief Executive Officer pursuant to 18 U.S.C. Section 1350furnished in XBRL (eXtensible Business Reporting Language))

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: September 11, 2014

Date: September 11, 2014

Date: September 11, 2014

KIRKLAND S, INC.
/s/ Robert E. Alderson
Robert E. Alderson

Chief Executive Officer
(principal executive officer)
/s/ W. Michael Madden
W. Michael Madden

President and Chief Operating Officer
(principal financial officer)
/s/ Adam C. Holland
Adam C. Holland

Vice President of Finance and

Chief Accounting Officer
(principal accounting officer)

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## EXHIBIT INDEX

## Exhibit No. Description of Document

31.1
31.2
32.1
32.2

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Certification of the Chief Executive Officer pursuant to Rule 13a-14(a) or Rule 15d-14(a)
Certification of the President and Chief Operating Officer pursuant to Rule 13a-14(a) or Rule 15d-14(a)

Certification of the Chief Executive Officer pursuant to 18 U.S.C. Section 1350
Certification of the President and Chief Operating Officer pursuant to 18 U.S.C. Section 1350
Interactive Data File (Quarterly Report on Form 10-Q, for the quarter ended August 2, 2014, furnished in XBRL (eXtensible Business Reporting Language))

