PRUDENTIAL FINANCIAL INC Form 10-Q May 08, 2014 Table of Contents

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# **FORM 10-Q**

X QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended March 31, 2014

OR

" TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the Transition Period from to

Commission File Number 001-16707

# Prudential Financial, Inc.

(Exact Name of Registrant as Specified in its Charter)

New Jersey (State or Other Jurisdiction of	22-3703799 (I.R.S. Employer
Incorporation or Organization)	Identification Number)
751	Broad Street
Newark,	New Jersey 07102
(97	73) 802-6000
(Address and Telephone Number	r of Registrant s Principal Executive Offices)
	ts required to be filed by Section 13 or 15(d) of the Securities Exchange Act that the registrant was required to file such reports), and (2) has been subject
	onically and posted on its corporate Web site, if any, every Interactive Data e Regulation S-T (§232.405 of this chapter) during the preceding 12 months t and post such files). Yes x No "
•	filer, an accelerated filer, a non-accelerated filer, or a smaller reporting filer and smaller reporting company in Rule 12b-2 of the Exchange Act.
Large accelerated filer x	Non-accelerated filer " Smaller reporting company "

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As of April 30, 2014, 460 million shares of the registrant s Common Stock (par value \$0.01) were outstanding. In addition, 2 million shares of

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes "No x

the registrant s Class B Stock, for which there is no established public trading market, were outstanding.

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### **Forward-Looking Statements**

Certain of the statements included in this Quarterly Report on Form 10-Q, including but not limited to those in Management s Discussion and Analysis of Financial Condition and Results of Operations, constitute forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Words such as expects, believes, anticipates, includes, shall or variations of such words are generally part of forward-looking statements. Forward-looking statements are made based on management s current expectations and beliefs concerning future developments and their potential effects upon Prudential Financial, Inc. and its subsidiaries. There can be no assurance that future developments affecting Prudential Financial, Inc. and its subsidiaries will be those anticipated by management. These forward-looking statements are not a guarantee of future performance and involve risks and uncertainties, and there are certain important factors that could cause actual results to differ, possibly materially, from expectations or estimates reflected in such forward-looking statements, including, among others: (1) general economic, market and political conditions, including the performance and fluctuations of fixed income, equity, real estate and other financial markets; (2) the availability and cost of additional debt or equity capital or external financing for our operations; (3) interest rate fluctuations or prolonged periods of low interest rates; (4) the degree to which we choose not to hedge risks, or the potential ineffectiveness or insufficiency of hedging or risk management strategies we do implement, with regard to variable annuity or other product guarantees; (5) any inability to access our credit facilities; (6) reestimates of our reserves for future policy benefits and claims; (7) differences between actual experience regarding mortality, longevity, morbidity, persistency, surrender experience, interest rates or market returns and the assumptions we use in pricing our products, establishing liabilities and reserves or for other purposes; (8) changes in our assumptions related to deferred policy acquisition costs, value of business acquired or goodwill; (9) changes in assumptions for retirement expense; (10) changes in our financial strength or credit ratings; (11) statutory reserve requirements associated with term and universal life insurance policies under Regulation XXX and Guideline AXXX; (12) investment losses, defaults and counterparty non-performance; (13) competition in our product lines and for personnel; (14) difficulties in marketing and distributing products through current or future distribution channels; (15) changes in tax law; (16) economic, political, currency and other risks relating to our international operations; (17) fluctuations in foreign currency exchange rates and foreign securities markets; (18) regulatory or legislative changes, including the Dodd-Frank Wall Street Reform and Consumer Protection Act; (19) inability to protect our intellectual property rights or claims of infringement of the intellectual property rights of others; (20) adverse determinations in litigation or regulatory matters and our exposure to contingent liabilities, including in connection with our divestiture or winding down of businesses; (21) domestic or international military actions, natural or man-made disasters including terrorist activities or pandemic disease, or other events resulting in catastrophic loss of life; (22) ineffectiveness of risk management policies and procedures in identifying, monitoring and managing risks; (23) effects of acquisitions, divestitures and restructurings, including possible difficulties in integrating and realizing projected results of acquisitions; (24) interruption in telecommunication, information technology or other operational systems or failure to maintain the security, confidentiality or privacy of sensitive data on such systems; (25) changes in statutory or U.S. GAAP accounting principles, practices or policies; (26) Prudential Financial, Inc. s primary reliance, as a holding company, on dividends or distributions from its subsidiaries to meet debt payment obligations and the ability of the subsidiaries to pay such dividends or distributions in light of our ratings objectives and/or applicable regulatory restrictions; and (27) risks due to the lack of legal separation between our Financial Services Businesses and our Closed Block Business. Prudential Financial, Inc. does not intend, and is under no obligation, to update any particular forward-looking statement included in this document. See Risk Factors included in the Annual Report on Form 10-K for the year ended December 31, 2013 for discussion of certain risks relating to our businesses and investment in our securities.

Throughout this Quarterly Report on Form 10-Q, Prudential Financial and the Registrant refer to Prudential Financial, Inc., the ultimate holding company for all of our companies. Prudential Insurance refers to The Prudential Insurance Company of America. Prudential, the Company, we and our refer to our consolidated operations.

### **PART I - FINANCIAL INFORMATION**

### ITEM 1. Financial Statements

## PRUDENTIAL FINANCIAL, INC.

### **Unaudited Interim Consolidated Statements of Financial Position**

# March 31, 2014 and December 31, 2013 (in millions, except share amounts)

	March 31, 2014	Dec	ember 31, 2013
ASSETS			
Fixed maturities, available-for-sale, at fair value (amortized cost: 2014-\$272,829; 2013-\$268,727)(1)	\$ 295,321	\$	286,866
Fixed maturities, held-to-maturity, at amortized cost (fair value: 2014-\$3,537; 2013-\$3,553)(1)	3,275		3,312
Trading account assets supporting insurance liabilities, at fair value(1)	20,935		20,827
Other trading account assets, at fair value(1)	8,021		6,453
Equity securities, available-for-sale, at fair value (cost: 2014-\$7,291; 2013-\$7,003)	10,191		9,910
Commercial mortgage and other loans (includes \$124 and \$158 measured at fair value under the fair value option at			
March 31, 2014 and December 31, 2013, respectively)(1)	42,392		41,008
Policy loans	11,833		11,766
Other long-term investments (includes \$885 and \$873 measured at fair value under the fair value option at March 31,			
2014 and December 31, 2013, respectively)(1)	10,477		10,328
Short-term investments	6,023		7,703
Total investments	408,468		398,173
Cash and cash equivalents(1)	12,472		11,439
Accrued investment income(1)	3,134		3,089
Deferred policy acquisition costs	16,617		16,512
Value of business acquired	3,610		3,675
Other assets(1)	14,273		13,833
Separate account assets	288,161		285,060
TOTAL ASSETS	\$ 746,735	\$	731,781
LIABILITIES AND EQUITY			
LIABILITIES			
Future policy benefits	\$ 211,540	\$	206,859
Policyholders account balances(1)	137,244		136,657
Policyholders dividends	6,519		5,515
Securities sold under agreements to repurchase	8,348		7,898
Cash collateral for loaned securities	5,282		5,040
Income taxes	6,860		5,422
Short-term debt	4,019		2,669
Long-term debt	22,565		23,553

Other liabilities(1)	13,232	13,925
Notes issued by consolidated variable interest entities (includes \$4,062 and \$3,254 measured at fair value under the		
fair value option at March 31, 2014 and December 31, 2013, respectively)(1)	4,101	3,302
Separate account liabilities	288,161	285,060
Total liabilities	707,871	695,900
Total habilities	707,871	093,900
COMMITMENTS AND CONTINGENT LIABILITIES (See Note 15)		
EQUITY		
Preferred Stock (\$.01 par value; 10,000,000 shares authorized; none issued)	0	0
Common Stock (\$.01 par value; 1,500,000,000 shares authorized; 660,111,328 and 660,111,319 shares issued at		
March 31, 2014 and December 31, 2013, respectively)	6	6
Class B Stock (\$.01 par value; 10,000,000 shares authorized; 2,000,000 shares issued and outstanding at March 31,		
2014 and December 31, 2013, respectively)	0	0
Additional paid-in capital	24,435	24,475
Common Stock held in treasury, at cost (199,684,283 and 199,056,067 shares at March 31, 2014 and December 31,		
2013, respectively)	(12,533)	(12,415)
Accumulated other comprehensive income (loss)	10,798	8,681
Retained earnings	15,517	14,531
	- /-	,
	20.222	25.250
Total Prudential Financial, Inc. equity	38,223	35,278
Noncontrolling interests	641	603
Total equity	38,864	35,881
Total equity	30,004	33,001
TOTAL LIABILITIES AND EQUITY	\$ 746,735	\$ 731,781

See Notes to Unaudited Interim Consolidated Financial Statements

<sup>(1)</sup> See Note 5 for details of balances associated with variable interest entities.

## PRUDENTIAL FINANCIAL, INC.

## **Unaudited Interim Consolidated Statements of Operations**

Three Months Ended March 31, 2014 and 2013 (in millions, except per share amounts)

		nths Ended
	2014	2013
REVENUES		
Premiums	\$ 5,868	\$ 7,084
Policy charges and fee income	1,501	1,356
Net investment income	3,838	3,638
Asset management and service fees	904	820
Other income	535	(2,004
Realized investment gains (losses), net:		
Other-than-temporary impairments on fixed maturity securities	(79)	(308)
Other-than-temporary impairments on fixed maturity securities transferred to Other Comprehensive Income	63	238
Other realized investment gains (losses), net	224	(653
Total realized investment gains (losses), net	208	(723
Total revenues	12,854	10,171
BENEFITS AND EXPENSES		
Policyholders benefits	6,386	7,21
Interest credited to policyholders account balances	1,015	1,05
Dividends to policyholders	600	56
Amortization of deferred policy acquisition costs	437	21
General and administrative expenses	2,698	2,683
Total benefits and expenses	11,136	11,730
INCOME (LOSS) FROM CONTINUING OPERATIONS BEFORE INCOME TAXES AND EQUITY IN EARNINGS OF OPERATING JOINT VENTURES	1,718	(1,559
Income tax expense (benefit)	473	(827
INCOME (LOSS) FROM CONTINUING OPERATIONS BEFORE EQUITY IN EARNINGS OF OPERATING JOINT VENTURES	1,245	(732
Equity in earnings of operating joint ventures, net of taxes	0	40
Equity in currents of operating Joint ventures, not or taxes	V	1
INCOME (LOSS) FROM CONTINUING OPERATIONS	1,245	(680
Income (loss) from discontinued operations, net of taxes	4	
NET INCOME (LOSS)	1,249	(68:
Less: Income (loss) attributable to noncontrolling interests	11	3:
NET INCOME (LOSS) ATTRIBUTABLE TO PRUDENTIAL FINANCIAL, INC	\$ 1,238	\$ (720
EARNINGS PER SHARE (See Note 8)		

# **Financial Services Businesses**

I maneral but the businesses				
Basic earnings per share-Common Stock:				
Income (loss) from continuing operations attributable to Prudential Financial, Inc.	\$	2.62	\$	(1.58)
Income (loss) from discontinued operations, net of taxes		0.01		0.00
Not income (loss) attributable to Prodontial Financial Inc	\$	2.63	\$	(1.50)
Net income (loss) attributable to Prudential Financial, Inc.	Ф	2.03	Ф	(1.58)
Diluted earnings per share-Common Stock:				
Income (loss) from continuing operations attributable to Prudential Financial, Inc.	\$	2.58	\$	(1.58)
Income (loss) from discontinued operations, net of taxes		0.01		0.00
Net income (loss) attributable to Prudential Financial, Inc.	\$	2.59	\$	(1.58)
Dividends declared per share of Common Stock	\$	0.53	\$	0.40
·				
Closed Block Business				
Basic and Diluted earnings per share-Class B Stock:				
Income (loss) from continuing operations attributable to Prudential Financial, Inc.	\$	7.50	\$	5.50
Income (loss) from discontinued operations, net of taxes		0.00		0.00
Net income (loss) attributable to Prudential Financial, Inc.	\$	7.50	\$	5.50
Dividends declared per share of Class B Stock	\$	2.41	\$	2.41
	-			

See Notes to Unaudited Interim Consolidated Financial Statements

## PRUDENTIAL FINANCIAL, INC.

## **Unaudited Interim Consolidated Statements of Comprehensive Income**

Three Months Ended March 31, 2014 and 2013 (in millions)

	Three Months Ended March 31,	
	2014	2013
NET INCOME (LOSS)	\$ 1,249	\$ (685)
Other comprehensive income (loss), before tax:		
Foreign currency translation adjustments for the period	80	(901)
Net unrealized investment gains (losses)	3,068	4,278
Defined benefit pension and postretirement unrecognized periodic benefit	23	50
Total	3,171	3,427
Less: Income tax expense (benefit) related to other comprehensive income (loss)	1,047	1,223
Other comprehensive income (loss), net of taxes	2,124	2,204
	ŕ	ŕ
Comprehensive income (loss)	3,373	1,519
Less: Comprehensive income (loss) attributable to noncontrolling interests	18	35
Comprehensive income (loss) attributable to Prudential Financial, Inc.	\$ 3,355	\$ 1,484

See Notes to Unaudited Interim Consolidated Financial Statements

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## PRUDENTIAL FINANCIAL, INC.

## **Unaudited Interim Consolidated Statements of Equity(1)**

# Three Months Ended March 31, 2014 and 2013 (in millions)

# Prudential Financial, Inc. Equity

	Common Stock	Additional Paid-in Capital	Retained Earnings	Common Stock Held In Treasury	Com	umulated Other prehensive ncome (Loss)	Fina	Total rudential incial, Inc. Equity	ntrolling erests	Total Equity
Balance December 31, 2013	\$ 6	\$ 24,475	\$ 14,531	\$ (12,415)	\$	8,681	\$	35,278	\$ 603	\$ 35,881
Common Stock acquired				(250)				(250)		(250)
Contributions from noncontrolling										
interests								0	0	0
Distributions to noncontrolling interests								0	(36)	(36)
Consolidations/(deconsolidations) of										
noncontrolling interests								0	56	56
Stock-based compensation programs		(40)	0	132				92		92
Dividends declared on Common Stock			(247)					(247)		(247)
Dividends declared on Class B Stock			(5)					(5)		(5)
Comprehensive income:										
Net income (loss)			1,238					1,238	11	1,249
Other comprehensive income (loss), net of										
tax						2,117		2,117	7	2,124
Total comprehensive income (loss)								3,355	18	3,373
Balance, March 31, 2014	\$6	\$ 24,435	\$ 15,517	\$ (12,533)	\$	10,798	\$	38,223	\$ 641	\$ 38,864

# Prudential Financial, Inc. Equity

	Common Stock	Additional Paid-in Capital	Retained Earnings	Common Stock Held In Treasury	Com	Other prehensive Income (Loss)	Pr Fina	Total udential incial, Inc. Equity	Noncont Inter	_	Total Equity
Balance, December 31, 2012	\$6	\$ 24,380	\$ 16,066	\$ (12,163)	\$	10,214	\$	38,503	\$	609	\$ 39,112
Common Stock acquired								0			0
Contributions from noncontrolling											
interests								0		1	1
Distributions to noncontrolling											0
interests								0		(56)	(56)
Consolidations/(deconsolidations) of noncontrolling interests								0			0
Stock-based compensation programs		(26)	(36)	145				83			83
Dividends declared on Common Stock			(188)					(188)			(188)
Dividends declared on Class B Stock			(5)					(5)			(5)
Comprehensive income:											
Net income (loss)			(720)					(720)		35	(685)
Other comprehensive income (loss), net of	•										
tax						2,204		2,204		0	2,204
Total comprehensive income (loss)								1,484		35	1,519

**Balance, March 31, 2013** \$6 \$ 24,354 \$ 15,117 \$ (12,018) \$ 12,418 \$ 39,877 \$ 589 \$ 40,466

(1) Class B Stock is not presented as the amounts are immaterial.

See Notes to Unaudited Interim Consolidated Financial Statements

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# PRUDENTIAL FINANCIAL, INC.

### **Unaudited Interim Consolidated Statements of Cash Flows**

# Three Months Ended March 31, 2014 and 2013 (in millions)

	2014	2013
CASH FLOWS FROM OPERATING ACTIVITIES		
Net income (loss)	\$ 1,249	\$ (685)
Adjustments to reconcile net income to net cash provided by operating activities:		
Realized investment (gains) losses, net	(208)	723
Policy charges and fee income	(509)	(514)
Interest credited to policyholders account balances	1,015	1,050
Depreciation and amortization	41	109
Gains on trading account assets supporting insurance liabilities, net	(101)	(93)
Change in:		
Deferred policy acquisition costs	(231)	(645)
Future policy benefits and other insurance liabilities	1,568	2,545
Other trading account assets	(14)	(10)
Income taxes	388	(1,653)
Other, net	(1,219)	(640)
Cash flows from operating activities	1,979	187
•		
CASH FLOWS FROM INVESTING ACTIVITIES		
Proceeds from the sale/maturity/prepayment of:		
Fixed maturities, available-for-sale	13,437	11,805
Fixed maturities, held-to-maturity	93	125
Trading account assets supporting insurance liabilities and other trading account assets	3,066	5,658
Equity securities, available-for-sale	994	1,003
Commercial mortgage and other loans	573	1,287
Policy loans	537	572
Other long-term investments	195	499
Short-term investments	16,822	9,311
Payments for the purchase/origination of:		
Fixed maturities, available-for-sale	(15,701)	(13,564)
Fixed maturities, held-to-maturity	(22)	(14)
Trading account assets supporting insurance liabilities and other trading account assets	(3,892)	(6,498)
Equity securities, available-for-sale	(1,094)	(985)
Commercial mortgage and other loans	(1,926)	(2,008)
Policy loans	(465)	(441)
Other long-term investments	(495)	(633)
Short-term investments	(15,270)	(9,053)
Acquisition of business, net of cash acquired	(23)	(488)
Other, net	202	(228)
Cash flaws used in investing activities	(2.060)	(3,652)
Cash flows used in investing activities	(2,969)	(3,032)

See Notes to Unaudited Interim Consolidated Financial Statements

	2014	2013
CASH FLOWS FROM FINANCING ACTIVITIES		
Policyholders account deposits	\$ 5,751	\$ 5,881
Policyholders account withdrawals	(5,368)	(6,438)
Net change in securities sold under agreements to repurchase and cash collateral for loaned securities	691	344
Cash dividends paid on Common Stock	(247)	(206)
Cash dividends paid on Class B Stock	(5)	(5)
Net change in financing arrangements (maturities 90 days or less)	472	591
Common Stock acquired	(250)	0
Common Stock reissued for exercise of stock options	77	46
Proceeds from the issuance of debt (maturities longer than 90 days)	1,146	1,593
Repayments of debt (maturities longer than 90 days)	(225)	(1,240)
Excess tax benefits from share-based payment arrangements	14	8
Other, net	(59)	(225)
Cash flows from financing activities	1,997	349
Effect of foreign exchange rate changes on cash balances	26	(507)
NET DECREASE IN CASH AND CASH EQUIVALENTS	1,033	(3,623)
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR	11,439	18,100
CASH AND CASH EQUIVALENTS, END OF PERIOD	\$ 12,472	\$ 14,477
NON-CASH TRANSACTIONS DURING THE PERIOD		
Treasury Stock shares issued for stock-based compensation programs	\$ 92	\$ 101
Acquisition of UniAsia Life Assurance Berhad (See Note 3):		
Assets acquired, excluding cash and cash equivalents acquired	\$ 659	\$ 0
Liabilities assumed	589	0
Noncontrolling interest assumed	47	0
Net cash paid on acquisition	\$ 23	\$ 0
Acquisition of The Hartford s individual life business (See Note 3):		
Assets acquired, excluding cash and cash equivalents acquired	\$ 0	\$ 11,056
Liabilities assumed	0	10,568
Net cash paid on acquisition	\$ 0	\$ 488

See Notes to Unaudited Interim Consolidated Financial Statements

### PRUDENTIAL FINANCIAL, INC.

#### **Notes to Unaudited Interim Consolidated Financial Statements**

### 1. BUSINESS AND BASIS OF PRESENTATION

Prudential Financial, Inc. ( Prudential Financial ) and its subsidiaries (collectively, Prudential or the Company ) provide a wide range of insurance, investment management, and other financial products and services to both individual and institutional customers throughout the United States and in many other countries. Principal products and services provided include life insurance, annuities, retirement-related services, mutual funds, and investment management. The Company has organized its principal operations into the Financial Services Businesses and the Closed Block Business. The Financial Services Businesses operate through three operating divisions: U.S. Retirement Solutions and Investment Management, U.S. Individual Life and Group Insurance, and International Insurance. The Company s businesses that are not sufficiently material to warrant separate disclosure and divested businesses, are included in Corporate and Other operations within the Financial Services Businesses. The Closed Block Business, which includes the Closed Block (see Note 6), is managed separately from the Financial Services Businesses. The Closed Block Business was established on the date of demutualization and includes the Company s in force participating insurance and annuity products and assets that are used for the payment of benefits and policyholders dividends on these products, as well as other assets and equity that support these products and related liabilities. In connection with the demutualization, the Company ceased offering these participating products.

### **Basis of Presentation**

The Unaudited Interim Consolidated Financial Statements include the accounts of Prudential Financial, entities over which the Company exercises control, including majority-owned subsidiaries and minority-owned entities such as limited partnerships in which the Company is the general partner, and variable interest entities in which the Company is considered the primary beneficiary. See Note 5 for more information on the Company s consolidated variable interest entities. The Unaudited Interim Consolidated Financial Statements have been prepared in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP) on a basis consistent with reporting interim financial information in accordance with instructions to Form 10-Q and Article 10 of Regulation S-X of the Securities and Exchange Commission (SEC). Intercompany balances and transactions have been eliminated.

In the opinion of management, all adjustments necessary for a fair statement of the financial position and results of operations have been made. All such adjustments are of a normal, recurring nature. Interim results are not necessarily indicative of the results that may be expected for the full year. These financial statements should be read in conjunction with the Company s Audited Consolidated Financial Statements included in the Company s Annual Report on Form 10-K for the year ended December 31, 2013.

The Company s Gibraltar Life Insurance Company, Ltd. (Gibraltar Life) consolidated operations, use a November 30 fiscal year end for purposes of inclusion in the Company s Consolidated Financial Statements. Therefore, the Unaudited Interim Consolidated Financial Statements as of March 31, 2014, include the assets and liabilities of Gibraltar Life and its results of operations as of, and for the three months ended, February 28, 2014, respectively.

Use of Estimates

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities as of the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

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### PRUDENTIAL FINANCIAL, INC.

#### **Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

The most significant estimates include those used in determining deferred policy acquisition costs and related amortization; value of business acquired and its amortization; amortization of sales inducements; measurement of goodwill and any related impairment; valuation of investments including derivatives and the recognition of other-than-temporary impairments; future policy benefits including guarantees; pension and other postretirement benefits; provision for income taxes and valuation of deferred tax assets; and reserves for contingent liabilities, including reserves for losses in connection with unresolved legal matters.

### Reclassifications

Certain amounts in prior periods have been reclassified to conform to the current period presentation.

### 2. SIGNIFICANT ACCOUNTING POLICIES AND PRONOUNCEMENTS

This section supplements, and should be read in conjunction with, Note 2 to the Consolidated Financial Statements included in the Company s Annual Report on Form 10-K for the year ended December 31, 2013.

### Adoption of New Accounting Pronouncements

In December 2013, the Financial Accounting Standards Board (FASB) issued updated guidance establishing a single definition of a public entity for use in financial accounting and reporting guidance. This new guidance is effective for all current and future reporting periods and did not have a significant effect on the Company s consolidated financial position, results of operations, or financial statement disclosures.

In July 2013, the FASB issued new guidance regarding derivatives. The guidance permits the Fed Funds Effective Swap Rate (or Overnight Index Swap Rate) to be used as a U.S. benchmark interest rate for hedge accounting, in addition to the United States Treasury rate and London Inter-Bank Offered Rate (LIBOR). The guidance also removes the restriction on using different benchmark rates for similar hedges. The guidance is effective for qualifying new or redesignated hedging relationships entered into on or after July 17, 2013, and should be applied prospectively. Adoption of the guidance did not have a significant effect on the Company s consolidated financial position, results of operations, and financial statement disclosures.

In July 2013, the FASB issued updated guidance regarding the presentation of unrecognized tax benefits when net operating loss carryforwards, similar tax losses, or tax credit carryforwards exist. This new guidance is effective for interim or annual reporting periods that begin after December 15, 2013, and should be applied prospectively, with early application permitted. Adoption of the guidance did not have a significant

effect on the Company s consolidated financial position, results of operations, and financial statement disclosures.

In June 2013, the FASB issued updated guidance clarifying the characteristics of an investment company and requiring new disclosures. Under the guidance, all entities regulated under the Investment Company Act of 1940 automatically qualify as investment companies, while all other entities need to consider both the fundamental and typical characteristics of an investment company in determining whether they qualify as investment companies. This new guidance is effective for interim or annual reporting periods that begin after December 15, 2013, and should be applied prospectively. Adoption of the guidance did not have a significant effect on the Company s consolidated financial position, results of operations, and financial statement disclosures.

In March 2013, the FASB issued updated guidance regarding the recognition in net income of the cumulative translation adjustment upon the sale or loss of control of a business or group of assets residing in a

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### PRUDENTIAL FINANCIAL, INC.

#### **Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

foreign subsidiary, or a loss of control of a foreign investment. The guidance is effective for the first interim or annual reporting period beginning after December 15, 2013, and should be applied prospectively. The amendments require an entity that ceases to have a controlling financial interest in a subsidiary or group of assets within a foreign entity to release any related cumulative translation adjustment into net income only if the sale or transfer results in the complete or substantially complete liquidation of the foreign entity in which the subsidiary or group of assets had resided. For an equity method investment that is a foreign entity, the partial sale guidance still applies. As such, a pro rata portion of the cumulative translation adjustment should be released into net income upon a partial sale of such an equity method investment. Adoption of the guidance did not have a significant effect on the Company s consolidated financial position, results of operations, and financial statement disclosures.

In February 2013, the FASB issued updated guidance regarding the presentation of comprehensive income. Under the guidance, an entity is required to separately present information about significant items reclassified out of accumulated other comprehensive income by component as well as changes in accumulated other comprehensive income balances by component in either the financial statements or the notes to the financial statements. The guidance does not change the items that are reported in other comprehensive income, does not change when an item of other comprehensive income must be reclassified to net income, and does not amend any existing requirements for reporting net income or other comprehensive income. The guidance is effective for the first interim or annual reporting period beginning after December 15, 2012, and should be applied prospectively. The disclosures required by this guidance are included in Note 7.

In December 2011 and January 2013, the FASB issued updated guidance regarding the disclosure of recognized derivative instruments (including bifurcated embedded derivatives), repurchase agreements and securities borrowing/lending transactions that are offset in the statement of financial position or are subject to an enforceable master netting arrangement or similar agreement (irrespective of whether they are offset in the statement of financial position). This new guidance requires an entity to disclose information on both a gross and net basis about instruments and transactions within the scope of this guidance. This new guidance is effective for interim or annual reporting periods beginning on or after January 1, 2013, and should be applied retrospectively for all comparative periods presented. The disclosures required by this guidance are included in Note 14.

### Future Adoption of New Accounting Pronouncements

In January 2014, the FASB issued updated guidance regarding investments in flow-through limited liability entities that manage or invest in affordable housing projects that qualify for the low-income housing tax credit. Under the guidance, an entity is permitted to make an accounting policy election to amortize the initial cost of its investment in proportion to the tax credits and other tax benefits received and recognize the net investment performance in the statement of operations as a component of income tax expense (benefit) if certain conditions are met. The new guidance is effective for annual periods and interim reporting periods within those annual periods, beginning after December 15, 2014, and should be applied retrospectively to all periods presented. The Company is currently assessing the impact of the guidance on the Company s consolidated financial position, results of operations, and financial statement disclosures.

In January 2014, the FASB issued updated guidance for troubled debt restructurings clarifying when an in substance repossession or foreclosure occurs, and when a creditor is considered to have received physical possession of residential real estate property collateralizing a consumer mortgage loan. The new guidance is effective for annual periods and interim periods within those annual periods, beginning after December 15,

2014. This guidance can be elected for prospective adoption or by using a modified retrospective transition method. This guidance is not expected to have a significant impact on the Company s consolidated financial position, results of operations, or financial statement disclosures.

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### PRUDENTIAL FINANCIAL, INC.

#### **Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

In April 2014, the FASB issued updated guidance that changes the criteria for reporting discontinued operations and introduces new disclosures. The new guidance is effective prospectively to new disposals and new classifications of disposal groups as held for sale that occur within annual periods beginning on or after December 15, 2014, and interim periods within those annual periods. Early adoption is permitted for new disposals or new classifications as held for sale that have not been reported in financial statements previously issued. This guidance is not expected to have a significant impact on the Company s consolidated financial position, results of operations, or financial statement disclosures.

### 3. ACQUISITIONS AND DISPOSITIONS

### Acquisition of UniAsia Life Assurance

On January 2, 2014, the Company completed the acquisition of UniAsia Life Assurance Berhad, an established life insurance company in Malaysia, through the formation of a joint venture with Bank Simpanan Nasional (BSN), a bank owned by the Malaysian government. The joint venture paid cash consideration of \$158 million, 70% of which was provided by Prudential Insurance and 30% of which was provided by BSN. This acquisition is part of the Company s strategic initiative to further expand its business into Southeast Asian markets.

The assets acquired and liabilities assumed have been included in the Company s Unaudited Interim Consolidated Financial Statements as of the acquisition date. Total assets acquired were \$747 million, including \$88 million of cash and cash equivalents and \$22 million of goodwill, none of which is deductible for local tax purposes, and total liabilities assumed were \$589 million.

Prudential Financial intends to make a Section 338(g) election under the Internal Revenue Code with respect to this acquisition, resulting in the acquired entity being treated for U.S. tax purposes as a newly-incorporated company. Under such election, the U.S. tax basis of the assets acquired and liabilities assumed of the UniAsia Life Assurance Berhad were adjusted as of January 2, 2014, to reflect the consequences of the Section 338(g) election.

### Acquisition of The Hartford s Individual Life Insurance Business

On January 2, 2013, the Company acquired The Hartford Financial Services Group s (The Hartford) individual life insurance business through a reinsurance transaction. Under the agreement, the Company paid The Hartford cash consideration of \$615 million, primarily in the form of a ceding commission, to provide reinsurance for approximately 700,000 life insurance policies with a net retained face amount in force of approximately \$141 billion. This acquisition increased the Company s scale in the U.S. individual life insurance market, particularly universal life products, and provided complementary distribution opportunities through expanded wirehouse and bank distribution channels.

The assets acquired and liabilities assumed have been included in the Company s Unaudited Interim Consolidated Financial Statements as of the acquisition date. Total assets acquired were \$11.2 billion, including \$1.4 billion of value of business acquired and \$0.1 billion of cash, and total liabilities assumed were \$10.6 billion. There is no goodwill, including tax deductible goodwill, associated with the acquisition.

## Sale of Wealth Management Solutions Business

In April 2013, the Company signed a definitive agreement to sell its wealth management solutions business to Envestnet Inc. The transaction, which does not have a material impact to the Company s financial results, closed on July 1, 2013. Due to the existence of an ongoing contractual relationship between the Company and these operations, this disposition did not qualify for discontinued operations treatment under U.S. GAAP.

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### PRUDENTIAL FINANCIAL, INC.

### Notes to Unaudited Interim Consolidated Financial Statements (Continued)

## **Discontinued Operations**

Income from discontinued operations, including charges upon disposition, are as follows:

		nths Ended ch 31,
	2014	2013
		illions)
Real estate investments sold or held for sale(1)	\$ 6	\$ 0
Global commodities business	0	2
Income from discontinued operations before income taxes	6	2
Income tax expense	2	1
Income from discontinued operations, net of taxes	\$ 4	\$ 1
Income tax expense	2	1 \$ 1

(1) Reflects the income from discontinued real estate investments.

Charges recorded in connection with the disposals of businesses include estimates that are subject to subsequent adjustment.

The Company s Unaudited Interim Consolidated Statements of Financial Position include total assets and total liabilities related to discontinued operations as follows:

	March 31, 2014		mber 31, 2013
		(in millions)	
Total assets	\$ 14	\$	15
Total liabilities	\$ 7	\$	7

### 4. INVESTMENTS

Fixed Maturities and Equity Securities

The following tables provide information relating to fixed maturities and equity securities (excluding investments classified as trading) as of the dates indicated:

	March 31, 2014						
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses (in millions)	Fair Value	Other-than- temporary Impairments in AOCI(3)		
Fixed maturities, available-for-sale							
U.S. Treasury securities and obligations of U.S. government							
authorities and agencies	\$ 13,485	\$ 2,327	\$ 24	\$ 15,788	\$ 0		
Obligations of U.S. states and their political subdivisions	4,154	427	60	4,521	0		
Foreign government bonds	77,016	7,991	239	84,768	1		
Corporate securities	147,194	13,420	2,007	158,607	(2)		
Asset-backed securities(1)	10,614	235	223	10,626	(670)		
Commercial mortgage-backed securities	14,127	394	107	14,414	0		
Residential mortgage-backed securities(2)	6,239	380	22	6,597	(6)		
Total fixed maturities, available-for-sale	\$ 272,829	\$ 25,174	\$ 2,682	\$ 295,321	\$ (677)		
Equity securities, available-for-sale	\$ 7.291	\$ 2.940	\$ 40	\$ 10,191			

## PRUDENTIAL FINANCIAL, INC.

### Notes to Unaudited Interim Consolidated Financial Statements (Continued)

	March 31, 2014						
	Amortized Cost	Gross Unrealized Gains (in m		Unrealized Unrealized		Fair Value	
Fixed maturities, held-to-maturity			,	ŕ			
Foreign government bonds	\$ 956	\$	131	\$	0	\$ 1,087	
Corporate securities(4)	912		57		22	947	
Asset-backed securities(1)	674		46		0	720	
Commercial mortgage-backed securities	137		14		0	151	
Residential mortgage-backed securities(2)	596		36		0	632	
Total fixed maturities, held-to-maturity(4)	\$ 3,275	\$	284	\$	22	\$ 3,537	

- (1) Includes credit-tranched securities collateralized by sub-prime mortgages, auto loans, credit cards, education loans and other asset types.
- (2) Includes publicly-traded agency pass-through securities and collateralized mortgage obligations.
- (3) Represents the amount of other-than-temporary impairment losses in Accumulated Other Comprehensive Income (AOCI), which were not included in earnings. Amount excludes \$872 million of net unrealized gains on impaired available-for-sale securities and less than \$1 million of net unrealized gains on impaired held-to-maturity securities relating to changes in the value of such securities subsequent to the impairment measurement date.
- (4) Excludes notes with amortized cost of \$2,400 million (fair value, \$2,555 million) which have been offset with the associated payables under a netting agreement.

		December 31, 2013					
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses (in millions)	Fair Value	Other-than- temporary Impairments in AOCI(3)		
Fixed maturities, available-for-sale							
U.S. Treasury securities and obligations of U.S. government							
authorities and agencies	\$ 13,754	\$ 1,742	\$ 96	\$ 15,400	\$ 0		
Obligations of U.S. states and their political subdivisions	3,598	274	137	3,735	0		
Foreign government bonds	75,595	7,459	266	82,788	1		
Corporate securities	145,091	12,095	3,408	153,778	(4)		
Asset-backed securities(1)	10,691	214	316	10,589	(755)		
Commercial mortgage-backed securities	13,633	403	163	13,873	0		
Residential mortgage-backed securities(2)	6,365	379	41	6,703	(7)		
Total fixed maturities, available-for-sale	\$ 268,727	\$ 22,566	\$ 4,427	\$ 286,866	\$ (765)		
Equity securities, available-for-sale	\$ 7,003	\$ 2,931	\$ 24	\$ 9,910			

### PRUDENTIAL FINANCIAL, INC.

### Notes to Unaudited Interim Consolidated Financial Statements (Continued)

	December 31, 2013							
		G	ross	Gı	coss			
	Amortized	Unr	ealized	Unre	alized	Fair		
	Cost	G	ains	Lo	sses	Value		
			(in mi	llions)				
Fixed maturities, held-to-maturity								
Foreign government bonds	\$ 938	\$	117	\$	0	\$ 1,055		
Corporate securities(4)	904		50		24	930		
Asset-backed securities(1)	693		46		0	739		
Commercial mortgage-backed securities	166		18		0	184		
Residential mortgage-backed securities(2)	611		34		0	645		
Total fixed maturities, held-to-maturity(4)	\$ 3,312	\$	265	\$	24	\$ 3,553		

- (1) Includes credit-tranched securities collateralized by sub-prime mortgages, auto loans, credit cards, education loans, and other asset types.
- (2) Includes publicly-traded agency pass-through securities and collateralized mortgage obligations.
- (3) Represents the amount of other-than-temporary impairment losses in AOCI, which were not included in earnings. Amount excludes \$875 million of net unrealized gains on impaired available-for-sale securities and \$1 million of net unrealized gains on impaired held-to-maturity securities relating to changes in the value of such securities subsequent to the impairment measurement date.
- (4) Excludes notes with amortized cost of \$2,400 million (fair value, \$2,461 million) which have been offset with the associated payables under a netting agreement.

The amortized cost and fair value of fixed maturities by contractual maturities at March 31, 2014, are as follows:

	Availabl	Available-for-Sale		
	Amortized Cost	Fair Value (in milli	Amortized Cost	Fair Value
Due in one year or less	\$ 14,078	\$ 14,658	\$ 41	\$ 41
Due after one year through five years	48,181	52,947	13	13
Due after five years through ten years	55,464	60,487	327	338
Due after ten years(1)	124,126	135,592	1,487	1,642
Asset-backed securities	10,614	10,626	674	720
Commercial mortgage-backed securities	14,127	14,414	137	151
Residential mortgage-backed securities	6,239	6,597	596	632
Total	\$ 272,829	\$ 295,321	\$ 3,275	\$ 3,537

<sup>(1)</sup> Excludes notes with amortized cost of \$2,400 million (fair value, \$2,555 million) which have been offset with the associated payables under a netting agreement.

Actual maturities may differ from contractual maturities because issuers may have the right to call or prepay obligations. Asset-backed, commercial mortgage-backed, and residential mortgage-backed securities are shown separately in the table above, as they are not due at a single maturity date.

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### PRUDENTIAL FINANCIAL, INC.

### Notes to Unaudited Interim Consolidated Financial Statements (Continued)

The following table depicts the sources of fixed maturity proceeds and related investment gains / (losses), as well as losses on impairments of both fixed maturities and equity securities:

	Three Months Ended March 31,			
	2014	2013		
	(in mil	llions)		
Fixed maturities, available-for-sale				
Proceeds from sales	\$ 8,578	\$ 6,495		
Proceeds from maturities/repayments	4,859	5,739		
Gross investment gains from sales, prepayments, and maturities	425	229		
Gross investment losses from sales and maturities	(152)	(106)		
Fixed maturities, held-to-maturity				
Gross investment gains from prepayments	\$ 0	\$ 0		
Proceeds from maturities/repayments	94	125		
Equity securities, available-for-sale				
Proceeds from sales	\$ 1,165	\$ 1,048		
Gross investment gains from sales	133	107		
Gross investment losses from sales	(39)	(23)		
Fixed maturity and equity security impairments				
Net writedowns for other-than-temporary impairment losses on fixed maturities recognized in earnings(1)	\$ (16)	\$ (70)		
Writedowns for impairments on equity securities	(10)	(7)		

<sup>(1)</sup> Excludes the portion of other-than-temporary impairments recorded in Other comprehensive income (loss), representing any difference between the fair value of the impaired debt security and the net present value of its projected future cash flows at the time of impairment.

As discussed in Note 2 to the Company s Consolidated Financial Statements included in the Annual Report on Form 10-K for the year ended December 31, 2013, a portion of certain other-than-temporary impairment (OTTI) losses on fixed maturity securities are recognized in Other comprehensive income (loss) (OCI). For these securities, the net amount recognized in earnings (credit loss impairments) represents the difference between the amortized cost of the security and the net present value of its projected future cash flows discounted at the effective interest rate implicit in the debt security prior to impairment. Any remaining difference between the fair value and amortized cost is recognized in OCI. The following table sets forth the amount of pre-tax credit loss impairments on fixed maturity securities held by the Company as of the dates indicated, for which a portion of the OTTI loss was recognized in OCI, and the corresponding changes in such amounts.

## PRUDENTIAL FINANCIAL, INC.

### Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Credit losses recognized in earnings on fixed maturity securities held by the Company for which a portion of the OTTI loss was recognized in OCI

	Three Months Ende March 31,		
	2014	2013	
	(in m	illions)	
Balance, beginning of period	\$ 968	\$ 1,166	
Credit loss impairments previously recognized on securities which matured, paid down, prepaid or were sold			
during the period	(140)	(97)	
Credit loss impairments previously recognized on securities impaired to fair value during the period(1)	0	0	
Credit loss impairment recognized in the current period on securities not previously impaired	2	1	
Additional credit loss impairments recognized in the current period on securities previously impaired	4	12	
Increases due to the passage of time on previously recorded credit losses	9	12	
Accretion of credit loss impairments previously recognized due to an increase in cash flows expected to be			
collected	(5)	(5)	
Balance, end of period	\$ 838	\$ 1,089	

# Trading Account Assets Supporting Insurance Liabilities

The following table sets forth the composition of Trading account assets supporting insurance liabilities as of the dates indicated:

	March 31, 2014				December			2013								
	Amortized Cost										Fai Valı	ie	(	ortized Cost		Fair Value
Short-term investments and cash equivalents	\$ 8	05		( <b>in mi</b> ) 805	1110HS) \$	697	\$	697								
Fixed maturities:																
Corporate securities	11,9	87	12,6	512	1	2,109		12,616								
Commercial mortgage-backed securities	2,4	47	2,4	180		2,417		2,441								
Residential mortgage-backed securities(1)	1,8	24	1,8	313		1,857		1,830								
Asset-backed securities(2)	1,0	89	1,1	.03		1,096		1,107								
Foreign government bonds	5	99	6	518		579		596								
U.S. government authorities and agencies and obligations of U.S. states	2	96	3	342		303		341								

<sup>(1)</sup> Represents circumstances where the Company determined in the current period that it intends to sell the security or it is more likely than not that it will be required to sell the security before recovery of the security s amortized cost.

Total fixed maturities	18,242	18,968	18,361	18,931
Equity securities	966	1,162	913	1,199
Total trading account assets supporting insurance liabilities	\$ 20,013	\$ 20,935	\$ 19,971	\$ 20,827

<sup>(1)</sup> Includes publicly-traded agency pass-through securities and collateralized mortgage obligations.

<sup>(2)</sup> Includes credit tranched securities collateralized by sub-prime mortgages, auto loans, credit cards, education loans and other asset types.

### PRUDENTIAL FINANCIAL, INC.

#### **Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

The net change in unrealized gains/(losses) from trading account assets supporting insurance liabilities still held at period end, recorded within Other income, was \$66 million and \$104 million during the three months ended March 31, 2014 and 2013, respectively.

### Other Trading Account Assets

The following table sets forth the composition of the Other trading account assets as of the dates indicated:

	March 3	March 31, 2014		
	Amortized Cost	Fair Value (in m	Amortized Cost illions)	Fair Value
Short-term investments and cash equivalents	\$ 124	\$ 126	\$ 105	\$ 106
Fixed maturities	5,549	5,647	4,653	4,723
Equity securities	991	1,113	1,051	1,177
Other	3	8	3	7
Subtotal	\$ 6,667	6,894	\$ 5,812	6,013
Derivative instruments		1,127		440
Total other trading account assets		\$ 8,021		\$ 6,453

The net change in unrealized gains/(losses) from other trading account assets, excluding derivatives instruments, still held at period end, recorded within Other income, was \$26 million and \$74 million during the three months ended March 31, 2014 and 2013, respectively.

### Concentrations of Financial Instruments

The Company monitors its concentrations of financial instruments on an on-going basis, and mitigates credit risk by maintaining a diversified investment portfolio which limits exposure to any one issuer.

As of both March 31, 2014 and December 31, 2013, the Company s exposure to concentrations of credit risk of single issuers greater than 10% of the Company s stockholders equity included securities of the U.S. government, certain U.S. government agencies and certain securities guaranteed by the U.S. government, as well as the securities disclosed below.

	March 3	31, 2014	December 31, 20		
	Amortized Fair				
	Cost	Value	Cost	Value	
Investments in Japanese government and government agency securities:		(In mi	illions)		
Fixed maturities, available-for-sale	\$ 60.898	\$ 66,958	\$ 59,775	\$ 65,389	
Fixed maturities, held-to-maturity	934	1,063	916	1,032	
Trading account assets supporting insurance liabilities	470	479	451	458	
Other trading account assets	39	39	38	39	
Short-term investments	0	0	0	0	
Cash equivalents	382	382	107	107	
Total	\$ 62,723	\$ 68,921	\$ 61,287	\$ 67,025	

## PRUDENTIAL FINANCIAL, INC.

## Notes to Unaudited Interim Consolidated Financial Statements (Continued)

	March 3	31, 2014	December 31, 2013		
	Amortized	Fair	Amortized	Fair	
	Cost	Value (in m	Cost illions)	Value	
Investments in South Korean government and government agency securities:					
Fixed maturities, available-for-sale	\$ 6,760	\$ 7,409	\$ 6,672	\$7,277	
Fixed maturities, held-to-maturity	0	0	0	0	
Trading account assets supporting insurance liabilities	61	62	61	61	
Other trading account assets	0	0	0	0	
Short-term investments	0	0	0	0	
Cash equivalents	0	0	0	0	
Total	\$ 6,821	\$7,471	\$ 6,733	\$7,338	

# Commercial Mortgage and Other Loans

The Company s commercial mortgage and other loans are comprised as follows, as of the dates indicated:

	March 31	, 2014	December 31, 2013		
	Amount	% of	Amount	% of	
	(in millions)	Total	(in millions)	Total	
Commercial and agricultural mortgage loans by property type:					
Office	\$ 8,170	20.2%	\$ 7,762	19.9%	
Retail	8,649	21.4	8,698	22.3	
Apartments/Multi-Family	8,357	20.7	7,492	19.2	
Industrial	7,537	18.6	7,390	18.9	
Hospitality	2,053	5.1	2,050	5.2	
Other	3,543	8.8	3,464	8.9	
Total commercial mortgage loans	38,309	94.8	36,856	94.4	
Agricultural property loans	2,156	5.2	2,183	5.6	
Total commercial and agricultural mortgage loans by property type	40,465	100.0%	39,039	100.0%	
Valuation allowance	(200)		(195)		
Total net commercial and agricultural mortgage loans by property type	40,265		38,844		
Other loans:					
Uncollateralized loans	1,289		1,306		
Residential property loans	526		544		
Other collateralized loans	331		335		

Total other loans	2,146	2,185
Valuation allowance	(19)	(21)
Total net other loans	2,127	2,164
Total commercial mortgage and other loans(1)	\$ 42,392	\$ 41,008

(1) Includes loans held at fair value.

## PRUDENTIAL FINANCIAL, INC.

### Notes to Unaudited Interim Consolidated Financial Statements (Continued)

The commercial mortgage and agricultural property loans are geographically dispersed throughout the United States, Canada and Asia with the largest concentrations in California (26%), New York (10%), and Texas (8%) at March 31, 2014.

Activity in the allowance for losses for all commercial mortgage and other loans, as of the dates indicated, is as follows:

	March 31, 2014									
	Commercial Mortgage Loans	Prop	ultural perty ans	Prop	ential perty ans	Collate Lo	her eralized ans		teralized oans	Total
	(in millions)									
Allowance for losses, beginning of year	\$ 188	\$	7	\$	6	\$	3	\$	12	\$ 216
Addition to / (release of) allowance of losses	5		0		0		0		0	5
Charge-offs, net of recoveries	0		0		0		(2)		0	(2)
Change in foreign exchange	0		0		0		0		0	0
Total ending balance	\$ 193	\$	7	\$	6	\$	1	\$	12	\$ 219

	December 31, 2013									
	Commercial Mortgage Loans	Agricultural Property Loans		Property Loans		Other Collateralized Loans		Uncollateralized Loans		Total
Allowance for losses, beginning of year	\$ 209	\$	20	\$	11	\$	12	\$	17	\$ 269
Addition to / (release of) allowance of losses	12		(7)		(3)		(9)		(2)	(9)
Charge-offs, net of recoveries	(33)		(6)		0		0		0	(39)
Change in foreign exchange	0		0		(2)		0		(3)	(5)
Total ending balance	\$ 188	\$	7	\$	6	\$	3	\$	12	\$ 216

# PRUDENTIAL FINANCIAL, INC.

# Notes to Unaudited Interim Consolidated Financial Statements (Continued)

The following tables set forth the allowance for credit losses and the recorded investment in commercial mortgage and other loans as of the dates indicated:

	Mo	mercial rtgage oans	Pr	icultural operty Joans	Pro	dential operty oans	Collat	ther eralized oans	Uncollateralized Loans				Т	otal
Allowance for Credit Losses:						(111	iiiiiiiiiiiii	,						
Ending balance: individually evaluated for impairment	\$	19	\$	0	\$	0	\$	1	\$	0	\$	20		
Ending balance: collectively evaluated for impairment		174	·	7	·	6		0		12		199		
Ending balance: loans acquired with		1, .		,								1,,,		
deteriorated credit quality		0		0		0		0		0		0		
Total ending balance	\$	193	\$	7	\$	6	\$	1	\$	12	\$	219		
Recorded Investment:(1)														
Ending balance gross of reserves: individually														
evaluated for impairment	\$	385	\$	5	\$	0	\$	4	\$	2	\$	396		
Ending balance gross of reserves: collectively evaluated for impairment	3	7,924		2,151		526		327		1,287	4	2,215		
Ending balance gross of reserves: loans acquired with deteriorated credit quality		0		0		0		0		0		0		
Total ending balance, gross of reserves	\$ 3	8,309	\$	2,156	\$	526	\$	331	\$	1,289	\$ 4	2,611		

<sup>(1)</sup> Recorded investment reflects the balance sheet carrying value gross of related allowance.

# PRUDENTIAL FINANCIAL, INC.

# Notes to Unaudited Interim Consolidated Financial Statements (Continued)

	Mo	mercial rtgage oans	Pr	icultural roperty Loans	Pro	Decem dential perty oans	Collat	013 ther eralized oans		lateralized Loans	т	otal
	L	vans	1	Luans	L		millions)			Juans	1	otai
Allowance for Credit Losses:												
Ending balance: individually evaluated for impairment	\$	16	\$	0	\$	0	\$	3	\$	0	\$	19
Ending balance: collectively evaluated for	Ψ	10	Ψ	U	Ψ	U	Ψ	,	Ψ	U	Ψ	1)
impairment		172		7		6		0		12		197
Ending balance: loans acquired with		172		,		Ü		Ü		12		1),
deteriorated credit quality		0		0		0		0		0		0
1 7												
Total ending balance	\$	188	\$	7	\$	6	\$	3	\$	12	\$	216
Recorded Investment:(1)												
Ending balance gross of reserves:												
individually evaluated for impairment	\$	429	\$	5	\$	0	\$	7	\$	2	\$	443
Ending balance gross of reserves:												
collectively evaluated for impairment	3	6,427		2,178		544		328		1,304	4	0,781
Ending balance gross of reserves: loans												
acquired with deteriorated credit quality		0		0		0		0		0		0
Total ending balance, gross of reserves	\$3	6,856	\$	2,183	\$	544	\$	335	\$	1,306	\$4	1,224

<sup>(1)</sup> Recorded investment reflects the balance sheet carrying value gross of related allowance.

# PRUDENTIAL FINANCIAL, INC.

#### **Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

Impaired loans include those loans for which it is probable that all amounts due will not be collected according to the contractual terms of the loan agreement. Impaired commercial mortgage and other loans identified in management specific review of probable loan losses and the related allowance for losses, as of the dates indicated, are as follows:

				Ma	rch 31,	Average		
	Recorded Investment(1)	Pri	ipaid ncipal lance	Rela Allow (ii		Recorded Investment Before Allowance(2)	Inc	terest come enized(3)
With no related allowance recorded:								
Commercial mortgage loans	\$ 25	\$	26	\$	0	\$ 29	\$	0
Agricultural property loans	5		5		0	5		0
Residential property loans	0		0		0	0		0
Other collateralized loans	0		0		0	0		0
Uncollateralized loans	0		2		0	0		0
Total with no related allowance	\$ 30	\$	33	\$	0	\$ 34	\$	0
With an allowance recorded:								
Commercial mortgage loans	\$ 50	\$	51	\$	19	\$ 52	\$	0
Agricultural property loans	0		0		0	0		0
Residential property loans	0		0		0	0		0
Other collateralized loans	3		3		0	4		0
Uncollateralized loans	0		0		0	0		0
Total with related allowance	\$ 53	\$	54	\$	19	\$ 56	\$	0
Total:								
Commercial mortgage loans	\$ 75	\$	77	\$	19	\$ 81	\$	0
Agricultural property loans	5	Ψ	5	Ψ	0	5	Ψ	0
Residential property loans	0		0		0	0		0
Other collateralized loans	3		3		0	4		0
Uncollateralized loans	0		2		0	0		0
Total	\$ 83	\$	87	\$	19	\$ 90	\$	0

<sup>(1)</sup> Recorded investment reflects the balance sheet carrying value gross of related allowance.

<sup>(2)</sup> Average recorded investment represents the average of the beginning-of-period and end-of-period balances.

<sup>(3)</sup> The interest income recognized is for the year-to-date of income regardless of when the impairments occurred.

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# PRUDENTIAL FINANCIAL, INC.

#### **Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

With no related allowance recorded:	Recorded Investment(1)	Unpaid Principal Balance		oaid cipal Relato unce Allowa (in		Related Allowance (in millions)		Average Recorded Investment Before Allowance(2)		Average Recorded Investment Before		Average Recorded Investment Before		Average Recorded Investment Before		Average Recorded Investment Before		Average Recorded Investment Before		Average Recorded Investment Before		Average Recorded Investment Before Allowance(2)		Inc	erest come nized(3)
Commercial mortgage loans	\$ 33	\$	33		\$	0		\$	30	\$	1														
Agricultural property loans	5	Ψ	5		Ψ	0		Ψ	2	Ψ	0														
Residential property loans	0		0			0			0		0														
Other collateralized loans	0		0			0			0		0														
Uncollateralized loans	0		2			0			0		0														
Total with no related allowance	\$ 38	\$	40		\$	0		\$	32	\$	1														
With an allowance recorded:																									
Commercial mortgage loans	\$ 54	\$	55		\$	16		\$	121	\$	1														
Agricultural property loans	0		0			0			10		0														
Residential property loans	0		0			0			0		0														
Other collateralized loans	5		5			3			8		3														
Uncollateralized loans	0		0			0			0		0														
Total with related allowance	\$ 59	\$	60		\$	19		\$	139	\$	4														
Total:																									
Commercial mortgage loans	\$ 87	\$	88		\$	16		\$	151	\$	2														
Agricultural property loans	5		5			0			12		0														
Residential property loans	0		0			0			0		0														
Other collateralized loans	5		5			3			8		3														
Uncollateralized loans	0		2			0			0		0														
Total	\$ 97	\$	100		\$	19		\$	171	\$	5														

The net carrying value of commercial and other loans held for sale by the Company as of March 31, 2014 and December 31, 2013, was \$124 million and \$158 million, respectively. In all these transactions, the Company pre-arranges that it will sell the loan to an investor. As of both March 31, 2014 and December 31, 2013, all of the Company s commercial and other loans held for sale were collateralized, with collateral primarily consisting of office buildings, retail properties, apartment complexes and industrial buildings.

<sup>(1)</sup> Recorded investment reflects the balance sheet carrying value gross of related allowance.

Average recorded investment represents the average of the beginning-of-period and all subsequent quarterly end-of-period balances.

The interest income recognized is for the year-to-date of income regardless of when the impairments occurred.

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# PRUDENTIAL FINANCIAL, INC.

# Notes to Unaudited Interim Consolidated Financial Statements (Continued)

The following tables set forth the credit quality indicators as of March 31, 2014, based upon the recorded investment gross of allowance for credit losses.

# Commercial mortgage loans

	Debt Service Coverage Ratio March 31, 2014								
	Greater than			Les	s than				
	1.2X		1.0X to <1.2X		.0X	Total			
T 4 T/1 D 4		(in millions)							
Loan-to-Value Ratio									
0%-59.99%	\$ 19,392	\$	648	\$	289	\$ 20,329			
60%-69.99%	11,674		442		79	12,195			
70%-79.99%	4,213		482		265	4,960			
Greater than 80%	476		154		195	825			
Total commercial mortgage loans	\$ 35,755	\$	1,726	\$	828	\$ 38,309			

# Agricultural property loans

	Debt Service Coverage Ratio March 31, 2014								
	Greater than			Less	than				
	1.2X	1.0X	to <1.2X		X	Total			
Loan-to-Value Ratio			(in milli	ons)					
0%-59.99%	\$ 2,005	\$	137	\$	0	\$ 2,142			
60%-69.99%	14		0		0	14			
70%-79.99%	0		0		0	0			
Greater than 80%	0		0		0	0			
Total agricultural property loans	\$ 2,019	\$	137	\$	0	\$ 2,156			

# Total commercial and agricultural mortgage loans

Deb	t Service Coverage R	Ratio March 31,	2014
Greater than		Less than	
1.2X	1.0X to <1.2X	1.0X	Total

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		(in milli	ions)		
Loan-to-Value Ratio					
0%-59.99%	\$ 21,397	\$ 785	\$	289	\$ 22,471
60%-69.99%	11,688	442		79	12,209
70%-79.99%	4,213	482		265	4,960
Greater than 80%	476	154		195	825
Total commercial and agricultural mortgage loans	\$ 37,774	\$ 1,863	\$	828	\$ 40,465

# PRUDENTIAL FINANCIAL, INC.

# Notes to Unaudited Interim Consolidated Financial Statements (Continued)

The following tables set forth the credit quality indicators as of December 31, 2013, based upon the recorded investment gross of allowance for credit losses.

# Commercial mortgage loans

	Debt Service Coverage Ratio December 31, 2013								
	Greater than			Les	s than				
	1.2X	1.0X	to <1.2X (in milli		.0X	Total			
Loan-to-Value Ratio			(111 11111)	ions)					
0%-59.99%	\$ 19,089	\$	597	\$	179	\$ 19,865			
60%-69.99%	11,101		379		95	11,575			
70%-79.99%	4,005		422		216	4,643			
Greater than 80%	325		173		275	773			
Total commercial mortgage loans	\$ 34,520	\$	1,571	\$	765	\$ 36,856			

# Agricultural property loans

	Debt Greater than	Service (	Coverage Ra	ember 31 than	1, 2013	
	1.2X	1.0X	to <1.2X (in milli	X	Total	
Loan-to-Value Ratio						
0%-59.99%	\$ 2,023	\$	137	\$ 0	\$ 2,160	
60%-69.99%	23		0	0	23	
70%-79.99%	0		0	0	0	
Greater than 80%	0		0	0	0	
Total agricultural property loans	\$ 2,046	\$	137	\$ 0	\$ 2,183	

# Total commercial and agricultural mortgage loans

Deb	t Service Coverage Ra	tio December 3	1, 2013
Greater than		Less than	
1.2X	1.0X to <1.2X	1.0X	Total

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		(in milli	ons)		
Loan-to-Value Ratio					
0%-59.99%	\$ 21,112	\$ 734	\$	179	\$ 22,025
60%-69.99%	11,124	379		95	11,598
70%-79.99%	4,005	422		216	4,643
Greater than 80%	325	173		275	773
Total commercial and agricultural mortgage loans	\$ 36,566	\$ 1,708	\$	765	\$ 39,039

# PRUDENTIAL FINANCIAL, INC.

#### **Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

The following tables provide an aging of past due commercial mortgage and other loans as of the dates indicated, based upon the recorded investment gross of allowance for credit losses, as well as the amount of commercial mortgage loans on nonaccrual status as of the dates indicated.

	Current	P	9 Days Past Due	P	Days ast ue	Gre Th 9 Da	eater nan 0 ys - ruing	Tha Days	eater in 90 - Not ruing	ıl Past Jue	M	Total mmercial Iortgage nd other Loans	Acc	lon crual atus
Commercial mortgage loans	\$ 38,248	\$	27	\$	0	\$	0	\$	34	\$ 61	\$	38,309	\$	70
Agricultural property loans	2,155		0		0		0		1	1		2,156		2
Residential property loans	502		10		5		0		9	24		526		9
Other collateralized loans	331		0		0		0		0	0		331		3
Uncollateralized loans	1,289		0		0		0		0	0		1,289		3
Total	\$ 42,525	\$	37	\$	5	\$	0	\$	44	\$ 86	\$	42,611	\$	87

						D	ecemb	er 31, i	2013					
						Gre	ater					Total		
	Current	P	9 Days Past Due	60-89 Pa Du	st	9 Da	an 0 ys - ruing (in m	Tha Days	eater nn 90 s - Not ruing	ıl Past Due	Mai	mmercial lortgage nd other Loans	Ac	Non ecrual tatus
Commercial mortgage loans	\$ 36,821	\$	16	\$	0	\$	0	\$	19	\$ 35	\$	36,856	\$	154
Agricultural property loans	2,182		0		0		0		1	1		2,183		2
Residential property loans	520		11		3		0		10	24		544		10
Other collateralized loans	334		0		0		0		1	1		335		5
Uncollateralized loans	1,306		0		0		0		0	0		1,306		2
Total	\$41,163	\$	27	\$	3	\$	0	\$	31	\$ 61	\$	41,224	\$	173

See Note 2 to the Company s Consolidated Financial Statements included in the Annual Report on Form 10-K for the year ended December 31, 2013, for further discussion regarding nonaccrual status loans.

For the three months ended March 31, 2014, there were no new commercial mortgage and other loans acquired, other than those through direct origination. Additionally, there were no commercial mortgage and other loans sold, other than those classified as held-for-sale. For the three months ended March 31, 2013, there were \$718 million of commercial mortgage and other loans acquired, other than those through direct origination. Additionally, there were no commercial mortgage and other loans sold, other than those classified as held-for-sale.

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The Company s commercial mortgage and other loans may occasionally be involved in a troubled debt restructuring. As of March 31, 2014 and December 31, 2013, the Company had no significant commitments to fund to borrowers that have been involved in a troubled debt restructuring. During the three months ended March 31, 2014 and 2013, respectively, there were no new troubled debt restructurings related to commercial mortgage loans, and no payment defaults on commercial mortgage and other loans that were modified as a troubled debt restructuring within the 12 months preceding each respective period. For additional information relating to the accounting for troubled debt restructurings, see Note 2 to the Company s Consolidated Financial Statements included in the Annual Report on Form 10-K for the year ended December 31, 2013.

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# PRUDENTIAL FINANCIAL, INC.

# Notes to Unaudited Interim Consolidated Financial Statements (Continued)

# Net Investment Income

Net investment income for the three months ended March 31, 2014 and 2013, was from the following sources:

		onths Ended ch 31,
	2014	2013
	(in m	illions)
Fixed maturities, available-for-sale	\$ 2,617	\$ 2,651
Fixed maturities, held-to-maturity	40	31
Equity securities, available-for-sale	84	78
Trading account assets	258	238
Commercial mortgage and other loans	498	490
Policy loans	154	148
Short-term investments and cash equivalents	9	10
Other long-term investments	342	133
Gross investment income	4,002	3,779
Less: investment expenses	(164)	(141)
Net investment income	\$ 3,838	\$ 3,638

# Realized Investment Gains (Losses), Net

Realized investment gains (losses), net, for the three months ended March 31, 2014 and 2013, were from the following sources:

	Three	e Months En	nded
		March 31,	
	2014	2	2013
	(	(in millions)	
Fixed maturities	\$ 257	\$	53
Equity securities	85		77
Commercial mortgage and other loans	8		13
Investment real estate	0		0
Joint ventures and limited partnerships	1		(1)
Derivatives(1)	(145)		(870)
Other	2		5

Realized investment gains (losses), net

\$ 208

\$ (723)

(1) Includes the offset of hedged items in qualifying effective hedge relationships prior to maturity or termination.

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# PRUDENTIAL FINANCIAL, INC.

#### Notes to Unaudited Interim Consolidated Financial Statements (Continued)

# Net Unrealized Gains (Losses) on Investments by Asset Class

The table below presents net unrealized gains / (losses) on investments by asset class as of the dates indicated:

	March 31, 2014	December 31, 2013
	(in m	nillions)
Fixed maturity securities on which an OTTI loss has been recognized	\$ 194	\$ 110
Fixed maturity securities, available-for-sale all other	22,298	18,029
Equity securities, available-for-sale	2,900	2,907
Derivatives designated as cash flow hedges(1)	(475)	(446)
Other investments(2)	9	4
Net unrealized gains (losses) on investments	\$ 24,926	\$ 20,604

<sup>(1)</sup> See Note 14 for more information on cash flow hedges.

# Duration of Gross Unrealized Loss Positions for Fixed Maturities and Equity Securities

The following table shows the fair value and gross unrealized losses aggregated by investment category and length of time that individual fixed maturity securities and equity securities have been in a continuous unrealized loss position, as of the dates indicated:

	Less than tv	velve months Gross Unrealized Losses	Twelve mo	31, 2014 nths or more Gross Unrealized Losses illions)	To Fair Value	otal Gross Unrealized Losses
Fixed maturities(1)						
U.S. Treasury securities and obligations of U.S.						
government authorities and agencies	\$ 1,641	\$ 23	\$ 7	\$ 1	\$ 1,648	\$ 24
Obligations of U.S. states and their political subdivisions	1,024	55	46	5	1,070	60
Foreign government bonds	3,203	190	677	49	3,880	239
Corporate securities	21,092	731	14,104	1,298	35,196	2,029
Commercial mortgage-backed securities	2,702	69	726	38	3,428	107
Asset-backed securities	2,432	17	2,380	206	4,812	223

<sup>(2)</sup> As of March 31, 2014, includes \$14 million of net unrealized losses on held-to-maturity securities that were previously transferred from available-for-sale. Also includes net unrealized gains on certain joint ventures that are strategic in nature and are included in Other assets.

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Residential mortgage-backed securities	1,253	18	184	4	1,437	22
Total	\$ 33,347	\$ 1,103	\$ 18,124	\$ 1,601	\$ 51,471	\$ 2,704
Equity securities, available-for-sale	\$ 591	\$ 40	\$ 1	\$ 0	\$ 592	\$ 40

<sup>(1)</sup> Includes \$174 million of fair value and \$22 million of gross unrealized losses at March 31, 2014, on securities classified as held-to-maturity, a portion of which are not reflected in AOCI.

#### PRUDENTIAL FINANCIAL, INC.

#### **Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

	December 31, 2013 Less than twelve months Twelve months or more								Total			
	Fair	Value	Un	Gross realized Josses	Fair	· Value	Uni	Gross realized Josses	Fair	r Value	Uni	Gross realized Josses
	1 4111	, arac	-	205505		(in m			1 417	· varac	-	203563
Fixed maturities(1)												
U.S. Treasury securities and obligations of U.S.												
government authorities and agencies	\$ .	3,913	\$	95	\$	6	\$	1	\$	3,919	\$	96
Obligations of U.S. states and their political subdivisions		1,187		129		43		8		1,230		137
Foreign government bonds		3,260		211		438		55		3,698		266
Corporate securities	29	9,574		1,618	1	4,094		1,814	4	13,668		3,432
Commercial mortgage-backed securities	4	4,267		128		605		35		4,872		163
Asset-backed securities	΄.	3,007		42		2,556		274		5,563		316
Residential mortgage-backed securities		1,590		34		239		7		1,829		41
Total	\$ 40	5,798	\$	2,257	\$ 1	7,981	\$	2,194	\$ 6	64,779	\$	4,451
Equity securities, available-for-sale	\$	586	\$	24	\$	1	\$	0	\$	587	\$	24

<sup>(1)</sup> Includes \$210 million of fair value and \$24 million of gross unrealized losses at December 31, 2013, on securities classified as held-to-maturity, a portion of which are not reflected in AOCI.

The gross unrealized losses on fixed maturity securities at March 31, 2014 and December 31, 2013, are composed of \$2,519 million and \$4,178 million related to high or highest quality securities based on the National Association of Insurance Commissioners (NAIC) or equivalent rating and \$185 million and \$274 million, related to other than high or highest quality securities based on NAIC or equivalent rating, respectively. At March 31, 2014, the \$1,601 million of gross unrealized losses of twelve months or more were concentrated in the consumer non-cyclical, utility, and capital goods sectors of the Company s corporate securities. At December 31, 2013, the \$2,194 million of gross unrealized losses of twelve months or more were concentrated in consumer non-cyclical, utility, and capital goods sectors of the Company s corporate securities. In accordance with its policy described in Note 2 to the Company s Consolidated Financial Statements included in its 2013 Annual Report on Form 10-K, the Company concluded that an adjustment to earnings for other-than-temporary impairments for these securities was not warranted at March 31, 2014 or December 31, 2013. These conclusions are based on a detailed analysis of the underlying credit and cash flows on each security. The gross unrealized losses are primarily attributable to foreign currency exchange rate movements, general credit spread widening and increased liquidity discounts. At March 31, 2014, the Company does not intend to sell the securities and it is not more likely than not that the Company will be required to sell the securities before the anticipated recovery of its remaining amortized cost basis.

At March 31, 2014, \$15 million of the gross unrealized losses on equity securities represented declines in value of greater than 20%, all of which had been in that position for less than six months. At December 31, 2013, \$4 million of the gross unrealized losses on equity securities represented declines in value of greater than 20%, all of which had been in that position for less than six months. In accordance with its policy described in Note 2 to the Company s Consolidated Financial Statements included in its 2013 Annual Report on Form 10-K, the Company concluded that an adjustment for other-than-temporary impairments for these equity securities was not warranted at March 31, 2014 or December 31, 2013.

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#### PRUDENTIAL FINANCIAL, INC.

**Notes to Unaudited Interim Consolidated Financial Statements (Continued)** 

#### 5. VARIABLE INTEREST ENTITIES

In the normal course of its activities, the Company enters into relationships with various special purpose entities and other entities that are deemed to be variable interest entities (VIEs). A VIE is an entity that either (1) has equity investors that lack certain essential characteristics of a controlling financial interest (including the ability to control activities of the entity, the obligation to absorb the entity s expected losses and the right to receive the entity s expected residual returns) or (2) lacks sufficient equity to finance its own activities without financial support provided by other entities, which in turn would be expected to absorb at least some of the expected losses of the VIE.

If the Company determines that it is the VIE s primary beneficiary it consolidates the VIE. There are currently two models for determining whether or not the Company is the primary beneficiary of a VIE. The first (the Investment Company Model ) relates to those VIEs that have the characteristics of an investment company and for which certain other conditions are true. These conditions are that (1) the Company does not have the implicit or explicit obligation to fund losses of the VIE and (2) the VIE is not a securitization entity, asset-backed financing entity or an entity that was formerly considered a qualified special-purpose entity. In this model the Company is the primary beneficiary if it stands to absorb a majority of the VIE s expected losses or to receive a majority of the VIE s expected residual returns.

For all other VIEs, the Company is the primary beneficiary if the Company has (1) the power to direct the activities of the VIE that most significantly impact the economic performance of the entity and (2) the obligation to absorb losses of the entity that could be potentially significant to the VIE or the right to receive benefits from the entity that could be potentially significant.

#### Consolidated Variable Interest Entities

The Company is the investment manager of certain asset-backed investment vehicles (commonly referred to as collateralized loan obligations, or CLOs ) and certain other vehicles for which the Company earns fee income for investment management services, including certain investment structures in which the Company sasset management business invests with other co-investors in investment funds referred to as feeder funds. The Company sells or syndicates investments through these vehicles, principally as part of the strategic investing activity of the Company sasset management businesses. Additionally, the Company may invest in securities issued by these vehicles. CLOs raise capital by issuing debt securities, and use the proceeds to purchase investments, typically interest-bearing financial instruments. The Company has analyzed these relationships and determined that for certain CLOs and other investment structures it is the primary beneficiary and consolidates these entities. This analysis includes a review of (1) the Company s rights and responsibilities as investment manager, (2) fees received by the Company and (3) other interests (if any) held by the Company. The assets of these VIEs are restricted and must be used first to settle liabilities of the VIE. The Company is not required to provide, and has not provided, material financial or other support to any of these VIEs.

Additionally, the Company is the primary beneficiary of certain VIEs in which the Company has invested, as part of its investment activities, but for which it is not the investment manager. These include structured investments issued by a VIE that manages yen-denominated investments coupled with cross-currency coupon swap agreements thereby creating synthetic dual currency investments. The Company s involvement in the structuring of these investments combined with its economic interest indicates that the Company is the primary beneficiary. The Company has

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not provided material financial support or other support that was not contractually required to these VIEs.

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#### PRUDENTIAL FINANCIAL, INC.

#### **Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

The table below reflects the carrying amount and balance sheet caption in which the assets and liabilities of consolidated VIEs are reported. The liabilities primarily comprise obligations under debt instruments issued by the VIEs that are non-recourse to the Company. The creditors of these VIE do not have recourse to the Company in excess of the assets contained within the VIE.

	Which the	lated VIE s for Company is the			
	March 31, 2014	December 31, 2013	Other Cor March 31, 2014 millions)	Dec	d VIE s ember 31, 2013
Fixed maturities, available-for-sale	\$ 64	\$ 68	\$ 112	\$	108
Fixed maturities, held-to-maturity	0	0	888		871
Trading account assets supporting insurance liabilities	0	0	11		11
Other trading account assets	4,685	3,832	0		0
Commercial mortgage and other loans	13	23	300		300
Other long-term investments	0	0	92		87
Cash and cash equivalents	583	566	(4)		(3)
Accrued investment income	23	19	4		4
Other assets	208	132	0		0
Total assets of consolidated VIEs	\$ 5,576	\$ 4,640	\$ 1,403	\$	1,378
Notes issued by consolidated VIEs	\$ 4,101	3,302	0		0
Other liabilities	651	631	1		1
Total liabilities of consolidated VIEs	\$ 4,752	\$ 3,933	\$ 1	\$	1

As included in the table above, notes issued by consolidated VIEs are classified in the line item on the Consolidated Statements of Financial Position titled, Notes issued by consolidated VIEs. Recourse is limited to the assets of the respective VIE and does not extend to the general credit of Prudential Financial. As of March 31, 2014, the maturities of these obligations were over five years.

In addition, not reflected in the table above, the Company has created a trust that is a VIE, to facilitate Prudential Insurance s Funding Agreement Notes Issuance Program (FANIP). The trust issues medium-term notes secured by funding agreements issued to the trust by Prudential Insurance with the proceeds of such notes. The trust is the beneficiary of an indemnity agreement with the Company that provides that the Company is responsible for costs related to the notes issued with limited exception. As a result, the Company has determined that it is the primary beneficiary of the trust, which is therefore consolidated.

The funding agreements represent an intercompany transaction that is eliminated upon consolidation. However, in recognition of the security interest in such funding agreements, the trust s medium-term note liability of \$2,381 million at both March 31, 2014 and December 31, 2013, is classified within Policyholders account balances. Creditors of the trust have recourse to Prudential Insurance if the trust fails to make contractual

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payments on the medium-term notes. The Company has not provided material financial or other support to the trust that was not contractually required.

# Unconsolidated Variable Interest Entities

The Company has determined that it is not the primary beneficiary of certain VIEs for which it is the investment manager. These VIEs consist primarily of investment funds for which the Company utilizes the

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#### PRUDENTIAL FINANCIAL, INC.

#### **Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

Investment Company Model to assess consolidation. Accordingly, the Company has determined that it is not the primary beneficiary of these entities because it does not stand to absorb a majority of the VIE s expected losses or to receive a majority of the VIE s expected residual returns. For all other investment structures, the Company has determined that it is not the primary beneficiary as it does not have both (1) the power to direct the activities of the VIE that most significantly impact the economic performance of the entity and (2) the obligation to absorb losses of the entity that could be potentially significant to the VIE or the right to receive benefits from the entity that could be potentially significant. The Company s maximum exposure to loss resulting from its relationship with unconsolidated VIEs for which it is the investment manager is limited to its investment in the VIEs, which was \$455 million and \$489 million at March 31, 2014 and December 31, 2013, respectively. These investments are reflected in Fixed maturities, available-for-sale, Other trading account assets, at fair value and Other long-term investments. The fair value of assets held within these unconsolidated VIEs was \$9,021 million and \$9,426 million as of March 31, 2014 and December 31, 2013, respectively. There are no liabilities associated with these unconsolidated VIEs on the Company s balance sheet.

In the normal course of its activities, the Company will invest in joint ventures and limited partnerships. These ventures include hedge funds, private equity funds and real estate-related funds and may or may not be VIEs. The Company s maximum exposure to loss on these investments, both VIEs and non-VIEs, is limited to the amount of its investment. The Company has determined that it is not required to consolidate these entities because either (1) it does not control them or (2) it does not have the obligation to absorb losses of the entities that could be potentially significant to the entities or the right to receive benefits from the entities that could be potentially significant. The Company classifies these investments as Other long-term investments and its maximum exposure to loss associated with these entities was \$7,258 million and \$7,244 million as of March 31, 2014 and December 31, 2013, respectively.

In addition, in the normal course of its activities, the Company will invest in structured investments including VIEs for which it is not the investment manager. These structured investments typically invest in fixed income investments and are managed by third parties and include asset-backed securities, commercial mortgage-backed securities and residential mortgage-backed securities. The Company s maximum exposure to loss on these structured investments, both VIEs and non-VIEs, is limited to the amount of its investment. See Note 4 for details regarding the carrying amounts and classification of these assets. The Company has not provided material financial or other support that was not contractually required to these structures. The Company has determined that it is not the primary beneficiary of these structures due to the fact that it does not control these entities.

#### 6. CLOSED BLOCK

On the date of demutualization, Prudential Insurance established a Closed Block for certain individual life insurance policies and annuities issued by Prudential Insurance in the U.S. The recorded assets and liabilities were allocated to the Closed Block at their historical carrying amounts. The Closed Block forms the principal component of the Closed Block Business.

The policies included in the Closed Block are specified individual life insurance policies and individual annuity contracts that were in force on the effective date of the Plan of Reorganization and for which Prudential Insurance is currently paying or expects to pay experience-based policy dividends. Assets have been allocated to the Closed Block in an amount that has been determined to produce cash flows which, together with revenues from policies included in the Closed Block, are expected to be sufficient to support obligations and liabilities relating to these policies, including provision for payment of benefits, certain expenses, and taxes and to provide for continuation of the policyholder dividend scales in

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effect in 2000, assuming experience underlying such scales continues. To the extent that, over time, cash flows from the assets allocated to the Closed Block and claims and other experience related to the Closed Block are, in the aggregate, more or less favorable than what

#### PRUDENTIAL FINANCIAL, INC.

#### **Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

was assumed when the Closed Block was established, total dividends paid to Closed Block policyholders may be greater than or less than the total dividends that would have been paid to these policyholders if the policyholder dividend scales in effect in 2000 had been continued. Any cash flows in excess of amounts assumed will be available for distribution over time to Closed Block policyholders and will not be available to stockholders. If the Closed Block has insufficient funds to make guaranteed policy benefit payments, such payments will be made from assets outside of the Closed Block. The Closed Block will continue in effect as long as any policy in the Closed Block remains in force unless, with the consent of the New Jersey insurance regulator, it is terminated earlier.

The excess of Closed Block Liabilities over Closed Block Assets at the date of the demutualization (adjusted to eliminate the impact of related amounts in AOCI) represented the estimated maximum future earnings at that date from the Closed Block expected to result from operations attributed to the Closed Block after income taxes. In establishing the Closed Block, the Company developed an actuarial calculation of the timing of such maximum future earnings. If actual cumulative earnings of the Closed Block from inception through the end of any given period are greater than the expected cumulative earnings, only the expected earnings will be recognized in income. Any excess of actual cumulative earnings over expected cumulative earnings will represent undistributed accumulated earnings attributable to policyholders, which are recorded as a policyholder dividend obligation. The policyholder dividend obligation represents amounts to be paid to Closed Block policyholders as an additional policyholder dividend unless otherwise offset by future Closed Block performance that is less favorable than originally expected. If the actual cumulative earnings of the Closed Block from its inception through the end of any given period are less than the expected cumulative earnings of the Closed Block, the Company will recognize only the actual earnings in income. However, the Company may reduce policyholder dividend scales, which would be intended to increase future actual earnings until the actual cumulative earnings equaled the expected cumulative earnings.

As of March 31, 2014 and December 31, 2013, the Company recognized a policyholder dividend obligation of \$986 million and \$887 million, respectively, to Closed Block policyholders for the excess of actual cumulative earnings over the expected cumulative earnings. Additionally, accumulated net unrealized investment gains that have arisen subsequent to the establishment of the Closed Block have been reflected as a policyholder dividend obligation of \$4,457 million and \$3,624 million at March 31, 2014 and December 31, 2013, respectively, to be paid to Closed Block policyholders unless offset by future experience, with an offsetting amount reported in AOCI. See the table below for changes in the components of the policyholder dividend obligation for the three months ended March 31, 2014.

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# PRUDENTIAL FINANCIAL, INC.

# Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Closed Block Liabilities and Assets designated to the Closed Block, as well as maximum future earnings to be recognized from Closed Block Liabilities and Closed Block Assets, are as follows:

	March 31, 2014	December 31 2013
		millions)
Closed Block Liabilities		
Future policy benefits	\$ 50,074	\$ 50,258
Policyholders dividends payable	938	907
Policyholders dividend obligation	5,443	4,511
Policyholders account balances	5,345	5,359
Other Closed Block liabilities	4,924	4,281
Total Closed Block Liabilities	66,724	65,316
Closed Block Assets		
Fixed maturities, available-for-sale, at fair value	39.964	39,169
Other trading account assets, at fair value	277	291
Equity securities, available-for-sale, at fair value	3,942	3,884
Commercial mortgage and other loans	9,026	8,762
Policy loans	4,971	5,013
Other long-term investments	2,138	2,085
Short-term investments	1,323	1,790
	-,	2,
Total investments	61,641	60,994
Cash and cash equivalents	1,070	544
Accrued investment income	554	542
Other Closed Block assets	516	296
		_, _
Total Closed Block Assets	63,781	62,376
Excess of reported Closed Block Liabilities over Closed Block Assets	2,943	2,940
Portion of above representing accumulated other comprehensive income:	2,7 13	2,710
Net unrealized investment gains (losses)	4,447	3,615
Allocated to policyholder dividend obligation	(4,457)	(3,624
1. 7	(.,/)	(5,02
Future earnings to be recognized from Closed Block Assets and Closed Block Liabilities	\$ 2,933	\$ 2,931

Information regarding the policyholder dividend obligation is as follows:

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	Marc	Ionths Ended ch 31, 2014 millions)
Balance, January 1	\$	4,511
Impact from earnings allocable to policyholder dividend obligation		99
Change in net unrealized investment gains (losses) allocated to policyholder dividend obligation		833
Balance, March 31	\$	5,443

# PRUDENTIAL FINANCIAL, INC.

# Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Closed Block revenues and benefits and expenses for the three months ended March 31, 2014 and 2013 were as follows:

		Months Ended Iarch 31,
	2014	2013
	(in	millions)
Revenues		
Premiums	\$ 639	\$ 647
Net investment income	721	707
Realized investment gains (losses), net	135	96
Other income	15	10
Total Closed Block revenues	1,510	1,460
Benefits and Expenses		
Policyholders benefits	792	815
Interest credited to policyholders account balances	34	34
Dividends to policyholders	577	503
General and administrative expenses	114	119
Total Closed Block benefits and expenses	1,517	1,471
Closed Block revenues, net of Closed Block benefits and expenses, before income taxes and discontinued	(7)	(11)
operations	(7)	(11)
Income tax expense (benefit)	(12)	(16)
Closed Block revenues, net of Closed Block benefits and expenses and income taxes, before discontinued operations	5	5
Income from discontinued operations, net of taxes	0	0
Closed Block revenues, net of Closed Block benefits and expenses, income taxes and discontinued operations	\$ 5	\$ 5

# 7. EQUITY

The Company has outstanding two classes of common stock: the Common Stock and the Class B Stock. The changes in the number of shares issued, held in treasury and outstanding are as follows for the periods indicated:

	Common Stock		Class B Stock
	Held In		Issued and
Issued	Treasury	Outstanding	Outstanding

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		(	in millions)	
Balance, December 31, 2013	660.1	199.0	461.1	2.0
Common Stock issued	0.0	0.0	0.0	0.0
Common Stock acquired	0.0	2.9	(2.9)	0.0
Stock-based compensation programs(1)	0.0	(2.2)	2.2	0.0
Balance, March 31, 2014	660.1	199.7	460.4	2.0

 $<sup>(1) \</sup>quad \text{Represents net shares issued from treasury pursuant to the Company} \quad \text{s stock-based compensation program}.$ 

#### PRUDENTIAL FINANCIAL, INC.

#### **Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

In June 2013, Prudential Financial s Board of Directors authorized the Company to repurchase at management s discretion up to \$1.0 billion of its outstanding Common Stock from July 1, 2013 through June 30, 2014. As of March 31, 2014, 9.0 million shares of the Company s Common Stock were repurchased under this authorization at a total cost of \$750 million, of which 2.9 million shares were repurchased in the first three months of 2014 at a total cost of \$250 million.

The timing and amount of share repurchases are determined by management based upon market conditions and other considerations, and repurchases may be effected in the open market, through derivative, accelerated repurchase and other negotiated transactions and through prearranged trading plans complying with Rule 10b5-1(c) under the Exchange Act. Numerous factors could affect the timing and amount of any future repurchases under the share repurchase authorization, including increased capital needs of the Company due to changes in regulatory capital requirements, opportunities for growth and acquisitions, and the effect of adverse market conditions on the segments.

#### Accumulated Other Comprehensive Income (Loss)

The balance of and changes in each component of Accumulated other comprehensive income (loss) attributable to Prudential Financial, Inc. for the three months ended March 31, 2014 and 2013 are as follows:

# Accumulated Other Comprehensive Income (Loss) Attributable to Prudential Financial, Inc.

	Foreign Currency Translation Adjustment	Inves	Unrealized tment Gains .osses)(1)	Post Unred P	n, inc. nsion and retirement cognized Net Periodic Benefit (Cost)	Acc Com	Total umulated Other prehensive ome (Loss)
	rajustinent	(1	/ \ /	n millions)	(Cost)	inco	MIC (L033)
Balance, December 31, 2013	\$ (113)	\$	10,344	\$	(1,550)	\$	8,681
Change in other comprehensive income before							
reclassifications	73		3,400		1		3,474
Amounts reclassified from AOCI	0		(332)		22		(310)
Income tax benefit (expense)	(27)		(1,010)		(10)		(1,047)
Balance, March 31, 2014	\$ (67)	\$	12,402	\$	(1,537)	\$	10,798

#### Accumulated Other Comprehensive Income (Loss) Attributable to Prudential Financial, Inc

	Fiudenti	ai rinanciai, inc.	
		Pension and	
		Postretirement	Total
		Unrecognized Net	Accumulated
Foreign Currency	Net Unrealized	Periodic	Other
Translation	Investment Gains	Benefit	Comprehensive
Adjustment	(Losses)(1)	(Cost)	Income (Loss)

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		(in	millions)		
Balance, December 31, 2012	\$ 928	\$ 11,402	\$	(2,116)	\$ 10,214
Change in other comprehensive income before					
reclassifications	(902)	4,452		19	3,569
Amounts reclassified from AOCI	1	(174)		31	(142)
Income tax benefit (expense)	269	(1,474)		(18)	(1,223)
Balance, March 31, 2013	\$ 296	\$ 14,206	\$	(2,084)	\$ 12,418

<sup>(1)</sup> Includes cash flow hedges of \$(475) million and \$(446) million as of March 31, 2014 and December 31, 2013, respectively, and \$(79) million and \$(257) million as of March 31, 2013 and December 31, 2012, respectively.

# PRUDENTIAL FINANCIAL, INC.

#### Notes to Unaudited Interim Consolidated Financial Statements (Continued)

# Reclassifications out of Accumulated Other Comprehensive Income (Loss)

	2014	ch 31,	013	Affected line item in Consolidated Statements of Operations
Amounts reclassified from AOCI (1)(2):				
Foreign currency translation adjustment:				
Foreign currency translation adjustment	\$ 0	\$	(1)	Realized investment gains (losses), net
Total foreign currency translation adjustment	0		(1)	
Net unrealized investment gains (losses):				
Cash flow hedges Interest Rate	(6)		(4)	(3)
Cash flow hedges Currency/Interest rate	(4)		(18)	(3)
Net unrealized investment gains (losses) on available-for-sale securities	342		130	
Net unrealized investment gains (losses) all other	0		66	
Total net unrealized investment gains (losses)	332		174	(4)
Amortization of defined benefit pension items:				
Prior service cost	6		6	(5)
Actuarial gain (loss)	(28)		(37)	(5)
Total amortization of defined benefit pension items	(22)		(31)	
Total reclassifications for the period	\$ 310	\$	142	

#### Net Unrealized Investment Gains (Losses)

Net unrealized investment gains and losses on securities classified as available-for-sale and certain other long-term investments and other assets are included in the Company s Unaudited Interim Consolidated Statements of Financial Position as a component of AOCI. Changes in these amounts include reclassification adjustments to exclude from Other comprehensive income (loss) those items that are included as part of Net income for a period that had been part of Other comprehensive income (loss) in earlier periods. The amounts

<sup>(1)</sup> All amounts are shown before tax.

<sup>(2)</sup> Positive amounts indicate gains/benefits reclassified out of AOCI. Negative amounts indicate losses/costs reclassified out of AOCI.

<sup>(3)</sup> See Note 14 for additional information on cash flow hedges.

<sup>(4)</sup> See table below for additional information on unrealized investment gains (losses), including the impact on deferred policy acquisition and other costs, future policy benefits and policyholders dividends.

<sup>(5)</sup> See Note 10 for information on employee benefit plans.

# PRUDENTIAL FINANCIAL, INC.

# Notes to Unaudited Interim Consolidated Financial Statements (Continued)

for the periods indicated below, split between amounts related to fixed maturity securities on which an OTTI loss has been recognized, and all other net unrealized investment gains and losses, are as follows:

Net Unrealized Investment Gains and Losses on Fixed Maturity Securities on which an OTTI loss has been recognized

		Acqu Co Def S Induc and Bus	ed Policy uisition oosts, erred ales eements, Value of ssiness quired	Policyl Acc	nolders ount inces	holders dends	Incon (Lial	erred ne Tax pility) nefit	Or Compr Inc (L Rela N Unre Inves	nulated ther rehensive come coss) ted To Net calized stment ains osses)
Balance, December 31, 2013	\$ 110	\$	(5)	\$	4	\$ 64	\$	(60)	\$	113
Net investment gains (losses) on										
investments arising during the period	65							(23)		42
Reclassification adjustment for (gains)										
losses included in net income	18							(6)		12
Reclassification adjustment for OTTI										
losses excluded from net income(1)	1							0		1
Impact of net unrealized investment (gains) losses on deferred policy acquisition costs, deferred sales inducements and value of business acquired			0					0		0
Impact of net unrealized investment										
(gains) losses on future policy benefits and policyholders account balances					(2)			1		(1)
Impact of net unrealized investment (gains) losses on policyholders dividends						(76)		27		(49)
						,				
Balance, March 31, 2014	\$ 194	\$	(5)	\$	2	\$ (12)	\$	(61)	\$	118

<sup>(1)</sup> Represents transfers in related to the portion of OTTI losses recognized during the period that were not recognized in earnings for securities with no prior OTTI loss.

# PRUDENTIAL FINANCIAL, INC.

#### Notes to Unaudited Interim Consolidated Financial Statements (Continued)

All Other Net Unrealized Investment Gains and Losses in AOCI

	Net Unrealized Gains (Losses) on Investments(1)	sses) on Business		Polic Ac	uture Policy enefits and yholders ecount llances (in n	cyholders vidends )	Inc (L	eferred come Tax iability) Benefit	Accumulated Other Comprehensive Income (Loss) Related To Net Unrealized Investment Gains (Losses)		
Balance, December 31, 2013	\$ 20,494	\$	(719)	\$	(679)	\$ (3,694)	\$	(5,171)	\$	10,231	
Net investment gains (losses) on investments arising during the period Reclassification adjustment for (gains)	4,589							(1,544)		3,045	
losses included in net income	(350)							123		(227)	
Reclassification adjustment for OTTI losses excluded from net income(2)	(1)							0		(1)	
Impact of net unrealized investment (gains) losses on deferred policy acquisition costs, deferred sales inducements and value of business											
acquired			(137)					48		(89)	
Impact of net unrealized investment (gains) losses on future policy benefits											
and policyholders account balances					(283)			100		(183)	
Impact of net unrealized investment (gains) losses on policyholders dividends						(756)		264		(492)	
Balance, March 31, 2014	\$ 24,732	\$	(856)	\$	(962)	\$ (4,450)	\$	(6,180)	\$	12,284	

#### 8. EARNINGS PER SHARE

The Company has outstanding two separate classes of common stock. The Common Stock reflects the performance of the Financial Services Businesses and the Class B Stock reflects the performance of the Closed Block Business. Accordingly, earnings per share is calculated

<sup>(1)</sup> Includes cash flow hedges. See Note 14 for information on cash flow hedges.

<sup>(2)</sup> Represents transfers out related to the portion of OTTI losses recognized during the period that were not recognized in earnings for securities with no prior OTTI loss.

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separately for each of these two classes of common stock.

Net income for the Financial Services Businesses and the Closed Block Business is determined in accordance with U.S. GAAP and includes general and administrative expenses charged to each of the respective businesses based on the Company s methodology for the allocation of such expenses. Cash flows between the Financial Services Businesses and the Closed Block Business related to administrative expenses are determined by a policy

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## PRUDENTIAL FINANCIAL, INC.

### Notes to Unaudited Interim Consolidated Financial Statements (Continued)

servicing fee arrangement that is based upon insurance and policies in force and statutory cash premiums. To the extent reported administrative expenses vary from these cash flow amounts, the differences are recorded, on an after tax basis, as direct equity adjustments to the equity balances of the businesses. The direct equity adjustments modify the earnings available to each of the classes of common stock for earnings per share purposes.

### Common Stock

A reconciliation of the numerators and denominators of the basic and diluted per share computations for the three months ended March 31, is as follows:

		Three Months Ended March 31,							
		2014 Weighted					2013 Weighted		
	Income	Average Shares	Am	Share nount		ome	Average Shares		r Share mount
Basic and diluted earnings per share(1)		(in m	illions,	, except <sub>]</sub>	per sh	are am	iounts)		
Income (loss) from continuing operations attributable to the Financial Services Businesses	\$ 1,232				¢ (*	701)			
					<b>D</b> (	701) 4			
Direct equity adjustment	(2)					-			
Less: Income (loss) attributable to noncontrolling interests	11					35			
Less: Dividends and undistributed earnings allocated to	1.1					_			
participating unvested share-based payment awards	11					2			
Income (loss) from continuing operations attributable to the Financial Services Businesses available to holders of Common Stock after direct equity adjustment	\$ 1,208	460.9	\$	2.62	\$ (7	734)	464.3	\$	(1.58)
Effect of dilutive securities and compensation programs(1)									
Add: Dividends and undistributed earnings allocated to									
participating unvested share-based payment awards Basic	\$ 11				\$	2			
Less: Dividends and undistributed earnings allocated to									
participating unvested share-based payment awards Diluted	11					2			
Stock options		3.3					0.0		
Deferred and long-term compensation programs		0.7					0.0		
Exchangeable Surplus Notes	4	5.4				0	0.0		
Diluted earnings per share(1)									
Income (loss) from continuing operations attributable to the Financial Services Businesses available to holders of Common									
Stock after direct equity adjustment	\$ 1,212	470.3	\$	2.58	\$ (	734)	464.3	\$	(1.58)
Stock after effect equity adjustment	Ψ 1,212	710.3	Ψ	2.30	Ψ(,	137)	707.3	Ψ	(1.50)

(1) For the three months ended March 31, 2013, weighted average shares for basic earnings per share is also used for calculating diluted earnings per share because dilutive shares and dilutive earnings per share are not applicable when a loss from continuing operations is

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### PRUDENTIAL FINANCIAL, INC.

#### **Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

reported. As a result of the loss from continuing operations available to holders of Common Stock after direct equity adjustment for the three months ended March 31, 2013, all potential stock options and compensation programs were considered antidilutive.

Unvested share-based payment awards that contain nonforfeitable rights to dividends are participating securities and included in the computation of earnings per share pursuant to the two-class method. Under this method, earnings of the Financial Services Businesses attributable to Prudential Financial, Inc. are allocated between Common Stock and the participating awards, as if the awards were a second class of stock. During periods of income from continuing operations available to holders of Common Stock after direct equity adjustment, the calculation of earnings per share excludes the income attributable to participating securities in the numerator and the dilutive impact of these securities from the denominator. In the event of loss from continuing operations available to holders of Common Stock after direct equity adjustment, undistributed earnings are not allocated to participating securities and the denominator excludes the dilutive impact of these securities as they do not share in the losses of the Company. Undistributed earnings allocated to participating unvested share-based payment awards for the three months ended March 31, 2014 and 2013, as applicable, were based on 4.3 million and 4.4 million of such awards, respectively, weighted for the period they were outstanding.

Stock options and shares related to deferred and long-term compensation programs that are considered antidilutive are excluded from the computation of dilutive earnings per share. Stock options are considered antidilutive based on application of the treasury stock method or in the event of loss from continuing operations available to holders of Common Stock after direct equity adjustment. Shares related to deferred and long-term compensation programs are considered antidilutive in the event of loss from continuing operations available to holders of Common Stock after direct equity adjustment. For the three months ended March 31, 2014 and 2013, the number of stock options and shares related to deferred and long-term compensation programs that were considered antidilutive and were excluded from the computation of diluted earnings per share, weighted for the portion of the period they were outstanding, are as follows:

		Three Months	Ended March 31,		
		2014		2013	
	Shares (in millio	Exercise Price Per Share ons, except per share an	Shares nounts, based on w	Per	cise Price Share erage)
Antidilutive stock options based on application of the treasury					
stock method	2.0	\$ 90.34	13.4	\$	69.42
Antidilutive stock options due to loss from continuing operations available to holders of Common Stock after direct					
equity adjustment	0.0		7.0		
Antidilutive shares due to loss from continuing operations available to holders of Common Stock after direct equity					
adjustment	0.0		5.1		
Total antidilutive stock options and shares	2.0		25.5		

In September 2009, the Company issued \$500 million of surplus notes with an interest rate of 5.36% per annum which are exchangeable at the option of the note holders for shares of Common Stock. The initial exchange rate for the surplus notes was 10.1235 shares of Common Stock per each \$1,000 principal amount of surplus notes, which represents an initial exchange price per share of Common Stock of \$98.78; however, the

exchange rate is subject to customary anti-dilution adjustments. In calculating diluted earnings per share under the if-converted method, the potential shares that would be issued assuming a hypothetical exchange, weighted for the period the notes are outstanding, are added to the denominator, and interest expense, net of tax, is added to the numerator, if the overall effect is dilutive.

### PRUDENTIAL FINANCIAL, INC.

#### **Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

Prudential Financial may, at its option, at any time, subject to a notification period, exchange all outstanding shares of Class B Stock into such number of shares of Common Stock as have an aggregate average market value equal to 120% of the appraised fair market value of the outstanding shares of Class B Stock. Holders of Class B Stock will be permitted to convert their shares of Class B Stock into such number of shares of Common Stock as have an aggregate average market value equal to 100% of the appraised fair market value of the outstanding shares of Class B Stock in the holder s sole discretion, beginning on January 1, 2016, or earlier upon certain specified events. Any conversion may have a dilutive effect on holders of Common Stock.

### Class B Stock

Income from continuing operations per share of Class B Stock for the three months ended March 31, are presented below. There are no potentially dilutive shares associated with the Class B Stock.

	Three Months Ended March 31,					
	2014					
	Income	Weighted Average Shares	Per Share Amount aillions, except	Income	Weighted Average Shares mounts)	Per Share Amount
Basic earnings per share		(	, <b>-</b>	F		
Income (loss) from continuing operations attributable to the						
Closed Block Business	\$ 13			\$ 15		
Less: Direct equity adjustment	(2)			4		
Income (loss) from continuing operations attributable to the Closed Block Business available to holders of Class B Stock after direct equity adjustment	\$ 15	2.0	\$ 7.50	\$ 11	2.0	\$ 5.50

## 9. SHORT-TERM AND LONG-TERM DEBT

### Short-term Debt

The table below presents the Company s short-term debt as of the dates indicated:

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	March 31, 2014 (in mi	ember 31, 2013
Commercial paper:		
Prudential Financial	\$ 226	\$ 190
Prudential Funding, LLC	747	460
Subtotal commercial paper	973	650
Other notes payable	316	0
Current portion of long-term debt(1)	2,730	2,019
Total short-term debt(2)	\$ 4,019	\$ 2,669
Supplemental short-term debt information:		
Portion of commercial paper borrowings due overnight	\$ 502	\$ 466
Daily average commercial paper outstanding	\$ 1,143	\$ 1,309
Weighted average maturity of outstanding commercial paper, in days	22	18
Weighted average interest rate on outstanding short-term debt(3)	0.21%	0.17%

### PRUDENTIAL FINANCIAL, INC.

#### **Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

- (1) Includes limited and non-recourse borrowings of Prudential Holdings, LLC attributable to the Closed Block Business of \$75 million at both March 31, 2014 and December 31, 2013.
- (2) Includes Prudential Financial debt of \$2,778 million and \$1,721 million at March 31, 2014 and December 31, 2013, respectively.
- (3) Excludes the current portion of long-term debt.

Commercial Paper

Prudential Financial has a commercial paper program with an authorized capacity of \$3.0 billion. Prudential Financial s commercial paper borrowings have been generally used to fund the working capital needs of Prudential Financial s subsidiaries and provide short-term liquidity at Prudential Financial.

Prudential Funding, LLC ( Prudential Funding ), a wholly-owned subsidiary of Prudential Insurance, has a commercial paper program with an authorized capacity of \$7.0 billion. Prudential Funding commercial paper borrowings generally have served as an additional source of financing to meet the working capital needs of Prudential Insurance and its subsidiaries. Prudential Funding also lends to other subsidiaries of Prudential Financial up to limits agreed with the New Jersey Department of Banking and Insurance ( NJDOBI ). Prudential Funding maintains a support agreement with Prudential Insurance whereby Prudential Insurance has agreed to maintain Prudential Funding s tangible net worth at a positive level. Additionally, Prudential Financial has issued a subordinated guarantee covering Prudential Funding s \$7.0 billion commercial paper program.

Federal Home Loan Bank of New York

Prudential Insurance is a member of the Federal Home Loan Bank of New York (FHLBNY). Membership allows Prudential Insurance access to the FHLBNY s financial services, including the ability to obtain collateralized loans and to issue collateralized funding agreements. Under applicable law, the funding agreements issued to the FHLBNY have priority claim status above debt holders of Prudential Insurance. FHLBNY borrowings and funding agreements are collateralized by qualifying mortgage-related assets or U.S. Treasury securities, the fair value of which must be maintained at certain specified levels relative to outstanding borrowings. FHLBNY membership requires Prudential Insurance to own member stock and borrowings require the purchase of activity-based stock in an amount equal to 4.5% of outstanding borrowings. Under FHLBNY guidelines, if Prudential Insurance s financial strength ratings decline below A/A2/A Stable by S&P/Moody s/Fitch, respectively, and the FHLBNY does not receive written assurances from the NJDOBI regarding Prudential Insurance s solvency, new borrowings from the FHLBNY would be limited to a term of 90 days or less. Currently there are no restrictions on the term of borrowings from the FHLBNY.

NJDOBI permits Prudential Insurance to pledge collateral to the FHLBNY in an amount of up to 5% of its prior year-end statutory net admitted assets, excluding separate account assets. Based on Prudential Insurance s statutory net admitted assets as of December 31, 2013, the 5% limitation equates to a maximum amount of pledged assets of \$8.6 billion and an estimated maximum borrowing capacity (after taking into account required collateralization levels) of approximately \$7.2 billion, of which \$2.2 billion was outstanding. Nevertheless, FHLBNY

borrowings are subject to the FHLBNY s discretion and to the availability of qualifying assets at Prudential Insurance.

As of March 31, 2014, Prudential Insurance had pledged assets with a fair value of \$2.7 billion supporting aggregate outstanding collateralized advances and collateralized funding agreements. As of March 31, 2014, an outstanding advance of \$0.3 billion is in Long-term debt and matures in December 2015 and outstanding funding agreements, totaling \$1.9 billion are included in Policyholders account balances. The fair value of qualifying assets that were available to Prudential Insurance but not pledged amounted to \$3.3 billion as of March 31, 2014.

### PRUDENTIAL FINANCIAL, INC.

#### **Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

Federal Home Loan Bank of Boston

Prudential Retirement Insurance and Annuity Company (PRIAC) is a member of the Federal Home Loan Bank of Boston (FHLBB). Membership allows PRIAC access to collateralized advances which will be classified in Short-term debt or Long-term debt, depending on the maturity date of the obligation. PRIAC s membership in FHLBB requires the ownership of member stock and borrowings from FHLBB require the purchase of activity-based stock in an amount between 3.0% and 4.5% of outstanding borrowings depending on the maturity date of the obligation. As of March 31, 2014, PRIAC had no advances outstanding under the FHLBB facility.

Under Connecticut state insurance law, without the prior consent of the Connecticut Insurance Department, the amount of assets insurers may pledge to secure debt obligations is limited to the lesser of 5% of prior-year statutory admitted assets or 25% of prior-year statutory surplus, resulting in a maximum borrowing capacity for PRIAC under the FHLBB facility of approximately \$0.2 billion, none of which was outstanding as of March 31, 2014.

Credit Facilities

The Company s syndicated, unsecured committed credit facilities at March 31, 2014 are as follow:

Borrower	Original Term	Expiration Date	Capacity (in n	Outsta nillions)	nding
Prudential Financial(1)	5-year	Nov-2018	\$ 2,000	\$	0
Prudential Financial and Prudential Funding(1)	3-year	Nov-2016	1,750		0
			\$ 3,750	\$	0

(1) In November 2013, amendments to these facilities extended their terms by approximately 2 years. The expiration dates above reflect that extension.

The above credit facilities may be used for general corporate purposes, including as backup liquidity for the Company s commercial paper programs discussed above. As of March 31, 2014, there were no outstanding borrowings under either credit facility. Prudential Financial expects that it may continue to borrow under the five-year credit facility from time to time to fund its working capital needs and those of its subsidiaries. In addition, up to \$300 million of the five-year facility may be drawn in the form of standby letters of credit that can be used to meet the Company s operating needs.

The credit facilities contain representations and warranties, covenants and events of default that are customary for facilities of this type; however, borrowings under the facilities are not contingent on the Company s credit ratings nor subject to material adverse change clauses. Borrowings under the credit facilities are conditioned on the continued satisfaction of other customary conditions, including the maintenance at all times of consolidated net worth, relating to the Company s Financial Services Businesses only, of at least \$18,985 million, which for this purpose is calculated as U.S. GAAP equity, excluding AOCI and excluding equity of noncontrolling interests. As of March 31, 2014, the consolidated net worth of the Company s Financial Services Businesses exceeded the minimum amount required to borrow under the credit facilities.

Put Option Agreement for Senior Debt Issuance

In November 2013, Prudential Financial entered into a ten-year put option agreement with a Delaware trust upon the completion of the sale of \$1.5 billion of trust securities by that Delaware trust in a Rule 144A private

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### PRUDENTIAL FINANCIAL, INC.

#### **Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

placement. The trust invested the proceeds from the sale of the trust securities in a portfolio of principal and interest strips of U.S. Treasury securities. The put option agreement provides Prudential Financial the right to sell to the trust at any time up to \$1.5 billion of 4.419% senior notes due November 2023 and receive in exchange a corresponding amount of the principal and interest strips of the U.S. Treasury securities held by the trust. In return, the Company agreed to pay a semi-annual put premium to the trust at a rate of 1.777% per annum applied to the unexercised portion of the put option. The put option agreement with the trust provides Prudential Financial with a source of liquid assets.

The put option described above will be exercised automatically in full upon the Company s failure to make certain payments to the trust, such as paying the put option premium or reimbursing the trust for its expenses, if the Company s failure to pay is not cured within 30 days, and upon an event involving its bankruptcy. The Company is also required to exercise the put option if its consolidated stockholders equity, calculated in accordance with GAAP but excluding AOCI, falls below \$7 billion, subject to adjustment in certain cases. The Company has a one-time right to unwind a prior voluntary exercise of the put option by repurchasing all of the senior notes then held by the trust in exchange for principal and interest strips of U.S. Treasury securities. Finally, any of the 4.419% senior notes that Prudential Financial issues may be redeemed prior to their maturity at par or, if greater, a make-whole price, following a voluntary exercise in full of the put option.

#### Long-term Debt

There were no material issuances, maturities or redemptions of long-term debt during the first quarter of 2014. For further information on the Company s long-term debt obligations, see Note 14 to the Consolidated Financial Statements included in the Company s Annual Report on Form 10-K for the year ended December 31, 2013.

### 10. EMPLOYEE BENEFIT PLANS

### Pension and Other Postretirement Plans

The Company has funded and non-funded non-contributory defined benefit pension plans, which cover substantially all of its employees. For some employees, benefits are based on final average earnings and length of service, while benefits for other employees are based on an account balance that takes into consideration age, service and earnings during their career.

The Company provides certain health care and life insurance benefits for its retired employees, their beneficiaries and covered dependents ( other postretirement benefits ). The health care plan is contributory; the life insurance plan is non-contributory. Substantially all of the Company s U.S. employees may become eligible to receive other postretirement benefits if they retire after age 55 with at least 10 years of service or under certain circumstances after age 50 with at least 20 years of continuous service.

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### PRUDENTIAL FINANCIAL, INC.

#### **Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

Net periodic (benefit) cost included in General and administrative expenses includes the following components:

		Three Months Ended March 31,				
			Other Post	retirement		
	Pensio	n Benefits	Bene	Benefits		
	2014	2013	2014	2013		
		(in mi	llions)			
Components of net periodic (benefit) cost						
Service cost	\$ 59	\$ 65	\$ 4	\$ 4		
Interest cost	120	110	24	22		
Expected return on plan assets	(177)	(192)	(29)	(21)		
Amortization of prior service cost	(3)	(3)	(3)	(3)		
Amortization of actuarial (gain) loss, net	21	23	7	14		
Settlements	1	0	0	0		
Special termination benefits	0	2	0	0		
•						
Net periodic (benefit) cost	\$ 21	\$ 5	\$ 3	\$ 16		

### 11. SEGMENT INFORMATION

## Segments

The Company has organized its principal operations into the Financial Services Businesses and the Closed Block Business. Within the Financial Services Businesses, the Company operates through three divisions, which together encompass six reportable segments. Businesses that are not sufficiently material to warrant separate disclosure and divested businesses are included in Corporate and Other operations within the Financial Services Businesses. Collectively, the businesses that comprise the three operating divisions and Corporate and Other are referred to as the Financial Services Businesses.

### **Adjusted Operating Income**

In managing the Financial Services Businesses, the Company analyzes the operating performance of each segment using adjusted operating income. Adjusted operating income does not equate to income (loss) from continuing operations before income taxes and equity in earnings of operating joint ventures or net income as determined in accordance with U.S. GAAP but is the measure of segment profit or loss used by the Company to evaluate segment performance and allocate resources, and consistent with authoritative guidance, is the measure of segment performance presented below. Adjusted operating income is calculated by adjusting each segment s income (loss) from continuing operations before income taxes and equity in earnings of operating joint ventures for the following items, which are described in greater detail below:

realized investment gains (losses), net, and related charges and adjustments;

net investment gains and losses on trading account assets supporting insurance liabilities and changes in experience-rated contractholder liabilities due to asset value changes;

the contribution to income/loss of divested businesses that have been or will be sold or exited, including businesses that have been placed in wind down status, but that did not qualify for discontinued operations accounting treatment under U.S. GAAP; and

equity in earnings of operating joint ventures and earnings attributable to noncontrolling interests.

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### PRUDENTIAL FINANCIAL, INC.

#### **Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

These items are important to an understanding of overall results of operations. Adjusted operating income is not a substitute for income determined in accordance with U.S. GAAP, and the Company's definition of adjusted operating income may differ from that used by other companies. However, the Company believes that the presentation of adjusted operating income as measured for management purposes enhances the understanding of results of operations by highlighting the results from ongoing operations and the underlying profitability factors of the Financial Services Businesses.

### Realized investment gains (losses), net, and related charges and adjustments

## Realized investment gains (losses), net

Adjusted operating income excludes Realized investment gains (losses), net, except for certain items described below. Significant activity excluded from adjusted operating income includes impairments and credit-related gains and losses from sales of securities, the timing of which depends largely on market credit cycles and can vary considerably across periods, and interest rate-related gains and losses from sales of securities, which are largely subject to the Company s discretion and influenced by market opportunities, as well as the Company s tax and capital profile. Additionally, certain gains and losses pertaining to derivative contracts that do not qualify for hedge accounting treatment are also excluded from adjusted operating income. Trends in the underlying profitability of the Company s businesses can be more clearly identified without the fluctuating effects of these transactions.

The following table sets forth the significant components of Realized investment gains (losses), net that are included in adjusted operating income and, as a result, are reflected as adjustments to Realized investment gains (losses), net for purposes of calculating adjusted operating income:

	Three Mor	Three Months Ended			
	Marc	March 31,			
	2014(1)	l) <b>201</b> ;			
	(in mi	illions)			
Net gains (losses) from:					
Terminated hedges of foreign currency earnings	\$ 78	\$	36		
Current period yield adjustments	\$ 124	\$	102		
Principal source of earnings	\$ 14	\$	26		

<sup>(1)</sup> In addition to the items in the table above, Realized investment gains (losses), net, and related charges and adjustments also includes an adjustment to reflect Realized investment gains (losses), net related to divested businesses as results of Divested businesses, discussed below.

Terminated Hedges of Foreign Currency Earnings. The amounts shown in the table above primarily reflect the impact of an intercompany arrangement between Corporate and Other operations and the International Insurance segment, pursuant to which the non-U.S.

dollar-denominated earnings in all countries for a particular year, including its interim reporting periods, are translated at fixed currency exchange rates. The fixed rates are determined in connection with a currency hedging program designed to mitigate the risk that unfavorable rate changes will reduce the segment s U.S. dollar equivalent earnings. Pursuant to this program, the Company s Corporate and Other operations may execute forward currency contracts with third parties to sell the net exposure of projected earnings from the hedged currency in exchange for U.S. dollars at a specified exchange rate. The maturities of these contracts correspond with the future periods in which the identified non-U.S. dollar-denominated earnings are expected to be generated. These contracts do not qualify for hedge accounting under U.S. GAAP, so the resulting profits or losses are recorded in Realized investment gains (losses), net. When the contracts are terminated in the same period that the expected earnings emerge, the resulting positive or negative cash flow effect is included in adjusted operating income.

### PRUDENTIAL FINANCIAL, INC.

#### **Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

Current Period Yield Adjustments. The Company uses interest rate and currency swaps and other derivatives to manage interest and currency exchange rate exposures arising from mismatches between assets and liabilities, including duration mismatches. For derivative contracts that do not qualify for hedge accounting treatment, the periodic swap settlements, as well as certain other derivative related yield adjustments are recorded in Realized investment gains (losses), net , and are included in adjusted operating income to reflect the after-hedge yield of the underlying instruments. In certain instances, when these derivative contracts are terminated or offset before their final maturity, the resulting realized gains or losses are recognized in adjusted operating income over periods that generally approximate the expected terms of the derivatives or underlying instruments in order for adjusted operating income to reflect the after-hedge yield of the underlying instruments. Included in the amounts shown in the table above are gains on certain derivatives contracts that were terminated or offset before their final maturity of \$18 million for both the three months ended March 31, 2014 and 2013. Additionally, as of March 31, 2014, there was a \$410 million deferred net gain related to certain derivative contracts that were terminated or offset before their final maturity, primarily in the International Insurance segment.

Principal Source of Earnings. The Company conducts certain activities for which realized investment gains and losses are a principal source of earnings for its businesses and therefore included in adjusted operating income, particularly within the Company s Asset Management segment. For example, Asset Management s strategic investing business makes investments for sale or syndication to other investors or for placement or co-investment in the Company s managed funds and structured products. The realized investment gains and losses associated with the sale of these strategic investments, as well as related derivative results, are a principal activity for this business and included in adjusted operating income. In addition, the realized investment gains and losses associated with loans originated by the Company s commercial mortgage operations, as well as related derivative results and retained mortgage servicing rights, are a principal activity for this business and included in adjusted operating income.

### Other items reflected as adjustments to Realized investment gains (losses), net

The following table sets forth certain other items excluded from adjusted operating income and reflected as an adjustment to Realized investment gains (losses), net for purposes of calculating adjusted operating income:

		nths Ended ch 31,
	2014	2013 illions)
Net gains (losses) from:	(111 1111	illions)
Other trading account assets	\$ 22	\$ 49
Foreign currency exchange movements	\$ 231	\$ (2,465)
Other activities	\$ 4	\$ 111

Other Trading Account Assets. The Company has certain investments in its general account portfolios that are classified as trading. These trading investments are carried at fair value and included in Other trading account assets, at fair value on the Company s statements of financial position. Realized and unrealized gains and losses for these investments are recorded in Other income. Consistent with the exclusion of realized investment gains and losses with respect to other investments managed on a consistent basis, the net gains or losses on these investments are excluded from adjusted operating income.

Foreign Currency Exchange Movements. The Company has certain assets and liabilities for which, under U.S. GAAP, the changes in value, including those associated with changes in foreign currency exchange rates during the period, are recorded in Other income. To the extent the foreign currency exposure on these assets and liabilities is economically hedged or considered part of the Company s capital funding strategies for its

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### PRUDENTIAL FINANCIAL, INC.

#### **Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

international subsidiaries, the change in value included in Other income is excluded from adjusted operating income. The amounts in the table above are largely driven by non-yen denominated insurance liabilities in the Company s Japanese insurance operations. The insurance liabilities are supported by investments denominated in corresponding currencies, including a significant portion designated as available-for-sale. While these non-yen denominated assets and liabilities are economically hedged, under U.S. GAAP, unrealized gains and losses on available-for-sale investments, including those arising from foreign currency exchange rate movements, are recorded in Accumulated other comprehensive income (loss), while the non-yen denominated liabilities are re-measured for foreign currency exchange rate movements, and the related change in value is recorded in earnings within Other income. Due to this non-economic volatility that is reflected in U.S. GAAP earnings, the change in value recorded within Other income is excluded from adjusted operating income.

Other Activities. The Company excludes certain other items from adjusted operating income that are consistent with similar adjustments described above. The significant items within other activities shown in the table above included the following:

In connection with disputes arising out of the Chapter 11 bankruptcy petition filed by Lehman Brothers Holdings Inc., the Company previously recorded losses related to a portion of its counterparty exposure on derivative transactions it had previously held with Lehman Brothers and its affiliates. In the first quarters of 2014 and 2013, the Company recorded \$7 million and \$117 million, respectively in estimated recoveries related to this matter, which is recorded within Other income within the Company s Corporate and Other operations. Consistent with the exclusion of credit-related losses recorded in Realized investment gains (losses), net , the impact of this estimated recovery is excluded from adjusted operating income.

The Company records valuation adjustments for non-performance risk that relates to the uncollateralized portion of certain derivative contracts between a subsidiary of the Company and third parties and liquidity risk associated with certain derivatives. These adjustments are recorded within Other income. Consistent with the exclusion of the mark-to-market on derivatives recorded in Realized investment gains (losses), net , the impact of these risks is excluded from adjusted operating income net losses of \$2 million for both the three months ended March 31, 2014 and 2013.

### Related charges

Charges that relate to realized investment gains and losses are also excluded from adjusted operating income, and include the following:

The portion of the amortization of deferred policy acquisition costs, value of business acquired, unearned revenue reserves and deferred sales inducements for certain products that is related to net realized investment gains and losses.

Policyholder dividends and interest credited to policyholders—account balances that relate to certain life policies that pass back certain realized investment gains and losses to the policyholder, and reserves for future policy benefits for certain policies that are affected by net realized investment gains and losses.

Market value adjustments paid or received upon a contractholder s surrender of certain of the Company s annuity products as these amounts mitigate the net realized investment gains or losses incurred upon the disposition of the underlying invested assets.

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### PRUDENTIAL FINANCIAL, INC.

**Notes to Unaudited Interim Consolidated Financial Statements (Continued)** 

Investment gains and losses on trading account assets supporting insurance liabilities and changes in experience-rated contractholder liabilities due to asset value changes

Certain products included in the Retirement and International Insurance segments are experience-rated in that investment results associated with these products are expected to ultimately accrue to contractholders. The majority of investments supporting these experience-rated products are classified as trading and are carried at fair value, with realized and unrealized gains and losses reported in Other income. To a lesser extent, these experience-rated products are also supported by derivatives and commercial mortgage and other loans. The derivatives are carried at fair value, with realized and unrealized gains and losses reported in Realized investment gains (losses), net. The commercial mortgage and other loans are carried at unpaid principal, net of unamortized discounts and an allowance for losses, with gains and losses on sales and changes in the valuation allowance for commercial mortgage and other loans reported in Realized investment gains (losses), net.

Adjusted operating income excludes net investment gains and losses on trading account assets supporting insurance liabilities, which is consistent with the exclusion of realized investment gains and losses with respect to other investments supporting insurance liabilities managed on a consistent basis. In addition, to be consistent with the historical treatment of charges related to realized investment gains and losses on investments, adjusted operating income also excludes the change in contractholder liabilities due to asset value changes in the pool of investments (including changes in the fair value of commercial mortgage and other loans) supporting these experience-rated contracts, which are reflected in Interest credited to policyholders account balances. These adjustments are in addition to the exclusion from adjusted operating income of net investment gains and losses on the related derivatives and commercial mortgage and other loans through *Realized investment gains (losses), net, and related charges and adjustments,* as discussed above. The result of this approach is that adjusted operating income for these products includes net fee revenue and interest spread the Company earns on these experience-rated contracts, and excludes changes in fair value of the pool of investments, both realized and unrealized, that are expected to ultimately accrue to the contractholders.

### **Divested businesses**

The contribution to income/loss of divested businesses that have been or will be sold or exited, including businesses that have been placed in wind down, but that did not qualify for discontinued operations accounting treatment under U.S. GAAP, are excluded from adjusted operating income as the results of divested businesses are not relevant to understanding the Company s ongoing operating results.

Equity in earnings of operating joint ventures and earnings attributable to noncontrolling interests

Equity in earnings of operating joint ventures, on a pre-tax basis, are included in adjusted operating income as these results are a principal source of earnings. These earnings are reflected on a U.S. GAAP basis on an after-tax basis as a separate line on the Company s Unaudited Interim Consolidated Statements of Operations.

Earnings attributable to noncontrolling interests are excluded from adjusted operating income. Earnings attributable to noncontrolling interests represents the portion of earnings from consolidated entities that relates to the equity interests of minority investors, and are reflected on a U.S. GAAP basis as a separate line on the Company s Unaudited Interim Consolidated Statements of Operations.

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## PRUDENTIAL FINANCIAL, INC.

### Notes to Unaudited Interim Consolidated Financial Statements (Continued)

The summary below reconciles adjusted operating income before income taxes for the Financial Services Businesses to income from continuing operations before income taxes and equity in earnings of operating joint ventures:

	Marc 2014	nths Ended ch 31, 2013 llions)
Adjusted Operating Income before income taxes for Financial Services Businesses by Segment:	`	
Individual Annuities	\$ 388	\$ 372
Retirement	364	228
Asset Management	193	169
Asset Management	193	109
Total U.S. Retirement Solutions and Investment Management Division	945	769
Individual Life	125	137
Group Insurance	6	9
Total U.S. Individual Life and Group Insurance Division	131	146
International Insurance	837	877
international insurance	637	077
Total International Insurance Division	837	877
Corporate Operations	(342)	(314)
	, ,	
Total Comparets and Other	(242)	(214)
Total Corporate and Other	(342)	(314)
Adjusted Operating Income before income taxes for Financial Services Businesses	1,571	1,478
Reconciling items:		
Realized investment gains (losses), net, and related adjustments	49	(3,305)
Charges related to realized investment gains (losses), net	(57)	302
Investment gains (losses) on trading account assets supporting insurance liabilities, net	101	95
Change in experience-rated contractholder liabilities due to asset value changes	(43)	(143)
Divested businesses	73	29
Equity in earnings of operating joint ventures and earnings attributable to noncontrolling interests	11	(34)
Equity in earnings of operating joint ventures and earnings authorizable to noncontrolling interests	11	(34)
Income (loss) from continuing operations before income taxes and equity in earnings of operating joint ventures for		
Financial Services Businesses	1,705	(1,578)
Income from continuing operations before income taxes and equity in earnings of operating joint ventures for Closed		
Block Business	13	19
	¢ 1.710	¢ (1.550)
Income (loss) from continuing operations before income taxes and equity in earnings of operating joint ventures	\$ 1,718	\$ (1,559)

The U.S. Retirement Solutions and Investment Management Division results reflect deferred policy acquisition costs as if the individual annuity business is a stand-alone operation. The elimination of intersegment costs capitalized in accordance with this policy is included in consolidating adjustments within Corporate and Other operations.

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## PRUDENTIAL FINANCIAL, INC.

## Notes to Unaudited Interim Consolidated Financial Statements (Continued)

The summary below presents revenues and total assets for the Company s reportable segments for the periods or as of the dates indicated:

	Revenue Three Months Ended		Tota	l Asse	Assets	
	Marc 2014		March 31, 2014	Dec	cember 31, 2013	
		(in ı	millions)			
Financial Services Businesses:				_		
Individual Annuities	\$ 1,157	\$ 1,068	\$ 164,533	\$	160,778	
Retirement	1,531	1,336	173,596		170,762	
Asset Management	667	642	46,046		45,040	
Total U.S. Retirement Solutions and Investment Management Division	3,355	3,046	384,175		376,580	
Individual Life	1,296	1,155	67,241		64,990	
Group Insurance	1,362	1,402	39,353		39,185	
	,		·			
Total U.S. Individual Life and Group Insurance Division	2,658	2,557	106,594		104,175	
International Insurance	5,075	6,350	174,306		168,677	
Total International Insurance Division	5,075	6,350	174,306		168,677	
Corporate Operations	(152)	(153)	11,724		13,947	
Total Corporate and Other	(152)	(153)	11,724		13,947	
Total	10,936	11,800	676,799		663,379	
Reconciling items:						
Realized investment gains (losses), net, and related adjustments	49	(3,305)				
Charges related to realized investment gains (losses), net	(8)	(69)				
Investment gains (losses) on trading account assets supporting insurance liabilities,	(0)	(0)				
net	101	95				
Divested businesses	210	199				
Equity in earnings of operating joint ventures and earnings attributable to						
noncontrolling interests	0	(68)				
Total Financial Services Businesses	11,288	8,652	676,799		663,379	
Closed Block Business	1,566	1,519	69,936		68,402	
Total per Unaudited Interim Consolidated Financial Statements	\$ 12,854	\$ 10,171	\$ 746,735	\$	731,781	

The Asset Management segment revenues include intersegment revenues primarily consisting of asset-based management and administration fees as follows:

	Three Mor Marc	nths Ended ch 31,
	2014	2013
	(in mi	illions)
Asset Management segment intersegment revenues	\$ 156	\$ 150

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### PRUDENTIAL FINANCIAL, INC.

#### **Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

Management has determined the intersegment revenues with reference to market rates. Intersegment revenues are eliminated in consolidation in Corporate and Other.

### 12. INCOME TAXES

The Company s liability for income taxes includes the liability for unrecognized tax benefits, interest and penalties which relate to tax years still subject to review by the Internal Revenue Service (IRS) or other taxing authorities. Audit periods remain open for review until the statute of limitations has passed. Generally, for tax years which produce net operating losses, capital losses or tax credit carryforwards (tax attributes), the statute of limitations does not close, to the extent of these tax attributes, until the expiration of the statute of limitations for the tax year in which they are fully utilized. The completion of review or the expiration of the statute of limitations for a given audit period could result in an adjustment to the liability for income taxes.

The Company does not anticipate any significant changes within the next 12 months to its total unrecognized tax benefits related to tax years for which the statute of limitations has not expired.

Listed below are the tax years that remain subject to examination by major tax jurisdiction, at March 31, 2014:

Major Tax JurisdictionOpen Tax YearsUnited States2004 - 2013

Japan Fiscal years ended March 31, 2009 - 2014

Korea Fiscal years ended March 31, 2009 - 2013 and the period ended December 31, 2013

The dividends received deduction ( DRD ) reduces the amount of dividend income subject to U.S. tax and is a significant component of the difference between the Company s effective tax rate and the federal statutory tax rate of 35%. The DRD for the current period was estimated using information from 2013 and current year results, and was adjusted to take into account the current year s equity market performance and expected business results. The actual current year DRD can vary from the estimate based on factors such as, but not limited to, changes in the amount of dividends received that are eligible for the DRD, changes in the amount of distributions received from mutual fund investments, changes in the account balances of variable life and annuity contracts, and the Company s taxable income before the DRD.

In August 2007, the IRS released Revenue Ruling 2007-54, which included, among other items, guidance on the methodology to be followed in calculating the DRD related to variable life insurance and annuity contracts. In September 2007, the IRS released Revenue Ruling 2007-61. Revenue Ruling 2007-61 suspended Revenue Ruling 2007-54 and informed taxpayers that the U.S. Treasury Department and the IRS intend to address through new guidance the issues considered in Revenue Ruling 2007-54, including the methodology to be followed in determining the DRD related to variable life insurance and annuity contracts. In May 2010, the IRS issued an Industry Director Directive ( IDD ) confirming that the methodology for calculating the DRD set forth in Revenue Ruling 2007-54 should not be followed. The IDD also confirmed that the IRS

guidance issued before Revenue Ruling 2007-54, which guidance the Company relied upon in calculating its DRD, should be used to determine the DRD. In February 2014, the IRS released Revenue Ruling 2014-7, which modified and superseded Revenue Ruling 2007-54, by removing the provisions of Revenue Ruling 2007-54 related to the methodology to be followed in calculating the DRD and obsoleting Revenue Ruling 2007-61. However, there remains the possibility that the IRS and the U.S. Treasury will address, through subsequent guidance, the issues related to the calculation of the DRD. For the last several years, the revenue proposals included in the Obama Administration s budgets included a proposal that would change the method used to determine the amount of the DRD. A change

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### PRUDENTIAL FINANCIAL, INC.

#### **Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

in the DRD, including the possible retroactive or prospective elimination of this deduction through guidance or legislation, could increase actual tax expense and reduce the Company s consolidated net income. These activities had no impact on the Company s 2013 or first quarter 2014 results.

For tax years 2007 through 2014, the Company is participating in the IRS s Compliance Assurance Program (CAP). Under CAP, the IRS assigns an examination team to review completed transactions contemporaneously during these tax years in order to reach agreement with the Company on how they should be reported in the tax returns. If disagreements arise, accelerated resolutions programs are available to resolve the disagreements in a timely manner before the tax returns are filed. It is management s expectation this program will shorten the time period between the filing of the Company s federal income tax returns and the IRS s completion of its examination of the returns.

Total income tax expense includes additional tax expense related to the realization of deferred tax assets recorded in the Statement of Financial Position as of the acquisition date for Prudential Gibraltar and AIG Star Life Insurance Co., Ltd., AIG Edison Life Insurance Company, AIG Financial Assurance Japan K.K., and AIG Edison Service Co., Ltd. (collectively, the Star and Edison Businesses ). As of March 31, 2014, additional U.S. GAAP tax expense related to the utilization of opening balance sheet deferred tax assets has been recognized between the Statement of Operations and Other Comprehensive Income as follows:

	Prudential Gibraltar	Ed Busin	and ison nesses illions)	Total
Opening balance sheet deferred tax assets after valuation allowance that will result in additional tax				
expense (benefit)	\$ 56	\$	678	\$ 734
Additional tax expense (benefit) recognized in the Statement of Operations:				
2009	13		0	13
2010	6		0	6
2011	(29)		252	223
2012	51		333	384
2013	15		40	55
Three months ended March 31, 2014	0		17	17
Subtotal	56		642	698
Additional tax expense (benefit) recognized in Other Comprehensive Income	0		0	0
Unrecognized balance of additional tax expense (benefit)	\$ 0	\$	36	\$ 36

On January 1, 2012, the Star and Edison Businesses merged into Gibraltar Life. The majority of additional U.S. tax expense recognized in 2012 is a result of the merger. During 2013, the Company changed its repatriation assumption for Gibraltar Life and Prudential Gibraltar. As a result, the Company recorded an additional U.S. tax expense of \$108 million in the first quarter of 2013. Future losses in pre-tax income of Gibraltar Life, such as that caused by the impact of foreign currency exchange rate movements on certain non-yen denominated assets and liabilities, may reduce the amount of additional tax expense recognized in the Consolidated Statements of Operations and increase the amount of additional tax

expense recognized in Other Comprehensive Income

## 13. FAIR VALUE OF ASSETS AND LIABILITIES

**Fair Value Measurement** Fair value represents the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The authoritative fair value guidance establishes a framework for measuring fair value that includes a hierarchy used

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### PRUDENTIAL FINANCIAL, INC.

#### **Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

to classify the inputs used in measuring fair value. The level in the fair value hierarchy within which the fair value measurement falls is determined based on the lowest level input that is significant to the fair value measurement. The levels of the fair value hierarchy are as follows:

Level 1 Fair value is based on unadjusted quoted prices in active markets that are accessible to the Company for identical assets or liabilities. The Company s Level 1 assets and liabilities primarily include certain cash equivalents and short term investments, equity securities and derivative contracts that trade on an active exchange market.

Level 2 Fair value is based on significant inputs, other than quoted prices included in Level 1, that are observable for the asset or liability, either directly or indirectly, for substantially the full term of the asset or liability through corroboration with observable market data. Level 2 inputs include quoted market prices in active markets for similar assets and liabilities, quoted market prices in markets that are not active for identical or similar assets or liabilities, and other market observable inputs. The Company s Level 2 assets and liabilities include: fixed maturities (corporate public and private bonds, most government securities, certain asset-backed and mortgage-backed securities, etc.), certain equity securities (mutual funds, which do not actively trade and are priced based on a net asset value), certain commercial mortgage loans, short-term investments and certain cash equivalents (primarily commercial paper), and certain over-the-counter derivatives.

Level 3 Fair value is based on at least one or more significant unobservable inputs for the asset or liability. The assets and liabilities in this category may require significant judgment or estimation in determining the fair value. The Company s Level 3 assets and liabilities primarily include: certain private fixed maturities and equity securities, certain manually priced public equity securities and fixed maturities, certain highly structured over-the-counter derivative contracts, certain commercial mortgage loans, certain consolidated real estate funds for which the Company is the general partner, and embedded derivatives resulting from certain products with guaranteed benefits.

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## PRUDENTIAL FINANCIAL, INC.

### Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Assets and Liabilities by Hierarchy Level The tables below present the balances of assets and liabilities measured at fair value on a recurring basis, as of the dates indicated.

	Level 1	Level 2	As of March 31 Level 3 (in millions	Netting(1)		
Fixed maturities, available-for-sale:						
U.S. Treasury securities and obligations of U.S. government authorities						
and agencies	\$ 0	\$ 15,788		\$	\$ 15,788	
Obligations of U.S. states and their political subdivisions	0	4,521			4,521	
Foreign government bonds	0	84,766	2		84,768	
Corporate securities	0	157,275			158,607	
Asset-backed securities	0	6,571			10,626	
Commercial mortgage-backed securities	0	13,865	549		14,414	
Residential mortgage-backed securities	0	6,589	8		6,597	
Subtotal	0	289,375	5,946		295,321	
Trading account assets:(2)		,	,		,	
U.S. Treasury securities and obligations of U.S. government authorities						
and agencies	0	288	3 0		288	
Obligations of U.S. states and their political subdivisions	0	185			185	
Foreign government bonds	0	660	) 5		665	
Corporate securities	0	17,766	121		17,887	
Asset-backed securities	0	879	397		1,276	
Commercial mortgage-backed securities	0	2,449	51		2,500	
Residential mortgage-backed securities	0	1,812	2		1,814	
Equity securities	1,283	221	771		2,275	
All other(3)	784	8,302	2 7	(7,027)	2,066	
· /						
Subtotal	2,067	32,562	2 1,354	(7,027)	28,956	
Equity securities, available-for-sale	7,064	2,817		(,,02,)	10,191	
Commercial mortgage and other loans	0	124			124	
Other long-term investments	29	148		(7)	1,538	
Short-term investments	5,056	409		(,)	5,465	
Cash equivalents	3,440	4,076			7,516	
Other assets	3	218			225	
Subtotal excluding separate account assets	17.659	329,729	8,982	(7,034)	349,336	
Separate account assets(4)	50,141	215,023		(7,034)	288,161	
Separate account assets(4)	30,141	213,023	22,991		200,101	
	φ <b>(5</b> 000	<b>\$ 544.75</b>	A 21 070	Φ (7.02.1)	A 625 405	
Total assets	\$ 67,800	\$ 544,752	\$ 31,979	\$ (7,034)	\$ 637,497	
Future policy benefits(5)	\$ 0	\$ 0		\$	\$ 2,443	
Other liabilities	2	8,016		(6,916)	1,108	
Notes of consolidated VIEs	0	C	4,062		4,062	

Total liabilities \$ 2 \$ 8,016 \$ 6,511 \$ (6,916) \$ 7,613

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# PRUDENTIAL FINANCIAL, INC.

## Notes to Unaudited Interim Consolidated Financial Statements (Continued)

	Lovel 1	As of December 31, 2013 Level 1 Level 2 Level 3 Nettin			) Total		
	Ecvel 1	Ecvel 2	(in millions)	retting(1)	10001		
Fixed maturities, available-for-sale:			,				
U.S. Treasury securities and obligations of U.S. government authorities							
and agencies	\$ 0	\$ 15,400	\$ 0	\$	\$ 15,400		
Obligations of U.S. states and their political subdivisions	0	3,735	0		3,735		
Foreign government bonds	0	82,787	1		82,788		
Corporate securities	0	152,449	1,329		153,778		
Asset-backed securities	0	7,147	3,442		10,589		
Commercial mortgage-backed securities	0	13,708	165		13,873		
Residential mortgage-backed securities	0	6,695	8		6,703		
Subtotal	0	281,921	4,945		286,866		
Trading account assets:(2)							
U.S. Treasury securities and obligations of U.S. government authorities							
and agencies	0	266	0		266		
Obligations of U.S. states and their political subdivisions	0	190	0		190		
Foreign government bonds	0	643	0		643		
Corporate securities	0	16,865	115		16,980		
Asset-backed securities	0	876	403		1,279		
Commercial mortgage-backed securities	0	2,466	0		2,466		
Residential mortgage-backed securities	0	1,828	2		1,830		
Equity securities	1,309	225	842		2,376		
All other(3)	591	7,899	6	(7,246)	1,250		
Subtotal	1,900	31,258	1,368	(7,246)	27,280		
Equity securities, available-for-sale	6,938	2,668	304		9,910		
Commercial mortgage and other loans	0	158	0		158		
Other long-term investments	19	109	1,396	5	1,529		
Short-term investments	6,139	1,046	0		7,185		
Cash equivalents	2,461	4,521	0		6,982		
Other assets	3	209	4		216		
Subtotal excluding separate account assets	17,460	321,890	8,017	(7,241)	340,126		
Separate account assets(4)	49,182	213,275	22,603		285,060		
Total assets	\$ 66,642	\$ 535,165	\$ 30,620	\$ (7,241)	\$ 625,186		
Future policy benefits(5)	\$ 0	\$ 0	\$ 441	\$	\$ 441		
Other liabilities	1	9,458	5	(7,257)	2,207		
Notes of consolidated VIEs	0	0	3,254		3,254		
Total liabilities	\$ 1	\$ 9,458	\$ 3,700	\$ (7,257)	\$ 5,902		

Netting amounts represent cash collateral of \$118 million and (\$16) million as of March 31, 2014 and December 31, 2013, respectively, and the impact of offsetting asset and liability positions held with the same counterparty, subject to master netting arrangements.

- (2) Includes Trading Account Assets Supporting Insurance Liabilities and Other Trading Account Assets.
- (3) Level 1 represents cash equivalents and short term investments. All other amounts primarily represent derivative assets.

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### PRUDENTIAL FINANCIAL, INC.

#### **Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

- (4) Separate account assets represent segregated funds that are invested for certain customers. Investment risks associated with market value changes are borne by the customers, except to the extent of minimum guarantees made by the Company with respect to certain accounts. Separate account assets classified as Level 3 consist primarily of real estate and real estate investment funds. Separate account liabilities are not included in the above table as they are reported at contract value and not fair value in the Company s Unaudited Interim Consolidated Statement of Financial Position.
- (5) As of March 31, 2014, the net embedded derivative liability position of \$2.4 billion includes \$1.0 billion of embedded derivatives in an asset position and \$3.4 billion of embedded derivatives in a liability position. As of December 31, 2013, the net embedded derivative liability position of \$0.4 billion includes \$1.5 billion of embedded derivatives in an asset position and \$1.9 billion of embedded derivatives in a liability position.

The methods and assumptions the Company uses to estimate the fair value of assets and liabilities measured at fair value on a recurring basis are summarized below.

**Fixed Maturity Securities** The fair values of the Company s public fixed maturity securities are generally based on prices obtained from independent pricing services. Prices for each security are generally sourced from multiple pricing vendors, and a vendor hierarchy is maintained by asset type based on historical pricing experience and vendor expertise. The Company ultimately uses the price from the pricing service highest in the vendor hierarchy based on the respective asset type. The pricing hierarchy is updated for new financial products and recent pricing experience. Consistent with the fair value hierarchy described above, securities with validated quotes from pricing services are generally reflected within Level 2, as they are primarily based on observable pricing for similar assets and/or other market observable inputs. If the pricing information received from third party pricing services is not reflective of market activity or other inputs observable in the market, the Company may challenge the price through a formal process with the pricing service. If the pricing service updates the price to be more consistent with the presented market observations, the security remains within Level 2.

Internally-developed valuations or indicative broker quotes are also used to determine fair value in circumstances where vendor pricing is not available, or where the Company ultimately concludes that pricing information received from the independent pricing service is not reflective of market activity. If the Company concludes the values from both pricing services and brokers are not reflective of market activity, it may over-ride the information with an internally-developed valuation. As of March 31, 2014 and December 31, 2013, over-rides on a net basis were not material. Pricing service over-rides, internally-developed valuations and indicative broker quotes are generally included in Level 3 in the fair value hierarchy.

The fair value of private fixed maturities, which are comprised of investments in private placement securities, originated by internal private asset managers, are primarily determined using a discounted cash flow model. If the fair value is determined using pricing inputs that are observable in the market, the securities have been reflected within Level 2; otherwise a Level 3 classification is used.

**Trading Account Assets** Trading account assets consist primarily of fixed maturity securities, equity securities and derivatives whose fair values are determined consistent with similar instruments described above under Fixed Maturity Securities and below under Equity Securities and Derivative Instruments.

**Equity Securities** Equity securities consist principally of investments in common and preferred stock of publicly traded companies, perpetual preferred stock, privately traded securities, as well as mutual fund shares. The fair values of most publicly traded equity securities are based on

quoted market prices in active markets for identical assets and are classified within Level 1 in the fair value hierarchy. Estimated fair values for most privately traded equity securities are determined using discounted cash flow, earnings multiple and other valuation models that require a substantial level of judgment around inputs and therefore are classified within Level 3. The fair values of mutual fund shares that transact regularly (but do not trade in active markets because

### PRUDENTIAL FINANCIAL, INC.

#### **Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

they are not publicly available) are based on transaction prices of identical fund shares and are classified within Level 2 in the fair value hierarchy. The fair values of perpetual preferred stock are based on inputs obtained from independent pricing services that are primarily based on indicative broker quotes. As a result, the fair values of perpetual preferred stock are classified as Level 3.

Commercial Mortgage and Other Loans The fair value of commercial mortgage loans held for investment and accounted for using the fair value option are determined based on the present value of the expected future cash flows discounted at the appropriate U.S. Treasury rate, adjusted for the current market spread for similar quality loans. The quality ratings for these loans, a primary determinant of the appropriate credit spread and a significant component of the pricing input, are based on internally-developed estimates. As a result, these loans are included in Level 3 in the fair value hierarchy.

The fair value of other loans held and accounted for using the fair value option is determined utilizing pricing indicators from the whole loan market, where investors are committed to purchase these loans at a pre-determined price, which is considered the principal exit market for these loans. The Company has evaluated the valuation inputs used for these assets, including the existence of pre-determined exit prices, the terms of the loans, prevailing interest rates and credit risk, and deemed that the primary pricing inputs are Level 2 inputs in the fair value hierarchy.

Other Long-Term Investments Other long-term investments include limited partnerships which are consolidated because the Company is either deemed to exercise control or considered the primary beneficiary of a variable interest entity. These entities are considered investment companies and follow specialized industry accounting whereby their assets are carried at fair value. The investments held by these entities include various feeder fund investments in underlying master funds (whose underlying holdings generally include public fixed maturities, equity securities and mutual funds), as well as wholly-owned real estate held within other investment funds. The fair value is determined by reference to the underlying direct investments, with publicly traded equity securities based on quoted prices in active markets reflected in Level 1, and public fixed maturities and mutual funds priced via quotes from pricing services or observable data reflected in Level 2. The fair value of investments in funds that are subject to significant liquidity restrictions are reflected in Level 3.

The fair value of real estate held in consolidated investment funds is determined through an independent appraisal process. The appraisals generally utilize a discounted cash flow model, supplemented with replacement cost estimates and comparable recent sales data when available. These appraisals and the related assumptions are updated at least annually. Since many of the assumptions utilized are unobservable and are considered to be significant inputs to the valuation, the real estate investments within other long-term investments have been reflected within Level 3 in the fair value hierarchy.

The fair value of fund investments, where the fair value option has been elected, is primarily determined by the fund managers. Since the valuations may be based on unobservable market inputs and cannot be validated by the Company, these investments have been included within Level 3 in the fair value hierarchy.

**Derivative Instruments** Derivatives are recorded at fair value either as assets, within Other trading account assets, or Other long-term investments, or as liabilities, within Other liabilities, except for embedded derivatives which are recorded with the associated host contract. The

fair values of derivative contracts can be affected by changes in interest rates, foreign exchange rates, commodity prices, credit spreads, market volatility, expected returns, non-performance risk, liquidity and other factors. Liquidity valuation adjustments are made to reflect the cost of exiting significant risk positions, and consider the bid-ask spread, maturity, complexity, and other specific attributes of the underlying derivative position.

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### PRUDENTIAL FINANCIAL, INC.

#### **Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

The Company s exchange-traded futures and options include Treasury futures, Eurodollar futures, commodity futures, Eurodollar options and commodity options. Exchange-traded futures and options are valued using quoted prices in active markets and are classified within Level 1 in the fair value hierarchy.

The majority of the Company s derivative positions are traded in the over-the-counter (OTC) derivative market and are classified within Level 2 in the fair value hierarchy. OTC derivatives classified within Level 2 are valued using models that utilize actively quoted or observable market input values from external market data providers, third-party pricing vendors and/or recent trading activity. The Company s policy is to use mid-market pricing in determining its best estimate of fair value. The fair values of most OTC derivatives, including interest rate and cross currency swaps, currency forward contracts, commodity swaps, commodity forward contracts, single name credit default swaps, loan commitments held for sale and to-be-announced (or TBA) forward contracts on highly rated mortgage-backed securities issued by U.S. government sponsored entities are determined using discounted cash flow models. The fair values of European style option contracts are determined using Black-Scholes option pricing models. These models key inputs include the contractual terms of the respective contract, along with significant observable inputs, including interest rates, currency rates, credit spreads, equity prices, index dividend yields, non-performance risk, volatility and other factors.

The Company s cleared interest rate swaps and credit derivatives linked to an index are valued using models that utilize actively quoted or observable market inputs, including Overnight Indexed Swap discount rates, obtained from external market data providers, third-party pricing vendors and/or recent trading activity. These derivatives are classified as Level 2 in the fair value hierarchy.

The vast majority of the Company s derivative agreements are with highly rated major international financial institutions. To reflect the market s perception of its own and the counterparty s non-performance risk, the Company incorporates additional spreads over LIBOR into the discount rate used in determining the fair value of OTC derivative assets and liabilities that are not otherwise collateralized.

Derivatives classified as Level 3 include look-back equity options and other structured products. These derivatives are valued based upon models, such as Monte Carlo simulation models and other techniques that utilize significant unobservable inputs. Level 3 methodologies are validated through periodic comparison of the Company s fair values to external broker-dealer values.

Cash Equivalents and Short-Term Investments Cash equivalents and short-term investments include money market instruments, commercial paper and other highly liquid debt instruments. Certain money market instruments are valued using unadjusted quoted prices in active markets that are accessible for identical assets and are primarily classified as Level 1. The remaining instruments in this category are generally fair valued based on market observable inputs and these investments have primarily been classified within Level 2.

**Separate Account Assets** Separate Account Assets include fixed maturity securities, treasuries, equity securities and real estate investments for which values are determined consistent with similar instruments described above under Fixed Maturity Securities, Equity Securities and Other Long-Term Investments.

**Notes of Consolidated VIEs** The fair values of these notes are based on broker quotes and classified within Level 3. See Note 5 and the Fair Value Option section below for additional information.

**Other Liabilities** Other liabilities include certain derivative instruments, the fair values of which are determined consistent with similar derivative instruments described above under Derivative Instruments.

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### PRUDENTIAL FINANCIAL, INC.

#### **Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

Future Policy Benefits The liability for future policy benefits primarily includes general account liabilities for the optional living benefit features of the Company s variable annuity contracts, including guaranteed minimum accumulation benefits (GMAB), guaranteed minimum withdrawal benefits (GMWB) and guaranteed minimum income and withdrawal benefits (GMIWB), accounted for as embedded derivatives. The fair values of the GMAB, GMWB and GMIWB liabilities are calculated as the present value of future expected benefit payments to customers less the present value of assessed rider fees attributable to the embedded derivative feature. This methodology could result in either a liability or contra-liability balance, given changing capital market conditions and various actuarial assumptions. Since there is no observable active market for the transfer of these obligations, the valuations are calculated using internally-developed models with option pricing techniques. The models are based on a risk neutral valuation framework and incorporate premiums for risks inherent in valuation techniques, inputs, and the general uncertainty around the timing and amount of future cash flows. The determination of these risk premiums requires the use of management judgment.

The significant inputs to the valuation models for these embedded derivatives include capital market assumptions, such as interest rate levels and volatility assumptions, the Company s market-perceived risk of its own non-performance (NPR), as well as actuarially determined assumptions, including contractholder behavior, such as lapse rates, benefit utilization rates, withdrawal rates, and mortality rates. Since many of these assumptions are unobservable and are considered to be significant inputs to the liability valuation, the liability included in future policy benefits has been reflected within Level 3 in the fair value hierarchy.

Capital market inputs and actual policyholders—account values are updated each quarter based on capital market conditions as of the end of the quarter, including interest rates, equity markets and volatility. In the risk neutral valuation, the initial swap curve drives the total return used to grow the policyholders—account values. The Company—s discount rate assumption is based on the LIBOR swap curve adjusted for an additional spread relative to LIBOR to reflect NPR.

Actuarial assumptions, including contractholder behavior and mortality, are reviewed at least annually, and updated based upon emerging experience, future expectations and other data, including any observable market data. These assumptions are generally updated in the third quarter of each year unless a material change that the Company feels is indicative of a long term trend is observed in an interim period.

**Transfers between Levels 1 and 2** Transfers into or out of Level 1 and 2 are generally reported as the values as of the beginning of the period in which the transfer occurs. Periodically there are transfers between Level 1 and Level 2 for assets held in the Company s Separate Account. The fair value of foreign common stock held in the Company s Separate Account may reflect differences in market levels between the close of foreign trading markets and the close of U.S. trading markets for the respective day. Dependent on the existence of such a timing difference, the assets may move between Level 1 and Level 2. In addition, the classification of Separate Account funds may vary dependent on the availability of information to the public. Should a fund s net asset value become publicly observable, the fund would be transferred from Level 2 to Level 1. During the three months ended March 31, 2014, \$0.1 billion were transferred from Level 2 to Level 1.

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## PRUDENTIAL FINANCIAL, INC.

### Notes to Unaudited Interim Consolidated Financial Statements (Continued)

**Level 3 Assets and Liabilities by Price Source** The table below presents the balances of Level 3 assets and liabilities measured at fair value with their corresponding pricing sources.

	Internal(1)	As of March 31, 20 External(2) (in millions)	014 Total
Foreign government bonds	\$ 0	\$ 7	\$ 7
Corporate securities	693	760	1,453
Asset-backed securities	281	4,171	4,452
Commercial mortgage-backed securities	172	428	600
Residential mortgage-backed securities	3	7	10
Equity securities	140	941	1,081
Other long-term investments	1	1,367	1,368
Other assets	11	0	11
Subtotal excluding separate account assets(3)	1,301	7,681	8,982
Separate account assets	22,122	875	22,997
Total assets	\$ 23,423	\$ 8,556	\$ 31,979
Future policy benefits	\$ 2,443	\$ 0	\$ 2,443
Other liabilities	2	4	6
Notes of consolidated VIEs	0	4,062	4,062
Total liabilities	\$ 2,445	\$ 4,066	\$ 6,511

		As of December 31, 2013				
	Internal(1	External(2) (in millions)	Total			
Foreign government bonds	\$ 0	\$ 1	\$ 1			
Corporate securities	660	784	1,444			
Asset-backed securities	283	3,562	3,845			
Commercial mortgage-backed securities	14	151	165			
Residential mortgage-backed securities	3	7	10			
Equity securities	141	1,005	1,146			
Other long-term investments	ç	1,387	1,396			
Other assets	10	0	10			
Subtotal excluding separate account assets(3)	1,120	6,897	8,017			
Separate account assets	21,665	938	22,603			
Total assets	\$ 22,785	\$ 7,835	\$ 30,620			

Future policy benefits	\$ 441	\$	0	\$	441	
Other liabilities	5		0		5	
Notes of consolidated VIEs	0 3,254			3,254		
Total liabilities	\$ 446	\$	3,254	\$	3,700	

<sup>(1)</sup> Represents valuations reflecting both internally-derived and market inputs, as well as third-party pricing information or quotes. See below for additional information related to internally-developed valuation for significant items in the above table.

<sup>(2)</sup> Represents unadjusted prices from independent pricing services and independent non-binding broker quotes where pricing inputs are not readily available.

<sup>(3)</sup> Includes assets classified as fixed maturities available-for-sale, trading account assets supporting insurance liabilities and other trading account assets.

## PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

**Quantitative Information Regarding Internally-Priced Level 3 Assets and Liabilities** The tables below present quantitative information on significant internally-priced Level 3 assets and liabilities (see narrative below for quantitative information for separate account assets).

As of March 31, 2014

Valuation

Fair Value Techniques Unobservable Inputs