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Bazaarvoice Inc Form 8-K September 06, 2012

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

# FORM 8-K

# **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of The

Securities Exchange Act of 1934

**Date of Report (Date of earliest event reported)** 

September 6, 2012

# BAZAARVOICE, INC.

(Exact name of registrant as specified in its charter)

Delaware 001-35433 20-2908277

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(State or other jurisdiction (Commission (IRS Employer of incorporation) File Number) Identification No.)

3900 N. Capital of Texas Highway, Suite 300

Austin, Texas 78746-3211

(Address of principal executive offices, including zip code)

(512) 551-6000

(Registrant's telephone number, including area code)

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 2.02 Results of Operations and Financial Condition.

On September 6, 2012, Bazaarvoice, Inc. issued a press release reporting its results of operations for the fiscal quarter ended July 31, 2012. A copy of the press release is furnished herewith as Exhibit 99.1.

#### Item 9.01 Financial Statements and Exhibits.

#### (d) Exhibits.

#### Exhibit No. Description

99.1 Bazaarvoice, Inc. Press Release dated September 6, 2012

The information furnished in this Current Report under Item 2.02 and Exhibit 99.1 attached hereto shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act ), or incorporated by reference in any filing under the Securities of Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

#### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

# BAZAARVOICE, INC.

By: /s/ Bryan C. Barksdale

Bryan C. Barksdale

General Counsel and Secretary

Date: September 6, 2012

# EXHIBIT INDEX

Exhibit No. Description

99.1 Bazaarvoice, Inc. Press Release dated September 6, 2012