FORTUNE BRANDS INC Form 8-K August 22, 2011

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of report (Date of earliest event reported): August 22, 2011

Fortune Brands, Inc.

(Exact Name of Registrant as Specified in its Charter)

Delaware (State or Other Jurisdiction 1-9076 (Commission 13-3295276 (IRS Employer

of Incorporation) File Number) Identification No.)

520 Lake Cook Road

Deerfield, IL 60015

(Address of Principal Executive Offices) (Zip Code)

(847) 484-4400

(Registrant s telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events.

On August 22, 2011, Fortune Brands, Inc. (the Company) issued a press release announcing the consideration in respect of its previously announced tender offers of certain Company notes for up to an aggregate purchase price of \$1.05 billion. The press release is attached herewith as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits.

- (d) Exhibits
- 99.1 Press release of Fortune Brands, Inc. dated August 22, 2011.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FORTUNE BRANDS, INC. (Registrant)

Date: August 22, 2011 By: /s/ Mark A. Roche

Name: Mark A. Roche Title: Senior Vice President,

General Counsel and Secretary

EXHIBIT INDEX

Exhibit

Number Description

99.1 Press release of Fortune Brands, Inc. dated August 22, 2011.