ORRSTOWN FINANCIAL SERVICES INC Form FWP March 16, 2010

**Free Writing Prospectus** 

**Filed Pursuant to Rule 433** 

Registration No. 333-164780

March 16, 2010

Orrstown Financial Services, Inc. Orrstown Financial Services, Inc. Follow-on Offering of Common Shares \$40,000,000 March 2010 NASDAQ: ORRF Jeffrey

Jeffrey

W.

W.

**Embly** 

**Embly** 

EVP, Chief Credit Officer EVP, Chief Credit Officer

Bradley Bradley

S.

S.

Everly

Everly

SVP, Chief Financial Officer

SVP, Chief Financial Officer

Thomas R. Quinn, Jr.

Thomas R. Quinn, Jr.

President & Chief Executive Officer

President & Chief Executive Officer

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Safe Harbor Regarding Forward-Looking Statements
This
presentation
may
contain
forward-looking
information

about Orrstown Financial Services, Inc. that is intended to be covered by the safe harbor for forward-looking statements provided by the Private Securities Litigation Reform Act of 1995. Actual results and trends could differ materially from those set forth in such statements due to various risks, uncertainties and other factors.

Such risks, uncertainties and other factors that could cause actual results and experience to differ from those projected include, but are not limited to, the following: ineffectiveness of the Company s business strategy due to changes in current or future market conditions; the effects of competition, and of changes in laws

and regulations, including industry consolidation and development of competing financial products  $\quad \text{and} \quad$ services; interest rate movements; changes in credit quality; volatilities in the securities markets; and deteriorating economic conditions, and other risks and uncertainties, including those detailed in Orrstown Financial Services, Inc. s filings with the Securities

and
Exchange
Commission.

The

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statements are valid only as of the date hereof and Orrstown Financial Services, Inc. disclaims any obligation to update this information. Free Writing Prospectus Statement The Company has filed registration statement (including prospectus) with the **SEC** (File No. 333-164780) for the offering to which this communication relates. Before you

invest, you

the prospectus in that registration statement, the preliminary prospectus supplement and other documents that the Company has filed with the **SEC** for more complete information about the Company and the offering. You may obtain these documents without charge by visiting **EDGAR** on the **SEC** website www.sec.gov. Alternatively,

should read

copies of the preliminary prospectus supplement and the prospectus relating to the offering may be obtained from Sandler O'Neill Partners, L.P., 919 Third Avenue, 6th Floor, New York, NY 10022, (800)635-6859 or from Janney Montgomery Scott LLC at 60 State St. 35th Floor, Boston, MA 02109, (617) 557-2971, or by email at prospectus@janney.com. Legal Disclaimers

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Issuer:
Orrstown Financial Services, Inc.
Type of Offering:
Follow-on Public Offering
Type of Security:
Common Stock
Ticker Symbol:

**ORRF** 

Exchange:

NASDAQ Capital Market

Offering Size:

Gross Proceeds of \$40 Million

Over-Allotment Option:

15%

Use of Proceeds:

General corporate purposes including organic growth and

strategic acquisitions

Sole Book-Running Manager:

Sandler O'Neill + Partners, L.P.

Co-Lead Manager:

Janney Montgomery Scott

Offering Details

4

Regional community bank with operations presence

in

South

Central

Pennsylvania

and

Western

Maryland

Deep

and

experienced

management

team

with

strong

community

ties,

operational

ability

and

proven

track

record

of

acquisition

integration

Significant

market

share

position

and

critical

mass

in

its

primary

markets

of

operation

## Opportunity

to

enhance

position

by

taking

advantage

of

market

dislocation to expand franchise through continued new hires, local franchise acquisitions and FDIC assisted transactions

Track
record
of
strong
profitability
and
delivery
of
value

shareholders

to

five year average ROAA of 1.5% and ROAE of

14.6%

Solid pre-offering capital position without having taken TARP

7.6%

funds

**TCE** TA (1) and 11.3% Total Risk-Based Capital Ratio Conservative lending practices have resulted in strong asset quality metrics in difficult credit environment (NPAs Assets of 0.44% as of December 31, 2009) Offering Highlights & Rationale Source: Company Documents

(1)

The ratio of tangible common equity, or TCE, to tangible assets, or TA, is a non-GAAP-based financial measure. In order to common equity and tangible assets, the Company s management subtracts intangible assets from both common equity and ass comparable GAAP-based measure is the ratio of stockholders equity to assets. Please see the Appendix for a reconciliation of measures.

5 2009 Achievements

Achieved record earnings in a challenging environment

Added 7,499 new customers as deposit base grew by more than 20%

12 net new hires, primarily in customer facing positions (including 14 sales-related

positions), bringing total headcount to nearly 300

Significant investment in technology, including consumer and mortgage lending initiatives

Trust and brokerage assets under management grew 24%

Increased

dividends

for

over

20

consecutive

years,

10

year

annual dividend

**CAGR** 

(1)

of

15.8%

Listed on the NASDAQ Capital Market and added to Russell 2000 and 3000 indicies

Net charge-offs to average loans for 2009 of 11 basis points

(1) Compound Annual Growth Rate

6 Franchise Overview

Headquartered in Shippensburg, PA

Founded in 1919

21 branches in Pennsylvania and Maryland

- 8 branches in Cumberland County, PA
- 7 branches in Franklin County, PA
- 4 branches in Perry County, PA
- 2 branches in Washington County, MD
- \$1.2 billion in assets and \$915 million in deposits as of December 31, 2009

In addition to community banking services, provides trust and investment services to individuals, businesses, non-profits and municipalities (\$740 million of trust and brokerage assets under management)

Ranked as one of the top 200 best performing community banks in the nation since 2006 (based on 3 year average ROAE of publicly traded commercial banks)

(1)

(1)

Based

on

reports

published

by

U.S.

Banker

in

June

2006

2009.

7
Experienced Management Team
Executive
Title
Years with ORRF
Banking Experience
Thomas R. Quinn, Jr.
President / CEO

1 Year 20 Years Jeffrey W. Embly Executive Vice President / Chief Credit Officer 13 Years 18 Years Bradley S. Everly Senior Vice President / Chief Financial Officer 12 Years 32 Years Philip E. Fague Executive Vice President / Mortgage & Consumer Business 22 Years 22 Years Jeffrey S. Gayman Senior Vice President / Chief Commercial Officer 14 Years 15 Years Barbara E. Brobst Senior Vice President, Senior Trust Officer, Orrstown Financial Advisors 10 Years 29 Years Gary R. Holder Senior Vice President / Chief Retail Officer 7 Years 17 Years Michelle N. Paulnock Senior Vice President of Operations 1 Year 33 Years Benjamin S. Stoops Senior Vice President / Chief Technology Officer 12 Years 39 Years Mark G. Bayer Vice President & Director of Marketing 3 Years 23 Years Stephen C. Caldwell

Vice President & Director of Human Resources

8 Years

8 \$601,460 \$809,031 \$884,979 \$1,051,783 \$1,196,432 \$460,386 \$618,827

\$701,964 \$820,468 \$881,074 \$462,822 \$638,719 \$646,356 \$757,368 \$915,170 2005  $2006^{1}$ 2007 2008 2009 2005  $2006^{1}$ 2007 2008 2009 2005  $2006^{1}$ 2007 2008 2009 Note: Dollar values in thousands

Source: Company Documents Track Record of Strong Growth

Assets Loans Deposits CAGR: 17.6%

CAGR: 18.5% CAGR: 18.8%

(1) 2006 reflects the acquisition of the First National Bank of Newport (\$120mm of assets and \$106mm of deposits)

9 Favorable Performance Relative to Regional Peers

(1)

(1) Includes publicly-traded Mid-Atlantic commercial banks with assets between \$1bn and \$2bn as identified in the Appendix. 23.22%

5

47.35%

```
6.71%
Non-Interest Income / Revenue
(0.01\%)
3
1.36%
(3.98\%)
2009 ROAA
(1.20\%)
5
18.30%
(53.81\%)
2009 ROAE
0.00\%
17.79%
0.84%
5.65%
1.95%
55.42%
2.43%
0.69%
5
2.68%
NCOs / Average Loans
106.96%
3
426.42%
Reserves / NPAs
1.42%
6
3.56%
Reserves / Gross Loans
12.87%
16
17.89%
Total Risk-Based Capital Ratio
6.63%
6
13.15%
Tangible
Common
Equity
Ratio
(2)
68.92%
105.85%
Efficiency Ratio
3.56%
```

10 4.72%

Net Interest Margin

Metric

Range

Rank/19

Peer AVG.

3.66%

58.85%

7.6%

11.3%

1.26%

207.56%

12.48%

1.19%

0.11%

30.74%

Source: Company Documents; SNL Financial

(2) See note on page 4 regarding non-GAAP financial measures.

Summary Financial Highlights
(2) See note on page 4 regarding non-GAAP financial measures.
Source: Company Documents; SNL
Year Ended December 31,
(Dollar Values in Thousands)
2005
2006

2007 2008 2009 **Total Assets** \$601,460 \$809,031 \$884,979 \$1,051,783 \$1,196,432 Gross Loans \$460,386 \$618,827 \$701,964 \$820,468 \$881,074 **Total Deposits** \$462,822 \$638,719 \$646,356 \$757,368 \$915,170 Total Shareholder's Equity \$57,310 \$89,388 \$96,124 \$103,347 \$110,886 Net Income \$9,987 \$11,632 \$12,558 \$13,103 \$13,373 Diluted Earnings Per Share \$1.69 \$1.79 \$1.86 \$1.94 \$1.98 Return on Average Assets 1.81% 1.61% 1.50% 1.38% 1.19% Return on Average Equity 18.69% 15.10% 13.64% 13.20%

12.48% Return on Average Tangible Equity (1) 19.28% 18.98% 18.02% 17.02% 15.73% Net Interest Margin 4.55% 4.32% 4.08% 3.93% 3.66% Efficiency Ratio 52.86% 53.98% 55.58% 56.73% 58.85% Non-Interest Expense / Avg. Assets 3.15% 2.99% 2.97% 2.98% 2.87% Tang. Common Equity / Tang. Assets (2) 9.2% 8.6% 8.7% 8.0% 7.6% Total Risk-Based Capital Ratio 12.8% 12.0% 11.6% 10.9% 11.3% Non-Performing Assets / Assets

0.30%

0.05%	
0.04%	
0.09%	
0.44%	
Loan Loss Reserves / Gross Loans	
0.96%	
0.89%	
0.87%	
0.87%	
1.26%	

<sup>(1)</sup> Return on average tangible equity is a non-GAAP-based financial measure calculated using non-GAAP-based amounts, inclangible assets and tangible common equity. The most directly comparable GAAP-based measure is return on average equity. reconciliation of non-GAAP financial measures.

# 11

Pro Forma Capital Ratios

7.6%

10.5%

7.6%

10.5%

10.1%

14.0%

11.3%

15.3%

0.00%

6.00%

12.00% 18.00%

TCE / TA

(1)

Tier

1

Leverage

(2)

Tier 1 RBC

(2)

Total RBC

(2)

31-Dec-09

Pro Forma

- (1) See note on page 4 regarding non-GAAP financial measures.
- (2) Calculated in accordance with bank regulatory requirements.

Note: Assumes a \$40 million offering with an underwriting spread of 5.50% and other expenses of \$250,000. Net proceeds at Source: Company Documents

0 10,000 20,000

12

30,000

40,000

50,000

60,000

70,000 80,000

March. 12, 2010 12,978 shares

48.16%

Price Performance Since NASDAQ Listing

03/07 06/07 09/07 12/07 03/08 06/08 09/08 12/08 03/09 06/09 09/09 12/09 03/10 30% 40% 50% 60% 70% 80% 90% 100% 110% 120% Volume **ORRF** NASDAQ Bank Index Regional Peers<sup>1</sup> Stock Performance & Liquidity Three Year Stock Price Performance (44.22%)(15.49%)3.28% ORRF Listed on NASDAQ April 28, 2009 (1) Includes publicly-traded Mid-Atlantic commercial banks with assets between \$1bn and \$2bn as identified in the Appendix. Source: SNL Financial Average Daily Volume -Pre and Post NASDAQ Listing Feb. 23, 2007 -April 27, 2009 1,063 shares April 28, 2009 -

13 Targeted Market Area

Currently operating 21 full-service locations along the Route 81 corridor from Washington County, Maryland through Franklin, Cumberland and Perry Counties, Pennsylvania

The combined population of the current market area is approximately 573,000 as of June 30, 2009

The current combined market has over \$8.6 billion in total deposits as of June 30, 2009

Orrstown has \$915 million deposits as of December 31, 2009 or approximately 10.6% of the total market share in its market area

(1)

Source: SNL Financial; Company Documents

(1) Based on June 30, 2009 total deposits in market.

14
Key Saturation Markets
2.50%
12.90%
57.89%
Deposit Growth
Year-Over-Year
(2)

(%) Market Population Branches 2009 Deposits (\$000)(1) 2009 Total Market (1) **Deposits** (\$000) Market Share Market Rank Shippensburg 5,586 2 + 2 ATMs \$232,393 \$380,911 61.01% 1 Carlisle 17,970 4 \$174,082 \$847,553 20.54%2 Chambersburg 17,862 3 \$120,320 \$840,830 14.31% 3 (1) As of June 30, 2009 (2) June 30, 2008

Source: FDIC; National Census Bureau

June 30, 2009

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Market Share & Demographics

(1)

Data

as

of

September

30,

2009

(2)

Based

on

**FDIC** 

data

as

of

June

30,

2009

Source:

SNL

Financial;

Federal

Housing

Finance

Agency Home Price Index Perry Cumberland Washington Franklin Adams York Dauphin ORRF Market Share<sup>2</sup> 2009 Pop. Growth Household Inc. Growth Household Price Appreciation<sup>1</sup> Unemploy. Deposits Mkt. Share County Population '00 -'09 08 -'14 Est. '00 -'09 08 -'14 Est. 1YR 5YR Rate (\$000) Branches (%) Rank Current Counties of Operations Cumberland, PA 232,724 8.9% 4.1% 31.8% 6.4% (3.5%)40.6% 6.2% \$419,719

```
8
9.95
4
Franklin, PA
145,306
12.4%
5.9%
27.9%
4.3%
(7.7\%)
(3.8\%)
7.2%
$265,171
7
14.08
5
Perry, PA
45,728
4.9%
2.1%
22.4%
5.2%
8.1%
$100,782
4
17.40
2
Washington, MD
148,968
12.9%
5.8%
22.0%
7.9%
7.8%
$23,588
2
1.21
11
Aggregate / Median
572,726
10.6%
4.9%
25.2%
5.8%
(5.6\%)
```

18.4%

7.5% \$809,260 21 Contiguous Counties Total In Market Adams, PA 103,380 13.2% 5.3% 26.2% 3.0% 6.7% \$1,176,372 30 York, PA 258,263 2.6% 1.1% 32.3% 5.0% (5.7%)22.2% 7.1% \$6,204,185 100 Dauphin, PA 431,670 13.1% 6.4% 30.6% 3.9% 6.8% \$4,611,726 153 Aggregate / Median 793,313 13.1% 5.3% 30.6% 3.9% (5.7%)22.2% 6.8% \$11,992,283

283

## Maryland 5,733,229 8.3% 3.1% 26.9% 4.2% (7.5%)16.0% 7.2% Pennsylvania 12,598,860 2.6% 0.8%32.7% 4.9% (1.4%)22.3% 8.5% US 309,731,508 10.1% 4.6% 29.8%

4.1% (3.8%) 4.6% 9.7%

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Deposit Composition

Source: Company Documents

(Dollars in Thousands)

December 31, 2007

December 31, 2008

December 31, 2009

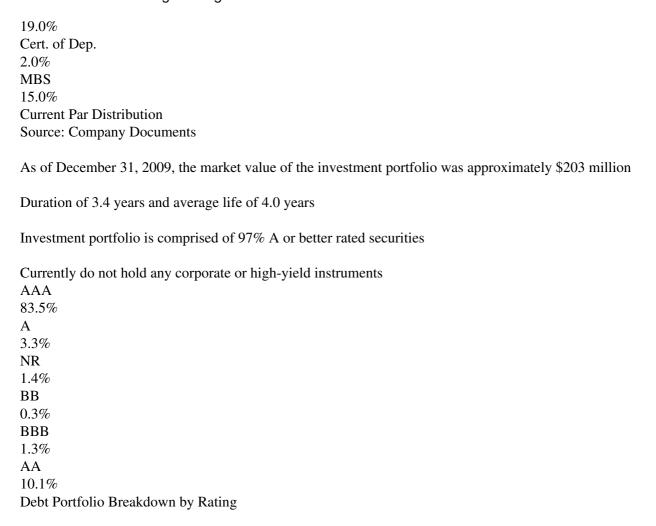
Deposit Type

Amount % of Total Amount % of Total Amount % of Total Period End Balances Non-Interest Bearing DDA \$91,365 14.1% \$84,261 11.1% \$90,676 9.9% Interest Bearing DDA 231,413 35.8% 272,372 36.0% 353,428 38.6% Savings deposits 64,292 9.9% 60,846 8.0% 60,032 6.6% Time deposits < \$100,000 147,211 22.9% 211,354 27.9% 179,362 19.6% Time deposits > \$100,000 112,075 17.3% 128,535 17.0% 231,672 25.3% Total \$646,356 100.0% \$757,368 100.0% \$915,170 100.0%

Annual Growth

1.2% 17.2% 20.8% Average Total Deposit Cost 2.89% 2.07% 1.52%

17
Investment Portfolio
Gov't
Agency
60.0%
CMO
4.0%
Municipal



18
Historical Credit Cycle Analysis
NCOs/Average Loans
0.0%
0.1%
0.2%
0.3%

0.4%

0.5%
ORRF
Regional Peers <sup>1</sup>
0.06%
0.54%
0.26%
0.11%
Non-Performing Assets/Total Assets
0.0%
0.5%
1.0%
1.5%
2.0%
ORRF
Regional Peers <sup>1</sup>
0.09%
1.28%
0.63%
0.44%

(1) Includes publicly-traded Mid-Atlantic commercial banks with assets between \$1bn and \$2bn as identified in the Appendix Source: Company Documents; SNL Financial

19 Disciplined Credit Culture

Created the position of Chief

Credit Officer in September 2009 to further strengthen the approval process and provide independence between sales and credit Conservative Loan Approval Authorities:

No

individual

commercial

lender

has

a

maximum

aggregate

approval

authority

over

\$350,000

Chief

Commercial

Officer s

maximum

aggregate

approval

authority

of

\$500,000

Chief

Credit

Officer s

maximum aggregate approval authority of \$1 million, with any single loan approved of \$500,000 or greater reviewed and ratified by Executive

#### Maximum

joint

Loan Committee

authority

of

\$1.5

million

with

required

ratification

by

Executive

Loan

Committee

Global

credit

oversight

by

the

Bank s

Credit

Administration

Committee,

which

is

comprised

of

four independent directors Annual review process that focuses on the review of: All loan relationships with aggregate committed exposure greater than or equal to \$750,000, all Reg O loans, sample of 5% of loan relationships under the threshold and any credits determined by the

Committee

to be

deserving of special attention

Additionally,

all

loan

relationships

with

aggregate

committed

exposure

less

than

or

equal

to

\$1

million

are

rated,

with

committee

ratification

and

approval

of

all

gradings

20 Proactive & Thorough Approach to Credit

In November 2009, the

Bank undertook expanded review of the commercial loan portfolio which covered \$526 million outstanding and committed balances This review was in addition to the normal loan review process conducted by loan review officers and the Bank s Credit Administration Committee The specific review

included:

3

process

and 2 contract employees Review of all commercial loan relations with an aggregate committed exposure greater than or equal to \$750,000 Review focused on global cash flow and debt service coverage ratios of the borrower, LTV ratios shocked 10 and 20%, and borrowers and guarantors cash flow

employees

and liquidity

Reserves

increased

from

0.87%

to

1.26%

as

a

percentage

of

gross

loans

(aggregate

2009

provision

of

\$4.9

million

(\$3.6

million

Q4

2009)

versus

\$938,000

of

net

charge

offs)

21 Commercial 75% Consumer 1% Residential Mortgage 11%

Home Equity	
Loans & Lines	
13%	
C&I, Term and	
Other	
37%	

Construction &

Land

Development

17%

Owner Occupied

23%

Multifamily

4%

Non-Owner

Occupied

19%

Loan Portfolio Overview

Loans Stratification by Purpose

Gross Loans: \$881 million

Most Recent Quarter Yield:

5.46%

Commercial Loans by Purpose Source: Company Documents

Commercial

22
Loan Portfolio Overview
Geographic Distribution¹
Commercial Loans by Industry
Cumberland,
PA
41%
Washington,

Lagar rining. Or into rover
MD
13%
Other
13%
Franklin, PA
27%
Perry, PA
6%
(1) Based on location where the borrower resides
Source: Company Documents
CRE - Owner-
Occ. and Non
Owner-Occ.
39%
Public Admin.
5%
Non-profit
2%
Other
4%
Transport
1%
Service &
Entertainment
9%
Healthcare
2%
Professional
8%
Finance
2%
Retail Trade
4%
Agriculture 2%
Wholesale Trade
1%
C&D
19%
Manufacturing
2%
270

23
1.27%
Asset Quality Summary
Source: Company Documents, SNL
For the Quarter ended,
(Dollars in Thousands)
12/31/2008
03/31/2009

```
06/30/2009
09/30/2009
12/31/2009
30-89 Days Past Due
12,178
13,824
16,563
12,702
19,043
90 Days Past Due and Still Accruing
6,176
6,506
6,324
8,186
6,155
Total Non-Performing Loans and Leases
341
562
1,905
4,710
4,267
ORE and Repossessed Assets
608
558
939
920
1,065
NPAs
& 90 Day Delinquent
7,125
$
7,626
$
9,168
13,816
$
11,487
Non-Performing Loans / Total Loans
0.04%
0.07%
0.23%
0.54%
0.48%
Non-Performing Assets / Total Assets
0.09%
0.10%
0.26%
```

0.49%

```
0.44%
Loan Loss Reserve
7,140
$
7,174
$
7,413
$
7,963
$
11,067
Loan Loss Reserves / Gross Loans
0.87%
0.87%
0.88%
0.92%
1.26%
Reserves / NPLs
2,094%
1,277%
389%
169%
259%
Net Charge-Offs
226
181
61
200
496
Net Charge-Offs / Average Loans (Annualized)
0.11%
0.09%
0.03%
0.09%
0.23%
Provision / Net Charge-Offs
344%
119%
492%
375%
```

726%

24 Co

Commercial

85%

Res.

Mortgage

14%

Installment

1%

Nonperforming Assets **NPAs** by Type **NPAs** by Market (1) Based on location where the borrower resides Source: Company Documents (Dollar Values in Thousands) Non-Acc. Total Gross **NPAs** County Loans **OREO NPAs** Loans Loans+REO Cumberland, PA \$14 \$59 \$73 \$363,533 0.02% Franklin, PA \$1,892 \$565 \$2,457 \$239,512 1.02% Perry, PA \$1,188 \$233 \$1,421 \$49,822 2.84% Washington, MD \$1,173 \$98 \$1,271 \$111,195 1.14% Other \$0 \$110 \$110

\$117,012

0.09% Total \$4,267 \$1,065 \$5,332 \$881,074 0.60%

25
Home Price Appreciation (PA) (2.00%)
0.00%
2.00%
4.00%
6.00%
8.00%

10.00%
12.00%
14.00%
2004
2005
2006
2007
2008
2009-Q3
Pennsylvania (5Yr Avg.)
Harrisburg - Carlisle, PA (5Yr Avg.)
Source: Federal Housing Finance Agency; Freddie Mac

26 Credit Quality Trends Net Charge-Offs / Average Loans Non-Performing Assets / Total Assets Reserves / Loans Delinquencies / Loans 0.30% 0.05%

0.04% 0.09% 0.44% 0.00% 0.25% 0.50% 0.75% 1.00% 1.25% 1.50% 2005 2006 2007 2008 2009 **ORRF** Regional Peers<sup>1</sup> 0.96% 0.89% 0.87% 0.87% 1.26% 0.85% 0.95% 1.05% 1.15% 1.25% 2005 2006 2007 2008 2009 ORRF Regional Peers<sup>1</sup> 0.11% 0.06% 0.02% 0.00% 0.01% 0.00%0.10% 0.20% 0.30% 0.40% 0.50% 0.60% 2005 2006

2007 2008

2009 ORRF Regional Peers<sup>1</sup> 3.34% 2.30%1.90% 1.40% 1.00%0.50%1.00%1.50% 2.00%2.50% 3.00% 3.50%4.00% 4.50% 5.00%2005 2006

ORRF Regional Peers<sup>1</sup>

200720082009

(1) Includes publicly-traded Mid-Atlantic commercial banks with assets between \$1bn and \$2bn as identified in the Appendix Source: Company Documents; SNL Financial

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Continue

diversify

add

additional



Technology enhancements

to

support

consumer

retail

growth,

diversification,

and

non-

interest

income

goals:

Implementing centralized consumer loan underwriting system

Mortgage

Builder®

end-to-end

mortgage

origination

software

launched

in

March

#### MCIF/CRM

system

implemented

in

2010

New

web

site

in
2010
(will
provide
platform
for
new
consumer
and
mortgage
products)
Emphasis

on

growing

mortgage

business:

New

products

(FHA,

VA,

**USDA** 

Guaranteed

Rural

Housing,

**PHFA** 

First

Time

Home

Buyers)

Expanded mortgage

origination team

Significant investment

in

technology

to

support

higher

volumes

Continue

to

take

advantage

of market dislocation to hire talented bankers in the area Launch of formal Rising Star program to identify and promote the best and brightest from within the organization Focus on gaining wallet share through needs analysis assessment

of customer base

The Road Ahead: 2010

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28

Established South-Central Pennsylvania bank with a history of strong performance

Emphasis on credit quality, return to shareholders, solid financial performance, and delivering peer-group leading results

Well-positioned for future growth throughout the region, both organically and through acquisitions

Deep and experienced management team with strong community ties and operational ability
Investment Highlights

29 APPENDIX

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Regional Peer Analysis

(1) See note on page 4 regarding non-GAAP financial measures.

Note: Includes publicly-traded commercial banks with assets between \$1bn and \$2bn headquartered in the Mid Atlantic Financial data as of December 31, 2009; Market data as of March 12, 2010

Source: Company Documents; SNL Financial

Balance Sheet

Non-

Total Int. Inc./ Res./ NCOs/ NPAs/ Total Total Gross TCE / **RBC** Eff. Total Gross Res./ Ave Total Market Dividend Assets Deposits Loans TA (1) Ratio **ROAA ROAE** NIM Ratio Rev. Loans **NPAs** Loans Assets Cap. Yield Company St. Ticker (\$mm) (\$mm) (\$mm) (%) (%) (%) (%) (%)

(%) (%) (%) (%)

(%) (%) (\$mm) (%) Arrow Financial Corporation NY **AROW** 1,842 1,444 1,112 6.8 15.4 1.24 16.16 3.58 59.41 24.52 1.26 315.42 0.09 0.24 286.3 3.82 Eagle Bancorp, Inc. MD **EGBN** 1,806 1,460 1,401 9.0 13.6 0.65 6.49 3.85 63.67 8.99 1.47 76.00 0.42 2.14 238.3 0.00 Suffolk Bancorp NY**SUBK** 1,694 1,385 1,160

8.1 11.7

```
1.36
18.30
4.72
56.17
13.01
1.06
59.51
0.09
0.96
304.4
2.78
First United Corporation
MD
FUNC
1,682
1,237
1,138
3.6
11.3
(0.14)
(2.50)
3.67
60.01
23.47
1.49
21.14
0.91
4.39
35.9
0.68
First of Long Island Corporation
NY
FLIC
1,675
1,278
828
6.9
15.8
0.96
12.14
3.87
63.02
11.72
1.25
NM
0.00
0.04
184.3
```

3.13

State Bancorp, Inc.

NY **STBC** 1,608 1,350 1,098 7.0 12.5 (0.91)(9.77)4.03 71.88 6.71 2.61 426.42 2.64 2.09 128.4 2.54 Canandaigua National Corporation NY**CNND** 1,566 1,378 1,160 6.2 13.8 0.99 14.58 4.06 61.65 31.44 1.23 66.77 0.19 1.36 150.7 3.22 Peapack-Gladstone Financial Corporation NJ **PGC** 1,512 1,350 984 6.1 13.6 0.49 6.11 3.58 65.95

22.13

1.34 58.01 0.61 1.50 118.0 1.48 Tower Bancorp, Inc. PA **TOBC** 1,477 1,222 1,148 10.2 14.5 0.32 3.22 3.49 69.32 18.95 0.84 171.74 0.17 0.38 194.1 4.11 Alliance Financial Corporation NY ALNC 1,417 1,076 915 6.0 13.1 0.81 8.68 3.37 66.23 30.13 1.03 125.42 0.64 0.64 132.0 3.92 First Mariner Bancorp MD **FMAR** 1,385

1,147 1,013

```
2.0
5.7
(1.69)
(53.81)
2.43
104.26
47.35
1.15
17.79
1.17
4.89
7.7
0.00
Royal Bancshares of Pennsylvania, Inc.
PA
RBPAA
1,362
908
706
6.1
15.9
(3.98)
(47.71)
2.45
105.85
20.27
3.56
22.15
2.68
7.76
27.8
0.00
Citizens & Northern Corporation
PA
CZNC
1,322
927
722
8.7
17.9
(3.03)
(27.74)
3.84
55.42
22.58
1.15
80.31
0.04
```

0.84 141.8

2.74 VIST Financial Corp. PA VIST 1,309 1,021 913 4.6 11.8 0.04 0.48 3.06 76.28 34.34 1.25 31.65 0.58 2.80 51.1 2.27 Bryn Mawr **Bank Corporation** PA **BMTC** 1,239 938 889 7.5 12.5 0.88 10.55 3.70 67.47 38.90 1.17 120.26 0.76 0.67 162.4 3.06 Center Bancorp, Inc. NJ **CNBC** 1,197 814 715 6.4 12.5

0.37 4.87

2.85 64.82 10.71 1.16 102.69 0.18 0.67 127.7 1.37 **CNB** Financial Corporation PA **CCNE** 1,162 957 715 5.1 12.0 0.80 12.99 3.82 64.77 20.64 1.35 70.25 0.49 1.20 153.6 3.78 Shore Bancshares, Inc. MD**SHBI** 1,157 991 917 9.4 12.6 0.65 5.39 3.90 64.43 32.02 1.19 52.80 0.81 1.37 112.4 1.80 High

1,842 1,460

- 1,401
- 10.2
- 17.9
- 1.36
- 18.30
- 4.72
- 105.85
- 47.35
- 3.56
- 426.42
- 2.68
- 7.76
- 304.4
- 4.11
- Low
- 1,157
- 814
- 706
- 2.0
- 5.7
- (3.98)
- (53.81)
- 2.43
- 55.42
- 6.71
- 0.84
- 17.79
- 0.00
- 0.04
- 7.7
- 0.00
- Mean
- 1,467
- 1,160
- 974
- 6.6
- 13.1
- (0.01)
- (1.20)
- 3.57
- 68.92
- 23.22
- 1.42
- 106.96
- 0.69
- 1.89
- 142.1
- 2.26
- Median
- 1,447

1,184 950 6.6 12.9 0.57 5.75 3.69 64.80 22.35 1.24 70.25 0.54 1.28 136.9 2.64 Orrstown Financial Services, Inc. PA **ORRF** 1,196 915 881 7.6 11.3 1.19 12.48 3.66 58.85 30.74 1.26 207.56 0.11 0.44 227.2 2.49

Asset Quality Profitability (LTM)

Valuation

31

Non-

**GAAP Financial Measures** 

The ratio of tangible common equity to tangible assets is a non-GAAP-based financial measure calculated using non-GAAP-based

amounts.

The

most

directly comparable **GAAP-based** measure is the ratio of stockholders equity to assets. In order calculate tangible common equity and tangible assets, the Company s management subtracts intangible assets from both common equity and assets. Tangible common equity is then divided by tangible assets to arrive at the ratio of tangible common equity to tangible assets. Management uses the ratio of tangible common equity to tangible assets to assess the strength of the Company s capital position. A reconciliation of the ratio of stockholders equity to assets and tangible common equity to tangible assets is set forth below. Year Ended December 31, (Dollar Values in Thousands) 2005 2006 2007 2008 2009 Common Equity 57,310 89,388 96,124

103,347

## 110,886 Intangible Assets 1,935 21,567 21,368 21,186 20,938 **Tangible Common Equity** 55,375 67,821 74,756 82,161 89,948 Assets 601,460 809,031 884,979 1,051,783 1,196,432 Intangible Assets 1,935 21,567 21,368 21,186 20,938 **Tangible Assets** 599,525 787,464 863,611 1,030,597 1,175,494 Equity / Assets 9.53% 11.05% 10.86% 9.83% 9.27% Tangible Common Equity / Tangible Assets 9.24% 8.61% 8.66%

7.97% 7.65%

32

Non-

**GAAP** Financial Measures

Return on average tangible equity is a non-GAAP-based financial measure calculated using non-GAAP-based amounts. The most directly comparable GAAP-based measure

is return on average equity, which is calculated using GAAP-based amounts.

The Company calculates the return on average tangible equity by excluding the balance of intangible assets and their related amortization expense from the calculation of return on average equity. Management uses the return on average tangible

equity to assess the Company s core operating results and believes that this is a better measure of our performance. In addition, this is consistent with the treatment by bank regulatory agencies, which exclude goodwill and other intangible assets from the calculation of risk-based capital ratios. However, these non-GAAP financial measures are supplemental and are not a substitute for an analysis based on GAAP measures. A reconciliation of return on average equity to the return on average tangible equity is set forth below.

Year Ended December 31, (Dollar Values in Thousands, Except Per Share) 2005 2006 2007 2008 2009 Return on average equity (GAAP basis) 18.69% 15.10% 13.64% 13.20% 12.48% Effect of excluding average intangible assets and related amortization 0.59% 3.88% 4.38% 3.82% 3.25% Return on average tangible equity 19.28% 18.98% 18.02%

17.02% 15.73%