

KELLOGG CO
Form FWP
November 16, 2009

Free Writing Prospectus Filed Pursuant to Rule 433

(Related to Preliminary Prospectus Supplement Dated November 16, 2009)

Registration No. 333-159303

November 16, 2009

Pricing Term Sheet

Kellogg Company

\$500,000,000 4.150% Notes due 2019

Issuer:	Kellogg Company
Size:	\$500,000,000
Maturity:	November 15, 2019
Coupon (Interest Rate):	4.150%
Yield to maturity:	4.193%
Spread to Benchmark Treasury:	+85 bps
Benchmark Treasury:	3.375% due November 15, 2019
Benchmark Treasury Yield:	3.343%
Interest Payment Dates:	May 15 and November 15, commencing May 15, 2010
Make-whole call	At any time at a discount rate of Treasury Rate plus 15 basis points
Price to Public:	99.652%
Trade Date:	November 16, 2009
Settlement Date:	November 19, 2009
CUSIP:	487836 BC1
Anticipated Ratings:	A3 (Moody's Investors Service Inc.) BBB+ (Standard & Poor's Ratings Services) A- (Fitch Ratings)
Joint Book-Running Managers:	Banc of America Securities LLC SunTrust Robinson Humphrey, Inc. BNP Paribas Securities Corp.
Co-Managers:	BBVA Securities Inc. Blaylock Robert Van, LLC Goldman, Sachs & Co. Lloyds TSB Bank plc

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Morgan Stanley & Co. Incorporated

Scotia Capital (USA) Inc.

SG Americas Securities, LLC

Wells Fargo Securities, LLC

The Williams Capital Group, L.P.

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dg.prospectus_distribution@bofasecurities.com or by calling SunTrust Robinson Humphrey, Inc. toll-free at 1-800-685-4786.

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