Sprouts Farmers Market, Inc.

Form 3 July 31, 2013

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:

3235-0104

0.5

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, Expires: 2005

Estimated average burden hours per

response...

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

À Lombardi Brandon F.

(Last) (First) (Middle) Statement

(Month/Day/Year)

07/31/2013

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Sprouts Farmers Market, Inc. [SFM]

11811 N.TATUM BLVD, SUITE 2400

(Street)

4. Relationship of Reporting

Person(s) to Issuer

5. If Amendment, Date Original

Filed(Month/Day/Year)

Director _X__ Officer (give title below) (specify below)

10% Owner Other

6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting

Person

Form filed by More than One

Reporting Person

PHOENIX, AZÂ 85028

(City) (State) (Zip)

1. Title of Security (Instr. 4)

2. Amount of Securities Beneficially Owned

(Instr. 4)

(Check all applicable)

Chief Legal Officer

Ownership Form:

Table I - Non-Derivative Securities Beneficially Owned

Direct (D) or Indirect (I) (Instr. 5)

4. Nature of Indirect Beneficial Ownership

(Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and **Expiration Date** (Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)

4. Conversion or Exercise Price of

5. Ownership Form of Derivative

6. Nature of Indirect Beneficial Ownership (Instr. 5)

Date Exercisable Date

Expiration

Title

Derivative Amount or Security Number of Shares

Security: Direct (D) or Indirect (I)

1

(IIIsu. 3)					

Stock Option (right to buy)	(1)	07/23/2019	Common stock, par value \$0.001 per share (103,125	\$ 6.0145	D	Â
Stock Option (right to buy)	(1)	07/23/2019	Common Stock	11,458	\$ 3.7755	D	Â
Stock Option (right to buy)	(2)	07/23/2019	Common Stock	68,750	\$ 3.7755	D	Â
Stock Option (right to buy)	(3)	07/23/2019	Common Stock	91,667	\$ 3.7755	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships				
1	Director	10% Owner	Officer	Other	
Lombardi Brandon F. 11811 N.TATUM BLVD SUITE 2400 PHOENIX, AZ 85028	Â	Â	Chief Legal Officer	Â	

Signatures

Brandon F. 07/31/2013 Lombardi **Signature of Date Reporting Person

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Presently exercisable
- (2) Options become exercisable in equal installments at the end of each calendar quarter through December 31, 2014.
- (3) Options vest at the end of fiscal 2013, fiscal 2014 or fiscal 2015, provided certain corporate performance targets are met.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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