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DILLARDS INC Form 8-K November 21, 2007

> UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

> > FORM 8-K

CURRENT REPORT PURSUANT

TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 Date of report (Date of earliest event reported): November 19, 2007 Dillard's, Inc. (Exact Name of Registrant as Specified in its Charter)			
		Delawa	are
		(State or Other Jurisdiction of Incorporation)	
		1-6140	71-0388071
(Commission File Number)	(I.R.S. Employer Identification No.)		
1600 Cantrell Road Little Rock, Arkansas	72201		
(Address of Principal Executive Offices)	(Zip Code)		
(501) 376	6-5200		
(Registrant's Telephone Numb	per, Including Area Code)		
Not Appli	icable		
(Former Name or Former Address,	if Changed Since Last Report)		
Check the appropriate box below if the Forsimultaneously satisfy the filing obligation following provisions (see General Instruct	ion of the registrant under any of the		
_ Written communications pursuant to Rul (17 CFR 230.425)	le 425 under the Securities Act		
_ Soliciting material pursuant to Rule 1 (17 CFR 240.14a-12)	14a-12 under the Exchange Act		
_ Pre-commencement communications pursua Exchange Act (17 CFR 240.14d-2(b))	ant to Rule 14d-2(b) under the		
_ Pre-commencement communications pursua Exchange Act (17 CFR 240.13e-4(c))	ant to Rule 13e-4(c) under the		

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Item 7.01 Regulation FD Disclosure.

On November 19, 2007, the registrant issued a press release announcing the launch of the new Tranquility department in select stores and online at www.dillards.com .

Item 9.01 Financial Statements and Exhibits

99 Press Release dated November 19, 2007

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

DILLARD'S, INC.

DATED: November 21, 2007 By: /s/ James I. Freeman

Name: James I. Freeman

Title: Senior Vice President &

Chief Financial Officer

EXHIBIT INDEX

Exhibit No. Description

99 Press Release dated November 19, 2007.