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DILLARDS INC Form 8-K February 12, 2007

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT
TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

SECURITIES EXCHANGE ACT OF 1934	
Date of report (Date of earliest ev	rent reported): February 8, 2007
Dillard's	s, Inc.
(Exact Name of Registrant as	Specified in its Charter)
Delawa	ure
(State or Other Jurisdict	ion of Incorporation)
1-6140	71-0388071
(Commission File Number)	(I.R.S. Employer Identification No.)
1600 Cantrell Road Little Rock, Arkansas	72201
(Address of Principal Executive Offices)	(Zip Code)
(501) 376	
(Registrant's Telephone Numb	
Not Appli	cable
(Former Name or Former Address,	
Check the appropriate box below if the For simultaneously satisfy the filing obligation following provisions (see General Instruct	on of the registrant under any of the
_ Written communications pursuant to Rul (17 CFR 230.425)	e 425 under the Securities Act
_ Soliciting material pursuant to Rule 1 (17 CFR 240.14a-12)	.4a-12 under the Exchange Act
_ Pre-commencement communications pursua Exchange Act (17 CFR 240.14d-2(b))	unt to Rule 14d-2(b) under the

 $\left| { _ } \right|$ Pre-commencement communications pursuant to Rule 13e-4(c) under the

Exchange Act (17 CFR 240.13e-4(c))

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Item 7.01 Regulation FD Disclosure.

On February 8, 2007, the registrant issued a press release announcing sales for the five weeks, 14 weeks and 53 weeks ended February 3, 2007. A copy of the press release is furnished as Exhibit 99.

Item 9.01 Financial Statements and Exhibits

99 Press Release dated February 8, 2007

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

DILLARD'S, INC.

DATED: February 8, 2007 By:/s/ James I. Freeman

Name: James I. Freeman

Title: Senior Vice President & Chief

Financial Officer

EXHIBIT INDEX

Exhibit No.	Description

99 Press Release dated February 8, 2007