#### Edgar Filing: FENNEMA JAMES R - Form 4

| FENNEMA  | JAMES R                 |                                |   |                            |   |                                      |  |              |  |
|--|-------------------------|--------------------------------|---|----------------------------|---|--------------------------------------|--|--------------|--|
| Form 4   |                         |                                |   |                            |   |                                      |  |              |  |
| December (   | 09, 2011                |                                |   |                            |   |                                      |  |              |  |
| FORM   | ЛД                      |                                |   |                            |   |                                      |  | PPROVAL      |  |
|  | UNITED                  | STATES SECU<br>W               |   | AND EXCHA<br>1, D.C. 20549 | NGE                                       | COMMISSIO                            | N OMB<br>Number:                       | 3235-0287    |  |
| Check t  |                         |                                | _   |                            |   |                                      | Expires:                               | January 31,  |  |
| if no longer<br>subject to STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF |                         |                                |   |                            |   |                                      | Estimated                              | 2005         |  |
| Section 16. SECURITIES   |                         |                                |   |                            |   |                                      | burden ho                              |              |  |
| Form 4   |                         |                                |   |                            |   |                                      | response                               | •            |  |
| Form 5<br>obligati   | -                       | rsuant to Section              |   |                            |   | •                                    |  |              |  |
| may con  |                         | (a) of the Public              | •   | - · ·                      | •   |                                      | ion                                    |              |  |
| See Inst   |                         | 30(h) of the                   | Investmen   | t Company Ac               | ct of 19                                  | 940                                  |  |              |  |
| 1(b).  |                         |                                |   |                            |   |                                      |  |              |  |
| (Drint or Tune   | Decmonoog)              |                                |   |                            |   |                                      |  |              |  |
| (Print or Type   | Responses)              |                                |   |                            |   |                                      |  |              |  |
| 1. Name and  | Address of Reporting    | Person <sup>*</sup> 2 Lee      | 1ar Nama an   | d Ticker or Tradi          | na  | 5. Relationship                      | of Reporting Per                       | rson(s) to   |  |
|  | A JAMES R               |                                | 2. Issuer Name <b>and</b> Ticker or Trading<br>Symbol |                            |   | Issuer                               |  |              |  |
|  |                         | S INC [FI                      | REDI  |                            |   |                                      |  |              |  |
|  |                         |                                |   |                            |   | (Check all applicable)               |  |              |  |
| (Last)   | (First) (               |                                | of Earliest T   | ransaction                 |   | Director                             | 100                                    | % Owner      |  |
| 4300 NEW   |                         | (Month/Day/Year)<br>12/09/2011 |   |                            | Diffect (give title Other (specify        |                                      |  |              |  |
| 4300 ML W  | 12/09                   | 12/09/2011                     |   |                            | below) below)                             |                                      |  |              |  |
|  |                         |                                |   |                            |   |                                      | SVP                                    |              |  |
|  | 4. If An                | 4. If Amendment, Date Original |   |                            | 6. Individual or Joint/Group Filing(Check |                                      |  |              |  |
|  |                         | Filed(M                        | Ionth/Day/Yea   | ar)                        |   | Applicable Line)                     |  |              |  |
|  | TN 20110                |                                |   |                            |   |                                      | y One Reporting P<br>/ More than One R |              |  |
| MEMPHIS  | S, TN 38118             |                                |   |                            |   | Person                               |  | 1 0          |  |
| (City)   | (State)                 | (Zip) Ta                       | ble I - Non-  | Derivative Secur           | rities Ac                                 | equired, Disposed                    | of, or Beneficia                       | ally Owned   |  |
| 1.Title of   | 2. Transaction Date     |                                | 3.  | 4. Securities              |   | 5. Amount of                         | 6. Ownership                           | 7. Nature of |  |
| Security   | (Month/Day/Year)        | Execution Date, if             |   | onAcquired (A) or          |   | Securities                           | Form: Direct                           | Indirect     |  |
| (Instr. 3)   |                         | any                            | Code  | Disposed of (D)            |   | Beneficially                         | (D) or Indirect                        | Beneficial   |  |
|  |                         | (Month/Day/Year)               | (Instr. 8)  | (Instr. 3, 4 and 5         |   | Owned                                | (I)<br>(I)                             | Ownership    |  |
|  |                         |                                |   |                            |   | Following<br>Reported                | (Instr. 4)                             | (Instr. 4)   |  |
|  |                         |                                |   | (A)                        |   | Transaction(s)                       |  |              |  |
|  |                         |                                | Code V  | or<br>Amount (D)           |   | (Instr. 3 and 4)                     |  |              |  |
|  |                         |                                | Coue v  | Amount (D)                 | FILCE                                     |                                      |  |              |  |
| Reminder: Re   | port on a separate line | e for each class of se         | curities bene   | ficially owned di          | rectly or                                 | r indirectly.                        |  |              |  |
|  |                         |                                |   |                            | -   | oond to the colle                    |  | SEC 1474     |  |
|  |                         |                                |   |                            |   | ined in this form                    |  | (9-02)       |  |
|  |                         |                                |   |                            |   | nd unless the fo<br>tly valid OMB co |  |              |  |
|  |                         |                                |   | number.                    | Surren                                    |                                      |  |              |  |

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2.          | 3. Transaction Date | 3A. Deemed         | 4.                    | 5. Number of | 6. Date Exercisable and | 7. Title and Amount of |
|-------------|-------------|---------------------|--------------------|-----------------------|--------------|-------------------------|------------------------|
| Derivative  | Conversion  | (Month/Day/Year)    | Execution Date, if | TransactionDerivative |              | Expiration Date         | Underlying Securities  |
| Security    | or Exercise |                     | any                | Code                  | Securities   | (Month/Day/Year)        | (Instr. 3 and 4)       |

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| (Instr. 3)                              | Price of<br>Derivative<br>Security |            | (Month/Day/Year) | (Instr.      | 8) | or Di<br>(D) | uired (A)<br>isposed of<br>r. 3, 4,<br>5) |                     |                    |                            |                                     |
|---|------------------------------------|------------|------------------|--------------|----|--------------|---|---------------------|--------------------|----------------------------|-------------------------------------|
|   |                                    |            |                  | Code         | V  | (A)          | (D)                                       | Date<br>Exercisable | Expiration<br>Date | Title                      | Amount<br>or<br>Number<br>of Shares |
| Option on<br>Class A<br>Common<br>Stock | \$ 16.9                            | 12/09/2011 |                  | J <u>(1)</u> |    |              | 20,000                                    | 12/13/2007          | 12/13/2011         | Class A<br>Common<br>Stock | 20,000                              |

# **Reporting Owners**

| Reporting Owner Name / Address                                | Relationships |           |             |  |  |  |  |
|---|---------------|-----------|-------------|--|--|--|--|
|   | Director      | 10% Owner | Officer Oth |  |  |  |  |
| FENNEMA JAMES R<br>4300 NEW GETWELL ROAD<br>MEMPHIS, TN 38118 |               |           | SVP         |  |  |  |  |
| Signatures  |               |           |             |  |  |  |  |

# Signatures

| Anita Ryan by power of          |            |
|---------------------------------|------------|
| attorney                        | 12/09/2011 |
| **Signature of Reporting Person | Date       |

### **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a). \*\*
- Shares Cancelled. Exercise of shares is limited to four trading windows per year. The most recent exercise window closed 12/9 with the (1) grant price in excess of the Market Price. No further opportunities to exercise will be available prior to the expiration.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.