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HUNDMEJEAN MARTINA				
Form 4				
June 18, 2018				
	ATES SECURITIES AND EXCHANGE Washington, D.C. 20549	COMMISSION	OMB APPROVAL OMB 3235-0287 Number:	
Subject to Section 16. Form 4 or Form 5 obligations may continue Section 17(a) o	SECURITIES nt to Section 16(a) of the Securities Exchan	F CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Section 16(a) of the Securities Exchange Act of 1934, Public Utility Holding Company Act of 1935 or Section		
(Print or Type Responses)				
1. Name and Address of Reporting Perso HUNDMEJEAN MARTINA	 ^{on ±} 2. Issuer Name and Ticker or Trading Symbol PRUDENTIAL FINANCIAL INC [PRU] 	Issuer	Reporting Person(s) to c all applicable)	
(Last) (First) (Middl 751 BROAD STREET, 4TH FLOOR, ATTN. CORPORATE COMPLIANCE	e) 3. Date of Earliest Transaction (Month/Day/Year) 06/14/2018	X Director Officer (give t below)	title 10% Owner Other (specify below)	
(Street)	4. If Amendment, Date Original Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by O	int/Group Filing(Check one Reporting Person ore than One Reporting	
NEWARK, NJ 07102		Person		
(City) (State) (Zip)	Table I - Non-Derivative Securities A	cquired, Disposed of,	or Beneficially Owned	
(Instr. 3) any	cution Date, if TransactionAcquired (A) or Code Disposed of (D) nth/Day/Year) (Instr. 8) (Instr. 3, 4 and 5)	SecuritiesForBeneficially(EOwned(E)	Ownership7. Nature oform: DirectIndirectD) or IndirectBeneficial)Ownershipnstr. 4)(Instr. 4)	
Reminder: Report on a separate line for o	each class of securities beneficially owned directly o	r indirectly.		

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	;		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price Derivat Security (Instr. 5
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Notional Shares - Optional	\$ 0 <u>(1)</u>	06/14/2018		А	67	(2)	(2)	Common Stock	67	\$ 98.´
Notional Shares - Mandatory	\$ 0 <u>(3)</u>	06/14/2018		А	92	(4)	<u>(4)</u>	Common Stock	92	\$ 98. [^]
2018 Restricted Stock Units	<u>(5)</u>	06/14/2018		А	13	(6)	(6)	Common Stock	13	\$ 98.´

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Reporting Owners

Reporting Owner Name / Address		Relationships					
reporting of the Funct Francess	Director	10% Owner	Officer	Other			
HUNDMEJEAN MARTINA 751 BROAD STREET, 4TH FLOOR ATTN. CORPORATE COMPLIANC NEWARK, NJ 07102	_E X						
Signatures							
/s/Andrew Hughes, attorney-in-fact	06/18/201	8					
**Signature of Reporting Person	Date						

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each notional share optional represents a deferred stock unit and entitles the holder thereof with the right to receive one share of Issuer common stock or the cash value thereof under the Issuer's deferred compensation plan for non-employee directors.

Such shares are payable in common stock or cash, at the election of the reporting person, with payment to begin, at the election of the reporting person provided that such date shall be at least two (2) years after the end of the plan year with respect to which such elective

(2) reporting person provided that such date shart be at least two (2) years after the end of the phan year with respect to which such elective deferrals relate. The reporting person may transfer her investment in the notional shares - optional to an alternative investment account, subject to the terms of the Issuer's deferred compensation plan for non-employee directors.

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(3) Each notional share - mandatory represents a deferred stock unit and entitles the holder thereof with the right to receive one share of Issuer common stock under the Issuer's deferred compensation plan for non-employee directors.

Such shares are issuable, at the election of the reporting person, to begin on either (i) a date prior to the reporting person's retirement date, provided that such date is no earlier than the January 1 in the year following the plan period during which such fees would otherwise have been payable to the reporting person, (ii) within 90 days following the reporting person's retirement date, or (iii) such later date as

selected by the reporting person, provided however, that payment must commence in the year the reporting person attains age 70 1/2.

Each restricted stock unit represents a contingent right to receive one share of PRU common stock or the economic equivalent thereof.

- (5) The restricted stock units become payable, in PRU common stock or in cash, at the election of the reporting person, upon or following the reporting person's termination of service as a Director unless the reporting person elects an earlier date pursuant to the terms of the Prudential Financial, Inc. 2011 Deferred Compensation Plan for Non-Employee Directors.
- (6) The restricted stock units vest the earlier of the annual meeting or in one year on May 8, 2019 and were deferred until retirement from the Board under the Prudential Financial, Inc. 2011 Deferred Compensation Plan for Non-Employee Directors.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.