STURM RUGER & CO INC

Form 4 March 04, 2015

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Estimated average

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, Expires: 2005

OMB APPROVAL

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

burden hours per response... 0.5

1(b).

(Print or Type Responses)

See Instruction

1. Name and Ad Lang Mark	ddress of Repor	rting Person *	2. Issuer Name and Ticker or Trading Symbol STURM RUGER & CO INC [RGR]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction				
C/O STURM, RUGER & COMPANY, INC., ONE LACEY PLACE			(Month/Day/Year) 03/03/2015	Director 10% Owner X Officer (give title Other (specify below) Group Vice President			
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
SOUTHPORT, CT 06890			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acc	quired, Disposed of, or Beneficially Owned			

		Table 1 - Non-Delivative Securities Acquired, Disposed bi, or Beneficially Owned							
1.Title of	2. Transaction Date	2A. Deemed	3.	3. 4. Securities Acquired		5. Amount of 6. Ownership		7. Nature of	
Security	(Month/Day/Year)	Execution Date, if	Transactio	on(A) or D	ispose	d of	Securities	Form: Direct	Indirect
(Instr. 3)		any	Code	(D)			Beneficially	(D) or	Beneficial
		(Month/Day/Year)	(Instr. 8)	(Instr. 3, 4 and 5)		Owned	Indirect (I)	Ownership	
							Following	(Instr. 4)	(Instr. 4)
				Z A S		Reported			
					(A)		Transaction(s)		
			C 1 W		or	ъ.	(Instr. 3 and 4)		
_			Code V	Amount	(D)	Price			
Common	03/03/2015	03/03/2015	$M_{(1)}$	4,247	Α	\$	8,451	D	
Stock	03/03/2013	03/03/2013	IVI <u>~~</u>	4,247	А	52.7	0,431	Ъ	
~						Φ.			
Common	03/03/2015	03/03/2015	$F^{(1)}$	2,015	D	\$	6,436	D	
Stock	03/03/2013	03/03/2013	·-	2,013	ט	52.7	0,150	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Edgar Filing: STURM RUGER & CO INC - Form 4

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Numb onDerivati Securitie Acquired Disposed (Instr. 3, 5)	ve es d (A) or d of (D)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amour or Number of Shares
Common Stock (Right to Buy)	\$ 0 (2)	03/03/2015	03/03/2015	M <u>(1)</u>		4,247	02/28/2015	02/28/2022	Common Stock	4,24
Common Stock (Right to Buy) (3)	\$ 0 (4)	03/03/2015		A	3,605		03/03/2018	03/03/2025	Common Stock	3,60

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Lang Mark
C/O STURM, RUGER & COMPANY, INC.
ONE LACEY PLACE
SOUTHPORT, CT 06890

Group Vice President

Signatures

/s/ Thomas A. Dineen, attorney-in-fact 03/04/2015

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Conversion of restricted stock units upon achievement of time-based vesting requirements, with payroll taxes related to the conversion paid in shares.
- (2) Security converted to Common Stock on a one-to-one basis on the date vested in accordance with the terms of the award.
- (3) Restricted stock units subject to time-based vesting and other conditions of the award.
- (4) Securities convert to Common Stock on a one-to-one basis on the date vested in accordance with the terms of the award.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2