LightInTheBox Holding Co., Ltd. Form SC 13G/A February 05, 2016

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934 (Amendment No. 2)*

LightInTheBox Holding Co., Ltd.

(Name of Issuer)

Ordinary Shares, par value US\$0.000067 per share

(Title of Class of Securities)

53225G102(1)

(CUSIP Number)

December 31, 2015

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

o Rule 13d-1(b)

o Rule 13d-1(c)

x Rule 13d-1(d)

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

⁽¹⁾ This CUSIP number applies to the Issuer s American Depositary Shares, each representing two Ordinary Shares.

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1.	Names of Reporting Persons Quji (Alan) Guo		
2.	Check the Appropriate B (a) (b)	ox if a Member o o x	f a Group (See Instructions)
3.	SEC Use Only		
4.	4. Citizenship or Place of Organization People s Republic of China		
Number of	5.		Sole Voting Power 7,147,805(1) Ordinary Shares
Shares Beneficially Owned by	6.		Shared Voting Power 0
Each Reporting Person With	7.		Sole Dispositive Power 7,147,805(1) Ordinary Shares
	8.		Shared Dispositive Power 0
9.	Aggregate Amount Beneficially Owned by Each Reporting Person 7,147,805(1) Ordinary Shares		
10.	10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares Not applicable		
11.	Percent of Class Represented by Amount in Row (9) $7.5\%(2)$		
12.	Type of Reporting Person (See Instructions)		

The Reporting Persons are deemed to beneficially own 7,147,805 Ordinary Shares based on beneficial ownership of 6,681,251 Ordinary (1)Shares and 233,277 American Depositary Shares (the ADSs), representing 466,554 Ordinary Shares.

⁽²⁾ The percentage is based on 95,003,586 Ordinary Shares issued and outstanding as of December 31, 2015.

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1.	Names of Reporting Persons Wincore Holdings Limited		
2.	Check the Appropriate B (a) (b)	ox if a Member of o x	f a Group (See Instructions)
3.	SEC Use Only		
4.	Citizenship or Place of Organization British Virgin Islands		
Number of	5.		Sole Voting Power 7,147,805(1) Ordinary Shares
Shares Beneficially Owned by	6.		Shared Voting Power 0
Each Reporting Person With	7.		Sole Dispositive Power 7,147,805(1) Ordinary Shares
	8.		Shared Dispositive Power 0
9.	Aggregate Amount Beneficially Owned by Each Reporting Person 7,147,805(1) Ordinary Shares		
10.	Check if the Aggregate Amount in Row (9) Excludes Certain Shares Not applicable		
11.	Percent of Class Represented by Amount in Row (9) 7.5%(2)		
12.	Type of Reporting Person (See Instructions) CO		

The Reporting Persons are deemed to beneficially own 7,147,805 Ordinary Shares based on beneficial ownership of 6,681,251 Ordinary (1)Shares and 233,277 ADSs, representing 466,554 Ordinary Shares.

⁽²⁾ The percentage is based on 95,003,586 Ordinary Shares issued and outstanding as of December 31, 2015.

Item 1.

Item 2.

53225G102		13G			
(a)	Name of Issuer LightInTheBox Holding Co., Ltd.				
(b)	Address of Issuer s Principal Executive Offices Tower 2, Area D, Diantong Square				
	No .7 Jiuxianqiao North Road	No .7 Jiuxianqiao North Road			
	Chaoyang District, Beijing 100015				
	People's Republic of China				
(a)	Name of Person Filing This schedule is filed by and on beha	lf of:			
	1 Quji (Alan) Guo				
(b)	 Wincore Holdings Limited Address of the Principal Office or, if none, Residence 1 Quji (Alan) Guo Tower 2, Area D, Diantong Square 				
		No .7 Jiuxianqiao North Road			
		Chaoyang District, Beijing 100015			
	2 Wincore Holdings Limited	People's Republic of China Palm Grove House, P.O. Box 438, Road Town, Tortola, British Virgin Islands.			
(c)	Citizenship 1 Quji (Alan) Guo	People s Republic of China			
(d)	2 Wincore Holdings Limited Title of Class of Securities	British Virgin Islands			
(e)	Ordinary Shares CUSIP Number 53225G102				

Item 3. If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a: Not applicable.

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Item 4. Ownership.

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

	Reporting Person(1)	Amount beneficially owned(1)	Percent of class(2)	Sole power to vote or direct the vote(1)	Shared power to vote or to direct the vote	Sole power to dispose or to direct the disposition of(1)	Shared power to dispose or to direct the disposition of
1	Quji (Alan) Guo	7,147,805	7.5%	7,147,805	0	7,147,805	0
2	Wincore Holdings Limited	7,147,805	7.5%	7,147,805	0	7,147,805	0

(1) Wincore Holdings Limited is the record holder of 7,147,805 Ordinary Shares of the Issuer based on beneficial ownership of 6,681,251 Ordinary Shares and 233,277 ADSs, representing 466,554 Ordinary Shares. Wincore Holdings Limited, a British Virgin Islands company, is wholly owned by Quji (Alan) Guo. Mr. Guo has voting and investment power with respect to these Ordinary Shares.

(2) The percentage is based on 95,003,586 Ordinary Shares issued and outstanding as of December 31, 2015.

Item 5.	Ownership of Five Percent or Less of a Class. Not applicable
Item 6.	Ownership of More than Five Percent on Behalf of Another Person. Not applicable
Item 7.	Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company. Not applicable
Item 8.	Identification and Classification of Members of the Group. Not applicable
Item 9.	Notice of Dissolution of Group. Not applicable
Item 10.	Certification. Not applicable

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SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 5, 2016

Quji (Alan) Guo

/s/Quji (Alan) Guo

Signature

Signature

Wincore Holdings Limited

/s/Quji (Alan) Guo

Name: Quji (Alan) Guo Title: Director

EXHIBIT INDEX

Exhibit No. 99.1

Joint Filing Agreement

Description