WORLD WRESTLING ENT Form 8-K April 03, 2017 UNITED STATES	TERTAINMENTINC		
SECURITIES AND EXCHA	NGE COMMISSION		
Washington, D.C. 20549			
FORM 8-K			
CURRENT REPORT			
Pursuant to Section 13 or 15(d) of the		
Securities Exchange Act of 1	934		
Date of Report (Date of earliest event reported): April 3, 2017			
World Wrestling Entertainment, Inc.			
(Exact name of registrant as specified in its charter)			
Delaware (State or other jurisdiction of incorporation)	001-16131 (Commission File Number)	04-2693383 (IRS Employer Identification No.)	

06902

(Zip code)

1241 East Main Street, Stamford, CT

(Address of principal executive offices)

Registrant's telephone number, including area code: (203) 352-8600

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2.):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02Results of Operations and Financial Condition.
On April 3, 2017, World Wrestling Entertainment, Inc. issued a press release announcing certain preliminary estimated financial and other results for the quarter ended March 31, 2017. A copy of the press release is furnished as Exhibit 99.1.
The information furnished with this Item 2.02 and Item 7.01, including Exhibit 99.1, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference into any other filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such a filing.
Item 7.01 Regulation FD Disclosure.
The information in Item 2.02 is hereby incorporated by reference into this Item 7.01.
Item 9.01 Financial Statements and Exhibits.
(d)Exhibits
99.1Press Release dated April 3, 2017.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

WORLD WRESTLING ENTERTAINMENT, INC.

Dated: April 3, 2017 By: /s/ GEORGE A. BARRIOS

George A. Barrios

Chief Strategy and Financial Officer