bebe stores, inc. Form 8-K April 07, 2016

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 Date of Report (Date of earliest event reported): April 6, 2016

bebe stores, inc.

(Exact Name of Registrant as Specified in Charter)

California 0-24395 94-2450490 (State or other jurisdiction (Commission (I.R.S. Employer of incorporation) File No.) Identification No.)

400 Valley Drive Brisbane, CA 94005 (Address of principal executive offices) Registrant's telephone number, including area code: (415) 715-3900

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 7.01. Regulation FD Disclosure.

On April 6, 2016, bebe issued a letter addressed to Mr. Michael Zimmerman of Prentice Capital Management LP a copy of which is attached hereto as Exhibit 99.1 and incorporated herein by reference in its entirety. Item 9.01 Financial Statements and Exhibits

(d) Exhibits

Exhibit No. 99.1

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

bebe stores, inc.

Dated: April 6, 2016

bebe stores, inc.
/s/ Gary Bosch

Name: Gary Bosch

Title: Vice President, General Counsel & Corporate

Secretary

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EXHIBIT INDEX

Exhibit No. Description of Exhibit

99.1 Letter to Prentice Capital Management LP, dated April 6, 2016