

YUM BRANDS INC  
Form 4  
April 04, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
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2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**BROLICK EMIL**

(Last) (First) (Middle)

**C/O TACO BELL CORP., 17901  
VON KARMAN**

(Street)

**IRVINE, CA 92714**

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
**YUM BRANDS INC [YUM]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**04/01/2005**

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_X\_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

Pres., CCO-Taco Bell

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_\_\_X\_\_\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	04/01/2005	04/01/2005	M	(A) or (D) Amount 25,000 (1) Price \$ 13.7031	25,002	D	
Common Stock	04/01/2005	04/01/2005	S	200 (1) D \$ 51.07	24,802	D	
Common Stock	04/01/2005	04/01/2005	S	1,800 (1) D \$ 51.11	23,002	D	
Common Stock	04/01/2005	04/01/2005	S	700 (1) D \$ 51.12	22,302	D	
Common Stock	04/01/2005	04/01/2005	S	800 (1) D \$ 51.13	21,502	D	

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Common Stock	04/01/2005	04/01/2005	S	300 <u>(1)</u>	D	\$ 51.15	21,202	D
Common Stock	04/01/2005	04/01/2005	S	500 <u>(1)</u>	D	\$ 51.16	20,702	D
Common Stock	04/01/2005	04/01/2005	S	2,700 <u>(1)</u>	D	\$ 51.17	18,002	D
Common Stock	04/01/2005	04/01/2005	S	2,800 <u>(1)</u>	D	\$ 51.18	15,202	D
Common Stock	04/01/2005	04/01/2005	S	7,400 <u>(1)</u>	D	\$ 51.23	7,802	D
Common Stock	04/01/2005	04/01/2005	S	700 <u>(1)</u>	D	\$ 51.55	7,102	D
Common Stock	04/01/2005	04/01/2005	S	1,300 <u>(1)</u>	D	\$ 51.56	5,802	D
Common Stock	04/01/2005	04/01/2005	S	2,300 <u>(1)</u>	D	\$ 51.61	3,502	D
Common Stock	04/01/2005	04/01/2005	S	200 <u>(1)</u>	D	\$ 51.62	3,302	D
Common Stock	04/01/2005	04/01/2005	S	500 <u>(1)</u>	D	\$ 51.64	2,802	D
Common Stock	04/01/2005	04/01/2005	S	600 <u>(1)</u>	D	\$ 51.66	2,202	D
Common Stock	04/01/2005	04/01/2005	S	2,200 <u>(1)</u>	D	\$ 51.67	2	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares

Employee

Stock

Option  
(right to

buy)

\$ 13.7031

04/01/2005

04/01/2005

M

25,000  
(1)

07/21/2004

07/21/2010

Common  
Stock

25,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BROLICK EMIL C/O TACO BELL CORP. 17901 VON KARMAN IRVINE, CA 92714			Pres., CCO-Taco Bell	

## Signatures

Emil J. Brolick

04/01/2005

Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares exercised and sold pursuant to SEC 10b5-1 plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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