Zapolsky David Form 4 May 17, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION **OMB**

OMB APPROVAL

Number:

Washington, D.C. 20549

3235-0287 January 31,

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Expires: 2005 Estimated average

Form 5

(Zip)

2. Transaction Date 2A. Deemed

burden hours per response... 0.5

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person <u>*</u> Zapolsky David			2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer			
			AMAZON COM INC [AMZN]	(Check all applicable)			
(Last)	(Last) (First) (Middle)		3. Date of Earliest Transaction				
			(Month/Day/Year)	Director 10% Owner			
P.O. BOX 81226			05/15/2018	_X_ Officer (give title Other (specify below)			
				Senior Vice President			
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
			Filed(Month/Day/Year)	Applicable Line)			

SEATTLE, WA 98108-1226

(State)

(City)

1.Title of

Security

X Form filed by One Reporting Person Form filed by More than One Reporting Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 3. 4. Securities Acquired (A) or 5. Amount of 7. Nature (Month/Day/Year) Execution Date, if TransactionDisposed of (D) Securities Ownership of Indirect Beneficial Ownership

(Instr. 3)	(Monda Bay) 10al)	any (Month/Day/Year)	Code (Instr. 3, 4 and 5) (Instr. 8)				Beneficially Owned Following	Form: Direct (D) or Indirect	Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(I) (Instr. 4)	
Common Stock, par value \$.01 per share	05/15/2018		M	1,367	A	\$ 0	3,060	D	
Common Stock, par value \$.01 per share	05/15/2018		M	661	A	\$ 0	3,721	D	
Common Stock, par	05/15/2018		S(1)	100	D	\$ 1,566.24	3,621	D	

value \$.01 per share							
Common Stock, par value \$.01 per share	05/15/2018	S <u>(1)</u>	20	D	\$ 1,567.45	3,601	D
Common Stock, par value \$.01 per share	05/15/2018	S(1)	100	D	\$ 1,568.64	3,501	D
Common Stock, par value \$.01 per share	05/15/2018	S(1)	200	D	\$ 1,569.86 (2)	3,301	D
Common Stock, par value \$.01 per share	05/15/2018	S(1)	299	D	\$ 1,572.6053	3,002	D
Common Stock, par value \$.01 per share	05/15/2018	S <u>(1)</u>	309	D	\$ 1,574.0281	2,693	D
Common Stock, par value \$.01 per share	05/15/2018	S <u>(1)</u>	299	D	\$ 1,575.0038 (5)	2,394	D
Common Stock, par value \$.01 per share	05/15/2018	S <u>(1)</u>	300	D	\$ 1,575.93 (6)	2,094	D
Common Stock, par value \$.01 per share	05/15/2018	S <u>(1)</u>	100	D	\$ 1,577.75	1,994	D
Common Stock, par value	05/15/2018	S(1)	100	D	\$ 1,579.2	1,894	D

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\$.01 per share

Common Stock, par

value 05/15/2018 $S^{(1)}$ 100

\$ 1,586.04 1,794

D

\$.01 per share

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisal Expiration Date (Month/Day/Year	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amoun or Number of Shares
Restricted Stock Unit Award	\$ 0 <u>(7)</u>	05/15/2018		M		1,367	05/15/2015(8)	02/15/2020	Common Stock, par value \$.01 per share	1,367
Restricted Stock Unit Award	\$ 0 <u>(7)</u>	05/15/2018		M		661	05/15/2017(9)	02/15/2022	Common Stock, par value \$.01 per share	661

Reporting Owners

Relationships Reporting Owner Name / Address

> Officer Other Director 10% Owner

Zapolsky David

P.O. BOX 81226 Senior Vice President

SEATTLE, WA 98108-1226

3 Reporting Owners

Signatures

/s/ by Mark F. Hoffman as attorney-in-fact for David Zapolsky, Senior Vice President, General Counsel & Secretary

05/17/2018

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$1,570.01 and the lowest price at which shares were sold was \$1,569.71.
- (3) Represents the weighted average sale price. The highest price at which shares were sold was \$1,573.14 and the lowest price at which shares were sold was \$1,573.35.
- (4) Represents the weighted average sale price. The highest price at which shares were sold was \$1,574.23 and the lowest price at which shares were sold was \$1,573.63.
- (5) Represents the weighted average sale price. The highest price at which shares were sold was \$1,575.49 and the lowest price at which shares were sold was \$1,574.65.
- (6) Represents the weighted average sale price. The highest price at which shares were sold was \$1,576.26 and the lowest price at which shares were sold was \$1,575.65.
- (7) Converts into Common Stock on a one-for-one basis.
 - This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 637 shares on each of May 15, 2015,
- (8) August 15, 2015, November 15, 2015, and February 15, 2016; 710 shares on each of May 15, 2016 and August 15, 2016; 711 shares on each of November 15, 2016 and February 15, 2017; 753 shares on May 15, 2017; 754 shares on each of August 15, 2017, November 15, 2017, and February 15, 2018; 1,367 shares on each of May 15, 2018 and August 15, 2018; 1,368 shares on each of November 15, 2018 and February 15, 2019; and 1,051 shares on each of May 15, 2019, August 15, 2019, November 15, 2019, and February 15, 2020.
 - This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 578 shares on each of May 15, 2017,
- (9) August 15, 2017, November 15, 2017, and February 15, 2018; 661 shares on each of May 15, 2018 and August 15, 2018; 662 shares on each of November 15, 2018 and February 15, 2019; 713 shares on each of May 15, 2019 and August 15, 2019; 714 shares on each of November 15, 2019 and February 15, 2020; 1,376 shares on May 15, 2020; 1,377 shares on each of August 15, 2020, November 15, 2020, and February 15, 2021; and 1,060 shares on each of May 15, 2021, August 15, 2021, November 15, 2021, and February 15, 2022.

Remarks:

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer, Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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Signatures 4