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BRITESMILE INC
Form 8-K
March 19, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to section 13 or 15(d) of
the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 15, 2004

BriteSmile, Inc.

(Exact name of registrant as specified in its charter)

Utah

(State or other jurisdiction of incorporation or organization)

0-17594

(Commission file number)

87-0410364

(I.R.S. Employer Identification No.)

490 North Wiget Lane
Walnut Creek, CA

(Address of principal executive offices)

94598

(Zip Code)

Registrant's telephone number, including area code: (925) 941-6260

Not Applicable

(Former name or former address, if changed since last report)

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Item 7. Financial Statements, Pro Forma Financial Information and Exhibits

(c) Exhibits

- 99.1 Press Release dated March 15, 2004
- 99.2 Transcript of Earnings Conference held March 15, 2004

Item 9. Regulation FD Disclosure (Furnished Under Item 12)

This Current Report on Form 8-K is being furnished pursuant to Item 12, "Results of Operations and Financial Condition," in accordance with interim guidance promulgated by the Securities and Exchange Commission in Release No. 34-47583 that was issued on March 27, 2003. See "Item 12, Results of Operations and Financial Condition", below.

Item 12. Results of Operations and Financial Condition.

On March 15, 2004, BriteSmile, Inc. announced its financial results for the year ended December 27, 2003. A copy of the earnings press release is filed herewith as Exhibit 99.1 and is incorporated herein by reference. A copy of the transcript of the Earnings Conference Call of the Company, held on March 15, 2004, is furnished herewith as Exhibit 99.2 to this Form 8-K and is incorporated herein by reference.

BriteSmile, Inc.

By: /s/ John Dong

John Dong
Chief Financial Officer

Date: March 18, 2004